



Athens Institute for Education and Research
A World Association of Academics & Researchers



3rd Annual International Conference on Communication and Mass Media, 23-25 May 2005, Athens, Greece

Organized by the Athens Institute for Education and Research (ATINER)

Under the auspices & support of the
Association of European Journalists
New York College of Athens

Conference Venue: New York College of Athens, 38 Amalias Street, Syntagma, Athens.

Monday May 23rd, 2005

8:00-09:00 Registration

09:00-09:30 Welcome and Opening Remarks

- Dr. Gregory T. Papanikos, President, ATINER.
- Dr. Nicholas Pappas, Vice-President of ATINER and Associate Professor, Sam Houston University, USA.
- Dr. Alexandros Arampatzis, Deputy-Head of Media and Communication, European Research Unit, ATINER and Lecturer in Media and Journalism, Edge Hill University College, Liverpool, UK.

09:30-11:00 Session I

Chair: Pappas, N., Vice-President of ATINER and Associate Professor, Sam Houston University, USA.

1. Dagtas, B., Assistant Professor, Anadolu University, Turkey. *News Coverage of the Copenhagen Summit in the Turkish Press.*
2. Cakaroz, E., Research Assistant, Anadolu University, Turkey. *European Audiovisual- Film Policy and Euro-images: A Case Study: Two Movies Produced by Cooperation with Turkey and Greece.*
3. Martin, M., Professor, Carleton University, Canada. *Producers of 19th Century Illustrated Press: Enlarging the European Territory.*
4. Barton, W., Associate Principal Lecturer in Communication, Culture and Media, Coventry School of Art and Design, U.K. & Beck, A., Principal Lecturer in Applied Communication, Coventry School of Art and Design, U.K. *Taking off the Safety Catch – Communication and Culture in the Anglosphere and Continental Europe.*

11:00-12:30 Session II

Chair: Hassencahl, F., Professor, Old Dominion University, USA.

1. Kilic, D., Assistant Professor, Anadolu University, Turkey. *How the Turkish Press Covered USA-Iraq War.*
2. Kurtoglu, S., Research Assistant, Istanbul University, Turkey. *The Relation between Media and Propaganda: An Analysis of the Photographs of Captures in Iraq.*
3. Palmer, J., Professor of Communications, London Metropolitan University and Visiting Professor in Sociology, City University (London), U.K. & Firmo-Fontan, V., Assistant Professor, Colgate University, USA. *Newsgathering and Information Relays: Journalists and Fixers in Iraq.*
4. Vural, I., Associate Professor, Anadolu University, Turkey. *The Evaluation of Audience Views about the News Broadcasts Containing Violence and a Review of News Ethics Principles.*

12:30-14:00 Session III

Chair: Vural, I., Associate Professor, Anadolu University, Turkey.

1. Kempf, W., Professor, University of Konstanz, Switzerland. *Experimenting with De-escalation-oriented Coverage of Post-war Conflicts.*
2. Hassencahl, F., Professor, Old Dominion University, USA. *Ride 'Em Cowboy: European and American Cartoonists Lasso President Bush.*
3. Erzurum-Kiliccioglu, F., Research Assistant, Anadolu University, Turkey. *Usage of News Writing Techniques on National News Channels.*
4. Lichtenberg, L., Managing Director, The Netherlands Press Fund, The Netherlands. *Globalization and Blind Spots in the Dutch Regional and Local Information Supply. (May 23rd)*

14:00-15:00: Lunch (inside the Conference Venue)

15:00-16:30 Session IV

Chair: Martin, M., Professor, Carleton University, Canada.

1. Vamvakitis, I., Associate Tutor, Department of Media and Film/School of Humanities and Ph.D. Student, University of Sussex, U.K. *Psycho-Geography and Schizophrenia: Queers 'Out for a Walk'.*
2. Reimann, M., Instructor Systems Designer, ETH Zurich, Switzerland. *Peace-Journalism.Net - Developing an Internet-Based Peace Journalism Platform and Learning Environment. (May 23rd)*
3. Snider, J., Lecturer, University of Vienna, Austria. *Ads that Kill.*

20:30-22:30 Greek Night

(Place: Tavern Stamatopoulos, 26 Lissiou Street, PLAKA, Tel.: 210 3228722)

Tuesday May 24th, 2005

09:30-11:00 Session V

Chair: Arampatzis, A., Deputy-Head of Media and Communication, European Research Unit, ATINER and Lecturer in Media and Journalism, Edge Hill University College, Liverpool, UK.

1. Ayeni, O.C., Assistant Professor, Eastern Connecticut State University, USA. *How much is your Vote Worth? American Politicians Use Political Ads to Raid Electoral Votes and the Hearts of Voters.*
2. Fatih B., Research Assistant, Anadolu University, Turkey. *Print Newspapers and Online News Sites: A Comparison of Style and Content.*
3. Nelson, D., Professor, Northwestern University, USA. *The Impact of Cross-Border Media Mergers and Acquisitions as Fuelled by U.S. Media Economics.*
4. Meyer, T.P., Professor, University of Wisconsin, Green Bay, USA & Donohue, T.R., Virginia Commonwealth University, USA. *The Impact of the Internet on European and American Teens for Inter-Cultural Communication.*
5. Hiob, T., Head of the Department of Advertising and Media, Tallinn Pedagogical University, Estonia. *The First Impression Could Be Given Only Once.*

11:00-12:30 Session VI

Chair: Orhon, E.N., Assistant Professor, Anadolu University, Turkey.

1. Oakham, K.M., Senior Lecturers in Journalism, Deakin University, Australia & Sedorkin, G., Senior Lecturers in Journalism, Deakin University, Australia. *Kite Flying and Ambulance Chasing in Asia: The Global Challenge to Journalism Training and Education.*
2. Bond, L., Journalism Instructor, Stephen F. Austin State University, USA. **Preconceived Notions of the Media During Coverage of the Space Shuttle Recovery.**
3. Castillo, A., Journalist & Senior Lecturer, School of Communication, Design and Media, University of Western Sydney, Australia. *Missing the Deadline: The News Stories Global Journalism Failed to Cover: Why Do Some Humanitarian Crises Make the Front Pages While Others Wait in Vain for Their Turn in the Spotlight?*
4. O'Keefe, M., Ph.D. Student, University of Pennsylvania, USA. *Freelance Writers and Copyright in the Digital Age.*

12:30-13:30 Lunch (in Conference Venue)

13:30-15:30 Session VII

Chair: Bond, L., Journalism Instructor, Stephen F. Austin State University, USA.

1. Valero, R. B., Researcher, University of Baja California, USA & Vilasenor, G., Professor, University of Baja, USA. *Mass Media and Power Networks in Mexico-USA Border.*
2. Saleh, I., Assistant Professor, Journalism and Mass Communication Department, The American University in Cairo, Egypt. *The Crossing Roads of Communication Development in Egypt in a Global Integrated Political Economy Environment.*
3. Arampatzis, A., Lecturer in Media and Journalism, Edge Hill University College, U.K. *The Globalisation of New Media Leadership and Economics: The Impact of the New Economy on Online News Media Industries.*
4. McVicker, J., Professor and Chair, SUNY Fredonia, USA. *The Rise of Opinion in US Journalism since 9/11 and Coverage of the War on Terrorism.*
5. Vural, A.M., Associate Professor, Anadolu University, Turkey. *Turkish Public Opinion as Reflected from a Renowned Column Writer's Personal Archive.*

15:30-17:00 Session VIII

Chair: Castillo, A., Journalist & Senior Lecturer, School of Communication, Design and Media, University of Western Sydney, Australia

1. Onursoy, S., Assistant Professor, Anadolu University, Turkey. *American Symbols Reflected on Turkish Media during USA-Iraq War.*
2. Orhon, E.N., Assistant Professor, Anadolu University, Turkey. *Screening Power in Turkish Television News: How are Pictures of Power Produced?*
3. Auge, E.F., Assistant Professor, University of Balamand, Lebanon. *Hollywood Movies: Neo-Propaganda or Infotainment?*
4. Kaynak, S., Assistant Professor, Bogazici University, Turkey. *The Role of Mass Media and Popular Culture in Forming a European Public Sphere: The Case of Cinema.*
5. Samaras, A.N., Political Communication Director, Sigma Multimedia, Greece. *Framing Gulf War II in the Greek Press.*

20:00-22:00 Dinner

(Place: Rozalia Tavern, 58 Valtetsiou str., Exarcheia Square, Tel.: 210-330-2933)

Wednesday May 25th, 2005

One Day Cruise to the Aegean Islands (includes Lunch)

07:00 Bus Departure from the Conference Hotel to Piraeus

08:30 Boat Departure

18:30 Return to the Conference Hotel from Piraeus.