



**Athens Institute for Education and Research**  
*A World Association of Academics & Researchers*



**1<sup>st</sup> Annual International Conference on Mass Media and Globalization, 28-29 May 2003, Athens, Greece**

**Organized by the Athens Institute for Education and Research (ATINER)**

**Conference Venue:** Athens University of Economics and Business, 76 Patision Street, Antoniadou Wing, 5<sup>th</sup> Floor (Entrance from Antoniadou Street).

**Wednesday, May 28, 2003**

**9:00-9:30 Registration**

**9:30-9:35 Welcome and Opening Remarks**

- Dr. Gregory T. Papanikos, President, ATINER.
- Dr. Vasilios Patsouratis, Associate Professor, Athens University of Economics and Business, Greece.

**9:35-11:30 Session I: Global Issues**

**Chair: Dr. Gregory T. Papanikos, President, ATINER.**

1. **Medeubekova, G.**, PhD Candidate, University of Toronto, Canada. *Mass Media and Women-Journalists's Problems in Post-War Tajikistan.*
2. **Aughterton, A.**, President, Washington, D.C. Chapter, Society of Professional Journalists Managing Editor, The Arlington Catholic HERALD, USA. *The Struggle for Balance: Globalization and Specialized Media.*
3. **Alleyne, M.D.**, D.Phil. (Oxon) & **Bunche, R.J.**, Center for African American Studies, University of California, Los Angeles (UCLA), USA. *The Global Promotion of Gender Equality: A Propaganda Approach.*
4. **Sarikakis, K.**, Senior Lecturer in International Communications and Media Policy, Coventry University, UK. *European Media Policy: Gendered Research Processes?*

**11:30 – 13:30 Session II: New Technologies in Mass Media**

**Chair: Yiannakis, Professor, University of Connecticut, USA.**

1. **Zavoleas, Y.**, Researcher, Massachusetts Institute of Technology, USA. *New Technologies and Identity: New Modes of Representation in the Cyberspace.*
2. **Koulouvari, P.**, Research Associate, Royal Institute of Technology (KTH), Sweden. *Trends in Media and the Magazine Publishing Industry.*
3. **Iosifidis, P.** Lecturer and Director of the MA in Communications Policy Studies, City University, London, U.K. *Public Broadcasting in Small EU States: Technological Challenges and New Strategies.*
4. **Garcia, C.**, Fulbright Fellow, MIT Comparative Media Studies, USA. *Political Edutainment on American Television: The Case of the Daily Show.*

**13:30-15:30 Lunch Break**

**15:30-17:30 Session III: Mass Media and European Enlargement**

**Chair: Iosifidis, P. Lecturer, City University, London, U.K.**

1. **Chlebo, J.**, Ambassador of Slovakia in Greece. *Integration Process and Masmedia Scene in Slovakia.*
2. **Bauramoglou, N.M.**, Press Counselor, Turkish Embassy, Turkey. *Mass Media and Turkey Handling of E.U. Enlargement.*
3. **Vuorenpea, M.L.**, Counsellor, Finland Embassy, Finland. *The EU in the Finish Media.*

**20:00 Dinner** (Tavern Rozalia, 58 Valtetsiou str., Exarcheia Square)