



(ATINER)

ATHENS INSTITUTE FOR EDUCATION AND RESEARCH

A World Association of Academics and Researchers

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PRESS RELEASE

RE: Annual International Conferences & Symposia, 30-31 July & 1-2 August 2018, The Titania Hotel, 52 Panepistimiou Avenue, Athens, Greece

The [Athens Institute for Education and Research](http://www.atiner.gr) hosted its conferences and symposia of the fourth week of July 2018 in the following fields: **SMEs, Entrepreneurship and Innovation: Management – Marketing – Economic – Social Aspects; Small Societies-Small Business-Small Cities & Villages; Kinesiology & Exercise Sciences; Social Sciences; Foresight; and Library & Information Science**. The events took place on Monday 30 July 2018 and Tuesday 31 July 2018 at the Titania Hotel, 52 Panepistimiou Avenue, Athens, Greece. The **opening address** and welcoming remarks were given by **Dr. Gregory T. Papanikos**, President.

During the two days of the conferences, 66 papers were presented, authored by nearly 140 researchers coming from 33 different countries (Algeria, Bosnia & Herzegovina, Bulgaria, China, Croatia, France, Germany, Ghana, Hungary, India, Ireland, Israel, Italy, Japan, Jordan, Kuwait, Lebanon, Libya, Lithuania, Poland, Portugal, Romania, Russia, Slovenia, South Africa, South Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Turkey, UK and USA). A special **Symposium Discussion** took place on Monday 30 July 2018, in the afternoon, on *the Future of Teaching and Researching in a Global World*, chaired by **Dr. Cleopatra Veloutsou**, Head, Marketing Unit, ATINER & Professor of Brand Management, University of Glasgow, UK. The programs and more information on the aforementioned events are available on ATINER's website.

The academic members of ATINER responsible for this week's conferences and symposia were: **Dr. Peter Yannopoulos**, Vice President of Global Communications, ATINER, Co-editor, Athens Journal of Business and Economics & Professor, Brock University, Canada; **Dr. George Priovolos**, Director, Center for Small and Medium-Sized Enterprises (CSME) & Professor, Iona College, USA; **Dr. Maria Konstantaki**, Head, Sport, Exercise, & Kinesiology Unit, ATINER & Senior Lecturer, Buckinghamshire New University, UK; **Dr. Cleopatra Veloutsou**, Head, Marketing Research Unit, ATINER & Professor of Brand Management, University of Glasgow, UK; **Dr. Yorgo Pasadeos**, Director, Social Sciences Division, ATINER & Professor Emeritus, University of Alabama USA; **Dr. Chris Sakellariou**, Vice President of Administration and Finance, ATINER & Associate Professor of Economics, Nanyang Technological University, Singapore; **Dr. Domenico Maddaloni**, Head, Sociology Unit, ATINER & Associate Professor,

University of Salerno, Italy; **Dr. Thanos Patelis**, Head, Psychology Unit of ATINER & Research Scholar, Fordham University, USA; **Dr. Bettina Koch**, Head, Politics & International Affairs Unit, ATINER & Associate Professor of Political Science, Virginia Polytechnic Institute and State University, USA; **Dr. John Pavlik**, Head, Mass Media and Communication Unit, ATINER & Professor, Rutgers University, USA; **Dr. Ilja A. Luciak**, Head, Anthropology & Demography Unit, ATINER & Professor, College of Liberal Arts and Human Sciences, Virginia Polytechnic Institute and State University, USA; **Dr. Dan Albertson**, Academic Member, ATINER & Associate Professor, SUNY Buffalo, USA; and **Dr. Lampros A. Pyrgiotis**, Scholar & President, Greek Society of Regional Scientists, Greece.

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