



# Athens Institute for Education and Research

## A World Association of Academics and Researchers

8 Valaoritou Str., Kolonaki, 10671 Athens, Greece.  
Tel.: 210-36.34.210 Fax: 210-36.34.209 Email: [info@atiner.gr](mailto:info@atiner.gr) URL: [www.atiner.gr](http://www.atiner.gr)

Athens, 31 July 2017

### P R E S S   R E L E A S E

RE: Annual International Conferences, 24-25 July 2017, Athens, Greece, Titania Hotel, (52 Panepistimiou Avenue)

---

The [Athens Institute for Education and Research](http://www.atiner.gr) hosted its Annual International Conferences on **Social Sciences, Kinesiology and Exercise Sciences, Library and Information Science** and **SMEs, Entrepreneurship and Innovation: Management – Marketing – Economic – Social Aspects** as well as its Annual International Colloquium on **Branding** and Annual International Stream on **Small Societies-Small Business-Small Cities & Villages**. The conferences took place 24-25 July 2017 in Athens, Greece. ATINER President, Dr **Gregory T. Papanikos** gave the welcoming remarks.

During the two days of the conference, 67 scientific papers were presented by academics and researchers from 27 different countries on five continents (**Australia, Belgium, Brazil, Bulgaria, Canada, China, Cyprus, France, Iceland, Israel, Italy, Lithuania, Mexico, Nigeria, Oman, Philippines, Poland, Portugal, Romania, Saudi Arabia, South Africa, South Korea, Spain, Taiwan, Turkey, UK and USA**).

The detailed conference programs are available at:

1. <https://www.atiner.gr/2017/2017PRO-SOS.pdf> (Social Sciences)
2. <https://www.atiner.gr/2017/2017PRO-FIT.pdf> (Kinesiology and Exercise Sciences)
3. <https://www.atiner.gr/2017/2017PRO-LIB.pdf> (Library and Information Science)
4. <https://www.atiner.gr/2017/2017PRO-SME.pdf> (SMEs, Entrepreneurship and Innovation: Management – Marketing – Economic – Social Aspects, Branding & Small Societies-Small Business-Small Cities & Villages)

Some conference participants were interviewed about their research and presentations by ATINER's associates. These interviews are part of an ongoing initiative to bring attention to the work of our academic members. All interviews are available on our WebTV channel (<https://www.atiner.gr/webtv/interviews>).

In 2017, ATINER will organize 74 conferences and symposiums (<http://www.atiner.gr/2017Conferences>) and more than 100 special panels (<http://www.atiner.gr/2017panels>) on a plethora of topics as part of the 2017 Academic Events Program. Events are organized by ATINER's seven Research Divisions and 38 Research Units, and are open to all academics and researchers as stipulated in the [mission](#) and [policy](#) of the association.

ATINER was established in 1995 as an independent world member-based association of academics and researchers. Its mission is to act as a forum where academics and researchers from all over the world can meet to exchange ideas on their research and discuss future developments within their disciplines. Athens was chosen as the meeting place because of its long history and vibrant culture. Currently, the Association has 2245 members from 115 different countries (<http://www.atiner.gr/all-members>).

For further information, please contact Ms Katerina Maraki or Ms Fani Balaska at +30 210 3634210. You can also send your inquiry by email to [info@atiner.gr](mailto:info@atiner.gr).