



ATHENS INSTITUTE FOR EDUCATION AND RESEARCH (ATINER)

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PRESS RELEASE

RE: Annual International Conferences, 25-26 July 2016, Athens, Greece, Titania Hotel (52 Panepistimiou Avenue), Athens.

On Monday 25 July 2016 and Tuesday 26 July 2016, the [Athens Institute for Education and Research](http://www.atiner.gr) hosted its Annual International Conference on **SMEs, Entrepreneurship and Innovation: Management – Marketing – Economic – Social Aspects, Kinesiology and Exercise Sciences, Social Sciences, Library and Information Science** as well as its Annual International Colloquium on **Branding**. The Conferences were held at the Titania Hotel (52 Panepistimiou Street), Athens, Greece.

The opening speech and welcoming remarks were made by **Dr. Gregory T. Papanikos**, President of the Institute & Honorary Professor, University of Stirling, UK, and **Dr. George Poulos**, Vice-President of Research at ATINER & Emeritus Professor, University of South Africa, South Africa.

During the two days of the Conferences, more than 74 papers were presented by over 96 participants from 35 different countries (Algeria, Argentina, Austria, Brazil, Canada, Colombia, Croatia, Cyprus, Denmark, Finland, France, Germany, India, Iran, Israel, Italy, Japan, Kazakhstan, Lithuania, Mexico, Netherlands, Oman, Portugal, Romania, South Africa, Sri Lanka, Switzerland, Taiwan, Tunisia, UAE, UK, Ukraine, USA, Vietnam and Zimbabwe).

The Conferences' programs are available on:

1. <http://www.atiner.gr/2016/2016PRO-SME-SMC-BRA.pdf> (SMEs, Entrepreneurship and Innovation: Management – Marketing – Economic – Social Aspects),
2. <http://www.atiner.gr/2016/2016PRO-FIT.pdf> (Kinesiology and Exercise Sciences),
3. <http://www.atiner.gr/2016/2016PRO-SOS.pdf> (Social Sciences),
4. <http://www.atiner.gr/2016/2016PRO-LIB.pdf> (Library and Information Science), and,
5. <http://www.atiner.gr/2016/2016PRO-SME-SMC-BRA.pdf> (Branding),

ATINER's Conferences take place on an annual basis and are always held in Athens. ATINER has organised close to 100 Conferences for this current year. More than 2500 Academics and Researchers from over 100 countries are expected to participate. The list of the 2016 Conferences is available on: <http://www.atiner.gr/2016Conferences>. The 2017 conferences are available on <http://www.atiner.gr/2017Conferences>.

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