



ATHENS INSTITUTE FOR EDUCATION AND RESEARCH (ATINER)

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PRESS RELEASE

RE: Annual International Conferences, 25-26 July 2016, Athens, Greece, Titania Hotel (52 Panepistimiou Avenue), Athens.

The [Athens Institute for Education and Research](http://www.atiner.gr) organizes its Annual International Conferences on **SMEs, Entrepreneurship and Innovation: Management – Marketing – Economic – Social Aspects, Kinesiology and Exercise Sciences, Social Sciences, Library and Information Science** as well as its Annual International Colloquium on **Branding** on Monday 25 July 2016 and Tuesday 26 July 2016, Titania Hotel (52 Panepistimiou Street), Athens, Greece.

The opening speech and the welcome remarks of the conferences will take place on Monday 25 July 2016, at 08:30 a.m. by **Dr. Gregory T. Papanikos**, President of the Institute & Honorary Professor, University of Stirling, UK, **Dr. George Poulos**, Vice-President of Research, ATINER & Emeritus Professor, University of South Africa, South Africa.

During the two days of the conferences more than 78 papers will be presented from more than 99 participants from over 35 different countries (Argentina, Austria, Brazil, Canada, Colombia, Croatia, Cyprus, Denmark, Finland, France, Germany, India, Iran, Israel, Italy, Japan, Kazakhstan, Lithuania, Mexico, Netherlands, Oman, Portugal, Romania, South Africa, Spain, Sri Lanka, Switzerland, Taiwan, Tunisia, Turkey, UAE, UK, USA, Vietnam and Zimbabwe).

The conferences' programs are available on:

1. <http://www.atiner.gr/2016/2016PRO-SME-SMC-BRA.pdf> (SMEs, Entrepreneurship and Innovation: Management – Marketing – Economic – Social Aspects),
2. <http://www.atiner.gr/2016/2016PRO-FIT.pdf> (Kinesiology and Exercise Sciences),
3. <http://www.atiner.gr/2016/2016PRO-SOS.pdf> (Social Sciences),
4. <http://www.atiner.gr/2016/2016PRO-LIB.pdf> (Library and Information Science), and,
5. <http://www.atiner.gr/2016/2016PRO-SME-SMC-BRA.pdf> (Branding),

ATINER organizes 100 Annual International Conferences in 2016. More than 2500 professors and researchers from 100 and more countries are expected to participate in all conferences. All of them are taking place on an annual base and always in Athens. The list of the 2016 conferences is available on: <http://www.atiner.gr/2016Conferences> and the 2017 conferences on <http://www.atiner.gr/2017Conferences>.

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