



**ATHENS INSTITUTE FOR EDUCATION AND RESEARCH  
(ATINER)**

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Athens, 24 June 2016

## **PRESS RELEASE**

**RE:** A Round-Table Discussion on "*Teaching and Researching Management and Marketing in a Global World*", Monday 27 June 2016, Titania Hotel, 52 Panepistimiou Avenue, Athens, Greece.

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The Athens Institute for Education and Research (ATINER) will be hosting a round-table discussion on:

### ***“Teaching and Researching Management and Marketing in a Global World”***

The event will take place on **Monday 27 June 2016** at **17:30**, Titania Hotel, 52 Panepistimiou Avenue, Athens, Greece. The working language will be English, without interpretation.

#### **Speakers:**

1. Dr **William Proud**, Director of Studies, Queensland University of Technology, Australia. (MKT)
2. Dr **Graeme Lockwood**, Associate Professor, University of London, U.K. (MGT)
3. Dr **Laure Lavorata**, Professor, University of Reims Champagne Ardenne, France. (MGT)
4. Dr **Geoffrey Bick**, Professor, University of Cape Town, South Africa. (MKT)
5. Dr **Ming-Hsien Yang**, Professor, Fu Jen Catholic University, Taiwan (MGT)
6. Dr **Vesna Damnjanovic**, Associate Professor, University of Belgrade, Serbia. (MKT)
7. Dr **Karina Fernandes**, Academic Coordinator, Uninove – Nine of July University, Brazil. (MGT)
8. Dr **Shujing Cao**, Assistant to the Dean, Shanghai International Studies University, China. (MGT)

The discussion will be monitored by **Dr. Gregory T. Papanikos**, President, Athens Institute for Education and Research (ATINER) & Honorary Professor of Economics, University of Stirling, U.K.

The list of events organized by the Institute is available on the Institute’s website: <http://www.atiner.gr/event>. This event is free of charge but pre-registration is required. If you are interested in participating, please contact Fani Balaska or Stavroula Kyritsi at [info@atiner.gr](mailto:info@atiner.gr) or by phone at 210 3634210.