Athens Institute for Education and Research ATINER



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Global Interaction into the Traditional Design Studios through Blogs

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Global Interaction into the Traditional Design Studios through Blogs

Jill Bouratoglou

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Abstract

The special teaching methodology used in an advanced design course, looks to enrich a student's experience by increasing the number of contact hours between student and online reviewers located around the world. In this design studio we try to bring global interaction into the traditional classroom through blogs.

A blog is a chronological discussion or publication on the world-wide web. During the entire semester the students are required to keep all their research and design process on their own blog. Their research and work is shown on their blog through diagrams, drawings, sketches, images of models and text. Each student follows one another's blogs to see their work and give comments. The blogs create a virtual studio culture that connects the students to the professional world.

All of the work of the students from research to design is posted on a bi-weekly basis online. Each student is assigned one to three online reviewers to follow their work on their blogs for the entire semester. Each online reviewer is a professional architect or designer with specialties that align with the projects of our students. They are located all around the world bringing a variety of ideas, projects, and cultural experiences.

A formal dialogue is setup between each student and the online reviewer who acts as a critic throughout the semester. This connection of the students and the professional world rarely occurs. This is a unique and innovative way of connecting a design studio with professionals from all over the world.

We have found blogs to be an important part of our studio environment. Blogs:

- Present, organize and protect students work as a digital portfolio.
- Are a chronological arrangement of information and research.
- Create a dialog between the students and critics.
- Introduce a new skill of being part of global society.
- Expose student to alternative ways of thinking.
- Reinforce writing and promotes discussion.
- Allow fellow students and Professors to see work even when not in the studio.
- Allow students accessibility to a design critique twenty four hours a day.
- Create a studio at virtually anytime, at any place as long as there is internet access.
- Extend the classroom beyond the boundaries of the campus.
- Provide students with new and unique references that are not familiar with through the online reviewers.
- Connect students with professionals throughout the world.
- Connect Professors with other professionals.

Keywords: Online Reviewer: An architect or designer working in the field that follows and comments on the students work through the posts of the student on their blog.

Acknowledgments: Our students in ARCH 3611and ARCH 3610, New York City College of Technology's Architectural Technology Department Staff, Students and Professors, and our Online Reviewers.

Introduction

Figure 1. Location of Online Reviewers



Goal

Connecting Our Students to the Outside World Using Online Reviewers and Student Blogs in the Classroom

Course Format

Students select a building typology to research, program and design, documenting their process throughout the semester.

This is a documentation of the process we use in an advanced design studio. The project emphasis is on a more complex building organization, and the primary emphasis is in the further development and exploration of design principles involved in creating appropriate architecture, focusing on the integration of program, context, site, composition and space planning.

Online Blog

Blogs are individual websites that are updated by an author. They follow a chronological order and allow others to post comments and follow.

Why Do we Use Blogs in the Classroom?

- Blogs organize and protect students work as a digital portfolio
- Present a chronological arrangement of information
- Introduce a new skill of being part of global society
- Expose to alternative ways of thinking
- Reinforce writing and promote discussion
- Follow classmates work even when not at the studio

How Do we Use Blogs?

- Each student creates their blog the first day of class.
- They have assignments that they must post.

- They add the Professors to the blog which allows us to follow and review their work as well as leave comments.
- Online Reviews are assigned.

Online Reviewers

Each semester we send emails to the former online reviewers asking if they would like to participate again. We have found the online reviewers using social media.

Why Do we Use Blogs?

- Students have access to a design critique at any time. Not only during class time.
- Creates a studio at virtually anytime, at any place as long as there is internet access.
- It extends the classroom beyond the boundaries of the campus.
- Connect students with professionals throughout the world.
- Online reviewers give references from their perspectives that the class may not be familiar with.
- Connects Professors with other professionals.

We have been using blogs with our students for the past twelve semesters. We currently have a pool of about one hundred online reviewers.

Each student creates their blog during the first week that they will use throughout the semester to document their work. They have assignments that they must post. They add the Professors to the blog which allows us to follow and review their work as well as leave comments. Online Reviews are assigned.

Blogs Assignments Calendar

At the beginning of each class, students are given an assignment.

The students must post the completed assignment to their blog by the next class. Concurrently the assignment is emailed to the online reviewers so they get familiar with the syllabus and get a better understanding of what the students were posting.

Figure 2. List of Assignments-Sample

ASSIGNMENT NUMBER	ASSIGNMENT	DUE DATE			
1	Site Analysis	02/04/2013			
2	Each student is to create a class blog. Answer questions on Typology, and provide 10 case study examples of their building type choice. Site analysis, and typology materials are to be posted on the individual blogs	02/13/2013			
3	Find and analyze 10 examples of Parti + Massing, post examples to blog.	02/20/2013			
4	Research 10 examples of Symmetry + Hierarchy, post examples to blog.	02/25/2013			
5	Find 10 examples of Geometry + Natural Lighting + Structure, post examples to blog.	02/27/2013			
6	Provide 10 examples of Public vs. Private space planning + Circulation + Approach, post examples to blog.	03/04/2013			
7	Research 10 examples of space organization and make color coded diagrams showing each space location and scale, post examples to blog.	03/11/2013			
8	Building program analysis based on precedent studies	03/13/2013			
9	Concept Design	03/18/2013			
10	Concept Design / 3 Dimensional Interpretation of Collage	03/20/2013			
SPRING BREAK: 03/25/2013 - 04/02/2013					
MID SEMESTER EVALUATION: 4/15/2013					
11	Programatic Study & Development	04/22/2013			
12	Refinement of Massing Studies	04/24/2013			
13	Refinement of Plans & Sections	05/01/2013			
14	Development of Exterior Elevations & Fenestration	05/08/2013			
	FINAL PRESENTATION: 5/20/2013				

Figure 3. Example of Site



Assignment 1 Site Analysis

<u>Objective</u>: Students will analyze social patterns, behaviors, flows and narratives specific to the sites in a chosen neighborhood in New York City. Initially, student groups will form, to collaborate and graphically document site-specific characteristics.

<u>Structure:</u> Students work in groups, and they produce analytical site mappings/diagrams. They create a blog that will house all the collaborative documentation that is produced for each group site analysis. This blogs will be available for each student to use for reference throughout the semester.

Each group collectively generates the following documentation:

SITE: Location- The site should be related to major streets or landmarks previously existing. Aerial photographs help in this assessment stage. There should be documentation of distances and time from major places.

SITE: Generalities- Includes, figure ground diagram, neighborhood context, green space, places of interaction, accessibility, schools, places of worship, community centers, etc.

SITE: Legal Elements- Includes zoning classifications, FAR, set-backs, height restrictions, allowable site coverage, uses, and parking requirements etc

SITE: Commerce- Includes hotels, restaurants, lounges, cafes, bars, and their catchment areas etc.

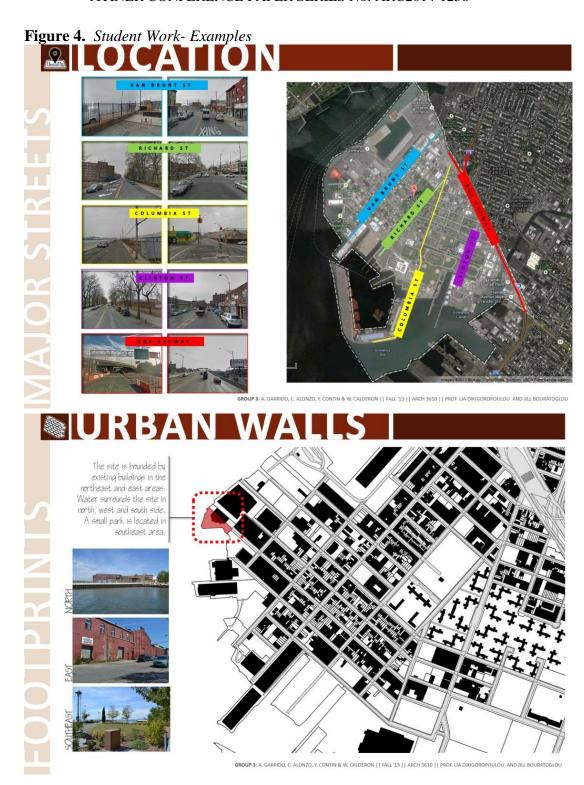
SITE: Circulation/Pathways- Includes Residential to Commercial, Residential to Residential, Subways to Residential & Commercial, Schools to Commercial, etc.

SITE: Circulation/Pathways- Includes Residential to Commercial, Residential to Residential, Subways to Residential & Commercial, Schools to Commercial, etc.

SITE: Urban Walls -Includes façade patterning, hierarchies, solid/void, rhythm, repetition, etc.

SITE: Climate and Natural Light- Includes natural light intensity, natural light density, analysis over time/space, etc.

SITE: History- Includes neighborhood history.



Assignment 1 Site Analysis- Reviews

Figure 5. Comments

ASSIGNMENT 1 - REVIEWS

September 19, 2013 at 1:57 AM	done to you and your classmates! The site you chose seems to offer a variety of challenges as well as opportunities. I am looking forward to see what you will come up with.
Desiree (Atlanta, US) September 19, 2013 at 8:35 AM	Very thorough analysis. It reads well and is easy to follow. Looking forward to seeing your concept and the project as it unfolds.
Graeme (UK) September 20, 2013 at 2:59 PM	What is the difference between a boutique hotel and a "normal hotel": On a trip to New york last February I stayed in Dream Downtown hotel and I have to say I found it terribly dissapointing. The rooms are very standard and small and the circulation is typically long, artificialy light and ventilated. The plan is the usual double loaded corridor and the experience is that of being in any mid market hotel anywhere in the world and sadly not in one of the most exciting cities in the world (in my opinion anyway) Not sure what your analysis is trying to achieve. Perhaps looking at densities of rooms i.e. how efficient in plan are the examples you have chosen, how many rooms can be accommodated into a certain area, looking at the analysis of trying to avoid the very efficient double loaded corridor to achieve a much more pleasant experience for the visitor to your hotel. The site looks interesting and the analysis is good, it gives a good impression for someone who is not familiar with this area. Looking forward to seeing your ideas develop. Regards, Graeme

Assignment 2 Building Typology

<u>Objective</u>: Each student will select a building typology that they think is appropriate for the site based on the results of the site analysis.

<u>Structure:</u> Answer the following questions:

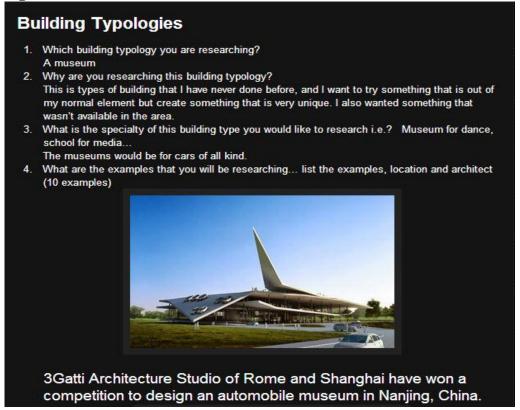
Which building typology are you researching?

Why are you researching this building typology?

What is the specialty of this building type you would like to research? i.e. Museum for dance, school for digital media.

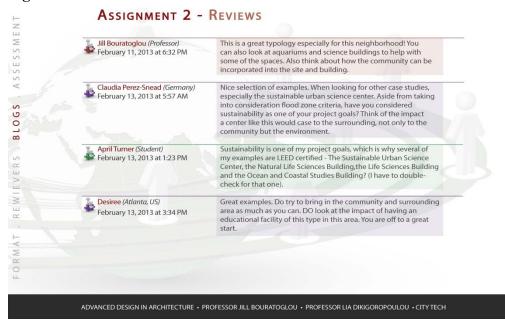
Assignment 2 Student Work

Figure 6. Student Work



Assignment 2 Reviews

Figure 7. *Comments*



Assignment 3-7 Diagrammatic Analysis

Objective: Research and gather a minimum of ten examples of the following elements and post your findings to your blog.

<u>Structure:</u> Students are to collect examples of the following elements and use them to create a diagrammatic analysis.

The Students are asked to analyze precedents of the same building typology that they are proposing based on:

Parti- the dominant idea of a building. It is often referred to as the "big idea". It is the main organizing thought behind an architect's design and it is usually represented in the form of a very basic diagram, model or a statement. The objective is to recognize the parti of the particular project.

Massing- the collection of patterns. It is the act of composing 3-dimensional forms into a unified and coherent architectural composition.

Symmetry- Bilateral or radial symmetry are explored thru floor plans and elevations

Hierarchy the exploration of the importance or significance of one space versus another

Geometry- The floor plans, elevations and /or sections can are used to break down the design into simple geometric shapes. Is there additive or subtractive pieces? Using overlays the design is broken down into the simplest geometric shapes

Natural Light- Exploration of how natural lighting enters each building. The images can be of various exterior photographs and/or sections. Orientation of building is critical.

Structure - When we talk about structure we are referring to how is the building standing up? At the very basic level structure is: columns, planes or a combination of those. Structure could be used to define space, suggest movement or develop compositions.

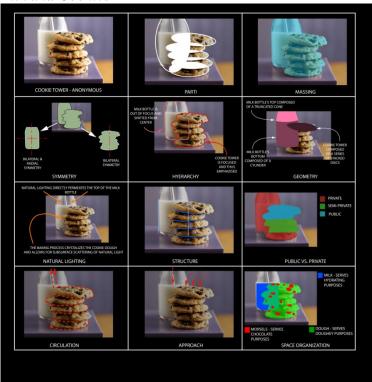
Approach and Circulation- Entrance(s), vertical circulation, and the main circulation throughout the floor plans are identified.

Public versus Private- Public would be the spaces that a any person in this building would have access to. Private would have restricted access. The types of spaces that are private and public will vary from building type to building type.

Space Organization- Buildings are composed of a lot of spaces. Those spaces are usually organized based on their function or use. Based on those diagrams you should get a clear understanding on how a particular type of building is organize

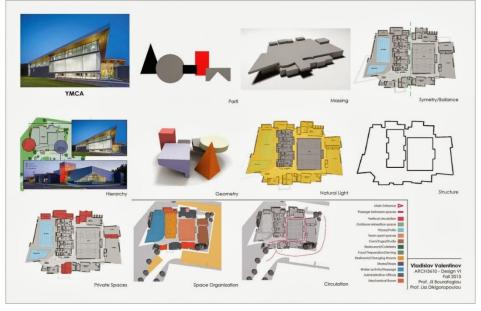
The building or any example is reduced to its bare essentials. Each student creates diagrams of the ten precedents.

Figure 8. Milk and Cookies



Assignment 3-7 Diagrammatic Analysis - Student Work

Figure 9. Diagrammatic Analysis Student Work



Assignment 3-7 Diagrammatic Analysis – Reviews

Figure 10. Comments

Assignments 3 to 7 - Reviews

Lia Dikigoropoulou (Professor) September 27, 2013 at 7:50 PM	Great work. Your diagrams are very clear. I can't wait to see how all these will come into play into your own building	
Andy Fastman (California, US) September 27, 2013 at 10:03 AM	Incredible analyses. To be 100% frank, I do not have it in me to reread thoroughly enough to find a point to critique. I am equally stoked to see how you use this knowledge deployed into your facility.	
Lia Dikigoropoulou (<i>Professor</i>) September 27, 2013 at 10:33 AM	Coming from Andy, this is such a great compliment!!!!	
Loukia Tsafoulia (New York, US) September 27, 2013 at 3:40 PM	Yes! Very good job! This summary is a great starting point for your own creation. Keep whatever you learned through that process in terms of clean visualization, appealing and straightforward diagrams, written explanation of ideas and criticism. Implement all these throughout your design process. Looking forward to see what's next!	
Vladislav Vanlentinov (Student) September 27, 2013 at 8:58 PM	Thank you all, I feel that you are spoiling me. I can't hardly wait to start designing. I promise that I will not only try not to disappoint you, but will do my best to provide imaginary visitors with the most amazing and comfortable imaginary facility.	
Hector (New York, US) September 28, 2013 at 4:46 AM	Great work Vlad! Don't think of it as an imaginary facility though. You never know if someone would take a look at the ideas a few years down the road and decide it to be a good investment. Never put yourself down.	

Assignment 8 Programmatic Analysis

Objective: Based on your precedent studies, determine the program of your building.

Structure: Develop Relationship Diagram:

Adjacency Matrix:_A chart that provided the space relationship and criteria to the other spaces within the building. The purpose of the matrix is to organize and link different activity areas together.

Criteria Matrix: Attempts to organize the design program requirements in a concise form.

Assignment 8 Programmatic Analysis -Student Work

Figure 11. Adjacency Matrix

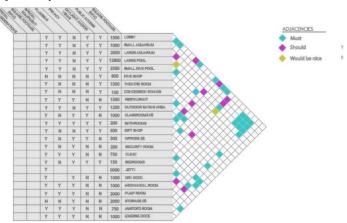
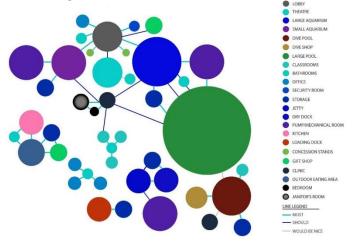


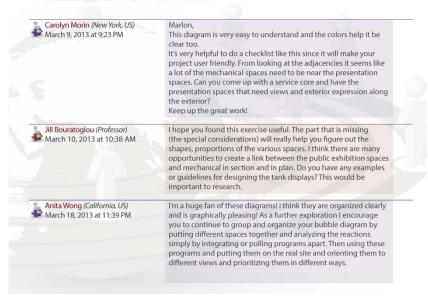
Figure 12. Bubble Diagram



Assignment 8 Programmatic Analysis – Reviews

Figure 13. Comments

ASSIGNMENT 8 - REVIEWS



Assignment 10 Concept Collages

Objective: Concept Design

<u>Structure:</u> The Collages should have images that inspire, show different outlines, scales, details and materials.

- One for your impression of the site you have selected (not images of the site)
- One of the words: trendy, impact, dismantle, historic, potential, rustic, renewal, scenic, isolated, flooded or deserted
- One Collage based on the program of your project

Assignment 10 Concept Collages - Student Work

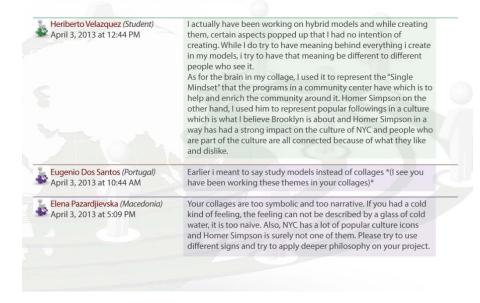
Figure 14. Student Work



Assignment 10 Concept Collages - Reviews

Figure 15. Comments

ASSIGNMENT 10 - REVIEWS



Assignment 11 Concept Models

Objective: Concept development

<u>Structure:</u> Concept model should have a 3"x3" base and be constructed from a wide variety of materials.

The material used in creating these models should be chosen based on what it represents in your collages. There will be 3 models per collage for a total of 3 collages and 9 models.

Assignment 11 Concept Models - Student Work

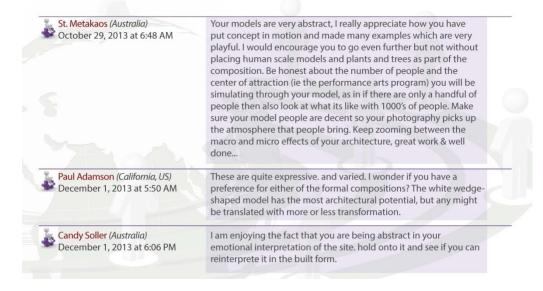
Figure 16. *Student Work*



Assignment 11 Concept Models- Reviews

Figure 17. Comments

ASSIGNMENT 11 - REVIEWS



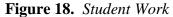
Assignment 12 Hybrid Model

Objective: Concept Development

<u>Structure:</u> From your Study Models you will generate a hybrid model that takes the best qualities of your models.

This Hybrid model should come after all revisions by your professors, critics and peers to the initial study models have been completed.

Assignment 12 Hybrid Model - Student Work

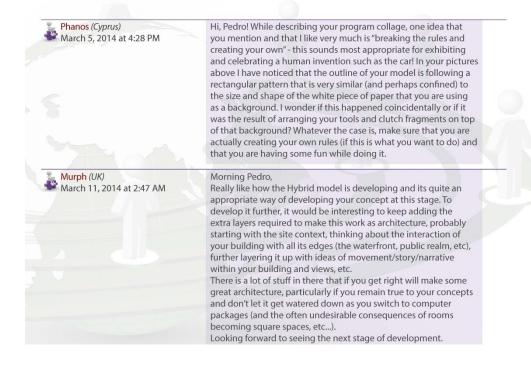




Assignment 12 Hybrid Model – Reviews

Figure 19. Comments

ASSIGNMENT 12 - REVIEWS



Assignment 13 Massing

Objective: Using your conceptual model and develop a massing model that is to the scale of the site

Structure: The scale of the site model is: 1/32"= 1'-0." This model should take into consideration your studies of exterior circulation as well as your concept and development up to date.

It should also approximate the actual size of your development in relationship to the neighboring context.

Assignment 13 Massing- Student Work

Figure 20. Student Work



Assignment 13 Massing - Reviews

Figure 21. Comments

ASSIGNMENT 13 - REVIEWS

Marlon Cox (Student) April 15, 2013 at 2:39 PM	Strong perspective. I like how the building seems to unfold in front of me in this view. It will definitely draw people in due to curiosity of what is going on behind the buildings. My impression also is that the structure will be massive. It just my opinion based on how it looks to me now.
David Wu (Student) April 15, 2013 at 3:12 PM	I've a very interesting massing. I'm curious in seeing how the rooms will be like, since there is a gradual slope. I've done a similar project like this and the slope may be a problem for you later on. Good job
Heriberto Velazquez (Student) April 15, 2013 at 3:29 PM	The massing of your structure is extremely interesting and eye- catching. I really like how it resembles a wave but also has the outline of your shell in all your views. Great job on making a statement on the site.
Eldon Ralph (Student) April 15, 2013 at 4:24 PM	Absolutely love the first image of the street level and the building. I think casual sloping of the mass is a very strong and interesting, but its seems to be very large. I'm very curious to see how the building looks at the end of the semester. Keep up the good work.!

Assignment 14-17 Diagrammatic Studies

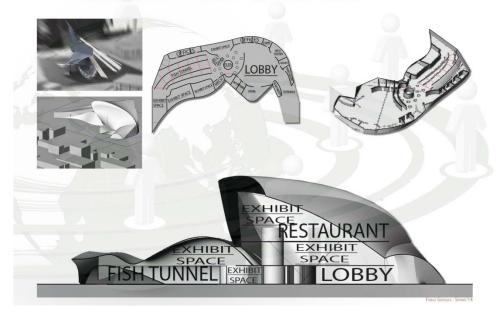
Objective: Based on your existing programming and your concept massing study create diagrammatic plans and sections.

<u>Structure:</u> Creating diagrammatic plans and sections that connect the bubble diagrams and the conceptual massing. The massing must be shown in the site in the context of the neighborhood.

Assignment 14-17 Diagrammatic Studies- Student Work

Figure 22. Student Work

ASSIGNMENT 14 TO 17 - STUDENT WORK



Assignment 14-17 Diagrammatic Studies- Reviews

Figure 23. Comments

ASSIGNMENT 14 TO 17 - REVIEWS



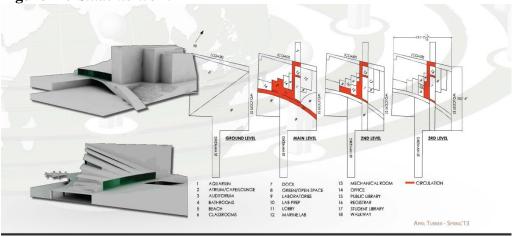
Assignment 18 Refining Plans and Sections

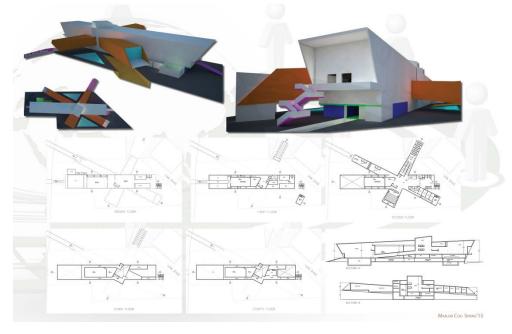
Objectives: Refinement of Massing Studies with a focus on circulation throughout the building

<u>Structure:</u> Refine your plans and sections using volumes as created by your massing, focusing on circulation throughout the building. This should include connections to the outside of the building as well as exterior circulation routes (pedestrian, vehicular drop off/pick up, etc.), ADA mobility requirements & fire egress requirements.

Assignment 18 Refining Plans and Sections- Students Work

Figure 24. Students Work





Assignment 18 Refining Plans and Sections- Reviews

Figure 25. Comments

ASSIGNMENT 18 - REVIEWS



Assignment 19 Elevations and Fenestration

<u>Objective:</u> Further develop your project with façade studies and elevations studies.

Structure: Your elevations should include any façade treatments as well as materials incorporated, but most importantly it must include the immediate context of your building. Your building is on a predetermined site, not floating amidst infinite space. At this stage you should also explore materials for your building.

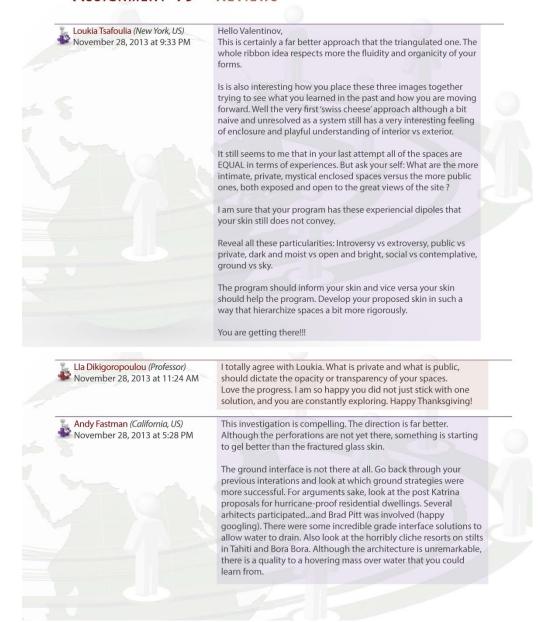
Assignment 19 Elevations and Fenestration- Student Work Figure 26. *Students Work*



Assignment 19 Elevations and Fenestration- Reviews

Figure 27. Comments

ASSIGNMENT 19 - REVIEWS



Assignment 20 Final Design

At the end of the semester, the students present their blog to the jury. Everything they have been working on has been recorded and presented.

Figure 28. Students Work







Assessment Request

At the end of the semester a thank you note is sent to all the on-line reviewers with request for feedback.

Figure 29. Feedback Request

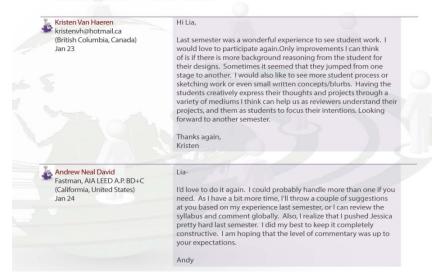
ASSESSMENT - REQUEST



Assessment Responses

Figure 30. Responses

ASSESSMENT - RESPONSES



Conclusion

Teaching is not only creating and developing new courses, but also implementing new ideas in the classroom. We are always exploring different ways to engage and inspire our students. Using blogs in this studio has allowed our students to be connected with professionals. They have created a symbiotic relationship, sharing ideas and criticism while allowing the student project to develop much further. This process benefits not only the student, but also the professional that can mentor future architects and teach from their desk, while working in the field. This process keeps the comments and development of the projects relative to what is being done in the field.

This is a unique and innovative way of connecting a design studio with professionals from all over the world and give exposure to our students to an alternative thought process.

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