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Trends and Patterns**

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## **Bangladesh Trade with India: Trends and Patterns**

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### **Abstract**

Bangladesh is a small emerging developing economy, which is geographically surrounded by India on three sides with the Bay of Bengal on the South and a very tiny border area with Myanmar in the South East. Given close physical distance, and its friendly political and diplomatic relationship, it is natural that Bangladesh will have a large volume of trade with its largest neighboring country. Given this background, the paper explored the trends and patterns of trade between these two countries. More specifically, it examined the relative position of the two countries in global trade, explores the overall trend in exports to and imports from India, and the trend in trade balance using aggregate level data. Further, utilizing some disaggregated data, analysis is conducted regarding the commodity composition of Bangladesh exports to and imports from India by major product categories. Additionally, the paper estimates revealed comparative advantage (RCA) to reflect inter-industry trade and the Grubel-Lloyd (1975) index (GLI) to measure the degree of Intra-Industry trade by major commodity groups. The paper finds that India has a much stronger position in the global trade vis-à-vis Bangladesh and that India strongly dominates Bangladesh in bilateral trade, resulting in a very large and persistent trade deficit with India. At a disaggregated level, the paper finds that Bangladesh has comparative advantage in some products whereas India has comparative advantage in more products and that the Grubel-Lloyd index shows that the degree of intra-industry trade is almost negligible between the two countries. The study utilized data that were collected from country-specific sources as well as international organization sources such as the IMF and the WTO. The paper is of interest to academics, researchers, policy makers in Bangladesh, India and various international organizations, think tanks, and trade practitioners.

**Keywords:** Exports, Imports, Trade balance, Revealed comparative advantage, Intra-industry trade

## **Introduction**

Bangladesh is a small emerging developing economy in South Asia, whereas India is a large and dominant country in the region terms of population, land area and size of the economy compared to Bangladesh and other of its neighboring countries. In fact, India is the second most populous nation in the world and the largest economy in South Asia. Further, Bangladesh is geographically surrounded by India on three sides (North, East and West) with the Bay of Bengal on the South and a very tiny border area with Myanmar in the South East. Given the close physical distance, and its friendly political and diplomatic relationship, it is natural that Bangladesh will have a large volume of trade with its largest neighboring country. Hence, it is no surprise that India is one of the larger trading partners of Bangladesh.

Given this background, the paper explored the trends and patterns of trade between these two countries. More specifically, it examined the relative position of the two countries in global trade, explores the overall trend in exports to and imports from India, and the trend in trade balance using aggregate level data. Further, utilizing some disaggregated data, analysis is conducted regarding the commodity composition of Bangladesh exports to and imports from India by major product categories. Additionally, the paper estimates revealed comparative advantage (RCA) to reflect inter-industry trade based on comparative advantage and the Grubel-Lloyd index (GLI) to measure the degree of Intra-Industry trade by major commodity groups, which are based on product differentiation and scale economies.

The paper finds that India has a much stronger position in the global trade vis-à-vis Bangladesh and that India strongly dominates Bangladesh in bilateral trade, resulting in a very large and persistent trade deficit for Bangladesh with India. At a disaggregated level, the paper finds that Bangladesh has comparative advantage in a few products whereas India has comparative advantage in more products and that the Grubel-Lloyd index shows that the degree of intra-industry trade based on economies of scale and product differentiation is almost negligible between the two countries. These results should be useful for policy makers in both countries to devise appropriate policies to address the large and persistent trade imbalance issue against Bangladesh that is not sustainable. The study utilized data that were collected from country-specific and international organization sources such as the IMF and the WTO. The paper is of interest to academics, researchers, policy makers in Bangladesh, India and various international organizations, think tanks, and trade practitioners.

## **Basis for Similarities between Bangladesh and India**

Located in South Asia, Bangladesh and India are two neighboring countries in close geographic proximity to each other and with close historical experiences over centuries through the periods of monarchies, dynasties, periods of Mughal rule over many years, and the history of colonization by the British for about 190

years, among others. At the end of the British rule in 1947, British India was divided into Pakistan and India with the Muslim majority Eastern part of Bengal to become a province of Pakistan as East Pakistan. The then East Pakistan became today's Bangladesh in 1971 through a bloody liberation war with Pakistan. During the liberation war and independence movement, India came forward and provided strong political, economic, diplomatic and military assistance that helped the creation of an independent sovereign nation. Going beyond the historical and political ties, the people of the two countries have shared experiences through strong cultural ties such as similarities in languages, religions, cultural practices, food habits, festivals and holidays, to name a few. Further, due to these ties and geographical proximity, the two countries had developed strong trade and economic linkages with each other spanning over centuries. In addition, both countries belong to some common international organizations that promote closer economic cooperation among nations such as the U.N. and its sub agencies such as UNCTAD (United Nations Conference on Trade and Development), The World Bank, The IMF, the WTO, along with some regional trade and economic groupings such as the SAARC (South Asian Association of Regional Cooperation), and the BIMSTEC (Bay of Bengal Initiative for Multi-Sectoral Technical and Economic Cooperation), among others. Finally, both countries are identified by the World Bank as emerging developing economies in the South Asian region.

### **Basis for Differences between Bangladesh and India**

In spite of the above similarities and shared experiences, the two countries have many differences. As Table 1 shows, India is a much larger country than Bangladesh in terms of population (8.14 times), land area (22.87 times) and economic size measured by GDP in international PPP\$ terms (14.88 times). In spite of being the second largest country in the world in terms of population, India still has much less population density (0.36 times) than Bangladesh and India has about twice (1.83 times) the level of standard of living measured by the magnitude of per capital GDP in international PPP\$. Based on some other categories as reported in Table 1, India and Bangladesh have strong similarity such as in terms of population growth rate (one time only indicating same annual growth rate), real GDP in PP\$ growth rate (only 1.15 times), and the CPI based inflation rate (0.95 times).

**Table 1.** *Bangladesh-India Demographic and Economic Performance Indicators: 2015*

Demographic and Economics Indicators	India	Bangladesh	India-Bangladesh Ratio (Times)
Population (million)	1311	161	8.14
Area ('000 Sq. Km.)	2973	130	22.87
Population density (Pop. per Sq. Km)	441	1237	0.36
GDP (PPP\$) (million PPP\$)	7998278	537659	14.88
GDP per capita (PPP\$)	6101	3339	1.83
Population growth rate (%)	1.2	1.2	1.00
Real GDP (PPP\$) growth rate (%)	7.56	6.55	1.15
CPI inflation rate (%)	5.87	6.20	0.95

Sources: Michigan State University Gobalegde database, the World Bank Development Indicators and author calculations

However, India is a much more diversified country in terms of language, culture, religious composition, and ethnicity, education and skill levels of the population and work force, stronger political stability, more stable and sustainable democratic practices, stronger public and governmental institutions, huge geographical advantages (Bangladesh being geographically surrounded by India from three sides, North, East and West except with a small border area with Myanmar in the South-East and the open water of the Bay of Bengal in the South), stronger and more dominant military power with nuclear weapons capability, just to name a few. In contrast, Bangladesh is a much smaller country with a more homogenous population in terms of religion, culture and language, weaker political and democratic institutions, smaller economy, greater political instability, among others. Further, India has a much richer endowment of natural resources (mineral resources, energy resources, water resources, rivers, lakes, and mountains), climate, geography and environment whereas Bangladesh is much poorer in those terms.

It is to be noted here that all these similarities and differences have strong implications in shaping the nature and strength of political, economic and trade ties such as economic dominance and trade and investment patterns between the two countries. For example, due to similarities in some areas of resource endowments such as the abundance of cheaper low-skill labor, the two economies could be more competitive than complementary in terms of comparative advantage and trade patterns with each other. Resource similarities come from the fact that both countries have large population sizes resulting in being low-wage labor abundant countries. Based on the well-known Heckscher-Ohlin trade paradigm, both countries are likely to have comparative advantages in labor-intensive products. This phenomenon would make the two countries having comparative advantages in similar products such as clothing, textiles, and leather products, to name a few and make the two countries to be competitive rather than complementary in trade patterns. In these products, both countries would likely become competitors in the international markets. The large differences between the two countries, on the other hand, could result in economic and trade dominance of one country over the

other, specifically India over Bangladesh as clearly found and reported in the paper.

### **Literature Review**

Although there some empirical studies in the literature related to Bangladesh-India bilateral trade and economic cooperation, however, many of those studies are dated. While some others were done in more recent years, these are not based on rigorous analysis and hence suffer from moderate to serious limitations in terms of study scope, focus, data covered and methodology used. Some of these studies are reviewed and reported below.

Rather and Gupta (2014) discuss the role and significance of Bangladesh-India cooperation to improve cross-border trade and investment between the two countries and emphasized that increased Indian investments in the Bangladesh economy could increase integration, generate employment and help reduce the large trade deficits of Bangladesh with India. The paper did not undertake any rigorous empirical analysis of the trade patterns between the two countries. In a different study, Islam (2011) examined the Bangladesh-India trade trends for a limited number of years and made some efforts to analyze the trade patterns between the two countries from 2005 to 2009 fiscal years. Along with the rising trade deficit problem facing Bangladesh with India, the paper also examined a number of trade barrier issues limiting trade between these two countries, particularly those that act to limit Bangladesh exports to India. The paper then focuses more on the trade potentials for Bangladesh with the Northeastern parts of India where Bangladesh might have some comparative advantage in exporting certain products to these remote regions of India. He further argues that such trade would be highly complementary to both nations and have the potential to bring closer integration of Bangladesh with these rather isolated remote regions from the mainland India, particular the four regions of Assam, Tripura, Meghalaya and Mizoram, all bordering Bangladesh in the North-Eastern part of India located between Bangladesh and Myanmar.

Basher (2013) examines the UNCTAD data for 2001 and 2011 to analyze overall trade along with trade by some major commodity groups and finds that Bangladesh exports to India was dominated by primary products and its imports from India was also dominated by similar primary products instead of manufacturing products. The author examined several trade related indices such as revealed comparative advantage, bilateral trade intensity, trade specialization index, trade complimentary index and intra-industry trade index for those two years and found that Bangladesh and India trade is more competitive rather than complementary in nature. That poses big challenge for Bangladesh to increase exports to India, since India has more diversified resource endowments and a much stronger economy in the region. However, he pointed out to the silver lining that as the Indian economy grows further and wages and income grows in that country, Bangladesh may find increasing export opportunities in that market. While this study did compute a number of trade related indices, a few of the

measurement formulas were either written in a confusing manner and/or could even be inaccurate, rendering estimates and conclusion based on those estimates to be questionable.

Some of the existing empirical studies have shown that there exists a rather large and growing volume of informal (unofficial and underground) trade between the two countries. Kashyap (2014) reported that the informal exports from India to Bangladesh were about USD 4 billion, which is of about similar magnitude of the volume of formal trade. Such informal trade occurs through various border areas without official channel (smuggling) and some event through official channels but through such corrupt practices (such as under invoicing of imports with official knowledge but occurs through bribery). Additional studies that focused on this type of trade include Bakht (1994), Chaudhury (1995), IBCCI (2016), Pursell (2007), Pohit and Taneja (2000 and 2003), Taneja (2001), World Bank (2015), among others. Most of these studies found existence of large volume of informal trade beyond the officially recorded trade. Additionally, Taneja (2001) found that Bangladesh has large trade deficit even in the informal trade sector beyond the rising trade deficit of the country in the official (formal) trade sector. Pursell (2007) also examined Bangladesh-India trade focusing on illegal trade between the two countries, especially in the context of Sugar industry trade. Using data from 1994 to 2005 for this industry, he used simulations to examine the implication of any possible free trade agreement on sugar trade between these two countries and came out with some policy recommendations. IBCCI (2016) mentions that the size of the informal trade could be as large as the formal trade and the direction of this trade being mostly dominated by trade flowing from India to Bangladesh, but not the other way around. As such, it can be argued that Bangladesh may have sizeable trade deficit with India in the area of informal trade as well.

Using product-specific disaggregated data, Basu and Datta (2007a) studied Bangladesh-India trade deficits and tried to find the causes of persistent deficits facing Bangladesh in its trade with India. In this effort, they estimated revealed comparative advantage (RCA) and cosine measures to examine trade similarity and trade complementarity between the two countries and found that Bangladesh and India trades in very similar products and has little trade complementarity. Using data for 1990 to 1998, they estimated RCA values at three-digit SITC classification level indicated that both India and Bangladesh has comparative advantage in unskilled labor-intensive goods and hence their exports become competitive rather than complementary in the global markets, not a surprising result due to the fact that both countries are low-wage labor-abundant countries. However, they also found that India has much higher RCA values than Bangladesh in many more product categories while Bangladesh has RCA values greater than India in only a small number of product categories, which poses Bangladesh in a greater disadvantage in its exports to India compared to the other way trade.

Going beyond the RCA measures, Basu and Datta (2007a) estimated the cosine measure of export-export similarity and export-import complementarities between the two countries. These estimates also clearly showed much stronger advantages for India against Bangladesh in their mutual trade prospects in each



other's markets. Another paper that used product-specific disaggregated data was by Alam, Uddin, Alam and Malakar (2009). They examined comparative advantage of Bangladesh vis-à-vis India and found that India has advantage in a variety of product categories whereas Bangladesh has such advantage in a limited number of product categories. Another study that used disaggregated data to examine composition and patterns of trade include Khan, Islam, Ashiqun, and Paul (2010) and found stronger advantage for India against Bangladesh. The study by Kumar and Ahmed (2014) examined the degree of intra-industry non-traditional trade between these two countries and found very limited degree of such trade in existence.

Given that the two countries are close neighbors and given their strong political and diplomatic ties, the prospects for bilateral free trade agreements between Bangladesh and India were examined and their implications for both countries analyzed by several studies (Bhardwaj 2014; Bhuyan 2006; IBCCI 2016.; Pursell and Sattar 2006; Razzaque and Basnett 2014; World Bank 2006, among others). These studies also examined the implications of a free trade agreement on the two countries trade and their respective trade balance positions.

Some other studies exist related to Bangladesh-India trade. However, most of these studies focus on the impact of exchange rate on trade imbalance between these two countries and found that Bangladesh has a large trade deficit with India and the volume of that deficit has been increasing over time (Akhtar and Salim 1999; Basu and Datta 2007a; Basu and Datta 2007b; Islam, Khan and Ishak 2013; and Rahman 2005; among others). Basu and Datta (2007b) focused on and estimated bilateral overall trade deficits of Bangladesh with India and used aggregated annual time-series data from 1974 to 2001 and co-integration analysis to estimate the export and import functions along with a trade balance function to examine the effects of misaligned exchange rate of Bangladeshi Taka against Indian Rupees in explaining the persistent trade deficits. In so doing, the authors tried to draw parallels from Indonesian experience and suggested that Bangladeshi policy makers may want to draw some lessons from that country's experience in devising its own exchange rate policy. However, most of these studies are quite dated and utilizes time series data with small sample sizes, resulting in biased and unreliable parameter estimates. Further, some others do not utilize sophisticated statistical and econometric methodologies and techniques. Since these studies are not directly relevant for the purpose of this paper, further critical elaboration on these studies was not provided here.

### **Methodology: Measurement of Trade Indicators and Data Sources**

Both aggregate time-series data and product-specific cross-section data were utilized to construct and interpret a number of trade related measurements and indicators. The trade related measurements used in this paper are listed below with their respective formula with equation numbers on the L.H.S. are given as follows:

*Measurement of Trade Indicators*

Generally, the degree of trade globalization is measured by country exports, country imports or country overall trade (exports plus imports), each as % of country GDP. However, following the WTO, this paper uses the following measure of the degree of trade globalization based on average of exports and imports as given in equation (1) below:

$$(1) \text{Degree of Country Trade Globalization (or Integration) = Average Trade as \% of GDP} = \{(\text{Country Exports} + \text{Country Imports})/2\} * 100/\text{GDP}$$

The paper proposes to measure the relative significance of a country's trade in relation to global trade and uses separate measures for goods (merchandise) exports, commercial service exports, goods imports, and commercial service imports given by the following four equations (2) through (5) given below:

$$(2) \text{Country Goods Exports as \% of World Goods Exports} = (\text{Country Goods Exports} * 100) / \text{World Goods Exports}$$

$$(3) \text{Country Goods Imports as \% of World Goods Imports} = (\text{Country Goods Imports} * 100) / \text{World Goods Imports}$$

$$(4) \text{Country Service Exports as \% of World Service Exports} = (\text{Country Service Exports} * 100) / \text{World Service Exports}$$

$$(5) \text{Country Service Imports as \% of World Service Imports} = (\text{Country Service Imports} * 100) / \text{World Service Imports}$$

Going beyond a country's position in the global context, we will use some trade measures to indicate the bilateral trade between the two countries under study, Bangladesh and India. Several measures are proposed here which are related to bilateral aggregate trade given by the following four equations (6) through (9) given below:

$$(6) \text{Country Overall or Aggregate Trade (T)} = (\text{Country Exports} + \text{Country Imports}) = (X + M)$$

$$(7) \text{Country Exports as \% of Country Total Trade (T)} = (\text{Country Exports (X)} * 100) / \text{Total Trade (T)}$$

$$(8) \text{Country Overall Trade Balance (TB)} = (\text{Country Exports} - \text{Country Imports}) = (X - M)$$

Annual average growth rate of aggregate trade variable (T) between the beginning and the ending year in the sample time-series data:

$$(9) \text{Annual Average Growth Rate of T} = [ \{ (\text{T}_t - \text{T}_{t-k}) * 100 / \text{T}_{t-k} \} / (k-1) ],$$

where k is the number of year in the sample

For measuring Bangladesh's country specific export and import shares, the following equations were used to measure such country-specific market shares given in equations (10) and (11) below:

(10) Bangladesh Country-specific export shares = (Bangladesh exports to country j \*100) / Bangladesh total exports to the world

(11) Bangladesh Country-specific import shares = (Bangladesh imports from country j \*100) / Bangladesh total imports from the world

For product-specific disaggregated data analysis for trade and trade balance, we propose several measures and indicators given by the following equations (10) through (12) below:

(12) Share of Top Export of Product i to India as % of Total Bangladesh Exports to India =  $(X_i \text{ to India} * 100 / X \text{ to India})$ , where i = 1, 2, ..., 9 top export products.

(13) Share of Top Imports Product i from India as % of Total Bangladesh Imports from India =  $(M_i \text{ from India} * 100 / M \text{ from India})$ , where i = 1, 2, ..., 10 top import products.

(14) Total Trade with India in Product i ( $T_i$ ) =  $(X_i + M_i)$ , where i=1, 2, ..., n product categories.

(15) Trade Balance with India for Product i ( $TB_i$ ) =  $(X_i - M_i)$ , where i=1, 2, ..., n product categories.

Trade in different product categories can be classified as *inter-industry trade* versus *intra-industry trade*. The former is the traditional trade, which happens between two different product categories (a country exporting one product and importing a different product) based on comparative advantage (or disadvantage). The latter is the non-traditional *intra-industry trade* (a country exporting and importing within the same product category), which is based on product differentiation and economies of scale (Grubel-Lloyd 1975).

The former type of trade and the issue of specialization based on comparative advantage are discussed extensively in the international trade literature. However, measuring comparative advantage at the product level is not that easy as such measures would require a lot of data at the industry or product level such as product-specific export and import data as well as product-specific input productivity or input cost data. However, Belassa (1965) proposed a simpler measure that uses ex-post trade data alone revealing comparative advantage or disadvantage in a given product. A variant of this approach can be calculated as given in equation (14) as follows:

(16) Revealed Comparative Advantage for product i ( $RCA_i$ ) =  $\{(X_i - M_i) / (X_i + M_i)\}$ , where i = 1, 2, ..., n product categories.

A positive value of RCA<sub>i</sub> index would indicate revealed comparative advantage in that product for that country and a negative value would indicate revealed comparative disadvantage.

With regard to the second type of trade, the non-traditional intra-industry trade mentioned above, Grubel and Lloyd proposed a formula to measure and interpret the degree of intra-industry trade index (Grubel and Lloyd 1975; Islam, Nuwal and Nguyen 2011, and Islam and Dong 2011) in a given product category *i* (GLI<sub>i</sub>) given by equation (15) as follows:

$$(17) \text{ Intra-industry Trade Index for Product } i \text{ (GLI}_i\text{)} = [1.0 - \{\text{abs} (X_i - M_i) * 100 / (X_i + M_i)\}], \text{ where } i = 1, 2, \dots, n \text{ product categories.}$$

The GLI<sub>i</sub> value is expected to vary between a low of 0.0 (zero) and a high of 1.0. A zero value indicates no intra-industry trade and a value of 1.0 indicates maximum intra-industry trade in the product *i*.

### *Data Sources*

To measure the above mentioned trade related indicators, data were collected from various country specific national sources (both Bangladesh and India) and international sources, which are publicly available. The national sources include Dhaka Chamber of Commerce and Industry (DCCI 2016), and India-Bangladesh Chamber of Commerce and Industry (IBCCI 2016). The international data sources include the WTO (2016), The World Bank (2016), Globaledege (2016) and data from Michigan State University, among others. Both time-series data from 2009-2016 and cross-section data by major product categories for 2015 were collected and analyzed in the paper.

### **Empirical Findings**

The empirical findings will be centered on the trade-related indicators listed in the previous section and given by equations (1) through (13) listed above. This section will be subdivided into several sub-sections, each with its own sub-headings. The trade-related indicators (5), (6), (7) and (8) are used to compare the trade performance of the two countries in comparison to each other as they perform in the global stage. The calculated values of these indicators are presented in Table 2 below.

#### *Bangladesh and India Trade Position in the Global Context: Performance Comparison*

This sub-section focuses on the comparative trade performance of Bangladesh and India in the context of global trade.

The trade-GDP ratio (%) is generally measured as total trade (Exports + Imports) as % of country GDP to indicate a country's degree of trade openness

and trade integration with the world. However, following the WTO's country trade profile reporting, the average of a country's exports to the world and imports from the world as % of country GDP is used to measure trade openness and integration. Using this average-based measure as given in equation (1) above, the relative performance of Bangladesh is not too different than that of India as both countries' percentages are in the 22-24% range as reported in Table 2 with India having a slightly higher percentage value. Thus it can be argued that the degree of trade openness and integration of both countries with the rest of the world are very similar.

**Table 2. Bangladesh and India Global Trade Performance Comparison: 2015**

Trade Performance Indicators in the Global Context	India	Bangladesh	India-Bangladesh Comparison
Average Trade as (%) of country GDP	24.8	22.4	Similar
Goods Exports as % of World Goods Exports	1.62	0.20	India stronger
Goods Exports World Rank	19	60	India stronger
Goods Imports % of World Goods Imports	2.34	0.24	India stronger
Goods Imports World Rank	13	54	India Stronger
Service Exports as % of World Service Exports	3.27	0.04	India stronger
Service Exports World Rank	8	109	India stronger
Service Imports as % of World Service Imports	2.65	0.19	India stronger
Service Imports World Rank	10	63	India stronger

Sources: WTO (2016) at [www.WTO.org](http://www.WTO.org) and author compilation

However, if we estimate some other indicators separately for goods (merchandise) and commercial services using indicators given in equations (6), (7) and (8), India has a much stronger trade position and performance in the global stage than Bangladesh in terms of all these indicators as shown in Table 3 below. Focusing on merchandise trade, India's share of world goods exports is 1.62% compared to Bangladesh's share of only 0.20% and with India's rank in the world being 19 compared to Bangladesh's rank at 60. In terms of commercial service exports, India's global share is even better at 3.27% of world commercial service exports compared to Bangladesh's share of only 0.04% and with India's world ranking of 8 (among top 10 in the world) compared to Bangladesh's world ranking of 109. Thus, in terms of export performance, India strongly outperforms Bangladesh in the global stage in both goods exports and commercial service exports in recent years (2015).

A similar picture arises in terms of the relative performance of imports as reported in Table 2. India's share of world goods imports is 2.34%, compared to Bangladesh's share of only 0.24% and with India's rank in the world being 13 compared to Bangladesh's rank at 54. In terms of commercial service imports, India's global share is even better at 2.65% of world commercial service exports, compared to Bangladesh's share of only 0.19% and with India's world ranking

of 10 (among top 10 in the world) compared to Bangladesh's world ranking of 63. Thus, in terms of import performance, India again strongly outperforms Bangladesh in the global stage in both goods imports and commercial service imports.

*Bangladesh's Top Export and Import Partners in the World and Global Market Shares*

This sub-section focuses on the top export partners and import partners of Bangladesh and the respective market shares as reported in Table 3 and Table 4 below. The country-specific market shares are calculated based on equations (10) and (11) given earlier.

Table 3 reports information about Bangladesh's top ten export partners with respective market shares in each of the countries. In 2015-16, the total exports from Bangladesh to the rest of the world was 41,222 million USD, of which the top ten countries constituted about 75% of the country's exports. Of the top ten, the U.S. was the largest market, taking in about 21% of total exports from Bangladesh followed by Germany with 15.56% and then the U.K. with 9.49%. Thus, the U.S., Germany and the U.K. are the top three export markets for Bangladesh. It is significant to note here that India does not come within the top export partners of Bangladesh in spite of being the closest and a large and powerful neighboring country.

**Table 3.** *Bangladesh's Top 10 Export Partners and Market Share (%): 2015-16*

<b>Partner Country</b>	<b>Exports (million US\$)</b>	<b>Market Share (% of Total Exports)</b>
United States	5,107	21.01
Germany	3,782	15.56
United Kingdom	2,306	9.49
France	1,560	6.42
Spain	1,073	4.41
Canada	1,024	4.21
Italy	990	4.07
Netherlands	836	3.44
Belgium	794	3.27
Turkey	655	2.7
<b>Total Top Ten</b>	<b>18,129</b>	<b>74.54</b>
Total-Other Countries	6,184	25.44
<b>Total Exports</b>	<b>24,313</b>	<b>100.00</b>

Sources: The WTO (2016), the World Bank (2016) and author calculations

Table 4 reports estimates about Bangladesh's top ten import partners with respective market shares attributable to these countries. In 2015-16, the total imports of Bangladesh from the rest of the world were 41,222 million USD, of which the top ten countries accounted for about 69.31% of total imports with the remaining 31% from many other countries in the rest of the world. Of the top ten import partners, Thailand topped the list with 22.78% of total imports

followed by India as the second largest import source with 11.23% of all imports, and China capturing the third position with about 8.76% of imports coming to Bangladesh. It seems clear that Bangladesh serves as a significant market for India's exports but India does not take in any significant amount of exports from Bangladesh. The trade relationship between India and Bangladesh thus seems quite asymmetrical, with India having the stronger and more dominant position *vis-a-vis* its trade with Bangladesh.

**Table 4.** *Bangladesh's Top 10 Import Partners and Market Share (%): 2015-16*

Partner Country	Imports (million US\$)	Market Share (% of Total Imports)
Thailand	9,389	22.78
India	4,631	11.23
China	3,610	8.76
Indonesia	2,462	5.97
Singapore	2,127	5.16
Malaysia	1,867	4.53
Brazil	1,302	3.16
United States	1,250	3.03
Japan	970	2.35
Pakistan	963	2.34
<b>Total-Top Ten</b>	<b>28,572</b>	<b>69.31</b>
Other Countries	12,650	30.69
<b>Total Imports</b>	<b>41,222</b>	<b>100.00</b>

Sources: The WTO (2016), the World Bank (2016) and author calculations

#### *Bangladesh-India Trade: Analysis by Bilateral Aggregate Trade*

In this section, Bangladesh-India bilateral trade is analyzed on the basis of overall or aggregate trade. In particular, we will analyze growth and trend in exports, imports, total trade (exports plus imports) and their growth rate, exports as % of total trade, trade balance and its growth, among others. The analysis is carried out over recent years over the period of 2009-10 to 2015-16. The calculations are reported in Table 5 utilizing formulas given by equations (6) through (9) given earlier.

In continuation of the asymmetrical trading relationship between the two countries and India's dominant position as discussed in the previous section, that situation is further reflected and reinforced in the inter-temporal trend in Bangladesh's exports to and imports from India along with the trend in exports (X), imports (M) and total trade (T) (equation (6)), exports as % of total trade (equation (7)), trade balance (TB) with India (equation (8)) and average annual trade growth (equation (9)). Table 5 reports the relevant time trend of these variables from 2009-10 to 2015-16 to provide evidences in these bilateral aggregate trade indicators. Columns 2, 3 and 4 of this table gives annual data of Bangladesh's exports to India, imports from India and total trade (exports plus imports) with India, and column 5 reports exports as % of total trade.

Data reported in Table 5, columns 2, 3, and 4 show that the total exports to India, imports from India and the total trade between them has been increasing steadily over time from 2009 to 2016. In terms of annual average growth rate over the sample period, the exports from the country has been growing at a slightly higher annual average rate of 37.73% compared to the annual average import growth rate of 28.38% with the total trade growing at an annual average rate of 29.19% as shown in the last row of Table 5. The above result of exports growing faster than imports in recent years could be considered as a good and hopeful sign from the perspective of Bangladesh for possible reduction in the prevailing large deficits with India with the passage of time, as discussed further below.

However, the estimates reported in column 5 of Table 5 related to Bangladesh exports to India as % of Bangladesh total trade with India represents a rather poor export performance of Bangladesh with its trade with India. Bangladesh exports constitute only a small percentage, varying around just 10% of total trade with India as shown on column 5. This clearly indicates a disturbing picture from Bangladesh perspective in that Bangladesh trade with India is highly dominated by Bangladesh's imports from India (alternatively India's exports to Bangladesh dominates Bangladesh- India trade) to the tune of about 89% of total trade between them.

This asymmetric trading relation has resulted in a large and persistent trade deficit for Bangladesh as reported in col. 6 of Table 5 for 2015-16 in its formal trade. The last column of this table shows that Bangladesh has had a trade deficit over each year during this period and that the magnitude of the deficit seems to be quite large and persistent with no sign of any significant reduction. For example, in 2015-16, the total trade deficit was about 4,763.28 million USD compared to the deficit of 2,897.48 million in 2009-10. Hence the deficits are large and persistent indeed from the perspective of Bangladesh. In addition, over the seven-year period from 2009-10 to 2015-16, the deficit has grown by 164.39% which translates into an annual average growth rate of 27.40% in the growth of deficits.

As reported in other studies related to informal trade, Bangladesh has additional large trade deficit of similar magnitude (estimated around additional USD 4000 million) in its informal trade with India (Bhardwaj 2014). As such, the combined formal and informal trade deficit is really large and clearly unsustainable from Bangladesh perspective. As such, even a larger annual average growth rate of exports to India (37.73%) compared to annual average import growth (28.38%), as reported in the last row of Table 5, but from a smaller export base for Bangladesh and with a very small share of Bangladesh exports to India to its total trade with that country could not have any significant deficit reduction impact. The asymmetrical trade relationship against Bangladesh (in favor of India) resulting in a big and persistent trade deficit for Bangladesh is clearly not sustainable on a long-run basis and hence is of major concerns among for academics, policy makers, political leaders and people at large in Bangladesh. Given the above, it seems clear that it may take many years to reduce the deficits to more sustainable level.



**Table 5. Bangladesh-India Trade, Trade Balance and Trade Growth: 2009 -2016**

Year	Exports (X) (m. US\$)	Imports (M) (m. US\$)	Trade = (X+M) (m. US\$)	Exports as % of Trade	Trade Balance (TB) = (X-M) (m. US\$)
2009-10	304.62	3202.1	3506.72	8.69	-2897.48
2010-11	512.5	4560.01	5072.51	10.10	-4047.51
2011-12	490.42	4758.89	5249.31	9.34	-4268.47
2012-13	563.96	4776.9	5340.86	10.56	-4212.94
2013-14	456.63	6035.51	6492.14	7.03	-5578.88
2014-15	527.16	5828.1	6355.26	8.29	-5300.94
2015-16	689.62	5452.9	6142.52	11.23	-4763.28
Growth Rate (%): 2009-10 to 2015- 16	226.39	170.29 (182.01 at peak year)	175.16	NA	164.39
<b>Annual average Growth Rate (%)</b>	<b>37.73</b>	<b>28.38 (30.33 at peak year)</b>	<b>29.19</b>	<b>NA</b>	<b>27.40</b>

Sources: DCCI (2016)-Dhaka Chamber of Commerce and Industries, Dhaka, Bangladesh and author calculations

To achieve trade balance improvement faster, it seems clear that more positive policy action would be needed on the part of both countries to improve the trade imbalance of Bangladesh with India to make it sustainable in the long run. The current prime ministers of Bangladesh and India seem to be aware of this acute situation and both seem to be committed to improve it by more concrete and positive steps. This is indicated by the recent visit of Indian Prime Minister to Bangladesh and the two sides coming to some milestone agreements related to resolve some lingering border issues, on improving trade connectivity and openness, and on promoting and accelerating infrastructure development to promote trade connectivity and reduce trade barriers and bottlenecks (Kashyap 2015). These actions are expected to reduce the deficit towards a more sustainable level over the long run, however, the author believes that more action is needed on the part of India, the bigger and stronger partner, to help Bangladesh gain better market access to the India market. Bangladesh, on the other hand, needs to increase its export capacity and expand its export base along with product variety so as to do gain better market access the large Indian import market.

#### *Bangladesh-India Trade: Disaggregated Analysis by Major Product Categories*

To gain further insights into the asymmetric trade situation of Bangladesh vis-à-vis India, this section focuses on disaggregated analysis of current trade and trade patterns by major commodity or product categories, particularly the top nine/ten products traded between the two countries. The respective market share of top export products from Bangladesh to India as % of total Bangladesh

exports to India is calculated using equation (12) while that of top import product share was calculated using equation (13) given earlier.

Table 6 shows Bangladesh's top nine export products to India along with the estimated percentage share of each of the ten products as % of total exports to India for 2015-16, the most recent year for which data could be obtained. This table shows that manufactured Jute goods is the largest export earner (23.79%) followed by woven garments (14.82%) and raw jute (14.02%), respectively in the second and third position. Bangladesh also exports some agricultural products (11.89%) and some other items such as knitwear, leather and leather products and home textiles. The top 9 products constitute about 78.34% of Bangladesh total exports of 689.62 million USD with the remaining other products capturing about 21.66% of total exports to India.

**Table 6.** *Bangladesh's Top 9 Export Goods to India and Share (%): 2015-16*

<b>Products</b>	<b>Exports (million US\$)</b>	<b>% of Total Exports</b>
Jute Goods	164.06	23.79
Woven Garments	102.17	14.82
Raw Jute	96.69	14.02
Agricultural Products	82.00	11.89
Knitwear	34.25	4.97
Leather & Leather Products	19.88	2.88
Home Textile	14.66	2.13
Footwear	12.48	1.81
Bicycle	7.39	1.07
<b>Total Top 9 Export Goods</b>	<b>540.25</b>	<b>78.34</b>
Others	149.37	21.66
<b>Total Exports</b>	<b>689.62</b>	<b>100.01</b>

Sources: DCCI (2016)-Dhaka Chamber of Commerce & Industries, Dhaka, Bangladesh and author calculations

In contrast, Table 7 shows Bangladesh's top ten import products from India along with the estimated share of each of the ten products as % of total imports from India for 2015-16, the most recent year for which data could be obtained. This table shows that cotton (all types) constitute the largest import item with a share of 26.92% followed by vehicles (9.36%), nuclear related materials (7.71%), and cereals (5.31%) respectively in the second, third and fourth position. The top 10 products constitute about 70.44% of Bangladesh total imports of 5452.90 million USD with the remaining other products capturing about 29.56% of total imports from India.

**Table 7.** *Bangladesh's Top 10 Import Goods from India and Share (%): 2015-16*

Products	Imports (million US\$)	% of Total Imports
Cotton (all types), cotton yarn / thread and cotton fabrics	1468.01	26.92
Vehicles other than railway or tramway rolling- stock and parts and accessories	510.31	9.36
Nuclear reactor, boilers, machinery and mechanical appliances, parts thereof	420.31	7.71
Cereals	289.12	5.31
Edible vegetables and certain roots and tubers	260.81	4.78
Iron and steel	236.41	4.34
Organic chemicals	174.92	3.21
Electrical machinery and equipment and parts thereof, sound recorders and reproducers, television image and sound recorders and reproducers and parts and accessories of such articles	171.32	3.14
Plastics and articles thereof	158.01	2.91
Tanning or dyeing extracts, tannins and their derivatives, dyes, pigments and other coloring matter, paints and varnishes, putty and other mastics, inks	149.91	2.76
<b>Total Top Ten Import Goods</b>	<b>3841.02</b>	<b>70.44</b>
Others	1611.88	29.56
<b>Total Imports</b>	<b>5452.90</b>	<b>100.01</b>

Sources: DCCI (2016)-Dhaka Chamber of Commerce and Industries and author calculations

Table 8 reports disaggregated data of exports and imports by 18 HS 2-digit major product categories. Estimated product specific total trade (Ti) for these products are reported in col. 6 for each product category using equation (14) and trade balance (T<sub>Bi</sub>) for each product category is reported in col. 5 using equation (15). Column 5 shows that Bangladesh had trade surplus (+) for 8 out of 18 product categories with trade deficit in the remaining 10 categories. We have calculated the Balassa type (Balassa 1965; Islam, Nuwal and Nguyen 2011; and Islam and Dong 2011) Revealed Comparative Advantage RCA<sub>i</sub> index using equation (16) and the steps in calculation are shown and reported in the last four columns of this table. Mirroring the trade deficit result, there is positive RCA<sub>i</sub> indicating revealed comparative advantage for 8 products (44% of the listed products) and negative RCA<sub>i</sub> (revealed comparative disadvantage) for the remaining 10 product categories (56% of the listed products). As such, Bangladesh seems to have revealed comparative advantage in products such as seafood, hides and leather, natural fiber, lace and tapestries, knit and non-knit apparel, textile articles, and footwear. The list of products with comparative disadvantage are found in cereals, fats and oils, oils and mineral fuels, fertilizers, plastics, cotton, iron and steel, industrial and electrical machineries and ships and boats.

**Table 8. Total Trade, Trade Balance and RCA by HS 2-digit Major Product Categories, 2015-16**

HS	Product	Exports (Xi)	Imports (Mi)	TBi = (Xi-Mi)	(Xi+Mi)	RCAi: (Xi-Mi) /(Xi+Mi)	Adv (+) DisAdv (-) Neutral (0)
Code	Category	(US\$)	US\$)	(US\$)	(US\$)	Ratio	Comment
03	Seafood	636,458,207	0	636,458,207	636,458,207	+1.00	<i>Adv</i>
10	Cereals	0	1,837,969,824	-1,837,969,824	1,837,969,824	-1.00	<i>DisAdv</i>
15	Fats and Oils	0	3,551,898,136	-3,551,898,136	3,551,898,136	-1.00	<i>DisAdv</i>
27	Oil and Mineral Fuels	280,088,410	3,126,389,886	-2,846,301,476	3,406,478,296	-0.84	<i>DisAdv</i>
31	Fertilizers	0	1,983,289,320	-1,983,289,320	1,983,289,320	-1.00	<i>DisAdv</i>
39	Plastics	0	1,302,968,206	-1,302,968,206	1,302,968,206	-1.00	<i>DisAdv</i>
41	Hides and Leather	323,758,964	0	323,758,964	323,758,964	+1.00	<i>Adv</i>
52	Cotton	123,674,252	6,692,856,498	-6,569,182,246	6,816,530,750	-0.96	<i>DisAdv</i>
53	Natural Fibers	822,979,223	0	822,979,223	822,979,223	+1.00	<i>Adv</i>
58	Lace and Tapestries	107,017,617	0	107,017,617	107,017,617	+1.00	<i>Adv</i>
61	Apparel ; Knit	9,936,304,901	0	9,936,304,901	9,936,304,901	+1.00	<i>Adv</i>
62	Apparel ; Non-knit	9,225,733,521	0	9,225,733,521	9,225,733,521	+1.00	<i>Adv</i>
63	Textile Articles	1,073,491,458	0	1,073,491,458	1,073,491,458	+1.00	<i>Adv</i>
64	Footwear	345,642,613	0	345,642,613	345,642,613	+1.00	<i>Adv</i>
72	Iron and Steel	0	1,800,284,144	-1,800,284,144	1,800,284,144	-1.00	<i>DisAdv</i>
84	Industrial Machinery	0	3,894,441,294	-3,894,441,294	3,894,441,294	-1.00	<i>DisAdv</i>
85	Electrical Machinery	0	2,773,027,524	-2,773,027,524	2,773,027,524	-1.00	<i>DisAdv</i>
89	Ships and Boats	0	1,317,728,008	-1,317,728,008	1,317,728,008	-1.00	<i>DisAdv</i>

Sources: <https://globaleledge.msu.edu>, The UN Comtrade, and author calculations

Further, based on the disaggregated data and utilizing equation (17), we have calculated and reported the Grubel-Lloyd intra-industry trade index (GLI) for the 18 HS 2-digit product categories for 2015-16 and then reported the resulting estimates in the last column of Table 9. The steps in the calculation are shown in the last four columns in this table. The GLI indices show that of the 18 product categories, Bangladesh and India have intra-industry trade in only 2 of the listed 18 product categories (only 11% of the listed products), and the degree of intra-industry trade index is also very low for these two product categories. These products include oils and mineral fuels with a GLI of 0.16 and cotton with a GLI index of only 0.04. The above GLI data indicates that only 16% of trade in oils and minerals and only 4% of trade in cotton can be attributable to intra-industry trade. The degree of intra-industry trade for the remaining 16 categories (89% of the listed 18 products) was non-existent. In other words, these 16 other categories only display inter-industry trade patterns based on comparative advantage and no intra-industry trade for these products except very low percentages for the two products listed above. Thus, it is safe to conclude that the degree of intra-industry trade between these two countries is extremely low, and hence there are extensive unexplored opportunities between these two countries.

**Table 9. Exports, Imports, Total Trade and the Intra-Industry Trade Index (GLI) by HS 2-digit Major Product Categories, 2015-16**

HS	Product	Exports (Xi)	Imports (Mi)	Abs(Xi-Mi)	(Xi+Mi)	$ki = \frac{\text{Abs}(Xi-Mi)}{(Xi+Mi)}$	GLI Index
Code	Category	(US\$)	US\$)	(US\$)	(US\$)	Ratio	(1-ki)
03	Seafood	636,458,207	0	636,458,207	636,458,207	1.00	0
10	Cereals	0	1,837,969,824	1,837,969,824	1,837,969,824	1.00	0
15	Fats and Oils	0	3,551,898,136	3,551,898,136	3,551,898,136	1.00	0
27	<b>Oil and Mineral Fuels</b>	<b>280,088,410</b>	<b>3,126,389,886</b>	<b>2,846,301,476</b>	<b>3,406,478,296</b>	<b>0.84</b>	<b>0.16</b>
31	Fertilizers	0	1,983,289,320	1,983,289,320	1,983,289,320	1.00	0
39	Plastics	0	1,302,968,206	1,302,968,206	1,302,968,206	1.00	0
41	Hides and Leather	323,758,964	0	323,758,964	323,758,964	1.00	0
52	<b>Cotton</b>	<b>123,674,252</b>	<b>6,692,856,498</b>	<b>6,569,182,246</b>	<b>6,816,530,750</b>	<b>0.96</b>	<b>0.04</b>
53	Natural Fibers	822,979,223	0	822,979,223	822,979,223	1.00	0
58	Lace and Tapestries	107,017,617	0	107,017,617	107,017,617	1.00	0
61	Apparel ; Knit	9,936,304,901	0	9,936,304,901	9,936,304,901	1.00	0
62	Apparel ; Non-knit	9,225,733,521	0	9,225,733,521	9,225,733,521	1.00	0
63	Textile Articles	1,073,491,458	0	1,073,491,458	1,073,491,458	1.00	0
64	Footwear	345,642,613	0	345,642,613	345,642,613	1.00	0
72	Iron and Steel	0	1,800,284,144	1,800,284,144	1,800,284,144	1.00	0
84	Industrial Machinery	0	3,894,441,294	3,894,441,294	3,894,441,294	1.00	0
85	Electrical Machinery	0	2,773,027,524	2,773,027,524	2,773,027,524	1.00	0
89	Ships and Boats	0	1,317,728,008	1,317,728,008	1,317,728,008	1.00	0

Sources: <https://globaledege.msu.edu>, The UN Comtrade, and author calculations

## Conclusions and Further Discussions

Bangladesh and India are two neighboring emerging economies in South Asia and have experienced long periods of historical, cultural, political, and diplomatic relationships spanned over centuries. Given this backdrop, this paper examined empirically the trade profile, trade trends and trade patterns between Bangladesh and India using both time-series aggregate and product-specific disaggregated data for more recent years than any other previous studies. While some topics, such as trade trends and growing bilateral trade deficit, were covered by other studies that are dated by now, this study utilized not only more recent data, but also covered topic areas that were not covered by other studies before. The latter topic areas include both inter-industry trade based on the traditional comparative advantage theory with the related estimation of revealed comparative advantage along with the estimation of the degree of non-traditional trade known as intra-industry trade, which are based on product differentiation and economies of scale.

The empirical findings of the paper can be summarized as follows: (1) Due to its advantage over resource endowments better resource varieties, higher education and skill level of labor force, better technology, better institutions and

infrastructure, bigger internal market with greater size of the economy, India is found to dominate Bangladesh in the context of global trade and global markets. (2) However, at the same time, given some similarity in resource endowments with both countries having abundant low-wage labor supply, both countries seem to have comparative advantage in similar labor-intensive products, both countries seem to have greater degree of trade competitiveness than trade complementarities, resulting in both countries competing in similar products in global markets (Basu and Datta 2007a). That creates a problem for a smaller country of Bangladesh to compete against India, which has a more diversified basket of export goods. (3) India also is found to dominate strongly in terms of bilateral trade at the aggregate level with stronger trade position vis-à-vis Bangladesh, resulting in a large and persistent trade deficit for Bangladesh with India. (4) In terms of inter-industry trade based on the revealed comparative advantage (RCA) estimation, India has stronger comparative advantage in a larger number of major product categories than Bangladesh such that among the top eighteen (18) HS 2-digit product categories examined, India had positive RCA for 10 products (56%) and Bangladesh with 8 products (44%) of those product categories. (5) In terms of disaggregated data applied in the estimation of intra-industry trade among the top eighteen (18) HS 2-digit product categories, there is evidence of intra-industry trade in only two product categories (oil/mineral fuels and cotton) and the degree of this type of trade in these two categories is also found to be of very low magnitude (of only 16% and 4% respectively of the two products). On the remaining 16 (89%) of the product categories, there was no evidence found for the existence of any intra-industry trade between these two countries. (6) Bangladesh trade with India seems to be dominated by imports from India to the tune of about 89% of all trade with Bangladesh exports constituting only about 11% of all trade between them. (7) In spite of the fact that the annual average export growth seem to be slightly higher than its annual average import growth, a hopeful sign for Bangladesh to improve its trade deficit position, however, given its smaller export base and smaller export share relative to import share in total trade, the deficit seems to be stubborn and persistent for Bangladesh. (8) Added to this large and persistent deficit in formal trade is the additional trade deficit of similar magnitude from informal trade between the two countries that makes the situation much worse from Bangladesh perspective. Thus the deficit position is not only larger in terms of combined formal and informal trade, but also the deficits are persistent over time.

Based on the empirical findings, Bangladesh trade relations with India can be described as quite asymmetric, highly unbalanced and clearly unsustainable for Bangladesh in the long run. The paper would thus argue that this asymmetric relationship is neither desirable nor sustainable over the long run from the perspective of overall relationship of the two countries. As such, it is advisable to political leaders, policy makers and academics to recognize and understand this unsustainable situation and thereby take appropriate and mutually agreeable corrective policy actions so as to put the relationship on a more sustainable path. The current leadership of the two countries seems to understand the significance of this situation and seem to be taking steps in the right direction.

This is evident from the visit of Bangladesh prime Minister to India in January 2010 (Krishna 2011) paving the way for the more recent two-day visit of the Indian Prime Minister to Bangladesh in June 2015 (Kashyap 2015 and Daily Star 2016). Both visits were deemed to be highly productive and the latest visit resulted in a number bilateral agreements and MOU's (memorandum of understandings) signed between the two countries such as resolving the border area land disputes, the agreement to grant transit facilities to each other through their respective territories to increase transport connectivity, desire to improve cooperation in water and energy sectors, information technology sector, security issues, cooperation in education and cultural sectors, duty free access, significantly reducing the number of sensitive product list, among others (Krishna 2011; Kashyap 2015; and Daily Star 2016).

Being the larger and more dominant country in the region, it is also expected that India take on a more flexible, cooperative and more conciliatory leadership role in this area to make the bilateral relationship stronger by giving more market access to Bangladeshi export good to its internal import market and thereby help achieve a more sustainable trade relations over the long haul. Further, on the part of Bangladesh, more concrete measures need to be taken to improve its export capacity, diversify its export base and develop better trading relations with its Indian counterparts to improve its export performance with India. One promising area to take advantage of by both countries seems to be the area of non-traditional intra-industry trade that has hitherto remained quite unexplored as of date. With improved connectivity to the northeastern states of India through transit facilities through the internal territories of Bangladesh, the country may also find greater trade opportunities by gaining market access to these remote regions of India. These measures and various policy actions and various recent agreements between the two countries are expected to go a long way to enhance trade, business, investment, infrastructure development and various other economic opportunities and improved development potentials for the benefit of both countries. Hopefully these will put the current bilateral unbalanced trading relations against Bangladesh on a more balanced and sustainable path.

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