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Athens Institute for Education and Research
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The Current and Future State of the Hotel and Locals Hospitality “Philoxenia”

Place: Korinthos (Alkyon Resort Hotel & Spa)

Date: Saturday, 7 March 2020

Time: 13:15-22:30

Program

13:15-14:00 Lunch

14:00-14:30 Registration

14:30-15:00 Session I

Gregory T. Papanikos, President ATINER. *Welcome and Opening Speech: Philoxenia and Xenophobia in Ancient Greece.*

15:00-15:45 Session II

Chair: Gregory T. Papanikos

1. **Nuno Almeida**, Professor, Polytechnic of Leiria, Portugal. *Tourism Entrepreneurs and the Promotion of Local Experiences.*
2. **Hassan Refaat**, Lecturer, Luxor University, Egypt & **Sabreen G. Abd Eljalil**, Dean & Professor, Faculty of Tourism & Hotels, Luxor University, Egypt. *Boutique Hotels and Local hospitality: A New Approach to Promoting Cultural Heritage of the Hosting Community.*

15:45-16:30 Session III

Chair: Georgios Zouridakis, Lecturer, University of Essex, UK & Research Fellow, ATINER.

1. **Vincenzo Asero**, Assistant Professor, University of Catania, Italy. *In Search of ‘Authenticity’ in Film Tourism Experience.*
2. **Ahmed Y. G. Rashed**, Professor, The British University, Egypt. *Civilization Rights and Responsible Tourism.*

16:30-17:15 Session IV

Chair: Olga Gkouda, Researcher, ATINER.

1. **Daissy Moya**, Professor, Universidad Externado de Colombia, Colombia. *Importance of the Replies to Reviews for the Online Reputation of Hotels in Latin America.*
2. **Georgios Zouridakis**, Lecturer, University of Essex, UK & Research Fellow, ATINER. *The Rise of Short-Term Rentals in Greece: Some Thoughts on the Recent Judicial Response.*

17:15-18:30 Session V

Chair: Gregory T. Papanikos, President ATINER.

Contributors-Participants:

1. **George Gekos**, Business Consultant, Greece.
2. **Panagiotis Kokkalas**, GrecoPaths, Greece.
3. **Evangelos Kritikos**, Hotel Business Consultant, Greece.
4. **Christos Mantakas**, Hotel Owner, Greece.
5. **Daphne Mavrommati**, Hotel Owner, Greece.
6. **Elina Menounou**, Municipality of Xylokastro-Evrostini, Greece.
7. **Basil T. Patkos**, Patkos Law Offices, Greece.
8. **Vivian Patkos**, International Business and Maritime Lawyer, Greece.
9. **Lampros A. Pyrgiotis**, Research Fellow, ATINER, Greece.
10. **Sotiris Theodoropoulos**, Professor, University of Piraeus, Greece.
11. **Mary Tsemetzi**, Hotel Owner, Greece.
12. **Stavroula Tsirikou**, GrecoPaths, Greece.

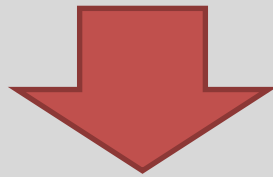
18:30-20:30 Open Public Forum (The conclusions and summaries of the above sessions will be presented by **Dr Giorgos Zouridakis**, Lecturer, University of Essex, UK & Research Fellow, ATINER to an open forum with the participation of tourism stakeholders. Selected speakers of the symposium will be asked to present to the open public forum as well.)

20:30-22:30 Official Dinner of the Symposium



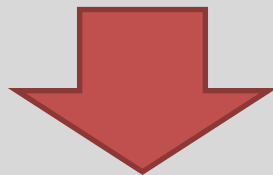
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ATINER's upcoming academic events on Tourism



16th Annual International Conference on Tourism
8-11 June 2020, Athens, Greece

Conference website: www.atiner.gr/tourism



**A Symposium on "Global Tourism:
Current Challenges and Future Prospects"**
18-21 December 2020, Athens, Greece

Symposium website: www.atiner.gr/cbctou

**If you are interested in participating in the forthcoming events,
please send us an email to: info@atiner.gr**