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ATHENS INSTITUTE FOR EDUCATION AND RESEARCH

A World Association of Academics and Researchers

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Public Announcement

ATINER's 2019 Series of Academic Dialogues *Globalization of Fake News*

Date: Monday 13 May 2019

Time: 16:00-18:00

Place: Titania Hotel, 52 Panepistimiou Avenue, Athens, Greece
(Close to Panepistimio Metro Station)

P R O G R A M

Chair: Gregory T. Papanikos, President, ATINER.

Speakers:

1. **John Pavlik**, Professor, Rutgers University, USA. Qatar and Quality Online Content: A Research Perspective on Fake News.
2. **Lisa Stansbie**, Dean, Leeds Beckett University, U.K. Social Media Fake News and the U.K. Brexit Referendum.
3. **Gerald Steiner**, Dean of the Faculty of Business and Globalization, Professor of Organizational Communication and Innovation, Chair, Department for Knowledge and Communication Management, Danube University Krems, Austria. Fake News – a Society Greedy for Extremes: Have we Lost our Moral?
4. **John Mark King**, Professor, American University of Sharjah, UAE. “How a Guerrilla Marketing Tactic for the Louvre Abu Dhabi Became Fake News about Religion in the Middle East”.
5. **Laura Trujillo Liñán**, Professor/Researcher, University of Panamericana, Mexico. Fake News, Our New Reality.
6. **Seppo Suominen**, Senior Lecturer, Haaga-Helia University of Applied Sciences, Finland. “1932 Olympics in Los Angeles and the Case of Paavo Nurmi”.
7. **Chris Underation**, Associate Professor, Liberty University, USA. The Globalization of Fake News: Relax, All is Well.

Discussion

The working language of the Academic Dialogue is English. This event is free of charge but pre-registration is required. If you are interested in participating, please contact Fani Balaska at info@atiner.gr or by phone at 210 3634210.