

Pratima Verma

Working experience:

I am professor and area chair in OB & HR area, at Alliance School of Business, Alliance University. I teach and do research in business ethics, OB & HR, and sustainability. I've more than 18 years of teaching experience in India and Stockholm University. I have conducted MDP for many business houses. I was visiting researcher to Stockholm University 20013-14.

Qualifications:

1. Ph.D. in value based management, Banasthali University, India
2. Master in Business management, Lucknow University, India
3. Bachelor of Science, Faizabad University, India

Important Publications:

1. Verma, P., & Mohapatra, S. 2017. The combined use of formal and informal ethics training in the Indian IT Companies. In S. Raghunath & E. Rose (Eds.), *International business strategy: Perspectives on implementation in emerging markets*: 357-384. London: Palgrave Macmillan.
2. Verma, P., Mohapatra, S., & Löwstedt, J. 2016. Ethics training in the Indian IT sector: Formal, informal or both? *Journal of Business Ethics*, 133: 73-93.
3. Verma, P., & Mohapatra, S. (Working paper). Bhoodan: Where Kant met Bentham

Others

- “Management mantras for employer and employee bonding” published in “ Global impact of Indian Management”, Excel publisher, pg no 133-19, ISBN no. 938136115-0
- “Two Gurus Shaping Indian Management”, NJIRM-National Journal of Research In Management, December-2011, ISSN : 2249 – 0906
- Book review of “ My experiments with corporate Rhymes” in IBA Journal of management & Leadership, July-December 2010 Volume-2, pg 128, ISSN 2230-7524
- “Hidden Motivators of Telecom Employees”, IJRCM, Volume 1 (2011) issue no. 7 (December), pg 50, ISSN 0976 – 2183,
- “ Inspirational Motivation” IJEMR – November 2011-Vol 1 Issue 6 , ISSN 2249 - 8672
- “Seminar Report’ of seminar on ‘Practical Spirituality and Human Development’, held at IBA, Bangalore (Sep 16 2006); Published in Southern Economist, Nov’06.
- “Self-Management----Realigning of DNA”, published in GBR Business Review, Spring 2008, Volume 4, Pg 1-5, ISSN 0973-1466