

BIO NOTE: Dr. Michael Scantlebury

Dr. Scantlebury is an Associate Professor in the Department of Hospitality and Tourism Management. Prior to joining Grand Valley State University, he was on the faculty of the Rosen College of Hospitality Management at the University of Central Florida.

Previously he was an Assistant Professor in the Department of Health and Applied Human Sciences at the University of North Carolina at Wilmington, and was a seasonal lecturer at the University of Waterloo in Ontario, Canada.

Dr. Scantlebury has worked in travel and tourism since 1985. His career began as a research officer for the Barbados Tourism Authority (BTA). Throughout his career he also served that organization as a marketing manager and relocated to New York City as manager of US Operations. His last position with the BTA was as Vice President of Marketing and Sales. At other times in his career, he was a consultant with Ernst & Young and managed the regional tourism consulting practice for Coopers & Lybrand (Caribbean) Consultants Inc. He has extensive tourism consulting experience in the Caribbean and has also conducted assignments in Ontario, Canada.

EDUCATION:

B.A. in Geography, University of West Indies, Mona, Jamaica.

M.Phil. in Geography, University of West Indies, Mona, Jamaica

Ph.D. in Recreation and Leisure Studies, University of Waterloo, Ontario, Canada

Certificate in Tourism Studies from the University of Surrey in England

Certificate in University Teaching from the University of Waterloo, Ontario, Canada

SCHOLARSHIP AND SERVICE:

- Community-enterprise relationships in heritage tourism
- Barriers to heritage tourism development