

CURRICULUM VITAE

LATEST CURRICULUM VITAE

Dr. Ziva Rozen-Bakher



Dr. Ziva Rozen-Bakher

Researcher in International Business and Strategy with focus on Risks

Ph.D. in Public Policy and Management with focus on International Business

M.A. in International Relations and Strategy with emphasis on Security and Foreign Policy

Research Website: <https://sites.google.com/site/zrbbren/>

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Birmingham, B1 2AJ, England, UK

ANNOUNCEMENTS

Renouncing on my Israeli Citizenship

On 18 March 2019, I renounced on my Israeli citizenship includes returning my Israeli passport and citizen card to the Israeli authorities, so since then, I hold only the Portuguese citizenship.

On 23 March 2019, I have become formally an EU resident in Birmingham, England, UK.

Following that, on 27 March 2019, I registered with my son, Daniel Bakher, at the Manchester consulate of the Embassy of Portugal in the UK as Portuguese citizens that reside in Birmingham, England, UK; Registration numbers: Dr. Ziva Rozen-Bakher – 68074; Daniel Bakher – 68075.

Forthcoming New Books

Rozen-Bakher, Z. (2019). [Foreign Direct Investment \(FDI\) and International Trade: Theories, Motives; Location Factors; FDI and International Trade: Foreign Policy and Public Policy; International Trade Agreements: International Relations & Geopolitics; Entry Modes; Historical Developments of Multinational Enterprise \(MNE\) Activity](#)
[English and Hebrew versions.](#) Forthcoming.

RFP – REQUEST FOR PROPOSALS - OPEN CALL FOR AN ACADEMIC POSITION

I am a researcher in International Business and Strategy with focus on Risks. I have a Ph.D. in Public Policy and Management with focus on International Business, an M.A. in International Relations and Strategy with emphasis on Security and Foreign Policy, and a B.A. in Political Sciences and Sociology & Anthropology. I was awarded an excellent scholarship for my Ph.D. study. In addition, I have an Associate degree in Business Management and General Management, as well as a technological education.

My research interests focus on the following topics:

- International Business, Management, Strategy, International Relations, Public Policy
- Foreign Direct Investment (FDI), Mergers and Acquisitions (M&As), International Trade
- FDI and International Trade: Theories, Location Factors, Motives and Entry Modes
- FDI and International Trade Policy: Foreign Policy & Public Policy-Restrictions vs. Incentives
- M&As: Risk Management, Strategic Aspects, and Organizational Change
- International Trade Agreements: International Relations, Geopolitics and WTO
- National Cultural Differences Risk in International Business
- FDI & M&As: Implications for Labour Markets
- Regional Crisis & National Political Instability: Implications for International Business
- Geopolitical Risks and International Business: Trade wars, Sanctions, and Global Instability

PROFILE OF THE ACADEMIC POSITION

I welcome proposals for a prospective academic position from Public Universities, as follows:

- Position Type: Permanent Academic Position & Full-time position
- Position Start Date: Upon agreement, Available immediately to start working
- Position Path: Research & Teaching; Research & Management; Research
- Position Rank: Senior Lecturer; Associate Professor; Reader
- Position Field: My academic profile is multidisciplinary, so it can be fit for one of the following fields: International Business; International Management; Management; Business; Strategy; International Relations; Public Policy; Political Sciences
- Position Location: Birmingham or London, up to 1:30 min. travel to main campus.

PROCEDURE OF THE RFP

- Sending Proposals: Proposals can be sent via email: zrb@gmx.co.uk, or via Fax: +44-1215728247 Or via post: Paradise 6 35 Street, Birmingham, B1 2AJ, UK.
- Confirmation for Receiving Proposals: Email-1-day, Fax-3 days, Post-1 week. Note, if you won't get a confirm reply on time, so please assume that I didn't get your proposal.
- Answering for Proposals: Obligation for giving answer up to a one week after the confirmation date of proposal.
- Signing the contract: Obligation for start working upon agreement after signing the contract.

ACADEMIC REFERENCES AND RECOMMENDATION LETTERS

❖ Academic References:

- [List of Academic References](#)

❖ Recommendation Letters from Previous Employers in the Israeli High-Tech:

- [Recommendation Letter, Member of the Management Board and Deputy CEO of Marketing & Business Development Department, Leadcom](#)
- [Recommendation Letter, Executive Director, ECI Telecom & Tadiran Telecom](#)
- [Recommendation Letter, Substitute CEO and Deputy CEO, Delta Communication Systems](#)
- [Recommendation Letter, CEO of MNE Affiliation, Telrad](#)
- [Recommendation Letter, R&D Technician of Robotic Automation, Kulick & Sofa](#)

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PROFILE

I am a researcher in International Business and Strategy with focus on Risks. I have a Ph.D. in Public Policy and Management with focus on International Business, an M.A. in International Relations and Strategy with emphasis on Security and Foreign Policy, and a B.A. in Political Sciences and Sociology & Anthropology. I was awarded an excellent scholarship for my Ph.D. study. In addition, I have an Associate degree in Business Management and General Management, as well as a technological education.

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- National Cultural Differences Risk in International Business
- FDI & M&As: Implications for Labour Markets
- Regional Crisis & National Political Instability: Implications for International Business
- Geopolitical Risks and International Business: Trade wars, Sanctions, and Global Instability

My career includes academic positions in the higher education, as well as executive management positions in leading high-tech multinational enterprises (MNEs) such as, a Member of the Management Board, CEO, Substitute CEO, Deputy CEO and more. I have an extensive experience as a lecturer in the Higher Education for 10 years, which includes research activity, teaching (Experience of 2,800 teaching academic hours) and administrative duties (e.g. Member of the Teaching Committee and the Conference Committee and writing reports to the Council for Higher Education). I have an experience in teaching classes with a various religions background of students such as, Christian, Muslim and Jewish students, which has required me to be very sensitive and aware to promote diversity in my classes. My varied education has allowed me to develop by my own a wide range of courses, which were approved by Bar Ilan University or by the Council for the Higher Education.

I have published my research papers in refereed international journals/refereed-books. In addition, I have participated as a keynote speaker and I have presented my papers at many international scholarly-refereed conferences.

Since 10/2014, I have devoted my full-time to research activities as an independent researcher, which is reflected in many new published research papers, alongside many research new projects in progress. Hence, my research pipeline includes new research papers that are under review in referred journals, alongside new research working papers/books that are targeted to leading refereed-journals/publishers. Currently, I am looking for a permanent academic position at one of the respectable universities in England to enrich my academic career. All my new research papers/refereed books can be on the affiliation of the university which I will assume a new academic position.

PERSONAL DETAILS

- Name: **Dr. Ziva Rozen-Bakher**
- Address: Royal London House, Paradise 6 35 Street, Birmingham, B1 2AJ, England, UK..
- Email: zrb@gmx.co.uk
- Tel: +44-1215728247; Fax: +44-1215728247; Mobile: +44-7512401350
- Gender: Female
- Date of Birth: July 12, 1963
- Country of Birth: Israel.
- Religion: Jewish (Secular)
- Citizenship: Portuguese citizenship; Passport: P854938; Citizen card: 32015245. Note, on 18 March 2019, I renounced on my Israeli citizenship includes returning my Israeli passport and citizen card to the Israeli authorities, so since then, I hold only the Portuguese citizenship. On 23 March 2019, I have become formally an EU resident in the UK. Following that, on 27 March 2019, I registered at the Manchester consulate of the Embassy of Portugal in the UK, as a Portuguese citizen that reside in the UK. Note, I didn't serve in Israeli Defense Force (IDF) due to marriage & higher education.
- Residency: Birmingham, England, UK as an EU Portuguese citizen. On 23 March 2019, I have become formally an EU resident in Birmingham, England, UK. Following that, on 27 March 2019, I registered with my son, Daniel Bakher, at the Manchester consulate of the Embassy of Portugal in the UK as Portuguese citizens that reside in Birmingham, England, UK; Registration numbers: Dr. Ziva Rozen-Bakher – 68074.
- Financial Aspects: Domicile, UK; Bank Accounts: Zürcher Kantonalbank (ZKB), Zurich, Switzerland (Investment account and Private account); Lloyds Bank, UK (Private account); Credit Card, Visa Switzerland, Mastercard Gold International; Debit Card, Lloyds Bank, Visa.
- Children: Single son, Daniel Bakher, 20 years old, a Portuguese citizen (Passport: C792361, Citizen card: 32148992). Registered as a Portuguese citizen that reside in Birmingham, England, UK, at the Manchester consulate of the Embassy of Portugal in the UK, Registration number: Daniel Bakher – 68075. Note, my son, Daniel, renounced on his Israeli citizenship on 1 March 2018 includes returning his Israeli passport and citizen card to the Israeli authorities, so since then, he holds only the Portuguese citizenship.
- Family Status: Single. Note, according to the Portuguese law, I am a single woman, but according to the Jewish law, I consider as a divorce woman.
- Responsibility: Dependable Adult - My son, Daniel, 20 years old, a student in Physics MPhys at the University of Leicester
- Driving license: Driving License, Level B, Since 1985
- Ambidextrous in hands and legs (Left hand–all & mouth computer; Right hand–All & handwriting; Both legs in sport)

RESEARCH INTERESTS

- International Business, Management, Strategy, International Relations, Public Policy
- Foreign Direct Investment (FDI), Mergers and Acquisitions (M&As), International Trade
- FDI and International Trade: Theories, Location Factors, Motives and Entry Modes
- FDI and International Trade Policy: Foreign Policy & Public Policy-Restrictions vs. Incentives
- M&As: Risk Management, Strategic Aspects, and Organizational Change
- International Trade Agreements: International Relations, Geopolitics and WTO
- National Cultural Differences Risk in International Business
- FDI & M&As: Implications for Labour Markets
- Regional Crisis & National Political Instability: Implications for International Business
- Geopolitical Risks and International Business: Trade wars, Sanctions, and Global Instability

EDUCATION

Higher Education

- **Ph.D. in Public Policy and Management with focus on International Business**, School of Political Sciences, University of Haifa, 2011

Topic of the Ph.D. Dissertation: Foreign Direct Investment (FDI)

- ✓ *Excellence Scholarship for the Ph.D. Study (3 years) by The Authority of Advanced Studies of Haifa University.*

- **M.A. in International Relations and Strategy with emphasis on Security and Foreign Policy**, School of Political Sciences, University of Haifa, 2004

Topic of the M.A. Thesis: Mergers and Acquisitions (M&As)

- ✓ *Average M.A. Scores – 92.44*

Subject	M.A. Final Score
Public Policy	100
Multiculturalism: Knowledge and Power	95
Approaches and Thoughts in Political Sciences	95
International Security	93
Telecommunication Policy in the Digital Age	93
Israeli National Security	91
Institutions and Process in the European Union	90
Research Workshop: Industrial Relations	90
Decision Making in Foreign Policy	85

M.A. Selected Working Papers

- *Rozen-Bakher, Z. (2000). The Impact of the Gulf War on the Israeli Threat Perception: Implications for the Israeli Security Policy. Hebrew.*
- *Rozen-Bakher, Z. (1999). The attack of Iraq on Kuwait: Wrong Decision or Conspiracy? Analysis of the Decision-Making of the USA Administration During the Crisis. Hebrew.*
- **B.A. in Political Science; Sociology and Anthropology**, University of Haifa, 1997
- **Associate Degree in Business Management and General Management**, University of Haifa, 1994
 - ✓ *448 academic hours*
- **Diploma, Technician Certificate in Control Systems and Instrumentation**, ORT Kiriati-Bialik College, 1982.

Highschool Education

- **Te'udat Bagrut Certificate, Control Systems and Instrumentation Department (3 years)**, high school, ORT Kiriati-Bialik College, 1981.
 - ✓ *Technical Bagrut exams in the following topics and sub-topics: Electricity, Control Systems, Electronics, Technical Draftsmanship, Binary logic, Mechanics and Automation.*

Professional Courses

Management Courses

- Rhetorical Analysis and Discourse Analysis Course
 - ✓ *Approx. 325 hours*
- Advertising Course
- Marketing Management Course
- Job Interview Skills for Requirement of New Employees Course

Technical Courses

- Telecommunication Technician, Telecommunication Systems Course, Nortel (6 months)
- Network Communications Course, John Bryce (Approx. 50 hours)

Other Courses

- First Aid Assistant Course
- Advanced Driving for Emergency Situations Course

HONOURS AND AWARDS

- **Honorary Lecturer, Keynote Speaker**, Opening Ceremony of the at the 3rd Academic International Conference on Business, Marketing and Management, University of Oxford, St. Anne's College, Oxford, United Kingdom, November 2016. Rozen-Bakher, Z.: *Could M&A Strategy Lead to Integration Success in Cross-Border M&As? The Role of the Pre-M&A Performances.*
- **Honorary Lecturer, Keynote Speaker**, Opening Ceremony of the International Congress on Social Sciences, ICSS X Madrid, Spain, September 2016. Rozen-Bakher, Z.: *The Effect of Raising the Normal Retirement Age on Youth Unemployment versus Senior Unemployment.*
- **Best Track Chair Award**, "International business and management", The 7th Annual Euromed Conference of the EuroMed Academy of Business, Kristiansand, Norway, 18-19 September 2014
- **Outstanding lecturer** of the Political Sciences Department, Western Galilee College - Affiliation of Bar Ilan University for the year: 2013
- **Outstanding lecturer** of the Political Sciences Department, Western Galilee College - Affiliation of Bar Ilan University for the year: 2012
- **Excellence Scholarship** for the Doctoral Study (3 years), The Authority of Advanced Studies of Haifa University, 132,000 ILS (~33,000 US\$), 2005-2007
- **Awarded a special bonus for generating an outstanding amount of revenue**, ECI Telecom for the years: 2001, 2002
- **Awarded Stock Options for a Key Employee**, ECI Telecom, (Day of the award equivalent to 31,200 \$US), 2000
- **An appreciation award for generating an outstanding amount of revenue**, BezeqCall Communications (Bezeq subsidiary) for the years; 1996, 1997, 1998

SKILLS

Management Skills

- Experienced in senior management positions such as, Member of the Management Board, CEO, Substitute CEO, Deputy CEO and Executive Director
- Experienced in generating incomes at the company level, country level, branch level, division level and unit level
- Experienced in managing projects across departments within organizations such as, jointly working with the law department, R&D department, business development department, finance department and more.
- Experienced in working with a diverse range of organizations
- Experienced in managing tasks and projects with stressful deadlines

Research Project Management Skills

- Experienced in leading joint research projects
- Experienced in planning and organizing research activities
- Experienced in working on collaborative research projects
- Experienced in quantitative studies and quality studies
- Experienced in research projects based on macro-data (at the country level), micro-data (at the firm level) and industry data
- Experienced in collecting data through open database of international organization, interviews, surveys, questionnaires, annual reports of business firms, statements, websites of organizations, Twitter, newspapers and more.
- Experience in conducting research projects in various languages, which were based on translating advanced technologies of reading and writing (e.g. Spanish and French)

Multiculturalism Skills

Places worldwide that I had the opportunities to visit or stay, for a short-time or a long-time, for business trips, research activities, adventure and pleasure: (sort a-b)

Austria; Belgium; China; Cypress; Czech Republic; Denmark; Egypt; England; Ethiopia; Finland; France; Germany; Greece; Hungary; Israel; Italy; Kazakhstan; Kyrgyzstan; Lapland; Monaco; Monte-Carlo; Netherlands; Nigeria; Norway; Palestine; Portugal; Romania; San Marino; Spain; Sweden; Switzerland; UK; Turkey; Uzbekistan; Vatican

Interpersonal Communication Skills

- Experienced in working with colleagues and students with a different cultural background
- Experienced in presenting research papers as a keynote speaker at open ceremonies of international refereed-conferences
- Experienced in presenting to a large audience and a public audience at conferences, exhibitions and ceremonies

- Experienced in working with the mass media

Computing Skills

- Proficiency in Microsoft Office Software includes Word, Excel and PowerPoint
- Proficiency in SPSS Statistical Software
- Experienced in HTML Programming and Web Sites Development
- Experienced in working with SAS
- Experienced in working with the STATE Statistical Software
- Experienced in working with SAP system and SAP Business
- Experienced in working with various systems and software of high-tech and stars-up companies

Personality Skills (sort by a-b)

Accountability; Ambitious; Analytical; Broad-minded; Confident; Cooperative; Creative; Efficient; Enterprising; Fast learning ability; Hardworking; Independent; Innovative; Leadership; Loyalty; Motivated; Organized; Persistence; People-oriented; Professional; Practical; Productive; Realistic; Resourcefulness; Responsible; Sophisticated

Language Skills

- English – Mastery
- Hebrew – Mastery
- Arabic – Basic. Israeli Arabic Dialect; Moroccan Arabic Dialect (My father born in Morocco); Iraqi Arabic Dialect (My mother born in Iraq). Note, I am a descendant of the Jews who expelled from Spain, on my father's side.
- Portuguese – Beginner
- Additional languages at a basic rank or with a slightly used: Italian; Babylonian Aramaic
- Experience in conducting research projects in various languages, which were based on translating advanced technologies of reading and writing (e.g. Spanish and French)

EMPLOYMENT

❖ Academic References:

- [List of Academic References](#)

❖ Recommendation Letters from Previous Employers in the Israeli High-Tech:

- [Recommendation Letter, Member of the Management Board and Deputy CEO of Marketing & Business Development Department, Leadcom](#)
- [Recommendation Letter, Executive Director, ECI Telecom & Tadiran Telecom](#)
- [Recommendation Letter, Substitute CEO and Deputy CEO, Delta Communication Systems](#)
- [Recommendation Letter, CEO of MNE Affiliation, Telrad](#)
- [Recommendation Letter, R&D Technician of Robotic Automation, Kulick & Sofa](#)

EMPLOYMENT IN THE HIGHER EDUCATION

Full-time in Research Activity

- Independent Researcher, 10/2014 – Present (Self-sufficient). During this period, I have devoted my full-time to research activities as an independent researcher, which is reflected in many new published research papers, alongside many research new projects in progress. Hence, my research pipeline includes new research papers that are under review in referred journals, alongside new research working papers/books that are targeted to leading refereed-journals/publishers. Currently, I am looking for a permanent academic position at one of the respectable universities in England to enrich my academic career. All my new research papers/refereed books can be on the affiliation of the university which I will assume a new academic position.
- Excellence Scholarship for the PhD Study, 2005-2007. The Authority of Advanced Studies of the University of Haifa awarded me an excellent scholarship for 3 years of the PhD study. During the scholarship period, I have devoted myself full-time to the PhD study, except part time teaching jobs as a lecturer.

Academic Positions in Academic Institutions

- Lecturer, Department of Political Sciences & Division of Human Resource Studies, Western Galilee College - Affiliation of Bar Ilan University, 2011-2014
- Adjunct Lecturer, Department of Political Sciences & Division of Human Resource Studies, Western Galilee College - Affiliation of Bar Ilan University, 2006-2011
- Adjunct Lecturer, Department of Economic & Management, Tel-Hai College, 2006-2008
- Adjunct Lecturer, Business Management program, The Kinneret College - Affiliation of Bar Ilan University, 2005-2006
- Research Assistant, School of Political Sciences, University of Haifa, 2005-2006

Administrative Positions in Academic Institutions

- **Member of the Teaching Committee**, Department of Political Sciences, Western Galilee College - Affiliation of Bar Ilan University, 2012-2014
- **Served as Advisor at Open Days for Students**, Department of Political Sciences; Division of Human Resource Studies, Western Galilee College - Affiliation of Bar Ilan University, 2007-2014
- **Member of the Conference Committee**, Department of Political Sciences; Division of Human Resource Studies, Western Galilee College - Affiliation of Bar Ilan University, 2007-2008
- **Writing Reports**, Department of Political Sciences, University of Haifa. Participated in writing a report on the Political Science School for the Council for Higher Education of Israel, 2009-2010.

EMPLOYMENT IN THE HIGH-TECH INDUSTRY

Full-time Management Positions

- ✓ *Experience in Mergers and Acquisitions*
- ✓ *Experience in Due-diligence process*
- ✓ *Experience in Demerger (disintegration process of demerger)*
- ✓ *Experience in Spin-offs*
- ✓ *Experience in International Joint-Ventures*
- ✓ *Experience in Establishment of New Firms/New Departments*
- **Member of the Management Board and Deputy CEO of the Marketing, Sales and Business Development Department**. Company activity: marketing, sales, installations and maintenance of Smart Cities, Safe Cities, WiMAX solutions, Civil Infrastructure, Telecom Infrastructure and Call Centres. Leadcom Israel, 2008
 - ✓ *I held the position during the due-diligence process due to the spin-off of several activities of the firm*
- **Executive Director** of Marketing and Sales. Company activity: Telecommunications Systems, Call Centres, VOIP Solutions, IVR, Control Systems. ECI Telecom (Tadiran Telecom), 1999-2004
 - ✓ *Awarded Stock Option of ECI Telecom for a Key Employee; Awarded a special bonus for generating an outstanding amount of revenue, for the years 2001 and 2002*
 - ✓ *I held the position during the merger between ECI and Tadiran. (It was a very challenging merger because ECI has no labour union, while Tadiran has a labour union with a collective agreement.)*
 - ✓ *I also held the position during the spin-off of Tadiran-Telcom from ECI due to the failure of the merger, which occurred three years after the merger (disintegration process of demerger)*
- **Executive Director** of Marketing, Sales and Business Development of Telecommunications Systems, BezeqCall Communications (Bezeq subsidiary), 1996-1999
 - ✓ *An appreciation award for generating an outstanding amount of revenue for the years 1996-1998*
 - ✓ *I held the position when the firm established after the spin-off from Bezeq*

- **CEO of MNE Affiliation.** Telrad subsidiary in the Division of Marketing and Export; Sales Director – Export Group in the International Marketing Department. Country Manager of Nigeria – overall responsibility for the managing of the affiliation includes marketing, sales, installations and maintaining of telecommunications systems. Telrad, 1995
 - ✓ *The affiliation of Telrad in Nigeria was operated under a joint venture of two firms – an Israeli firm and a British firm, which create a very challenging combination of national cultural differences in the affiliation – Israeli, British and Nigerian.*
- **Substitute CEO and Deputy CEO of the Marketing, Sales and Business Development Department.** Company activity: marketing, sales, developing applications, installations and maintenance of Telecommunications Systems and Security Systems. Delta Communication Systems, 1987-1994 (includes working one year in parallel at the producer of the telecommunication systems, Tel-DA, 1990)
 - ✓ *I established the department of Marketing and Business Development from zero*
- **Country Director** of Marketing & Sales. Company activity: development, production, marketing, sales, installations and maintenance of Telecommunications Systems. Tel-DA, 1990
- **Deputy CEO** of Marketing & Sales Department. Company activity: marketing, sales, installations and maintenance of Telecommunications Systems and Security Systems. Tel-Ar Communication systems, 1987
- **CEO of Laboratory** of Haifa and Northern Israel. Overall responsibility for the managing of the branch office. Company activity: import, laboratory, marketing, sales, installations and maintenance of Telecommunications Equipment. Galaxy Electronics Laboratory, 1987
- **Senior Manager** of Marketing & Sales. Responsible for the marketing and sales of Telecommunications Systems and Office Automation Equipment. Gama Communication, 1986-1987
- **Manager** of Marketing & Sales. Responsible for the marketing and sales of Telecommunications Systems. Tel-Ar Communication systems, 1985-1986

Full-time R&D Positions

- **R&D Technician of Robotic Automation** (Control Systems and Instrumentation Technician). Responsible for the alpha testing of Semiconductor Robotic Automation Product, as well as for the presentation of the Robotic for CEOs and senior managers of big MNE customers (e.g. Siemens). Integration group of innovative products, R&D and Engineering Department, Kulick & Sofa, 1983-1985
- **R&D Technician of Avionics Products** (Electronic Technician). Member of an R&D team, which was responsible for the development of Avionics Products, includes flight testing of the products. R&D Department, Reshef Systems, 1982-1983

Part-Time Positions as a Student

- **Computer Tutor**, (HTML Programming and Web Sites Development, Microsoft Office, Dreamer Software), Sight and Sound Group, 2005-2006

EMPLOYMENT IN OTHER INDUSTRIES

Full-time Management Positions

- **CEO of the Newspaper**, Hed Hakrayot. Overall responsibility for the managing of the newspaper. Schocken Group Ltd, 1994

Part-Time Positions as a Student

- **Polls Operator**, Political polls and socioeconomic polls, Modiin-Ezrachi, 1981-1982
- **Assistant Officer**, back office of Bank Branch, Bank Leumi, Summer job during the high school, 1979
- **Assistant**, Working at the Family Business (without salary), Kal-Bam Metalwork and Aluminum Factory, Summer job during the school years, 1975-1980

FUNDING

- Excellence Scholarship for the Doctoral Study (3 years), The Authority of Advanced Studies of Haifa University, 132,000 ILS (~33,000 \$US), 2005-2007
- Experienced in secure incomes in the High-Tech industry
- Ability to track and obtain research funding for future studies
- Experienced in managing applications of technological bids (worth in millions of US\$) with a high success rate

TEACHING AND SUPERVISION

I have an extensive experience as a lecturer in the Higher Education for 10 years, which includes research activity, teaching (Experience of 2,800 teaching academic hours) and administrative duties (e.g. Member of the Teaching Committee and the Conference Committee and writing reports to the Council for Higher Education). I have an experience in teaching classes with a various religious background of students such as, Christian, Muslim and Jewish students, which has required me to be very sensitive and aware to promote diversity in my classes. My varied education has allowed me to develop by my own a wide range of courses, which were approved by Bar Ilan University or by the Council for the Higher Education. In all my courses, I encourage and challenge the students to develop their potential, in hopes that their experiences in my classes will contribute to their future success.

❖ *Outstanding lecturer* of the Political Sciences Department, Western Galilee College -
Affiliation of Bar Ilan University for the year: 2013

❖ *Outstanding lecturer* of the Political Sciences Department, Western Galilee College -
Affiliation of Bar Ilan University for the year: 2012

Teaching - List of Academic Courses that I developed by my own, which were approved by Bar Ilan University or by the Israeli Council for the Higher Education

- Management of Multinational Enterprises
- Introduction to Public Policy and Public Administration
- International Organizations
- Seminar - The Impact of Global Economy on Public Policy
- Decision Making
- Managing Mergers and Acquisitions
- Labour Markets in the Global Era
- Industrial Relations in the Global Era
- International Marketing
- Marketing Management & Business Development in the High-Tech Industry
- Human Resources Management
- Organizational Behaviour

Teaching Skills

- Experienced in teaching classes with a various religious background of students such as, Christian, Muslim and Jewish students, which has required to be very sensitive and aware to promote diversity in classes
- Experienced in developing and implementing new methods of teaching
- Experienced in encouraging and challenging the students to develop their potential

- Experienced in Distance Learning

Note, regarding the Certificate in Teaching in Higher Education

I have an experience of approximately 2,860 Teaching Academic Hours in higher education in Israel. However, in Israel, there is no Certificate in Teaching in Higher Education like in the UK. There are Certificate in Teaching for teachers in schools, but not for the higher education, so most of the lecturers in Israel lecturing without a formal Certificate in Teaching, but based on the PhD education. Note, in many Israeli academic institutions requires an education of PhD in order to serve as a lecturer, rather than only an education of M.A like in the UK.

Computer Teaching (Part-Time as a Student)

- HTML Programming and Web Sites Development, Sight and Sound Group, 2005-2006
- Microsoft Office, Sight and Sound Group, 2005-2006
- Dreamer Software, Sight and Sound Group, 2005-2006

A Summarise of Teaching Evaluations in the Higher Education (Score range: 0-5)

Course	Lecturer Average Score	Course Average Score
Management of Multinational Enterprises	4.41	4.14
	4.14	4.00
	4.42	4.20
	N/A	4.67
	N/A	4.28
	N/A	4.94
Managing Mergers and Acquisitions	N/A	4.32
	4.86	4.66
	4.44	4.16
	4.37	3.90
Marketing Management & Business Development in the High-Tech Industry	4.03	3.66
	4.04	4.12
International Marketing	4.68	4.44
	4.37	4.50
Labour Markets in the Global Era	4.14	4.05
	4.14	3.97
	4.53	4.65
	4.62	4.58
Industrial Relations in the Global Era	4.77	4.78
	4.44	4.43
	4.13	4.09
Human Resources Management	4.45	4.23
	3.92	4.05
	4.14	4.10
Decision Making	4.08	4.01
	3.61	3.24
Introduction to Public Policy and Public Administration	3.93	3.84

A list of the courses per year (Sort A-B, name of course)**❖ Experience of 2,856 Teaching Academic Hours**

Year	Semester	Name of Institution	Course	Academic Hours per week	Academic Hours per course
2006-2007	Winter+Spring	Program of Bar Ilan University	Decision Making	2	56
2007-2008	Winter+Spring	Program of Bar Ilan University	Decision Making	2	56
2010-2011	Winter+Spring	Program of Bar Ilan University	Decision Making	2	56
2012-2013	Winter+Spring	Program of Bar Ilan University	Decision Making	2	56
2013-2014	Winter+Spring	Program of Bar Ilan University	Decision Making	2	56
2010	Summer	Program of Bar Ilan University	Human Resources Management	4	56
2011	Summer	Program of Bar Ilan University	Human Resources Management	4	56
2010-2011	Winter+Spring	Program of Bar Ilan University	Human Resources Management	2	56
2011-2012	Winter+Spring	Program of Bar Ilan University	Human Resources Management	2	56
2012-2013	Winter+Spring	Program of Bar Ilan University	Human Resources Management	2	56
2013-2014	Winter+Spring	Program of Bar Ilan University	Human Resources Management	2	56
2009-2010	Winter+Spring	Program of Bar Ilan University	Industrial Relations in the Global Era	2	56
2010-2011	Winter+Spring	Program of Bar Ilan University	Industrial Relations in the Global Era	2	56
2011-2012	Winter+Spring	Program of Bar Ilan University	Industrial Relations in the Global Era	2	56
2013-2014	Winter+Spring	Program of Bar Ilan University	Industrial Relations in the Global Era	2	56
2011	Summer	Program of Bar Ilan University	International Marketing	4	56
2009-2010	Winter+Spring	Program of Bar Ilan University	International Marketing	2	56
2010-2011	Winter+Spring	Program of Bar Ilan University	International Marketing	2	56
2011-2012	Winter+Spring	Program of Bar Ilan University	International Marketing	2	56
2010-2011	Winter+Spring	Program of Bar Ilan University	Public Policy and Public Administration	2	56
2012-2013	Winter+Spring	Program of Bar Ilan University	Public Policy and Public Administration	2	56
2009-2010	Winter+Spring	Program of Bar Ilan University	Labour Markets in the Global Era	2	56
2010-2011	Winter+Spring	Program of Bar Ilan University	Labour Markets in the Global Era	2	56
2011-2012	Winter+Spring	Program of Bar Ilan University	Labour Markets in the Global Era	2	56
2013-2014	Winter+Spring	Program of Bar Ilan University	Labour Markets in the Global Era	2	56
2006	Summer	Tel-Hai College	Management of Multinational Enterprises	4	56
2006	Winter	Tel-Hai College	Management of Multinational Enterprises	4	56
2007	Summer	Tel-Hai College	Management of Multinational Enterprises	4	56
2007	Winter	Tel-Hai College	Management of Multinational Enterprises	4	56
2011	Summer	Program of Bar Ilan University	Management of Multinational Enterprises	4	56
2006-2007	Winter+Spring	Program of Bar Ilan University	Management of Multinational Enterprises	2	56

2007-2008	Winter+Spring	Program of Bar Ilan University	Management of Multinational Enterprises	2	56
2009-2010	Winter+Spring	Program of Bar Ilan University	Management of Multinational Enterprises	2	56
2010-2011	Winter+Spring	Program of Bar Ilan University	Management of Multinational Enterprises	2	56
2011-2012	Winter+Spring	Program of Bar Ilan University	Management of Multinational Enterprises	2	56
2012-2013	Winter+Spring	Program of Bar Ilan University	Management of Multinational Enterprises	2	56
2013-2014	Winter+Spring	Program of Bar Ilan University	Management of Multinational Enterprises	2	56
2012	Summer	Program of Bar Ilan University	Managing Mergers and Acquisitions	4	56
2009-2010	Winter+Spring	Program of Bar Ilan University	Managing Mergers and Acquisitions	2	56
2010-2011	Winter+Spring	Program of Bar Ilan University	Managing Mergers and Acquisitions	2	56
2011-2012	Winter+Spring	Program of Bar Ilan University	Managing Mergers and Acquisitions	2	56
2012-2013	Winter+Spring	Program of Bar Ilan University	Managing Mergers and Acquisitions	2	56
2013-2014	Winter+Spring	Program of Bar Ilan University	Managing Mergers and Acquisitions	2	56
2005	Spring	Program of Bar Ilan University	Marketing Management	4	56
2011	Summer	Program of Bar Ilan University	Marketing Management & Business Development in the High-Tech Industry	4	56
2012	Summer	Program of Bar Ilan University	Marketing Management & Business Development in the High-Tech Industry	4	56
2009-2010	Winter+Spring	Program of Bar Ilan University	Marketing Management & Business Development in the High-Tech Industry	2	56
2010-2011	Winter+Spring	Program of Bar Ilan University	Marketing Management & Business Development in the High-Tech Industry	2	56
2011-2012	Winter+Spring	Program of Bar Ilan University	Marketing Management & Business Development in the High-Tech Industry	2	56
2012-2013	Winter+Spring	Program of Bar Ilan University	Marketing Management & Business Development in the High-Tech Industry	2	56
2013-2014	Winter+Spring	Program of Bar Ilan University	Marketing Management & Business Development in the High-Tech Industry	2	56
TOTAL OF HOURS					2,856

SUPERVESION

- Experienced in guiding and supervising B.A. students regarding essays, reports and final papers course.
- Experienced in advising M.A. and Ph.D. students with the ability to fully supervise M.A. and Ph.D. students.
- Experienced in supervising employees in the High-Tech industry

LIST OF PUBLICATIONS

✓ *All my new research papers/refereed books can be on the university affiliation which I will assume a new academic position.*

Refereed Books

- Rozen-Bakher, Z. (2019). [Foreign Direct Investment \(FDI\) and International Trade: Theories, Motives; Location Factors; FDI and International Trade: Foreign Policy and Public Policy; International Trade Agreements: International Relations & Geopolitics; Entry Modes; Historical Developments of Multinational Enterprise \(MNE\) Activity](#) English version. Forthcoming.
- Rozen-Bakher, Z. (2019). Foreign Direct Investment (FDI) and International Trade: Theories, Motives; Location Factors; FDI and International Trade: Foreign Policy and Public Policy; International Trade Agreements: International Relations & Geopolitics; Entry Modes; Historical Developments of Multinational Enterprise (MNE) Activity. Hebrew version. Forthcoming.

Scientific Journal Articles in Refereed Journals

- Rozen-Bakher, Z. (2018). [The Raising of the Normal Retirement Age \(NRA\) in the Aging Era in the Advanced Countries: The Dilemma between Securing the Stability of the Pension System versus the Risk of Increasing Unemployment](#). *Policy Studies*. Published Online on 5 December 2018. DOI: 10.1080/01442872.2018.1554805. 2* journal
- Rozen-Bakher, Z. (2018). [Could the pre-M&A performances Predict Integration Risk in Cross-Border M&As?](#) *International Journal of Organizational Analysis*, 26(4), 652-668. Published online on 5 October 2018. DOI: 10.1108/IJOA-07-2017-1199
- Rozen-Bakher, Z. (2018). [The Trade-off Between Synergy Success and Efficiency Gains in M&A Strategy](#). *EuroMed Journal of Business*, 13(2), 163-184. Published online 22 June 2018. DOI: 10.1108/EMJB-07-2017-0026 1* journal
- Rozen-Bakher, Z. (2018). [How the National Cultural Differences Influence M&A Success in Cross-Border M&As?](#). *Transnational Corporations Review*, 10(2), 131-146. Published online on 24 May 2018. DOI:10.1080/19186444.2018.1475089
- Rozen-Bakher, Z. (2018). [Comparison of Merger and Acquisition \(M&A\) Success in Horizontal, Vertical and Conglomerate M&As: Industry Sector vs. Services Sector](#). *The Service Industries Journal*, 38 (7-8), 492-518. Published online on 24 November 2017. DOI: 10.1080/02642069.2017.1405938 2* journal
- Rozen-Bakher, Z. (2017). [Labour Productivity in M&As: Industry Sector vs. Services Sector](#). *The Service Industries Journal*. 38(15-16), 1043-1066. Published online on 11 November 2017. DOI: 10.1080/02642069.2017.1397136 2* journal
- Rozen-Bakher, Z. (2017). [Impact of Inward and Outward FDI on Employment: The Role of Strategic Asset-Seeking FDI](#). *Transnational Corporations Review*, 9(1), 16-30. Published online on 20 February 2017. DOI: 10.1080/19186444.2017.1290919.

- Weber, Y., Tarba, S.Y., & Rozen-Bachar, Z. (2012). [The Effects of Culture Clash on International Mergers in the High-Tech Industry](#). *World Review of Entrepreneurship, Management and Sustainable Development*, 8(1), 103–118.
- Levi-Faur, D., & Rozen-Bachar, Z. (2011). [Corporate Regulatory Strategies in Context: Telecoms and Electricity Reforms and the New Order of Regulatory Capitalism](#). *International Journal of Organizational Analysis*, 19(3), 235-255.
- Weber, Y., Tarba, S.Y., & Rozen-Bachar, Z. (2011). [Mergers and Acquisitions Performance Paradox: The Mediating Role of Integration Approach](#). *European Journal of International Management*, 5(4), 373-393. *I* journal*

Chapters in Refereed Books

- Weber, Y., Tarba, S.Y., Stahl, G.K., & Rozen-Bachar, Z. (2012). [Integration of International Mergers and Acquisitions: A Test of New Paradigm](#). In Y. Weber (Ed.), *Handbook on Mergers and Acquisitions Research*. UK: Edward Elgar.

Scientific Manuscripts in Proceedings of International Scholarly Refereed-Conferences (with peer-review)

- 20 Rozen-Bakher, Z. (2019). Do the Labour Unions Lead to a Failure of Mergers & Acquisitions (M&As)?: The Game Theory Analysis. *Proceeding of the 17th Annual International Conference on International Studies, Athens, Greece*. Athens: ATINER Press.
- 19 Rozen-Bakher, Z. (2017). The Impact of the Location Factors of the Host Country on Inward FDI: Do We Need Global Public Policy? *Proceeding of the 21th EBES Conference of the Eurasia Business and Economics Society (EBES), Budapest, Hungary*. EBES Publication.
- 18 Rozen-Bakher, Z. (2017). The Impact of FDI on Labour Skills in the Short-run vs. the Long-run: The Importance of Technological Assets and Short work week. *Proceeding of the 21th EBES Conference of the Eurasia Business and Economics Society (EBES), Budapest, Hungary*. EBES Publication.
- 17 Rozen-Bakher, Z. (2017). The Impact of Foreign Direct Investment (FDI) on Labour Productivity: The Mixed Effect of Economic Growth and Technological Assets. *Proceeding of the 21th EBES Conference of the Eurasia Business and Economics Society (EBES), Budapest, Hungary*. EBES Publication.
- 16 Rozen-Bakher, Z. (2016). The Impact of Inward & Outward FDI on Employment: The Mixed Effects of the Labour Market Regulations. *Proceeding of the 10th Annual International Conference on Global Studies: Business, Economic, Political, Social and Cultural Aspects of ATINER, Athens, Greece*. Athens: ATINER.
- 15 Rozen-Bakher, Z. (2016). Could M&A Strategy Lead to Integration Success in Cross-Border M&As? The Role of the Pre-M&A Performances. *Proceeding of the 3rd Academic International Conference on Business, Marketing and Management, University of Oxford, St. Anne's College, Oxford, United Kingdom*. Oxford: FLE Learning.
- 14 Rozen-Bakher, Z. (2016). Do Pre-M&A Performance of the Acquirer and the Target Predict Post-M&A Success? The Mixed Effect of Employment. *Proceeding of the 27th International Academic Conference, Prague, Czech Republic*. Prague: IISES Press.

- 13 Rozen-Bakher, Z. (2016). Do Pre-M&A Performance of the Acquirer and the Target Predict M&A Success? Horizontal vs. Vertical vs. Conglomerate. *Proceeding of the 27th International Academic Conference, Prague, Czech Republic*. Prague: IISES Press.
- 12 Rozen-Bakher, Z. (2016) The Effect of Raising the Normal Retirement Age on Youth Unemployment versus Senior Unemployment. *Proceeding of the ICSS-10, 10th International Congress on Social Sciences, Madrid, Spain*. Madrid: ICSS Press.
- 11 Rozen-Bakher, Z. (2016). The Impact of FDI on Unemployment: Inward FDI Vs. Outward FDI. *Proceeding of the ICSS-10, 10th International Congress on Social Sciences, Madrid, Spain*. Madrid: ICSS Press.
- 10 Rozen-Bakher, Z. (2016). Do Pre-M&A Performances of the Acquirer and the Target, predict Labour Productivity Improvement in the post-M&A period? Industry Sector vs. Services Sector. *Proceeding of the ICSS-10, 10th International Congress on Social Sciences, Madrid, Spain*. Madrid: ICSS Press.
- 9 Rozen-Bachar, Z. (2015). The Trade-Off between Synergy Success and Efficiency Gains in M&As: The Mediation Role of Workforce. *Proceedings of the 15th EBES Conference of the EuroAsia Business and Economics Society, Lisbon, Portugal*. EBES Publication.
- 8 Rozen-Bachar, Z., Weber, Y., & Tarba, S.Y. (2014). Labour Unions' Effects on Mergers and Acquisitions Success: Unionized M&A versus Non-unionized M&A. *Proceedings of the 7th Annual EuroMed Conference of the EuroMed Academy of Business, Kristiansand, Norway*. Kristiansand: EuroMed Press.
- 7 Rozen-Bachar, Z. (2014). FDI Effects on Sector Employment Shifts in Advanced Versus Developing Countries: The Role of ICT, Education, and Stability. *Proceedings of the 5th International Conference on International Business, Thessaloniki, Greece*. Thessaloniki: ICIB Press.
- 6 Rozen-Bachar, Z. (2013). Labour Market in Advanced Countries: The Effect of Raising the Normal Retirement Age on Youth Unemployment versus Senior Unemployment. *Proceeding of the 7th Annual International Conference on Business and Society in a Global Economy, Athens, Greece*. Athens: ATINER Press.
- 5 Weber, Y., Tarba, S. Y., Stahl, G.K., & Rozen-Bachar, Z. (2012). International Mergers and Acquisitions: A Test of New Integration Approach Paradigm. *Proceedings of the 72nd Academy of Management Annual Meeting in Boston, Massachusetts, USA*. Academy of Management.
- 4 Weber, Y., Tarba, S.Y., & Rozen-Bachar, Z. (2011). Mergers and Acquisitions Performance Paradox: The Mediating Role of Integration Approach. *Proceedings of the 4th Annual EuroMed Conference of the EuroMed Academy of Business, Crete, Greece*. Crete: EuroMed Press.
- 3 Weber, Y., Tarba, S.Y., & Rozen-Bachar, Z. (2010). The Effects of Culture Clash on International Mergers in the High-Tech Industry. *Proceedings of the 3th Annual EuroMed Conference of the EuroMed Academy of Business, Nicosia, Cyprus*. Nicosia: EuroMed Press.
- 2 Rozen-Bachar, Z. (2006). The Effect of Mergers & Acquisitions on Labor Reduction and Productivity: The Role of Labor Unions. *Proceedings of the 2nd Annual Graduate*

Conference in Political Science in memory of Yitzhak Rabin, Haifa, Israel. Haifa: University of Haifa.

- 1 Levi-Faur, D., & Rozen-Bachar, Z. (2006). Corporate regulatory strategy in context: telecom and electricity reforms and the new order of regulatory capitalism. *Proceedings of the Amsterdam Research Colloquium 2006 on Corporate Political Activities in an International Economy, Amsterdam, Netherlands.* Netherlands: SASE.

Dissertations

Ph.D. Dissertation

- Rozen-Bakher, Z. (2011). Multinational Enterprises (MNEs) in the Global Era: The Impact of Location Factors — Economic, Political, Technological, Cultural and Labour Market Policy — on Inward and Outward Foreign Direct Investment (FDI), and the implications of FDI inward and FDI outward on Labour Markets. Hebrew.

M.A Dissertation

- Rozen-Bakher, Z. (2004). Mergers & Acquisitions (M&As). Hebrew.

MEDIA COVERAGE

Articles in Newspapers and Digital Press

- Ben Yehuda, E. (26 July, 2004). [Research: Union trade reduces the expanse of dismissal in case of a merger.](#) *Haaretz.* (Hebrew)
- Ben Yehuda, E. (26 July, 2004). [Research: Union trade reduces the expanse of dismissal in case of a merger.](#) *The Marker.* (Hebrew)

Media Interviews

- Galei Tzahal, "Security Zone", Tali Lipkin-Shahak, 19 May, 2014. Interview as a session chair of the session "Development of open intelligence in the democratic world" that held in the conference on the intelligence challenges in the 21st Century, Acre, Israel, 19 May, 2014. <http://www.ifat.com/VT/Item.aspx?ID=5678041>

Non-Digital Archives of Newspapers

- Hed Hakrayot, several editions in 1994, Archive of Hed Hakrayot. Coverage regards my role as a CEO of the Newspaper Hed Hakrayot.

RESEARCH PIPELINE

My research pipeline includes new research papers that are under review in referred journals, alongside new research working papers/books that are targeted to leading refereed-journals/publishers. All my new research papers/refereed books can be on the university affiliation which I will assume a new academic position.

Research Objective

My research objective at the macro-level is to identify the critical factors that may lead to global change, instability and risk, which may affect the international business activity, as well as the public policy of governments worldwide regarding Foreign Direct Investment (FDI), International Trade, and Mergers and Acquisitions (M&As). My research objective at the micro-level is to identify the strategic-risk factors that may lead to a turbulent of organizational change in MNEs organizations, which may hinder the MNEs' performance success.

Ongoing Research Projects

- Foreign Direct Investment (FDI) and International Trade - Research Papers and Books
 - FDI and International Trade: Theories, Location Factors, Motives and Entry Modes
 - FDI and International Trade Policy: Foreign Policy & Public Policy-Restrictions vs. Incentives
 - International Trade Agreements: International Relations, Geopolitics and WTO
 - Geopolitical Risks and International Business: Trade wars, Sanctions, and Global Instability
 - Historical Developments of Multinational Enterprise (MNE)
- Regional Political Instability and FDI in Middle East and North Africa (MEA) – Research Papers
- Strategic Risk Aspects in M&As – Research Papers
- National Cultural Differences Risk in M&As – Research Papers
- The Impact of Foreign Direct Investment on Labour Markets – Research Papers and Books
- Labour Unions Risk Aspects in M&As – Research Papers
- Youth Unemployment, Political Instability and Global Terrorism and its Implication for the Stability of International Business Activity: The Generation Y Perspective – [Based on My Anthropology Field Research](#). Research Papers

Research Topics

My research pipeline focuses on the main topics below. I welcome academic collaborations in relation to new research projects and research activities.

- International Business, Management, Strategy, International Relations, Public Policy
- Foreign Direct Investment (FDI), Mergers and Acquisitions (M&As), International Trade
- FDI and International Trade: Theories, Location Factors, Motives and Entry Modes
- FDI and International Trade Policy: Foreign Policy & Public Policy-Restrictions vs. Incentives
- M&As: Risk Management, Strategic Aspects, and Organizational Change
- International Trade Agreements: International Relations, Geopolitics and WTO
- National Cultural Differences Risk in International Business
- FDI & M&As: Implications for Labour Markets
- Regional Crisis & National Political Instability: Implications for International Business
- Geopolitical Risks and International Business: Trade wars, Sanctions, and Global Instability

CONFERENCES

Keynote Speaker at International Scholarly Refereed-Conferences (with peer-review)

- Rozen-Bakher, Z. (November 2016). *Could M&A Strategy Lead to Integration Success in Cross-Border M&As? The Role of the Pre-M&A Performances*. Keynote Speaker at the Opening Ceremony of the 3rd Academic International Conference on Business, Marketing and Management, University of Oxford, St. Anne's College, Oxford, United Kingdom, 14th - 16th November 2016.
- Rozen-Bakher, Z. (September 2016) *The Effect of Raising the Normal Retirement Age on Youth Unemployment versus Senior Unemployment*. Keynote Speaker at the Opening Ceremony of the International Congress on Social Sciences, ICSS X Madrid, Spain, September 2016.

Presentation of Research Papers at International Scholarly Refereed-Conferences (with peer-review)

- 20 Rozen-Bakher, Z. (June 2019). *Do the Labour Unions Lead to a Failure of Mergers & Acquisitions (M&As)?: The Game Theory Analysis*. Paper presented at the conference of ATINER, 17th Annual International Conference on International Studies, Athens, Greece, 17-20 June 2019. [Presentation](#)
- 19 Rozen-Bakher, Z. (January 2017). *The Impact of the Location Factors of the Host Country on Inward FDI: Do We Need Global Public Policy?* Paper presented at the 21th EBES Conference of the Eurasia Business and Economics Society (EBES), Budapest, Hungary, 12-14 January 2017.
- 18 Rozen-Bakher, Z. (January 2017). *The Impact of FDI on Labour Skills in the Short-run vs. the Long-run: The Importance of Technological Assets and Short work week*. Paper presented at the 21th EBES Conference of the Eurasia Business and Economics Society (EBES), Budapest, Hungary, 12-14 January 2017.
- 17 Rozen-Bakher, Z. (January 2017). *The Impact of Foreign Direct Investment (FDI) on Labour Productivity: The Mixed Effect of Economic Growth and Technological Assets*. Paper presented at the 21th EBES Conference of the Eurasia Business and Economics Society (EBES), Budapest, Hungary, 12-14 January 2017.
- 16 Rozen-Bakher, Z. (December 2016). *The Impact of Inward & Outward FDI on Employment: The Mixed Effects of the Labour Market Regulations*. Paper presented at the 10th Annual International Conference on Global Studies: Business, Economic, Political, Social and Cultural Aspects of ATINER, Athens, Greece, 19-22 December 2016.
- 15 Rozen-Bakher, Z. (November 2016). *Could M&A Strategy Lead to Integration Success in Cross-Border M&As? The Role of the Pre-M&A Performances*. Paper presented at the Opening Ceremony of the at the 3rd Academic International Conference on Business, Marketing and Management, University of Oxford, St. Anne's College, Oxford, United Kingdom, 14th -16th November 2016.

- 14 Rozen-Bakher, Z. (October 2016). *Do Pre-M&A Performances of the Acquirer and the Target Predict Post-M&A Success? The Mixed Effect of Employment*. Paper presented at the 27th International Academic Conference, Prague, Czech Republic, 20-23 October 2016.
- 13 Rozen-Bakher, Z. (October 2016). *Do Pre-M&A Performances of the Acquirer and the Target Predict M&A Success? Horizontal vs. Vertical vs. Conglomerate*. Paper presented at the 27th International Academic Conference, Prague, Czech Republic, 20-23 October 2016.
- 12 Rozen-Bakher, Z. (September 2016) *The Effect of Raising the Normal Retirement Age on Youth Unemployment versus Senior Unemployment*. Paper presented at the Opening Ceremony of the International Congress on Social Sciences, ICSS X Madrid, Spain, 23-24 September 2016.
- 11 Rozen-Bakher, Z. (September 2016). *The Impact of FDI on Unemployment: Inward FDI Vs. Outward FDI*. Paper presented at the ICSS-10, 10th International Congress on Social Sciences, Madrid, Spain, 23-24 September 2016.
- 10 Rozen-Bakher, Z. (September 2016). *Do Pre-M&A Performances of the Acquirer and the Target, predict Labour Productivity Improvement in the post-M&A period? Industry Sector vs. Services Sector*. Paper presented at the ICSS-10, 10th International Congress on Social Sciences, Madrid, Spain, 23-24 September 2016.
- 9 Rozen-Bachar, Z. (January 2015) *The Trade-Off between Synergy Success and Efficiency Gains in M&As: The Mediation Role of Workforce*. Paper presented at the 15th EBES Conference of the Eurasia Business and Economics Society (EBES), Lisbon, Portugal, 8-10 January 2015.
- 8 Rozen-Bachar, Z., Weber, Y., & Tarba, S.Y. (September 2014). *Labour Unions' Effects on Mergers and Acquisitions Success: Unionized M&A versus Non-unionized M&A*. Paper presented at the 7th Annual EuroMed Conference of the EuroMed Academy of Business, Kristiansand, Norway, 18-19 September 2014.
- 7 Rozen-Bachar, Z. (May 2014). *FDI Effects on Sector Employment Shifts in Advanced Versus Developing Countries: The Role of ICT, Education, and Stability*. Paper presented at the 5th International Conference on International Business, Thessaloniki, Greece, 23-25 May 2014.
- 6 Rozen-Bachar, Z. (December 2013). *Labour Market in Advanced Countries: The Effect of Raising the Normal Retirement Age on Youth Unemployment versus Senior Unemployment*. Paper presented at the 7th Annual International Conference on Business and Society in a Global Economy, Athens, Greece, 19-22 December 2013.
- 5 Weber, Y., Tarba, S. Y., Stahl, G.K., & Rozen-Bachar, Z. (August 2012). *International Mergers and Acquisitions: A Test of New Integration Approach Paradigm*. Paper Presented at the 72nd Academy of Management Annual Meeting in Boston, Massachusetts, USA, 3-7 August 2012.
- 4 Weber, Y., Tarba, S.Y., & Rozen-Bachar, Z. (October 2011). *Mergers and Acquisitions Performance Paradox: The Mediating Role of Integration Approach*. Paper presented at the 4rd Annual EuroMed Conference on Business, Business Research Challenges in a Turbulent Era, Crete, Greece, 19-22 October 2011.

- 3 Weber, Y., Tarba, S.Y., & Rozen-Bachar, Z. (December 2010). *The Effects of Culture Clash on International Mergers in the High-Tech Industry*. Paper presented at the 3rd Annual EuroMed Conference on Business, Nicosia, Cyprus, 4-5 November 2010.
- 2 Rozen-Bachar, Z. (December 2006). *The Effect of Mergers & Acquisitions on Labour Reduction and Productivity: The Role of Labour Unions*. Paper presented at the 2nd Annual Graduate Conference in Political Science in memory of Yitzhak Rabin, University of Haifa, Israel, 26 December 2006.
- 1 Levi-Faur, D., & Rozen-Bachar, Z. (February 2006). *Corporate regulatory strategy in context: telecom and electricity reforms and the new order of regulatory capitalism*. Paper Presented at the Amsterdam Research Colloquium 2006 on Corporate Political Activities in an International Economy, Amsterdam, 17-18 February 2006.

Conference Session Chair

- Session Chair, Session on "Business and Management", at the 3rd Academic International Conference on Business, Marketing and Management, Oxford, United Kingdom, 14th -16th November 2016.
- Session Chair, Session on "Business and Economics", at the 27th International Academic Conference, Prague, Czech Republic, 20-23 October 2016.
- Session Chair, Session on "Organizational behaviour and human resources", at the 7th Annual EuroMed Conference of the EuroMed Academy of Business, Kristiansand, Norway, 18-19 September 2014.
- Session Chair, Session on "Development of open intelligence in the democratic world", at the Conference on the intelligence challenges in the 21st Century, Acre, Israel, 19 May 2014.
- Session Chair, Session on "Political and economic aspects", at the Conference for the 40th anniversary of the Yom Kippor war: Insights and lessons, Acre, Israel, 4 November 2013.

Board Member of Conferences

- International Board Member of the conference ICSS-10, 10th International Congress on Social Sciences, Organizers: Complutense University of Madrid and EUSER.

SEMINARS

- Rozen-Bachar, Z. (March, 2014). Unemployment in Advanced Countries: The Effect of Raising the Normal Retirement Age on Youth Unemployment versus Senior Unemployment. Paper presented at the seminar of the Department of Political Sciences, Western Galilee College, Israel, 10 March, 2014.
- Rozen-Bachar, Z. (January, 2010). Multinational Enterprises in the Global Era: The Impact of Economic, Political, Technological and Cultural Factors and Labour Market Policy on Inward & Outward FDI and their Implications for National Labour Markets at the Global Level. Paper presented at the seminar of the School of Political Sciences, University of Haifa, Israel, 14 January, 2010.

PROFESSIONAL ACADEMIC SERVICES

Serving as a Referee

Journal Referee (Sort by a-b)

- California Management Review (CMR)
- EuroMed Journal of Business (EMJB)
- European Journal of Cross-Cultural Competence and Management (EJCCM)
- Global Business and Economics Review (GBER)
- International Business Review (IBR)
- International Journal of Organizational Analysis (IJOA)
- The Journal of North African Studies (JNAS)
- Thunderbird International Business Review (TIBR)

Conference Referee

- EuroMed Academy of Business, HR Practices, Strategic and Entrepreneurial Challenges: Academic and practitioners Views

Organization of Research Activities

- Organization of track on "International business and management" at the 7th Annual Euromed Conference of the EuroMed Academy of Business, Kristiansand, Norway, 18-19 September, 2014. (Best Track Chair Award)

Serving at International Conferences

Serving as a Board Member of Conferences

- International Board Member of the conference ICSS-10, 10th International Congress on Social Sciences, Organizers: Complutense University of Madrid and EUSER.

Serving as a Conference Session Chair

- Session Chair, Session on "Business and Management", at the 3rd Academic International Conference on Business, Marketing and Management, Oxford, United Kingdom, 14th -16th November 2016.
- Session Chair, Session on "Business and Economics", at the 27th International Academic Conference, Prague, Czech Republic, 20-23 October 2016.
- Session Chair, Session on "Organizational behaviour and human resources", at the 7th Annual EuroMed Conference of the EuroMed Academy of Business, Kristiansand, Norway, 18-19 September, 2014.
- Session Chair, Session on "Development of open intelligence in the democratic world", at the Conference on the intelligence challenges in the 21st Century, Acre, Israel, 19 May, 2014.
- Session Chair, Session on "Political and economic aspects", at the Conference for the 40th anniversary of the Yom Kippor war: Insights and lessons, Acre, Israel, 4 November, 2013.

Editorship

Serving as an Editor

- Book Reviews Editor, International Journal of Organizational Analysis, 2011-2013

Serving as a Member of Editorial Board

- Member of the Editorial Board of the International Journal of Organizational Analysis, 2011-2016

PROFESSIONAL MEMBERSHIP (Sort by a-b)

- AIB—Member of the Academy of International Business (AIB), 2016-2019
- ATINER—Academic Member of the Management Research Unit, The Athens Institute for Education and Research (ATINER), 2013-Present
- EBES—Member of the Eurasia Business and Economics Society (EBES), 2016-Present
- IISES—Member of the International Institute of Social and Economic Sciences (IISES), 2016-Present
- TPEL— Member of the Association of Technicians and Practical Engineers of Israel, 1985-2019

VOLUNTEERING ACTIVITIES

- Participated in a campaign of “Let the Animals Live association” to encourage people to adopt black dogs, because people prefer to adopt bright dogs. (Participated with my black Scottish Terrier female dog).
- Served as a member of the emergency school committee in order to assist pupils at school in emergency situations
- Adopted a black Scottish Terrier female dog, two days after she was abandoned and underwent a surgery.
- Served as a volunteer in the Civil Guard
- Served as a volunteer at hospitals in the children's departments
- Served as a volunteer in assisting with homework to pupils from a lower socioeconomic status

HOBBIES

- Personal Interests (Beyond the professional interests): Architecture; Art–Painting and Sculpting; Earth; Evolution; History; Old Religion Sites; Interpretation of scriptures, especially the Old Bible; Wild Animals; Penguins; Dinosaurs
- Sports: Dancing; Gymnastics; Long Walking; Gym
- Favorite Activities: Cinema; Opera; Ballet; Theatre; Concerts; Music shows; Museums; Galleries; Recitals; Parties; Old Religion Sites; Nature Reserves; Traditional Markets
- Hobbies in childhood and youth with slightly at present: Reading Encyclopedias and Novels; Ballet Dancing; Gymnastics of Balance Beam and Floor (Second Place Winner of the Israeli National Gymnastics Floor Competition); Playing Football; Macramé Works; Riding a bicycle; Playing a Recorder based on musical notes; Singing in a Choir; Member of Youth Movement; Long Jump (Participated at the Israeli National competition of Long Jump); Diving of pool jumping; Ceramics works; Hand carpet weaving; Playing Basketball; Writing a Poetry; Reading and Interpretation of scriptures; Astrology; Swimming; Climbing Mountains