

## **CURRICULUM VITAE**

**Matteo Rossi**

*Associate Professor of Corporate Finance  
Research Fellow at the WSB University in Poznan*

### **Contacts details**

Dipartimento di Diritto Economia Management e Metodi quantitativi (DEMM)  
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### **Personal data**

Name: Matteo Rossi  
Nationality: Italian  
Place of birth: Benevento  
Date of birth: 16th of June 1976

### **Education**

Bachelor in Business Administration (cum laude) – University of Sannio - Benevento  
PhD in Management and Corporate Governance – University of Sannio - Benevento

### **Research interest**

Financing Innovation, Corporate Finance, Financial Markets, Venture Capital and Corporate  
Venture Capital, Corporate Governance, Financial Performance, Mergers and Acquisition

### **Working experience**

#### **Teaching**

##### A.A. 2021/2022:

- Financial Markets and Fintech (12 CFU) University of Sannio,
- Business Finance (9 CFU) University of Sannio,
- Adjunct Professor of Advanced Corporate Finance, LUISS Univeristy

##### A.A. 2020/2021:

- Financial Markets and Fintech (12 CFU) University of Sannio,
- Business Finance (9 CFU) University of Sannio,
- Adjunct Professor of Advanced Corporate Finance, LUISS Univeristy

##### A.A. 2019/2020:

- Business Finance (9 CFU) University of Sannio,
- Adjunct Professor of Advanced Corporate Finance, LUISS Univeristy

A.A. 2018/2019:

- Business Finance (9 CFU) University of Sannio,
- Adjunct Professor of Advanced Corporate Finance, LUISS Univeristy

A.A. 2017/2018:

- Business Finance (9 CFU) University of Sannio,
- Adjunct Professor of Business Finance, LUISS Univeristy
- Adjunct Professor of Advanced Corporate Finance, LUISS Univeristy

A.Y. 2016/2017:

- Business Finance (9 CFU) University of Sannio,
- Adjunct Professor of Advanced Corporate Finance, LUISS Univeristy

A.Y. 2015/2016:

- Business Finance (9 CFU) University of Sannio

A.Y. 2014/2015:

- Business Finance (9 CFU) University of Sannio

A.Y. 2014/2015:

- Business Finance (9 CFU) University of Sannio
- Business Finance (6 CFU) University of Sannio.

A.Y. 2013/2014:

- Business Finance (9 CFU) University of Sannio,
- Business Finance (6 CFU) University of Sannio.

A.Y. 2012/2013:

- Business Finance (9 CFU) University of Sannio,
- Business Finance (6 CFU) University of Sannio,
- Entrepreneurship (3 CFU) University of Sannio.

A.Y. 2011/2012:

- Business Finance (9 CFU) University of Sannio,
- Business Finance (6 CFU) University of Sannio.

A.Y. 2010/2011:

- Business Finance (5 CFU) University of Sannio,
- Public Management (9 CFU) University of Sannio.

A.Y. 2009/2010:

- Management – Level II (5 CFU) University of Sannio,

A.Y. 2008/2009

- Management – Level II (5 CFU) University of Sannio,

A.Y. 2007/2008

- Management – Level II (5 CFU) University of Sannio,

A.Y. 2006/2007

- Management – Level II (5 CFU) University of Sannio,

### ***Teaching experiences in other Universities***

#### April 2021

Lecture “Analisi economico/finanziaria del sistema vitivinicolo italiano e internazionale”, Wine Business Course, University of Salerno

#### September 2018

Lecture “Il sistema agroalimentare Campano: scelte strategiche e finanziarie delle PMI regionali”, Wine Business Course, University of Salerno

#### September 2017

Lecture “Il sistema vitivinicolo Campano: scelte strategiche e finanziarie delle PMI regionali”, Wine Business Course, University of Salerno

#### July 2016

Lecture “La competitività del sistema vitivinicolo Campano: scelte strategiche e finanziarie delle PMI regionali”, Wine Business Course, University of Salerno

#### January 2014

Lecture “La competitività del sistema vitivinicolo Campano: scelte strategiche e finanziarie delle PMI regionali”, Wine Business Course, University of Salerno

#### January 2014

Lecture “Competitività e Localizzazione: le dinamiche dell’agri-food Made in Italy” PhD Program in Scienze Agrarie Forestali e Ambientali, University of Palermo

#### November 2013

Lecture “Il turismo in Italia: trend e criticità” Master Marketing Management dei Servizi Turistici, University of Lecce

#### February 2013

Lecture “Competitività e localizzazione. Analisi del sistema del vino in Campania”, Wine Business Course, University of Salerno

### ***Research***

#### From June 2011 to April 2019

Assistant Professor of Corporate Finance – University of Sannio

#### July 2009 – November 2010

Study Grant Recipient - University of Sannio

Project Title: RI.COM.PRO.LOCO. Ricerca, commercializzazione e promozione dei prodotti locali presso l’Università degli Studi del Sannio

Project Duration: 17 months (July 2009 - November 2010)

#### September 2007- September 2008

Study Grant Recipient - University of Sannio

Project Title: UNISCO University-Industry-Community, Comunità Inter e Intra Universitaria per la

Trasformazione della Conoscenza Scientifica in Competenze di Impresa  
Project Duration: 12 months (September 2007 - September 2008)

## **Publications**

### **Monographs**

*-Strategie competitive del settore vitivinicolo. Analisi del settore in Campania*, Roma, 2008, Aracne, ISBN 978-88-548-1689-3.

### **Chapters in books and paper in Italian and international journal**

#### **Forthcoming**

1. *ESG and corporate financial performance: the mediating role of green innovation: UK common law versus Germany civil law*, (with Chouaibi, S., Chouaibi, J.), *EuroMed Journal of Business*, DOI:10.1108/EMJB-09-2020-0101
2. *Envisioning the Challenges of the Pharmaceutical Sector in the Indian Healthcare Industry: A Scenario Analysis*, (with Festa, G.; Kolte, A.; Carli, M. R.), *THE JOURNAL OF BUSINESS & INDUSTRIAL MARKETING* - ISSN:0885-8624, DOI:10.1108/JBIM-07-2020-0365
3. *Business Newspaper Stock Recommendations for Intraday Trading: Empirical Analysis from India*, (with Kolte, A.; Mahajan, Y.; Chachad, S.), In *INTERNATIONAL JOURNAL OF BUSINESS AND GLOBALISATION*, DOI:10.1504/IJBG.2020.10032641
4. *Technological Propensity, Financial Constraints, and Entrepreneurial Limits*, (with Amouri A.; Festa, G.; Shams S.M.R., Sakka G.), *Technological Forecasting and Social Change*, DOI:10.1016/j.techfore.2021.121126
5. *A study on Entrepreneurial Opportunities in Digital Healthcare post COVID19 from the perspective of Developing Countries*, (with Khandelwal R., Kolte A.), *Foresight*, DOI: 10.1108/FS-02-2021-0043

#### **2021**

1. *The role of Venture Capitalists in an organised innovation ecosystem: Evidence from the US* (with Martini E., Kolte A.), *International Journal of Business Environment*, Vol. 12, No. 3, pp. 265-286
2. *The effects of business ethics and corporate social responsibility on intellectual capital voluntary disclosure* (with Festa, G; Chouaibi, S; Fait, M; Papa, A.), *JOURNAL OF INTELLECTUAL CAPITAL*, Vol. 22, No. 7, pp. 1-23
3. *Corporate Venture Capitalists' Ambidexterity: Myth or Truth?*, (with Festa G., Papa A., Scorrano P.), *IEEE-TEM*, Vol. 68, No. 2, pp. 430-441
4. *The contribution of intellectual capital to financial stability in Indian pharmaceutical companies*, (with Festa G., Kolte A., Marinelli L.), *Journal of Intellectual Capital*, Vol.22, No. 2, pp. 337-359

#### **2020**

1. *Economic sustainability of wine tourism services and direct sales performance – emergent profiles from Italy*, (with Smyczek, S., Festa, G., Monge, F.), *British Food Journal* 122(5), pp. 1519-1529

2. ***Territory-based knowledge management in international marketing processes – the case of “Made in Italy” SMEs***, (with Festa, G., Kolte, A., Situm, M.), *European Business Review*, 32 (3), pp. 425-442
3. ***Capital structure determinants of construction firms: Does firm size moderate the results?*** (with Gunardi, A., Firmansyah, E.A., Widyaningsih, I.U.), *Montenegrin Journal of Economics*, 16 (2), pp. 93-100
4. ***Performance orientation towards biodiversity impacts of energy crop production on agricultural land use and farmland habitats in Europe***, (with Siggia, D., Lasorella, M.V., Kolte, A., Pawar, A.) *Journal of Critical Reviews*, 7 (4), pp. 1-6
5. ***How do Calendar Anomalies Affect an Investment Choice? A Proposal of an Analytic Hierarchy Process Model***, (with Marcarelli, G; Ferraro, A; Lucadamo, A), *International Journal of Economics and Financial Issues*, Vol. 10 (1), pp.244-249

## 2019

1. ***Country-of-origin effect and millennials’ wine preferences—a comparative experiment*** (with Foroudi, P., Cuomo, M.T., Festa, G.), *British Food Journal*, 122(8), pp. 2425-2441
2. ***Venture Capitalists and value creation. The role of informal investors in the growth of smaller European firms*** (with Martini E.), *INTERNATIONAL JOURNAL OF GLOBALISATION AND SMALL BUSINESS*, vol. 10 (3), pp. 233-247, ISSN: 1479-3067
3. ***The Evolution of Public-Private Partnership in a Comparison between Europe and Italy: Some Perspective for the Energy Sector***, (with Festa G., Gunardi A.), *INTERNATIONAL JOURNAL OF ENERGY ECONOMICS AND POLICY*, vol. 9(3), pp. 403-413 ISSN: 2146-4553
4. ***Wine and “Spirit” of the Territory – the Langhe Case Study as a Successful Wine Tourism Destination ‘System’*** (with Giacosa E., Festa G., Ferraris A.), *Tourism Analysis: An Interdisciplinary Tourism & Hospitality Journal*, ISSN: 1083-5423; E-ISSN: 1943-3999

## 2018

1. ***Critical analysis of failure of Kingfisher Airlines*** (with Kolte A., Capasso A.) *INTERNATIONAL JOURNAL OF MANAGERIAL AND FINANCIAL ACCOUNTING*, vol. 10, p. 391-409, ISSN: 1753-6715
2. ***A Treatise on Oil Price Shocks and their Implications for the UK Financial Sector: Analysis Based on Time-Varying Structural VAR Model*** (with Nasir M A, Rizvi S A.), *MANCHESTER SCHOOL*, vol. 86, pp. 586-621, ISSN: 1463-6786, doi:10.1111/manc.12206
3. ***Efficient Market Hypothesis and Stock Market Anomalies: Empirical Evidence In Four European Countries*** (with Gunardi A.) *JOURNAL OF APPLIED BUSINESS RESEARCH*, vol. 34, p. 183-192, ISSN: 0892-7626

## 2017

1. ***HOW POWERFUL IS YOUR CUSTOMERS’ REACTION TO CARBON PERFORMANCE? LINKING CARBON AND FIRM FINANCIAL PERFORMANCE*** (with Rokhmawati A, Gunardi A), *INTERNATIONAL JOURNAL OF ENERGY ECONOMICS AND POLICY*, vol. 7, p. 85-95, ISSN: 2146-4553
2. ***Expropriation by the controlling shareholders on firm value in the context of Indonesia: corporate governance as moderating variable*** (with Widyaningsih I U, Gunardi A), *INTERNATIONAL JOURNAL OF MANAGERIAL AND FINANCIAL ACCOUNTING*, vol. 9, p. 322-337, ISSN: 1753-6723

3. ***Women Do it Better: An Empirical Investigation on Gender Diversity and the Financial Performance of Italian Listed Companies*** (with Galasso S, Capasso A.), *INTERNATIONAL JOURNAL OF ECONOMICS AND FINANCIAL ISSUES*, vol. 7, p. 41-50, ISSN: 2146-4138
4. ***Does risk culture affect banks' volatility? The case of the G-SIBs*** (with Coluccia D, Fontana S, Graziano E A, Solimene S) *CORPORATE OWNERSHIP & CONTROL*, vol. 15, p. 33-43, ISSN: 1810-3057
5. ***Capital budgeting for information technology service management. Modeling, classifying, and disclosure from a structural capital perspective*** (with Festa G, Rossi M, Cuomo M T, Metallo G) *SINERGIE*, vol. 35, p. 103-114, ISSN: 0393-5108
6. ***The calendar anomalies on performance and volatility of stock market: the effects of Ramadan on Karachi Stock Exchange*** (with Khan K, Nasir M A) *GLOBAL BUSINESS & ECONOMICS REVIEW*, vol. 19, p. 54-69, ISSN: 1745-1329
7. ***The EMH and the market anomalies. An empirical analysis on Italian Stock Market*** (with Fattoruso G) *INTERNATIONAL JOURNAL OF MANAGERIAL AND FINANCIAL ACCOUNTING*, vol. 9, p. 222-241, ISSN: 1753-6723
8. ***Financing knowledge-intensive enterprises: evidence from CVCs in the US*** (with Festa G, Solima L, Popa S) *THE JOURNAL OF TECHNOLOGY TRANSFER*, vol. 42, p. 338-353, ISSN: 1573-7047, doi: 10.1007/s10961-016-9495-2

## 2016

1. ***Does CEO overconfidence influence tax planning?: Evidence from Tunisian Context*** (with Aliani K, Mhamid I). *INTERNATIONAL JOURNAL OF MANAGERIAL AND FINANCIAL ACCOUNTING*, vol. 8, No. 3-4, ISSN: 1753-6723
2. ***The financial leverage in medium-sized companies: an Italian survey*** (with Giacosa E., Broccardo L.). *INTERNATIONAL JOURNAL OF GLOBALISATION AND SMALL BUSINESS*, Vol. 8, No. 2, pp. 101-116, ISSN: 1479-3067
3. ***A Model for the Evaluation Trends Performance in Small and Medium Enterprises***, (with Giacosa E, Culasso F, Mazzoleni A). *CORPORATE OWNERSHIP & CONTROL*, vol. 13, p. 389-402, ISSN: 1810-3057
4. ***The Capital Asset Pricing Model: A critical literature review***. *GLOBAL BUSINESS & ECONOMICS REVIEW*, Vol. 18, No. 5, pp. 604-617, ISSN: 1745-1329
5. ***THE FINANCING METHODS FOR SMALL AND MEDIUM COMPANIES: COMPARISON BETWEEN ITALY AND GERMANY***, (with Giacosa E., Mazzoleni A.), *CORPORATE OWNERSHIP & CONTROL*, vol. 13, p. 366-377, ISSN: 1727-9232
6. ***The impact of corporate characteristics on the financial decision of companies. Evidence on funding decision by Italian SMEs*** (with Lombardi R, Siggia D, Oliva N). *JOURNAL OF INNOVATION AND ENTREPRENEURSHIP*, vol. 5; p. 1-14, ISSN: 2192-5372, doi: 10.1186/s13731-015-0031-7
7. ***The impact of age on firm performance: a Literature Review***. *CORPORATE OWNERSHIP & CONTROL*, vol. 13; p. 217-223, ISSN: 1727-9232

## 2015

1. ***The Efficient Market Hypothesis and calendar anomalies: a literature review***. *INTERNATIONAL JOURNAL OF MANAGERIAL AND FINANCIAL ACCOUNTING*, vol. 7; p. 285-296, ISSN: 1753-6723
2. ***The capital structure choices of Agro-food firms: Evidence from Italian SMEs*** (con Lombardi R, Nappo F, Trequattrini R). *INTERNATIONAL JOURNAL OF MANAGEMENT PRACTICE*, vol. 8; p. 172-186, ISSN: 1477-9064
3. ***Biotechnological Mergers and Acquisitions: Features, Trends and New Dynamics*** (con Thrassou A, Vrontis D), *JOURNAL OF RESEARCH IN MARKETING & ENTREPRENEURSHIP*, vol. 17; p. 91-109, ISSN: 1471-5201

4. ***The role of venture capital funds in financing innovation in Italy. Constraints and challenges for innovative small firms.*** *INTERNATIONAL JOURNAL OF GLOBALISATION AND SMALL BUSINESS*, vol. 7; p. 162-180, ISSN: 1479-3067
5. ***Standing the test of time. Does firm performance improve with age? An analysis of the wine industry (con CAPASSO A and GALLUCCI C).*** *BUSINESS HISTORY*, Vol. 57, No. 7, pp.1037-1053 ISSN: 0007-6791, doi: 10.1080/00076791.2014.993614
6. ***Opening the black box of the venture capital-entrepreneur relationship: evidence from a process study (con Meglio O., Capasso A).*** *Internationalization of Entrepreneurial Innovation in the Global Economy.* *NEY YORK: IGI Global, ISBN/ISSN: 9781466682160*
7. ***The Use of Capital Budgeting Techniques. An outlook from Italy.*** *INTERNATIONAL JOURNAL OF MANAGEMENT PRACTICE*, vol. 8; p. 43-56, ISSN: 1477-9064
8. ***Corporate governance and financial performance of Italian listed firms. The results of an empirical research (con Nerino M, Capasso A).*** *CORPORATE OWNERSHIP & CONTROL*, vol. 12; p. 628-643, ISSN: 1810-3057

## 2014

1. ***Public Private Partnerships: a general overview in Italy (con Civitillo R).*** *PROCEDIA: SOCIAL & BEHAVIORAL SCIENCES*, vol. 109; p. 140-149, ISSN: 1877-0428
2. ***The determinants affecting the internationalization of the Italian SMEs producing sparkling wines: an empirical study on the RBV of the firms. (con Galati A, Crescimanno M, Farruggia D, Tinervia S)*** *INTERNATIONAL JOURNAL OF GLOBALISATION AND SMALL BUSINESS*, vol. 6; p. 100-118, ISSN: 1479-3067
3. ***Capital budgeting in Europe. Confronting Theory with Practice.*** *INTERNATIONAL JOURNAL OF MANAGERIAL AND FINANCIAL ACCOUNTING*, vol. 6; p. 341-356, ISSN: 1753-6723
4. ***Capital Structure of Small and Medium Enterprises: the Italian Case.*** *INTERNATIONAL JOURNAL OF GLOBALISATION AND SMALL BUSINESS*, vol. 6; p. 130-144, ISSN: 1479-3067
5. ***Il Venture Capital nel settore biotech: l'esperienza di Biouniversa e Iperboreal (con Capasso A., Meglio O.),*** in *Quaderno di Sinergie* n. 17, pp. 131-142
6. ***The New Ways to Raise Capital: an Exploratory Study of Crowdfunding,*** in *International Journal of Financial Research*, Vol. 5, No. 2, pp. 8-18
7. ***Agro Business in a Changing Competitive Environment Campania firms strategic, marketing and financial choices (con Alkis Thrassou, Demetris Vrontis),*** in *World Review of Entrepreneurship, Management and Sustainable Development*, Vol. 10, Nos. 2/3, pp. 312-333
8. ***SMEs' Access To Finance: An Overview Frome Southern Italy.*** *EUROPEAN JOURNAL OF BUSINESS AND SOCIAL SCIENCES*, vol. 2; No. 11, p. 155-164

## 2013

1. ***Football Performance and Strategic Choices in Italy and Beyond (con Thrassou A, Vrontis D),*** in *INTERNATIONAL JOURNAL OF ORGANIZATIONAL ANALYSIS*, vol. 21, n.4/2013, pp. 546-564.
2. ***Il Wine Business in un Ambiente Competitivo in Cambiamento: Scelte Strategiche e Finanziarie delle PMI Vitivinicole Campane,*** in *Piccola Impresa/Small Business*, n. 2/2013, pp. 9-34,
3. ***Open Innovation System and New Forms of Investment: Venture Capital's Role in Innovation (con Vrontis D. and Thrassou A.),*** In: *Innovative Business Practices: Prevailing a Turbulent Era (a cura di Vrontis D. and Thrassou A.),* *NEWCASTLE UPON TYNE: Cambridge Scholars Publishing, ISBN: 978-1-4438-4604-2, p. 168-194*

4. ***Mergers and Acquisitions In The Hightech Industry: A Literature Review*** (con Tarba S Y, Raviv A.), in INTERNATIONAL JOURNAL OF ORGANIZATIONAL ANALYSIS, vol. 21, n.1/2013 p. 66-82,
5. ***Systemic value and corporate governance. Exploring the case of professional football teams*** (con Capasso A.), in BUSINESS SYSTEMS REVIEW, vol. 2/2013, p. 216-236

## 2012

1. ***Wine Business in a Changing Competitive Environment - Strategic and Financial Choices of Campania Wine Firms*** (con Vrontis D., Thrassou A.), in International Journal of Business and Globalisation, vol. 8, n. 1, pp. 112-130
2. ***Il trasferimento tecnologico nel modello della Tripla Elica*** (with Martini E, Vespasiano F), in: Guadagno F M, Vespasiano F. Dieci anni di Università nel Sannio 1998-2008. p. 34-41, NAPOLI:IRSEV Campania (2012), ISBN: 978-978-88-90300
3. ***Studio di misure a sostegno del processo di internazionalizzazione dell'economia sannita*** (with Meglio O.), in: Dieci Anni di Università nel Sannio 1998-2008. p. 55-61, NAPOLI:IRSEV Campania (2012), ISBN: 978-978-88-90300

## 2011

1. ***Financing innovation: venture capital investments in biotechnology firms*** (con Vrontis D., Thrassou A.), in International Journal of Technology Marketing, vol. 6, n. 4/2011, pp. 355-377
2. ***Italian Wine Firms: Strategic Branding and Wine Performance*** (con Vrontis D., Thrassou A.) in International Journal of Organizational Analysis, vol. 19, n. 4/2011, pp. 288-304, ISSN: 1934-8835

## 2010

1. ***Competitività e localizzazione. analisi del sistema del vino in Campania***, in Piccola Impresa/Small Business, n. 3/2010, pp. 65-90, ISSN: 0394-7947.
2. ***Territorial Dimension and Made In Italy: Restraints and Opportunities for Italian SMEs*** (con Martini E.), in International Essays on Small and Medium Sized Enterprises (a cura di Gregory T. Papanikos), Athens, 2010, Athens Institute for Education and Research - ATINER, pp. 37-50, ISBN 978-960-6672-90-3.
3. ***The transformation of university-industry relations. The case of Campania*** (con Martini E.), in Economic Themes I (a cura di John Roufagalas J.), Athens, 2010, Athens Institute for Education and Research - ATINER, pp. 447-466, ISBN 978-960-6672-86-6.

## 2009

1. ***Fusioni e acquisizioni nei contesti ad alta intensità di conoscenza: un'analisi della letteratura***, in Capasso A., Meglio O. (a cura di), Fusione e acquisizioni. Teorie, metodi, esperienze, Milano, 2009, Franco Angeli, pp. 11-33, ISBN 978-88-568-1629-7
2. ***Governance e reti di diffusione della conoscenza. L'esperienza del progetto UNISCO*** (con Migliaccio M., Vespasiano F., Martini E.), in Maggioni V., Potito L., Vigano R. (a cura di), Corporate governance: governo, controllo e struttura finanziaria, Bologna, 2009, il Mulino, pp. 491-502, ISBN 978-88-15-13294-9.

## 2007

1. ***Ownership structure, heterogeneity and performance: a comparison between listed and unlisted companies*** (con Capasso A., Simonetti B.), Sinergie Rivista di studi e ricerche, Rapporto di ricerca n 26, Aprile 2007, Cueim Comunicazione, pp. 89-99,



2. ***Dal progetto al prodotto: prospettive di sviluppo del turismo nel Sannio*** (con Migliaccio M., Matarazzo M.), in Sciarelli S. (a cura di), *Il management dei sistemi turistici locali. Strategie e strumenti per la governance*, Torino, 2007, Giappichelli, pp. 353-375, ISBN-EAN 9788834875773.
3. ***La sicurezza aziendale nelle imprese vitivinicole campane: aspetti strategici e operativi***, in *Prevenzione Oggi*, n. 4/2007, rivista a cura dell'ISPESL (Istituto Superiore per la Prevenzione e la Sicurezza del Lavoro), pp. 61-73. English edition: ***Company safety in the wine industry of the region of Campania: strategic and operational aspects***,

## **2005**

1. ***Le Terme di Telese***, in Capasso A., Migliaccio M. (a cura di), *Evoluzione del settore termale: prospettive e modelli di sviluppo per le imprese italiane*, Milano, 2005, Franco Angeli, pp. 204-218, ISBN 9788846442291.

## **2004**

1. ***Processi di cooperazione pubblico-privato e prodotti turistici evoluti. Un'opportunità per la valorizzazione delle risorse territoriali del Sannio*** (con Migliaccio M., Matarazzo M.), in Bencardino F., Marotta G. (a cura di), *Nuovi turismi e politiche di gestione della destinazione. Situazioni e prospettive per la aree rurali della Campania*, Milano, 2004, Franco Angeli, pp. 387- 426, ISBN 978-88-464-6687-8.

## ***Conference Proceedings with DOI, ISBN or ISSN***

### **2020**

**The illiteracy pride and the financial prejudice** (with Marcarelli, Gabriella; Martini, Elvira; Smyczek, Sławomir), In : (eds) Demetris Vrontis, Yaakov Weber, Evangelos Tsoukatos, *Business Theory and Practice Across Industries and Markets*, pp.958-968, Cyprus:EuroMed Press

**ESG, Competitive advantage and financial performances: a preliminary research**, (with Minicozzi, Giovanna; Pascarella, Giacomo; Capasso, Arturo) In : (eds) Demetris Vrontis, Yaakov Weber, Evangelos Tsoukatos, *Business Theory and Practice Across Industries and Markets*, pp.969-986, Cyprus:EuroMed Press

### **2019**

**Financial structure instability as failure symptom in the aviation industry - The Jet Airways case**, (with Kolte, Ashutosh; Festa, Giuseppe; Pawar, Pratik; Gunardi, Ardi), In: (eds) Demetris Vrontis, Yaakov Weber, Evangelos Tsoukatos, *Business Management Theories and Practices in a Dynamic Competitive Environment*, pp. 1072-1082, Cyprus:EuroMed Press

### **2017**

**PREDICTING FINANCIAL DISTRESS OF FIRMS. A STUDY ON BANKRUPTCY OF KINGFISHER AIRLINES** (with Kolte A., Capasso A.) In: (eds): Demetris Vrontis, Yaakov Weber, Evangelos Tsoukatos, *Global and national business theories and practice: bridging the past with the future*, pp. 735-749, Cyprus:EuroMed Press

### **2015**

**CAPITAL STRUCTURE OF ITALIAN AGRO FOOD FIRMS: AN EXPLORATORY STUDY.** In: (eds): Demetris Vrontis, Yaakov Weber, Evangelos Tsoukatos, Amedeo Maizza, *Contemporary Trends and Perspectives in Wine and Agrifood Management*. p. 341-354, EuroMed Press, ISBN: 978-9963-711-30-7, Lecce, 16-17 Gennaio 2015

### **2014**

**FIRM AGE AND FIRM PERFORMANCE: A LITERATURE REVIEW.** In: (eds): Vrontis D., Weber Y., Tsoukatos E., *The Future of Entrepreneurship*. p. 1567-1577, Cyprus:EuroMed Press, ISBN: 978-9963-711-27-7, KRISTIANSAND, NORWAY, SEPTEMBER 18-19, 2014

## **2013**

***Biotechnological Mergers And Acquisitions: An Overview*** (with Vrontis D, Thrassou A), In: *Confronting Contemporary Business Challenges through Management Innovation*. p. 1851-1862, Cyprus:EuroMed Press, ISBN: 978-9963-711-16-1, Estoril, Cascais, Portugal, September 23rd-24th, 2013

***CVC: current trends and future directions.*** (with Meglio O.) In: *The firm's role in the economy: Does a growth-oriented business model exist?* ISBN: 978-88-6611-294-5, Lecce, 19-20-21 September 2013

***The Venture Capitalist-Entrepreneur Relationship. Evidence from Italy*** (with Meglio O., Capasso A.), In: *Confronting Contemporary Business Challenges through Management Innovation*. p. 1434-1446, Cyprus:EuroMed Press, ISBN: 978-9963-711-16-1, Estoril, Cascais, Portugal, September 23rd-24th, 2013

## **2012**

***Competition And Performance Of Agro Food Firms: Strategic And Financial Choices Of Campania Firms'*** (with Thrassou, A., Vrontis D), In: *Building New Business Models For Success Through Competitiveness and Responsibility*. p. 1394-1405, EuroMed Press, ISBN: 978-9963-711-07-9, Glion-Montreux, Switzerland, October 4th-5th, 2012

## **2009**

***Territorial dimension and competition: the Made in Italy challenges*** (with Martini E.), in *Atti 7<sup>th</sup> International Triple Helix Conference*, Glasgow, 2009, ISBN 978-0-9824934-0-3.

***Territorialità e Made in Italy: vincoli e opportunità per le PMI italiane*** (with Martini E.), in Andreani J. C., Collesei U. (a cura di), *Proceedings of 8th International Conference Marketing Trends*, 2009, Paris-Venice: Marketing Trends Association, ISBN 978-2-9532811-0-2

## **2008**

***Dinamiche competitive e modelli di business nel settore vitivinicolo. Il caso delle imprese campane***, in Collesei U., Andreani J. C. (eds), *Atti del 7th Congresso Internazionale Marketing Trends*, Venezia, 17-19 Gennaio 2008, Dipartimento di Economia e Direzione Aziendale, Università Ca' Foscari Venezia, ISBN 8890245921/ 9788890245923 –

## **Awards**

2016: Conference Track Chair Award for 9<sup>th</sup> EuroMed Conference, Warsaw (Polonia)

2014: Highly Commended Paper Award of International Journal of Organizational Analysis (Emerald) for the paper *Mergers and Acquisitions In The Hightech Industry: A Literature Review*

2013: Conference Track Chair Award for 6<sup>th</sup> EuroMed Conference, 23<sup>rd</sup>-24<sup>th</sup> September 2013, Estoril (Portugal)

2012: Outstanding Paper Award of International Journal of Organizational Analysis (Emerald) for paper *“Italian Wine Firms: Strategic Branding and Wine Performance”*  
<http://www.emeraldinsight.com/authors/literati/awards.htm>

## **Membership and Editorial Board**

***From January 2016 -***

- Director of International Relations of EuroMed Research Business Institute (EMRBI)

***From January 2014 to December 2015***

- Vice President for International Relations of EuroMed Research Business Institute (EMRBI)

***January 2015***

- Conference Chairs (with Prof. Amedeo Maizza) of the 1st niche specialised conference in Contemporary Trends and Perspectives in Wine and Agrifood Management – University of Salento, Lecce, Italy 16-17 January 2015

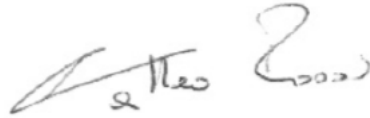
***From September 2013:***

- Editor in Chief:
  - a. International Journal of Managerial and Financial Accounting (Inderscience)
- Associate Editor for:
  - a. Global Business and Economics Review (Inderscience)
  - b. International Journal of Bond and Derivatives (Inderscience)
  - c. International Journal of Globalisation and Small Business (Inderscience)
- Assistant Editor for:
  - a. Knowledge and Process Management (Wiley)
- Member of Editorial board:
  - a. EuroMed Journal of Business (Emerald)
  - b. International Journal of Organizational Analysis (Emerald)
  - c. Global Economic Observer (Institute for World Economy of Romanian Academy)
  - d. International Journal of Business and Globalization (Inderscience)
  - e. Management Decision (Emerald)
- Referee of:
  - a. Journal of Economics and Finance,
  - b. European Journal of Finance,
  - c. Journal of Applied Finance,
  - d. EuroMed Journal of Business,
  - e. International Journal of Organizational Analysis
  - f. International Journal of Globalisation and Small Business
  - g. Global Business and Economic Review
- Guest editor of Special Issue for:
  - a. International Journal of Globalisation and Small Business,
  - b. International Journal of Management Practice,
  - c. International Journal of Entrepreneurship and Small Business,
  - d. International Journal of Sport Management and Marketing
  - e. Sustainability

- Member of Triple Helix Association
- Founding Scholar of Entrepreneurship Research Society (ERS)
- Track Chair – EMAB Annual Conference,
- Member of Wine Business and SMEs Research Interest Committees of EuroMed Research Business Institute (EMRBI)
- Athens Institute For Education And Research (ATINER): Member of Research Division Business & Law (Management Research Unit, Accounting & Finance Research Unit)

BENEVENTO, 01 SEPTEMBER 2021

PROF. MATTEO ROSSI



A handwritten signature in black ink, appearing to read 'Matteo Rossi', is positioned above a horizontal line.

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