

## **Enida Pulaj (Brakaj)**

Enida Pulaj (Brakaj) is a Lecturer at the University of Vlora “Ismail Qemali”, Albania. She has extensive teaching experience in a wide range of Management courses (Introduction to management, “Strategic management”, “Strategic planning in public administration” “Managerial decision making.” The main teaching activity regards courses to undergraduate and MSc. students of Business Administration programs.

Currently, she holds a PhD from the University of Tirana, Albania. Her research interests include industry analysis, competitiveness and multiple criteria decision analysis.

She has written several articles in national and international scientific journals and has delivered many speeches in international conferences.