BIOGRAPHICAL NOTE



Pritibhushan Sinha is an independent management consultant, researcher and author. Also, he is developing an e-books business venture

(www.payumoney.com/store/buy/sinhabooks). Earlier, he had served in reputed academic and industrial organizations in India. He graduated (1987) from the Indian Institute of

Technology, Kharagpur with a B. Tech. (Honours) in Manufacturing Science and Engineering. He is a "Fellow of the Indian Institute of Management Calcutta" (1994) in the area of Operations Research & Systems Analysis. In research, he is interested in production & inventory planning, quality management, maintenance planning, and more generally, in applied optimization models and solution methods. He has published on such topics in the *Annals of Operations Research*, *International Transactions in Operational Research*, *International Journal of Quality & Reliability Management*, *Opsearch*, *Journal of Information and Optimization Sciences*, *International Journal of Market Research* and other prominent journals. He is a reviewer of some leading journals in operations research/ management. He is married to Debjani and has a daughter Diproshikha.

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