

Profile Summary

A. Personal Data:

1. **Name:** Bright Chidugam Opara
2. **Present Status:** Professor of International Marketing
3. **Present Place of Employment:** Department of Marketing, Faculty of Management Sciences, Rivers State University, Port Harcourt, Nigeria
4. **LGA / State / Nationality:** Port Harcourt / Rivers / Nigeria
5. **Date of Birth:** 25th September, 1960
6. **Sex / Marital Status:** Male / Married
7. **Number of Children:** Three
8. **Resident:** Port Harcourt, Rivers State, Nigeria
9. **Phone Number:** 08033125609
10. **Email Address:** Brightpara@yahoo.com
11. **Next of Kin:** Wife – Dr. (Mrs.) Dumo Nkesi Opara.

B. Educational Qualifications & Institutions Attended:

1. Doctor of Philosophy (PhD) - Marketing (2002), RSUST, Port Harcourt, Nigeria
2. Master of Business Administration (MBA) - Marketing (1995) RSUST, Port Harcourt
3. Bachelor of Science (BSc) - Business Education - Management (1987), RSUST, Port Harcourt
4. West African Certificate (WASC, 1981), Akpor Grammer School Ozuoba, Port Harcourt
5. First School Leaving Certificate (FSLC, 1976), State School Rumueme, Port Harcourt.

C. Employment History:

1. Rivers State University (2004 – Date):

- **Status Progression:** Lecturer two, one, Senior Lecturer, Associate Professor and Professor.
- **Responsibilities:** Administration of Faculty of Management Sciences and Marketing Department - as Sub & Associate Dean, Acting Dean and Head of Department Respectively.
- Chairman and member of several committees - such as: RSUST Corporate Society Project, Post-Graduate Coordinator, Faculty Post-Graduate Programme Harmonization, University Lecture/Examination Monitoring, Faculty CCE Programme Review, Faculty Quality Assurance, Marketing Department Supermarket Chairman, Exam Officer, Student Carrier Adviser, etc.
- Lectured and Supervised Students' Projects / Theses for BSc, PGD, MSc, MBA and PhD.
- Involved in enhancing Staff & Student Relationship, and Student-Student Conflict resolution.

2. Independent National Electoral Commission (INEC, 1990 – 2003):

- **Status Progression:** Administrative Officer, Principal Admin. Officer and Electoral Officer.
- **Responsibilities:** Responsible for Recruitment, Selection, Training and Conduct of all levels of Elections at Port Harcourt, Brass, Southern-Ijaw, Ogbia, Asari-Toru, Akuku-Toru, Ogba/Egbema/Ndoni, Etche, Abua/Odua, Bonny and Khana LGAs.
- Established INEC Office in Southern-Ijaw LGA after its Creation in 1991.
- Provided Research and Logistic Department reliable data on voters Registration at the LGA, State and Federal levels, Constituency Boundaries, Political Parties, Candidates, Elections/Reports, etc.

3. Directoral of Social Mobilization (MAMSER, 1990):

- **Status:** Assistant Social Mobilization Office.
- **Responsibilities:** Responsible for Mobilization and Sensitization of Nigerians on Mass Education, Political Education, Economic Recovery and Development. Involved in Breeding a Culture of Discipline and Self-Reliance for Nigerians.
- Assisted Research Development in the provision of data on Mass Education, Political Education, Economic Recovery and Development for Port Harcourt Local Government Area.

4. Isaac-Boro Institute of Management & Technology, Port Harcourt (1989-1990):

- **Status:** Lecturer.
- **Responsibilities:** Responsible for course Structuring, Development and Teaching.
- Involved in Enhancing Staff & Student Relationship, and Student-Student Conflict Resolution.

5. External Examiner and Adjunct Lecturer to:

- Central University of Technology - Free State - South Africa,
- University of Ghana – Accra, Legon – Ghana,
- University of Port Harcourt, Nigeria,
- Ignecius Ajuru University - Port Harcourt – Nigeria,
- Delta State University, Abraka – Nigeria.
- National Open University of Nigeria.

D. Publications and Other Productive Works (2002-2018):

1. Authored and Co-Authored seven research published books relevant to Academics, Marketing Practitioners, Business Organizations, Government and the General Public interested in Knowledge Acquisition and Development.
2. Published twenty-one Foreign / International Refereed Articles, and forty National (Nigeria) Refereed Articles in Reputable Journals.

3. Published ten International and National Conference Refereed Papers in Reputable Conference Proceedings.
4. Editor / Member of Editorial Board of International and National Journals.
5. Participated in nine International and thirty-two National Conferences.

E. Membership of Professional Bodies (2006-Date):

1. Fellow: National Institute of Marketing of Nigeria (FIMN, 2012-date)
2. Member: National Institute of Marketing of Nigeria (NIMN, 2006-2012)
3. Member: Academy of Management Nigeria (AMN, 2010-date)
4. Member: Euro Asia Management Studies Association (EAMSA) (2018)
5. Member: Academy of Marketing, United Kingdom (AM, 2017-date)
6. Member: Athens Institute for Education & Research, Athens, Greece. (2012 – Date)
7. Member: International Research and Development Institute, Nigeria (2011-date)
8. Member: Business Academia (2011-date)
9. Member: The Open University Associate Lecturers Group (2011-dtae)
10. Member: Distinguished Standing Honorary Research Board of Advisers of the American Biographical Institute (2010-dtae)
11. Member: European Conference on Research Methodology for Business and Management Studies
12. Member: The Open University Associate Lecturers Group
13. Member: Harvard Business Review (HBR), etc.

F. Community Service (1997-2020):

- 1 Chairman Business Forum Committee 2020 Port Harcourt National Convention, Full Gospel Businessmen Fellowship, Nigeria (FGBMFI).
- 2 Chairman, Training and Monitoring Seminar Committee South-South 4 District, Full Gospel Businessmen Fellowship International (FGBMFI) (2018- Date).
- 3 Chairman, Education Committee Board, St Thomas Ang. Church, Niger Delta North Diocese, Port Harcourt (2020).
- 4 Chairman, Evangelism and Missions Board, St Thomas Ang. Church, Niger Delta North Diocese, Port Harcourt (2013 to 2015, 2017-Date).
- 5 National Director, Full Gospel Businessmen Fellowship International (FGBMFI) (2020).
- 6 Field Representative, Full Gospel Businessmen Fellowship International (FGBMFI) (2011-2019).
- 7 Member, NIMN Education Committee: National Institute of Marketing of Nigeria (NIMN) (2013 - 2018).
- 8 Chairman Welfare Committee South-South 1 Dist., Full Gospel Businessmen Fellowship International (FGBMFI) (2011- 2015).
- 9 Chairman Welfare Committee 2017 Port Harcourt Convention South-South., Full Gospel Businessmen Fellowship, Nigeria (FGBMFI) (2017).
- 10 Chairman, Organising Committee, Public Lecture in honour of Late Dr D.W. Maclayton, RSUST, Nkpolu-Oroworukwo, Port Harcourt, (2012).
- 11 President, Vice President, and Secretary, National Christian Evangelism Outreach (NECO), Executive Chapter, Port Harcourt (2004 – 2012).

12. State Secretary, National Christian Evangelism Outreach (NECO), Port Harcourt (2009 - 2013).
13. President, Vice President, and Secretary, Full Gospel Businessmen Fellowship International (FGBMFI) U.S.T. Chapter (2002 – 2011).
14. Chairman, Uniport CCE/Nkpolu-Oroworukwo Community Relation Committee (2011-2013).
12. Chairman, Rebisi Progressive Movement, (RPM) Election Committee, Port Harcourt (2011).
13. Church Synod Delegate, Niger Delta North Diocese, (2010-2013).
14. President, vice president, Rebisi Progressive Movement, (RPM) Rebisi, Port Harcourt. (2003-2007).
15. Editor, Men's Christian Association, Niger Delta North Diocese (2006-2012).
16. Chairman, Rumuokokwu Electric Transformer Installation Committee, Rumuokokwu Community, Rebisi, Port Harcourt (2002).
17. Chairman, Npolu-Orowokwo Election Committee, Rebisi, Port Harcourt. (2002).
18. Member, PCC, St Thomas Ang. Church, Niger Delta North Diocese, Port Harcourt (2005-2008).
19. Chairman, Purpose Drive Church Training Committee, St Thomas Ang. Church, Niger Delta North Diocese, PH (2006).
20. Coordinator, Samuel Group of ST Thomas Church MCA, Niger Delta North Diocese, PH (2007- 2010).
- 21) Chairman, Disciplinary Committee Nkpolu-Oroworukwo Progressive Association, (2003).
- 22) Chairman, Reconciliation Committee Nkpolu-Oroworukwo Association, (2002).
- 23) Caretaker Committee Chairman, Nkpolu-Oroworukwo Progressive (1998).
- 24) Vice Chairman, Rumuokokwu Community (1996-1997).

G. Honours and Awards:

1. Fellow National Institute of Marketing of Nigeria (2012)
2. Knight of Saint Christopher (NDND) (2004)
3. Distinguished Standing Honorary Member of Research Board of Advisers of the American Biographical Institute (2010)
4. Father of the year 2012 and 2019 - Men Christian Association of St. Thomas Anglican Communion, Diobu, Port Harcourt, etc.
5. Certificate of honour for Community service, Rumoukokwu Community-for selfless Service (2004).
6. Honour's Award-Rebisi Progressive Movement, Rebisi, Port Harcourt (2002).

H. Hobbies:

- Reading, Plat Table-Tennis and Listening to News.

I. Profile Note:

1. *Professor Opara, is a dependable and organized team player with over twenty-five years active and commendable work experience in Public Service. Dynamic and motivated professional with a proven record of generating and building relationships, managing projects from concept to completion, designing educational strategies, and mentoring individuals to success. Skilled in demonstrating effective communication skills, and making critical decisions during challenges; adaptable and transformational leader with ability to also work independently and develop opportunities that establish and enhance organizational goals.*

J. Referees:

1. Professor Chris Ahiakwo: Dean, Faculty of Engineering, Rivers State University, Port Harcourt, Nigeria,
2. Professor G. A. Okwandu: Faculty of Management Sciences, Rivers State University, Port Harcourt, Nigeria,
3. Dr. Amadi Amadi: SPDC, Port Harcourt, Rivers State, Nigeria.

Professor Bright. C. Opara; KSC, FNIMN