

BRIEF PROFILE

**Dr. MUHAMMAD ASIM
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Dr. Muhammad Asim is currently the Associate Professor at Karachi University Business School, University of Karachi, Karachi. He is a PhD in the area of “Comparative Management” and also holds an Engineering Degree from NED University of Engineering and Technology, Karachi, M.Sc in Petroleum Technology, and an MBA from University of Karachi.

His research interest focuses upon Management Practices in Organizations, Leadership, Corporate Social Responsibility, Entrepreneurship, Quality Management, Organizational Development and Change and Organizational Creativity. Current research include interface and integration of ethics, economics and ecology, and building a framework leading towards organizational sustainability and developing visionary managers, leaders and entrepreneurs. He enjoys the privilege to attend various conferences, seminars, webinars and workshops and also frequently invited as guest speaker at various conferences and International events.

He is also on the board of Editorial Review Committee at SAGE publishers. He is a member of Board of Studies, Board of Faculty and is serving on the Research Advisory Board at University of Karachi, NED University of Engineering and Technology, Bahria University, SZABIST University, Hamdard University, KASBIT University, Biztek University etc. He is also serving as member editorial board at various universities and a member of NCRC¹-HEC², PEC³, member Review Committee NRPU⁴-HEC etc.

He possess an extensive experience of more than 17 years both in corporate sector and academia. The experience includes working with private, public organizations and universities at various positions. He had conducted/attended various conferences and seminars as well as attended and presented paper in a number of national and international conferences and contributed a number of research papers in various journals of national and international repute.

¹ National Curriculum Revision Committee (Pakistan)

² Higher Education Commission, Pakistan

³ Pakistan Engineering Council

⁴ National Research Program for Universities