

BRIEF BIO

Matthew D. Matsaganis received his Ph.D. from the Annenberg School for Communication & Journalism at the University of Southern California in 2008 and is an Assistant Professor in the Communication Department at the State University of New York at Albany. He is author (with Vikki Katz & Sandra Ball-Rokeach) of *Understanding Ethnic Media: Producers, Consumers & Societies* (SAGE Publications, 2011). His research addresses issues of ethnic media production and sustainability, the role of communication in building community capacity and civic engagement, as well as health disparities and the social determinants of health, particularly in urban environments. Recently, through grants from the Community Technology Foundation of California (Zero Divide) and Time Warner Cable, he has conducted two studies on the social impact of VoIP technology on Latinos and on the determinants of broadband adoption divides among Latinos in US metropolitan areas. In 2010, he launched (with Mihye Seo) Project ReBOUND, an investigation into the impact of the economic crisis and its aftermath on the physical and mental health of urban community residents. Matthew's published work has appeared in journals such as the *Journal of Health Communication*, *Human Communication Research*, the *Electronic Journal of Communication/La Revue Electronique de Communication*, the *Journal of Information Policy*, and the *American Behavioral Scientist*. He has also presented his work at a number of academic and professional conferences, in the U.S. and internationally. In addition, Matthew serves as a member of the board of directors of the Urban Communication Foundation.