JOURN/TEACHING RESUME - CRISPIN C. MASLOG

Capsule Biodata. Former journalist, mass communication & journalism professor, widely published author/editor of 27 books in communication and com education. Total of 18 years experience abroad as journalist and teacher. Can teach writing, editing, intercultural and international communication, research, history & theory courses in mass communication. Email: cmaslog@hotmail.com



Media and Teaching Experience Abroad. Associate editor, *The Asian Student* (weekly in San Francisco); advertising copy editor, *Minneapolis Star and Tribune*; journalism instructor, South Dakota State University; visiting professor, University of North Dakota; adjunct faculty, Minnesota State University-Moorhead, visiting professor, Nanyang Technological University and American College of Norway.

Media and Teaching Experience in Philippines. News editor, Agence France-Presse, Manila; publisher and columnist, Negros Express, (weekly newspaper in Dumaguete City, Philippines); columnist, Philippines Herald (national daily); reporter-correspondent, Manila Times (national daily); Director, School of Journalism and Communication, Silliman University, Dumaguete City; Philippines; professor, UP Los Banos College of Development Communication, Philippines.

Special Expertise in Online Teaching. Developed a syllabus on Global Development Communication for the University of North Dakota Continuing Education Program and taught the course online in 2006, using Blackboard platform.

OTHER SIGNIFICANT RECENT POSITIONS

- Science columnist, SciDev.Net, a London-based science communication website, 2012present.
- Director, 7th Generation Academic Excellence Center, Sitting Bull College, Fort Yates, North Dakota, 2008-2010
- Associate supervisor for Ph.D. students at the University of Sydney, Australia, 2011-present
- Senior VP and Dean of Graduate School, Asian Institute of Journalism and Communication, Manila, 1998-2000.
- Member, Athens Institute for Education and Research

EDUCATIONAL BACKGROUND

Ph.D. major in journalism and mass communication and minor in political science, University of Minnesota, 1967

Dissertation: Stereotypes of Filipino and Indian Students in the United States.

Master of Arts, major in journalism and minor in political science, University of Minnesota, Minneapolis, 1962

Bachelor of Philosophy (Ph.B), major in philosophy and minor in English, University of Santo Tomas, 1960

Bachelor of Literature in Journalism (Litt.B.), magna cum laude, major in journalism and minor in English, 1955

SIGNIFICANT RECENT HONORS/AWARDS RECEIVED

- 1. AMIC Asia Communication Award for 2011, for outstanding achievement in communication research and education in Asia, given by AMIC at its 40th annual conference in Hyderabad, India, June 24-25, 2011.
- 2. Honored with an American Indian name, *Mni Luzahan* (or Swift Flowing Water), by Lakota Indians in Fort Yates, North Dakota, July 16, 2009.
- 3. Golden Owl Award (2006) for outstanding alumnus in the field of communication education, given by the Philets Foundation, Inc., University of Santo Tomas, June 22, 2006 in Quezon City.
- 4. The Outstanding Boholano Around the World Award (TOBAW) (1999), given by the World Association of Filipino Boholanos in the United States. (Boholano is regional ethnic group in the Philippines)
- 5. The Outstanding Filipino (TOFIL) Award for 1995 in the field of journalism/communication/communication education given by the Philippine Jaycee Senate at Hotel Intercon, Makati (6 December, 1995).
- 6. The Distinguished Service Award given by the Philippine Association of Communication Educators (PACE) in Manila (15 July 1995).
- 7. Fulbright/Smith Mundt Scholar, University of Minnesota, Minneapolis, 1960-62

RESEARCH AND PUBLICATIONS

Authored or edited 27 books, mostly on communication and communication education, and about 100 articles for scholarly journals and magazines. Four of his books are used as textbooks in Philippine communication schools and most are used as references. Most of the author's books are based on his research.

A. Books

- 1. Editor and major author, *Philippine Communication in the Digital Age* (2014). Quezon City: New Day Publishers, 399 pages.
- 2. *News Writing for Filipino Journalists* (2014). Manila: Asian Institute of Journalism and Pilgrim Christian College, 52 pages.
- 3. Co-author and co-editor, *Crimes and Unpunishment: The Killing of Filipino Journalists* (2012). Manila: Unesco and The Asia Foundation, 324 pages.

- 4. Author, *The Crown Jewel: A History of Trinity University of Asia* (2008). Quezon City: New Day Publishers. 332 pages.
- 5. Author, Visions Shared: ECP and IFI (2008). (A history of the Episcopal Church of the Philippines and Iglesia Filipino Independiente). Quezon City: New Day Publishers. 80 pages.
- 6. Author, *Philippine Communication Today* (2007). A Textbook for Philippine communication schools. Quezon City: New Day Publishers. 480 pages.
- 7. Co-author-editor, *Genes are Gems: Reporting Agribiotechnology* (A Source book for Science Journalists) (2006). Hyderabad, India: ICRISAT and ISAAA. 128 pages.
- 8. Author-editor, *Heroes of Asian Journalism* (1999), published by the Ramon Magsaysay Award Foundation, Manila, Philippines, 126 pages.
- 9. Author-editor, *Asian Artists and Writers: Conscience of Society* (1999), published by the Ramon Magsaysay Award Foundation, Manila, Philippines, 124 pages.
- 10. Co-editor, *Communication for People Powe<u>r</u>* (An Introduction to Community Communication) (1997) Published by Unesco and the College of Development Communication, University of the Philippines Los Banos, Laguna, Philippines, 241 pages.
- 11. Author, *The Metro Manila Press* (1994), published by the Philippine Press Institute, Manila, with financial support from Konrad Adenauer Foundation, 100 pages.
- 12. Author, *The Rise and Fall of Philippine Community Newspapers (1993)*, published by the Philippine Press Institute, Manila, with financial support from Konrad Adenauer Foundation, February, 210 pages.
- 13. Co-author and co-editor, *Science and Science Writing (1992)*, published by the Philippine Press Institute, Manila, with financial support from Konrad Adenauer Foundation, April 1992, 137 pages.
- 14. Author, *Communication, Values and Society (1992)*, published by the Philippine Association of Communication Educators, Los Baños, Laguna, Philippines, with funding from The Asia Foundation, 386 pages.
- 15. Co-author and co-editor, *A Manual on Ethnic Reporting* (1991), published by the Philippine Press Institute, Manila, with funding from UNESCO, 202 pages. Co-authored with PPI Director Alice Colet-Villadolid.
- 16. Editor, *Philippine Rural Development: Problems, Issues and Directions*(1991), published by University of the Philippines Los Banos, Laguna, Philippines, 300 pages.
- 17. Author, *Philippine Mass Communication (A Mini-History*) (1990), published by New Day Publishers, Quezon City, Philippines, 52 pages.

- 18. Author-editor *Rural-Oriented Communication Training Programs: Six Asian Case_Studies (1990)*, published by Press Foundation of Asia, Manila, with funding from CAF, December 1990, 52 pages.
- 19. Author-editor, Asian *Communication Education: Status and Trends* (1990), published by Press Foundation of Asia (PFA), Manila, with funding from Communication Assistance Foundation (CAF) (Netherlands), 118 pages.
- 20. Author, *Campus Stylebook (A Guide to Writing and Editing for Popular_Publications)* (1990)_published by University of the Philippines Los Banos, Laguna, Philippines, 69 pages. Second printing by New Day Publishers, Quezon City, December 1990.
- 21. Author, *A Manual On Peace Reporting in Mindanao* (1990), published by the Philippine Press Institute, 36 pages.
- 22. Author, *The Dragon Slayers of the Countryside* (1989), published by the Philippine Press Institute, 110 pages.
- 23. Author-editor_How to Manage a Community Newspaper_(1988), published by the Philippine Press Institute, 62 pages.
- 24. Author-editor, *Philippine Communication: An Introduction* (1988), published by Philippine Association of Communication Educators (PACE) In February 1988. Fifth Printing by New Day Publishers (2000), 375 pages.
- 25. Author, *Five Successful Asian Community Newspapers* (1985), published by Asian Mass Communication Research and Information Center (AMIC), 100 pages.
- 26. Author, A *Brief History of Asian mass Communication* (1978). Published by Asian Mass Communication Research and Information Center (AMIC), with Charles Moses.
- 27. Co-author-editor, *Silliman University: 1901-1976*, published by Silliman University, 1976, with Edilberto K. Tiempo and T. Valentino Sitoy.