

Short Curriculum Vitae

Personal Information

Surname: Kasimati
Name: Evangelia (Valia)
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Academic Credentials

- Ph.D. Economics & International Development. University of Bath, UK (2006).
- MSc. Economics & Finance. Warwick Business School, UK (1998).
- BSc. Economics. University of Athens, Greece (1997).

Honors and Awards

- Postgraduate Scholarship, University of Bath, UK (2005).
- Postgraduate Research Grant, International Olympic Committee (IOC), Switzerland (2003).
- Postgraduate Fellowship, Greek Ministry of Labour and Social Affairs (acad. years 2002-2004).
- Postgraduate Fellowship, Greek Ministry of National Economy and Finance (acad. year 2001-2002).
- “First Class Honours”, Graduated as valedictorian (read academic oath), National & Kapodestrian University of Athens, Dept. of Economics, Greece.

Professional Experience

- Economist Expert, Dept. of Economic Analysis & Research, Bank of Greece (April 2012 - Today).
- Research Fellow, Centre of Planning & Economic Research (KEPE) (Feb. 2008-April 2012).
- Economist, Dept. of Compliance, National Securities Company, Greece (Oct 2005-Feb. 2008).
- Financial Analyst & Project Manager, Dept. of Economic Research, National Securities Company, Greece (Jan 2000-Oct.2001).
- Economist, Dept. of Consumer Banking, National Management & Organisation (ETHNOKARTA), Greece (Oct 1999-Jan 2000).
- Economist, Dept. of Personal Financial Services, American Express Bank, Greece (Oct 1998-Oct 1999).

Teaching Experience

- Visiting Senior Lecturer, Dept. of Tourism Management, Hellenic Open University, Greece (acad. Year 2010-Today).
- Visiting Senior Lecturer, Dept. of Accounting, TEI Piraeus, Greece (acad. year 2010-2013).
- Visiting Research Fellow, Dept. of Economics, University of Bath, UK (Jan 2007 – Jan 2013).
- Visiting Senior Lecturer, Dept. of Tourism Management, TEI Athens, Greece (acad. Year 2011-2012).

- Visiting Senior Lecturer, Dept. of Health Care & Social Units Administration, TEI Athens, Greece (Acad. year 2008-2009).
- Visiting Lecturer, Dept. of Economics, University of Peloponnese, Greece (acad. year 2006-2007).
- Instructor, Training Services, Athens Stock Exchange (acad. year 2006-2007).
- Part-time Lecturer, Dept. of Economics & International Development, University of Bath, UK (acad. years 2003-2005).
- Teaching Assistant, Dept. of Social & Policy Sciences, University of Bath, UK (acad. years 2002-2004).

Formal Classroom Assignments

- Tourism Management, Hellenic Open University (acad. Year 2010-Today).
- Macroeconomics, TEI Piraeus (acad. years 2010-2013).
- Macroeconomic Theory, TEI Athens (acad. year 2008-2009).
- Intermediate Business Economics, University of Peloponnese (Acad. year 2006-2007).
- Intermediate Quantitative Methods for Finance, University of Peloponnese (Acad. year 2006-2007).
- Quantitative Methods for Finance for Executives, Athens Stock Exchange (Autumn Semester 2007).
- Official Financial Certification (CFA Level), Athens Stock Exchange (Autumn Semester 2007).
- Fundamental Analysis of Big Foreign and Greek Investment Institutions, Athens Stock Exchange (Autumn Semesters 2006 & 2007 & Spring Semester 2006).
- Corporate Governance, Athens Stock Exchange (Autumn Semester 2006).
- Announcement of Macroeconomic variables and their Potential Effect on Developed and Emerging Stock Markets, Athens Stock Exchange (Autumn Semester 2006).
- Introduction to Computing and Data Analysis, University of Bath (Acad. years 2003-2005).
- Quantitative Methods: advanced techniques for Social and Policy research, University of Bath (Acad. years 2002-2004).
- Quantitative Methods: Surveys and Data analysis, University of Bath (Acad. years 2002-2004).

Publications & Research Output

Refereed Article in Journal

- “Does tourism contribute significantly to the Greek economy? A multiplier analysis”, (2016), *European Journal of Tourism, Hospitality and Recreation*, 7(1): 55-62.
- “Towards a new development pattern in tourism: structural reforms and tourism product in Greece during the economic crisis (2008-2014)” (2015), *Economic Bulletin*, 42: 7-20 (Co-authored with D. Sideris).
- “The relationship between tourist receipts, real exchange rate and economic growth in Greece”, (2015), *Greek Economic Outlook*, 28: 45-50 (Co-authored with N. Vagionis).
- “Post-Olympic Use of the Olympic Venues: The Case of Greece”. (2015), *Athens Journal of Sports*, 3(2): 167-184.
- “Should Greece adopt a dual-currency regime to resolve its economic crisis?”. (2013), *Journal of Policy Modeling*, 35: 588-600 (Co-authored with N. Veraros).
- “Testing Long-term Fiscal Developments in Europe: Evidence from Three-Stage Least Square Method”. (2012). *Global Economy and Finance Journal*, 5(1): 72-83.
- “Economic Impact of Tourism on Greece’s economy: cointegration and causality analysis”. (2011). *International Research Journal of Finance and Economics*, 79: 79-85.
- “Contribution of the Greek Merchant Fleet in the Greek economy: Evaluation and policy suggestions”. (2011). *Greek Economic Outlook*, 16: 57-64. (Co-authored with N. Veraros).

Full-page presentation of the article in the Greek daily newspapers *Imerisia* (7/11/2011, page 10) & *Naftemporiki* (8/11/2011, page 14).

- “Assessing long-term fiscal dynamics: Evidence from Greece and Belgium”. (2011). *International Review of Business Research Papers*, 7(6): 33-45.
- “The financial position of government-controlled companies and organisations in Greece during the crisis”. (2011). *Greek Economic Outlook*, 15: 73-79.
- “Did the climb on the Greek sovereign spreads cause the devaluation of euro?” (2011). *Applied Economics Letters*, 18(9): 851-854.
- “The Initial Public Offerings in the Stock Market: A Growth Factor” (2010), *Greek Economic Outlook*, 13: 103-108.
- “Assessing the Impact of the 2004 Olympic Games on the Greek Economy: A Small Macroeconometric Model”. (2009). *Economic Modelling*, 26(1): 139-146. (Co-authored with P. Dawson). Included in the “Most Read Economic Modelling Articles” for 2011.
- “The Effect of US & European Stock Exchanges on Greece’s Stock Market: a VAR Approach.” (2007). *Applied Financial Economics Letters*, 3(2): 133-136. (Co-authored with N. Veraros.)
- “Corporate Governance and Stock Returns: Evidence from Greece.” (2007). *Journal of Interdisciplinary Mathematics*, 10(1): 149-158.
- “Initial and Aftermarket Performance of IPO Stocks: Evidence from Greece.” (2005). *European Review of Economics & Finance*, 4(3): 23-31. (Co-authored with P. Dawson.)
- “The 2004 Olympic Games announcement and its effect on the Athens and Milan Stock Exchanges.” (2004). *Applied Economics Letters*, 11(12): 749-753. (Co-authored with N. Veraros and P. Dawson.)
- “Economic Aspects and the Summer Olympics: A Review of the Related Research.” (2003). *International Journal of Tourism Research*, 5(6): 433-444.

Contributions in Collective Volumes

- “Cultural Tourism and Olympic Movement in Greece” (forthcoming). In *Performing cultural tourism: a practice-based approach to engaging communities and tourists*. Edited by S. Carson, M. Pennings. Australia: Ashgate publishing company.
- “The demand and the supply of the Greek Tourist Product: A quantitative analysis” (forthcoming). In *Collective volume in Tourism*. Edited by P. Tsartas, P. Lytras. Athens: Papazisis publications [in Greek].
- “The Macroeconomic Relationship Between Investment and Saving in Greece” (2011). In *Essays in Economics: Applied Studies on the Greek Economy*. Edited by St. Balfoussias, P. Hatzipanayotou, C. Kanellopoulos. Athens: Centre of Planning and Economic Research (KEPE).

Books

- *Macroeconomic & Financial Analysis of Mega-Events: Modelling and Estimating the Impact of the 2004 Summer Olympic Games in Greece*. (2008). Saarbrücken: VDM Verlag.
- *Macroeconomic & Financial Analysis of Mega-Events: Evidence from Greece*. (2006). Ph.D. dissertation. University of Bath.

Contributions in Collaborations regarding Development Plans and related projects

- *The Illicit tobacco trade and tobacco tax policy in Greece* (2016). KEPE Collective study, in progress [in Greek].
- *Illicit tobacco trade in Greece* (2014). KEPE Collective study [in Greek].
- *The Impact of Electronic Transactions on Tax Revenues in Greece: Scenarios analysis on Revenues from the Immediate Return of VAT*. (2014). KEPE Collective study [in Greek].
- *The Development Vision for Greece 2020: Provisions, development requirements and funding mechanisms* (2013). Author of the chapter “Stock Markets-Capital Markets”. The project was undertaken on behalf of the Greek Ministry of Finance [in Greek].

- *Investment Opportunities in Greece: The Path to Recovery and Sustainable Growth*. (2013). Author of the section entitled “Investment Opportunities in the Greek Stock Market”. Policy Report, Athens: KEPE. The project was undertaken on behalf of Prime Minister’s office.
- *Effectiveness of the Implementation of the Law 3919/2011: Principle of Professional Freedom and Abolition of Constraints to the Access of Professions*. (2011). Policy Report, Athens: KEPE. The project was undertaken on behalf of the Ministry of Finance.
- *Electronic Payments: The Impact on VAT Revenue*. (2011). Policy Report, Athens: KEPE. The project was undertaken on behalf of the Hellenic Parliament.
- *Investment Opportunities in Greece*. (2011). Author of the section entitled “Investment Opportunities in Listed Companies on the Athens Exchange” (pages 52-57). Policy Report, Athens: KEPE. The project was undertaken on behalf of the Ministry of Development, Competitiveness & Shipping.
- *Luxury Hotels in Greece: Dynamics and growth potential*. (2011). Author of the chapter entitled «Efficiency and Profitability measurement and stock valuation» (pages 69-107). KEPE Reports, No. 66, Athens: KEPE.

Other Scholarly Publications

- “Analysis of the impact of the European Summit’s decisions of 26 - 27 October 2011 to the portfolios of major Greek Banks”. (2012), *Greek Economic Outlook*, 17: 20-22.
- “Recent Developments on the Athens Exchange (ATHEX)”. (2011). *Greek Economic Outlook*, 16: 22-23.
- “Developments in the Athens Exchange during the period 2009-2011”. (2011). *Greek Economic Outlook*, 15: 27-28.
- “Developments in Tourism.” (2011), *Greek Economic Outlook*, 14: 65-68.
- “Olympic Sponsors and Stock Market Returns.” [In Greek: Ολυμπιακοί Χορηγοί και Χρηματιστηριακές Επιδόσεις] (2001). *Oikonomia & Athlitismos*, 1(1): 22-27.
- *Financial Analysis of Hellenic Exchanges*. (2001). Company Report. April 18. Athens: National Securities.
- *Financial Analysis of Iaso*. (2001). Company Report. February 22. Athens: National Securities.
- *Financial Analysis of Electroniki Athinon*. (2001). Company Report. March 29. Athens: National Securities. [Earlier version: October 23, 2000].
- *Financial Analysis of Astir Palace Vouliagmenis*. (2001). Company Report. July 31. Athens: National Securities. [Earlier version: June 28, 2000].
- *Financial Analysis of Folli-Follie*. (2000). Company Report. March 22. Athens: National Securities.
- *The Pharmaceutical Sector of the ASE*. (2000). Sectoral Report. April 3. Athens: National Securities.
- *Financial Analysis of Petzetakis*. (2000). Company Report. June 14. Athens: National Securities.
- *Financial Analysis of Sarantis*. (2000). Company Report. December 9. Athens: National Securities. [Earlier versions: November 30 & October 9].
- *Monthly Hotel Review*. (2000). Flash Report. November 30. Athens: National Securities. [Earlier versions: October 31 & September 29].
- *Notos Com*. (2000). Flash Report. November 27. Athens: National Securities.

Participation in Professional Meetings and Conferences

- Chair on the session “Tourism, Heritage and Sports”, *10th Annual International Conference on Global Studies: Business, Economic, Political, Social and Cultural Aspects*, Athens, Greece, 19-22 December 2016.
- “The Threat to Tourism Sustainability by Refugees and Migrants: The Case of Greek Islands”, *2nd Industry Forum*, Karpacz, Poland, 8-10 December 2016.

- Chair on the session “The Business of Tourism I”, *12th Annual International Conference on Tourism*, Athens, Greece, 30 May-2 June 2016.
- “Migration flows and their impact on the Greek tourism”, *9th Annual International Conference on Mediterranean Studies*, Athens, Greece, 21-24 March 2016.
- “Η ζήτηση και η Προσφορά του Ελληνικού Τουριστικού Προϊόντος”, *Σεμινάρια ΔΟΑΜ-Τράπεζα της Ελλάδος*, 4 Δεκεμβρίου 2015.
- “The Demand and the Supply side of the Greek tourist product: A quantitative analysis”. Keynote speaker, *VIII International Tourism Congress: The image and sustainability of tourist destinations*, Peniche, Portugal, 25-27 November 2015.
- Chair on the session “Economic and Production Aspects of Tourist Enterprises and Industries”, *11th Annual International Conference on Tourism*, Athens, Greece, 8-11 June 2015.
- “Does tourism contribute significantly to the Greek economy? A multiplier analysis”. *VII International Tourism Congress: The image and sustainability of tourist destinations*, Muscat, Sultanate of Oman, 2-4 December 2014.
- “Financial evaluation of the Greek Port Authorities operating as GOPC”. *12th Annual Conference of the Hellenic Finance and Accounting Association (H.F.A.A.)*, University of Macedonia, 13-14 December 2013 (with M. Diakomixali & A. Droulia).
- “The Relationship between Tourist Receipts, Real Exchange Rate and Economic Growth in Greece”. *2nd Advances in Hospitality and Tourism Marketing & Management Conference*. Corfu, (31 May-3 June, 2012), (with N. Vagionis).
- “Post-Olympic Use of the Olympic venues: Financial Analysis and Tourism Development Potential”. *The 2012 Athens Tourism Symposium: International Scientific Congress on Current Trends in Tourism Management and Tourism Policy*. Athens, (15-16 February, 2012), (with N. Vagionis).
- “Financial Valuation of Companies”. *Seminar at KEPE*. Athens, (January 12, 2012).
- “The Financial and Operating Performance of Government-Owned Enterprises: The case of Greece”. *4th International Conference on Entrepreneurship in the Global Environment: New Challenges in the Post-Crisis Era*. Preveza, (October 13-14, 2011).
- “Testing Long-term Fiscal Developments in Europe: Evidence from Three Stage Least Square Method”. *Money, Economy and Management*. Paris, (July 14-15, 2011).
- “Assessing long-term fiscal dynamics: Evidence from Greece and Belgium”. *Global Economics, Finance and Management Conference*. Toronto, (June 9-10, 2011).
- “Size and Viability of the Luxury Hotel Sector: Evidence from Greece”. *The 2010 Athens Tourism Symposium*. Athens, (February, 2010), (with N. Vayonis & W. Kafouros).
- “Macroeconomic Relationship between Investment and Saving in Greece.” *Conference for the 50 years of KEPE’s foundation*. Athens, (February 19, 2010).
- “Luxury Hotels in Greece: Dynamics and growth potential”. *Seminar at KEPE*. Athens, (April 9, 2009), (with N. Vayonis, W. Kafouros & M. Panopoulou).
- “Stock Market Reactions to the Olympic Announcements of the 1996-2008 Games.” *International Sport Business Symposium*. Beijing, China (August 12, 2008).
- “Economic Development of Greece: Staging the 2004 Summer Olympic Games.” *4th International Forum on Beijing Olympic Games*. Beijing, China (July, 2006).
- “Economic Aspects of the Summer Olympic Games.” *2nd International Conference on Sports Economics*. Athens, Greece (June, 2003).
- “Olympic Sponsors & Stock Market Returns.” *4th Conference on Economic Thoughts*. Crete, Greece (November, 2000).
- “Fundamental Analysis of Hotel Companies Listed at the Athens Stock Exchange.” *3rd Conference on Hotel Business and Economics*. Crete, Greece (September, 2000).

Other Professional Activities

Assessor, Reviewer of Books

- “The Economics of Staging the Olympics: A Comparison of the Games 1972-2008” authored by H. Preuss, published by Edward Elgar (2004). *Economic Issues*. (2005), 10(2): 110-111. (Invited by the Book Review Editor.)

Referee for Professional Journals

- Journal of Policy Modeling
- Economic Modelling
- International Review of Applied Economics
- Applied Financial Economics
- Journal of Sports Economics
- International Journal of Hospitality and Tourism Administration
- Journal of Hospitality Management and Tourism

Other

- **Head of Tourism Research Unit** of the academic institute “Athens Institute for Education and Research” (ATINER) and responsible for the organization of its Annual International Tourism Conference during the period 2011-today.
- **Editor of the Athens Journal of Tourism**, a quarterly double blind peer reviewed journal published by the Tourism Research Unit of ATINER.