Dr. Melinda Ickes is an Associate Professor in the Department of Kinesiology and Health Promotion at University of Kentucky, where she is Program Chair of graduate studies in health promotion. Dr. Ickes is currently the Co-Chair of University of Kentucky's Tobacco-free Campus Committee. Dr. Ickes is also a Faculty Associate of the BREATHE (*Bridging Research Efforts and Advocacy Toward Healthy Environments*) research team, serving as Co-Director of the Tobacco Policy Research Program and Director of *Go Tobacco-free*. Dr. Ickes and her colleagues have assisted over 500 campuses and organizations work toward tobacco-free policies. Dr. Ickes has extensive experience in college and youth health promotion, including tobacco prevention, and has worked with university and community partners to reduce the prevalence of emerging tobacco products among at-risk youth and young adults. She is also very active in professional organizations, including the Society for Public Health Education (SOPHE). https://education.uky.edu/profile/melinda-ickes/