

Biographical note

Adriano Gomez-Bantel studied at the Eberhard Karls University in Tübingen and holds an Magister Artium degree in History and German philology. After his studies, he started his professional career in Public Relations, consulting international clients from different sectors in the field of strategic communications and media relations. Currently Adriano Gomez-Bantel works as a Communications Manager at Daimler AG in the field of internal communications. Besides he is consulting companies, helping them to receive more media attention.

Adriano researched/researches professional football clubs as carriers of specific identities. He combines his professional and academic experiences to create impulses in the fields of sports and communications.