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PhD in the area of Design at UFRGS. A master's degree in Production Engineering with an emphasis on ergonomics UFRGS, graduation in Interior Designer - The Art Institute Of Dallas (1998) and a degree in Architecture and Urbanism from the Lutheran University of Brazil (2001). He is currently an associate professor and director of the design course with specialization in Visual Communication with emphasis on marketing at Superior School of Advertising and Marketing and professor of postgraduate degree in Faculty of Interior Architecture Architecture University Center Uniritter. It has experience in Architecture and Urbanism, with emphasis on Planning and Building Projects, acting on the following topics: universal design, visual, perception, colors, textures, ergonomics, cognition, people with disabilities and social inclusion. He worked for more than fifteen years in the area of Design. He worked in the company LOONEY & ASSOCIATES, Dallas, USA in the area of Institutional Design. Is Partner Company Founder DFE Ergonomic Products, Processes and Environment and Vice-President of ApDesign (Association of Professional Design Rio Grande do Sul), management 2007 to 2010. It is also part of the Board of BOOKMAN Publications Assessment.