

Amber Hale, Senior Manager - Public and International Relations, NYC

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LINKS

[Academic Portfolio](#) , [BrainStates Inc.](#)

PROFILE

International Relations and Public Affairs Director with over 20 years of experience in research and policy. Specializes in developing innovative methodologies and copyrighted models, adept at integrating human cognition frameworks for policy and strategic analysis. Extensive expertise in diplomacy, foreign and public affairs, policy and research, and publications. Proven track record in engaging with non-profits, think tanks, and international organizations. Recognized for exceptional communication and stakeholder engagement, committed to leading high-impact projects and fostering community relations in complex political landscapes.

EMPLOYMENT HISTORY

Jan 2023

Co-Founder, BrainStates Inc

City of London, England,
UK

Advanced Decision-Making Insights

Conducted research utilizing leadership principles and AI analytics to enhance executive decision-making and strategic leadership. Focused on producing clear, concise analysis that enables leaders to navigate complex geopolitical landscapes effectively.

Geopolitical Strategy and Risk Analysis

Conducted innovative AI-driven research to identify geopolitical risks and opportunities. Specialized in creating strategies that anticipate and mitigate potential threats while capitalizing on emerging international relations and public diplomacy opportunities.

Research and Policy Advisory

Conducted groundbreaking research on the intersection of technology, policy, and international relations, providing deep insights into global leaders' and countries' strategic use of social media and digital platforms. Presented findings at conferences and through white papers, focusing on the geopolitical implications of policies and market dynamics.

Technology and Media Relations Frameworks

Developed analytical frameworks to evaluate the impact of technology on global politics, focusing on competitive dynamics, influence operations, and the role of digital media in shaping public discourse. Analyzed how partnerships and competitive landscapes among nations and industries are reshaped by technology and published white papers detailing these changes.

Clear Strategic Recommendations

Excelled in transforming in-depth geopolitical research and analysis into clear, strategic recommendations. Provided concise and actionable insights through research publications and conference presentations. Developed scenarios and guidelines to assist stakeholders in responding effectively to global events that significantly impact operations, brand value, and policy priorities.

Oct 2015

Director, The Brittain Group

San Diego

- **Strategic Policy Leadership:** Spearheaded cross-functional teams to advance research and development in stakeholder and client relations, significantly enhancing business analysis, compliance, and communication processes across multiple industries. Demonstrated exceptional ability to leverage risk analysis and strategic intelligence to guide policy and decision-making frameworks.
- **Expert in Stakeholder Engagement:** Excelled in managing complex stakeholder relationships, utilizing expert analysis of trends and patterns to deliver impact insights into political and policy dynamics. Successfully led collaborative research projects that informed strategic directions for non-profit, policy, and political entities, showcasing a profound understanding of regulatory and legislative environments.
- **Innovative Analytical Methodologies:** Pioneered qualitative-based analytical methods, resulting in optimized communication, policy, and regulatory affairs analysis across diverse sectors. Recognized for troubleshooting prowess and process innovation, contributing to the organization's strategic objectives by advising executive teams on policy interpretation and strategic implementation.
- **Research and Policy Advocacy:** Provided pivotal research, analysis, and recommendations that shaped organizational policies and strategic directions. Instrumental in developing and implementing policy initiatives, demonstrating a commitment to excellence and a profound impact on the organization's policy advocacy efforts.

Adjunct Professor

Master's of Organizational Leadership Program

- Taught core courses in **Research Methods**, providing students with robust analytical tools to tackle complex leadership challenges.
- Delivered comprehensive lectures on **Leadership Theory**, enhancing students' understanding of various leadership models and their practical applications.
- Guided interactive **Business Case Study Analysis** seminars, helping students develop critical thinking and problem-solving skills.

Business Management Track

- Instructed **strategic management, emphasizing developing** strategic thinking and management skills for business leadership.
- Taught **Business Leadership**, focusing on ethical leadership practices and effective decision-making in business environments.
- Covered **Data Literacy**, equipping students with the necessary skills to interpret and use data effectively in business decisions.
- Explored **Contemporary Topics in Business**, addressing modern challenges and innovations in the business world.
- Led a specialized module in **Business Diplomacy**, blending diplomacy and business strategies to foster international business relations.
- Instructed on **Business Communications**, enhancing students' communication skills critical for successful business leadership.

Additional Research and Teaching Streams

- Conducted research and taught modules on **Foreign Policy**, analyzing major global policies and their implications on international relations.
- Developed and delivered content on **International Relations**, focusing on global governance, international cooperation, and geopolitical dynamics.
- Specialized in teaching **Diplomacy**, providing insights into diplomatic strategies, communication, and theory.

Dissertation Advisor and Committee Member

- Served as a dissertation advisor and committee member for graduate students specializing in **Soft Power, Organizational Behavior, Crisis Communications, and Female-Led Diplomacy**, guiding research to advance knowledge and practice in these critical areas of international relations and leadership.

EDUCATION

Aug 2020 — May 2023

Doctorate of Philosophy; Global Leadership and Change , Pepperdine University

Los Angeles, California

Concentration in Foreign Policy Analysis, Diplomacy, and Psychobiographical Studies

Research Leadership and Project Management

- Spearheaded multidisciplinary research projects to completion, demonstrating exceptional leadership in coordinating cross-functional teams, ensuring adherence to high-quality standards and timelines.
- Strategically navigated projects through complex geopolitical landscapes, employing adaptive management techniques to optimize team performance and meet critical milestones.

Expertise in Foreign Policy and Diplomacy

- Possess a profound understanding of global geopolitical dynamics, specializing in foreign policy analysis, diplomatic strategy, and international security—expert in crafting and evaluating intervention strategies and understanding the nuances of international diplomacy.
- Leveraged psychobiographical methods to unravel key international figures' decision-making processes and leadership styles, enhancing insights into global diplomatic relations.

Dissertation: "Slava Ukraini: A Psychobiographical Case Study of Volodymyr Zelenskyy's Public Diplomacy Discourse"

- Honored for pioneering research that applied psychobiographical analysis to explore President Zelenskyy's leadership and diplomacy, offering groundbreaking perspectives on his strategic communication in international relations.

Communication and Strategic Dissemination

- Distinguished for dynamic public speaking and engagement, translating complex geopolitical and psychobiographical analyses into accessible insights for diverse audiences.

- Proven track record of influential presentations and dialogues at esteemed academic and policy forums, showcasing an ability to influence and inform on international diplomacy and policy analysis matters. An expert innovator and fast learner with an ability to self-teach and make good on technology-based project deliverables, as demonstrated by the design and use of business and regulatory intelligence, OSINT, and AI programs for research projects.
- Expertise in change management related to the ability to investigate, evaluate, and propose solutions in organizations and institutions, leading to the completion of research projects on Organizational Change, Organizational Behavior, Governance, and Political Affairs.
- Strong policy understanding, diligence research, ability to interpret federal policy regulation, research, and political awareness.
- Pending copyright for Foreign Policy Analysis with a focus on decision-making.

2002 — 2004

Master of Arts; International Relations , The University of San Diego

San Diego, California

- **International Security and Multilateral Institutions:** Explored the dynamics of NATO and the mechanisms of international security, emphasizing the role of multilateral institutions in global peacekeeping efforts.
- **Applied History and Regional Security Studies:** Investigated the historical contexts of regional security issues, focusing on the strategic implications of historical events for contemporary security policies.
- **History and Politics of International Relations:** Delved into the intricate political histories of France and China, analyzing how past political decisions continue to influence current international relations.
- **History and Politics of Intervention:** Examined the historical and political underpinnings of nuclear weapons testing and intervention policies, offering a critical perspective on the consequences and ethics of interventionist policies.

SKILLS	<ul style="list-style-type: none"> Research Business Intelligence Governance Critical Thinking Writing Security Studies International Relations 	<ul style="list-style-type: none"> Forecasting Intelligence Analysis Communication Leadership Skills Public Affairs Community Relations
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RESEARCH

International Relations and Foreign Policy Analysis

- **Foreign Policy Insight:** Specializes in dissecting foreign policies, offering in-depth analyses of international strategies and their global implications.
- **Political Psychology:** Expert in the psychological underpinnings of political behavior and decision-making processes.
- **Conflict Studies and Resolution:** Examines global conflicts focusing on causes, dynamics, and resolution strategies, including detailed studies on specific regional conflicts like the Russo-Ukrainian War.
- **Leadership Discourse and Diplomacy:** Skilled in analyzing leadership communication strategies and their effectiveness, alongside a robust understanding of diplomatic practices and negotiation tactics.
- **Nuclear Politics and Crisis Management:** Investigates the nuances of nuclear politics, disarmament efforts, and strategic resolutions to nuclear crises, emphasizing applied historical insights into contemporary security challenges.

Global Leadership, Risk, and Policy Development

- **Leadership Analysis and Public Diplomacy:** Proficient in psychobiographical evaluations of leadership styles and the strategic use of public diplomacy and communication.
- **Policy Analysis and Corporate Advocacy:** Analyzes public policy and corporate advocacy strategies, focusing on political psychology, ethics, and corporate governance in international economics and trade.
- **Risk and Geopolitical Analysis:** Adept in conducting comprehensive risk assessments with a geopolitical lens, focusing on the implications for international security organizations and global order.

Multidisciplinary Research Expertise

- **Advanced Linguistic and Discourse Analysis:** Utilizes sophisticated tools for linguistic analysis (e.g., LIWC-22) and discourse mapping to derive insights from textual data and communication patterns across various contexts.
- **Technology and Digital Media:** Demonstrates knowledge in applying AI to leadership, the design and theory of eLearning, and the strategic use of social media platforms for organizational benefits.
- **Innovation in Wireless Technology:** Engages with the latest trends in wireless technology, assessing their potential impact on industries and global commerce.

Specialized Models and Theories

- **Brittain-Hale's Policy Analysis Model (2023):** Developed and applies a proprietary model for nuanced policy analysis, enhancing the understanding of complex policy landscapes and strategic decision-making processes.

Journal and Conference Reviews

- **International Leadership Association (ILA) 2022, 2023, 2024**
- **Journal of Global Security Studies (JOGSS)**
- **Knowledge Based Organization (KBO) Conference**

PUBLICATIONS AND CONFERENCE EVENTS

2023 — 2024

Conferences and Publications

Critical Examination of Think Tank Influence on Foreign Policy. (2023, January). Presented at On Think Tanks, Thinktanker School Conference, Brussels, Belgium.

Infopolitik, Digitalization, and Crisis Communication: Analyzing State Institutions in Ukraine. (2023, May). Paper presented at the Graduate Student Research Conference on the Study of Eurasia in the Social Sciences, University of North Carolina, Chapel Hill.

Public Diplomacy in the Digital Age: Leadership Communication as a Catalyst and Control. (2023, June). Presented at the GSEP Graduate Research Symposium, Pepperdine University, Los Angeles, California.

She Speaks for Millions: The Emergence of Female Diplomatic Voices in the Russo-Ukrainian War. (2023). ATINER: Athens Institute of Education and Research. Athens Journal of Social Sciences.

The Vilnius Summit: A Platform for Female Leadership and Flexibility in Europe's Security Infrastructure. (2023). UA: Ukraine Analytica.

Zelenskyy's Networked Diplomacy: Influence on Democracy and Electoral Processes in Ukraine. (2021, July). Presented at the Electoral Integrity Project Conference, Ottawa, Canada.

A Computational Analysis of Volodymyr Zelenskyy's Public Diplomacy Discourse in Times of Crisis (2023). International Political Science Association, 27th Annual World Congress of Political Science.

Chaired: Topics in International Relations

Redefining the Diplomatic Stage: The Evolution of Feminine Foreign Policy in the Russo-Ukrainian War. (2023). CLIO Newsletter of Politics & History an organized section of the American Political Science Association

Unveiling New Perspectives: Digital Geohumanities and the War in Ukraine. (2023, September). Presented at the 3rd Digital Geographies Conference, University of Lisbon, Portugal.

Gendered Diplomacy in the Digital Age: Comparative Analysis of Female Leadership in Public Diplomacy. (2023, October). Presented at the DD-Digital Diplomacy Conference, Istanbul Ticaret University.

Politics of Resilience: A Panarchy Analysis of Ukraine's Response to the Nova Kakhovka Dam Destruction. (2023, October). Submitted to the Morse Conference, Maastricht University, Netherlands.

State Autobiographies in the Russo-Ukrainian Conflict: A Narrative Analysis of Ukraine's Ontological Security. (2023, September 22-23). Paper presented at the ISA-West 2023 Conference, Pasadena, CA.

Eastern European Postcolonial Resistance: Public Diplomacy Strategies of Female Leaders on Twitter During the Russo-Ukrainian War. (2023, September 12-15). Paper presented at CESRAN2023 – 10th Annual Conference on International Studies,

Resilience in Defeat: Post-Soviet Leadership Emergence and Its Implications for Contemporary Leadership Theory. (2023, October). Panel discussion presented virtually at the International Leadership Association (ILA) Conference.

Clausewitzian Theory Of War in The Age of Cognitive Warfare" (2023).Theresan Military and Academic Forum (TMAF). Wiener Nuesdtadt, Austria.

The Holodomor and Contemporary Narratives: Investigating Russian Colonialism and Historical Acknowledgments. (2023, November 22-24). Paper presented at the 13th Annual Genealogies of Memory Conference, Warsaw, Poland.

Gendered Influence on Electoral & Legislative Behavior. (2024, February 8-9). Role as chair at the American Political Science Association Virtual Conference.

Reimagining Diplomacy Through Female Leadership: Care and Community in Europe During the Russo-Ukrainian War. (2024, April 3-6). Paper presented at the conference on Putting Relationality at the Center of International Studies, San Francisco, CA.

Chaired/Discussant Roles:

- Transnational Cooperation in the Late Nineteenth and Early Twentieth Centuries
- Scholars and Practitioners in Mid-Twentieth Century International Relations
- Governance, Experts, and Expertise in Health

Care and Community in Euro-Atlantic Diplomacy: A Discourse Analysis. ATINER: Athens Institute of Education and Research. Athens Journal of Social Sciences.

Strategic Empathy in Female-Led Diplomacy: Reassessing Foreign Policy Approaches in the Russo-Ukrainian Conflict. ATINER: Athens Institute of Education and Research.

Digital Humanities and the Russo-Ukrainian War: Interdisciplinary Insights into Contemporary Conflict. (2024) ISA-Virtual Research Conference.

Chaired/Discussant Roles:

- Cases in Authoritarian Rule
- Popular Culture, Literature, and International Relations
- Foreign Policy Analysis

Basics (or Otherwise?): International Ethics in Times of Crisis' (2024). ISA-West. Round-table. Pasadena, CA.

Unprotected Sovereignty: The Kakhovka Dam Crisis and NATO's Missing R2P Framework (2024, October 1-2). Paper for CESRAN2024 – 11th Annual Conference on International Studies, Venice, Italy

Ungentlemanly Warfare: Revising Manoeuvre with Feminist Perspectives

From Gentleman's War to Strategic Parity: Women Leading in Diplomacy and Defense, (2024). Theresan Military and Academic Forum (TMAF). Wiener Neustadt, Austria.

Leadership Through and After Defeat: A Multi-Dimensional Exploration. (2024). Panel discussion. International Leadership Association (ILA) Conference 2024.