

# Geneviève A. Bonin-Labelle, EAO, MBA, PhD (abridged c.v.)

## Degrees and Certificates

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- Certificate of Arts with honours, *Institut de formation professionnelle*, Montreal, QC 2023  
Visual arts program
- Doctor of Philosophy (Ph.D.), Communication, McGill University, Montreal, QC, 2010
- Master's in Business Administration (M.B.A.), with honours, Université du Québec à Montréal, Montreal, QC, 2005
- Bachelor of Education (*Summa cum laude*), University of Ottawa, Ottawa, ON, 2014
- Bachelor of Journalism, University of King's College, Halifax, NS, 2001
- Bachelor of Arts with honours (*Magna cum laude*), specialization in communication, University of Ottawa, Ottawa, ON, 2000

## Recent Employment and Academic Appointments

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September 2023 – August 2026	Research Fellow of the Mass Media and Communication's Unit. Athens Institute for Education and Research (ATINER), Athens, Greece
August 2023 – present	<ul style="list-style-type: none"><li>• Teacher, Centre de services scolaire des Draveurs, Gatineau, QC</li></ul>
July 2023	<ul style="list-style-type: none"><li>• Teacher, Summer School, Centre de services scolaire des Draveurs, Gatineau, QC</li></ul>
April 2022- July 2023	Director of Communications Archdiocese of Ottawa-Cornwall, Ottawa, ON
September 2021 – April 2022	Pedagogical Counselor (secondment), Centre de services scolaire Au- Cœur-des-Vallées, Gatineau, QC  French teacher, École Secondaire Hormisdas-Gamelin, Gatineau, QC
February 2020 – September 2021	Associate Academic Dean, CÉGEP Heritage College, Gatineau, QC
May 2016 – May 2020	Associate Professor, Department of Communication, University of Ottawa, Ottawa, ON
2017 - 2018	Teacher, Conseil des écoles catholiques du Centre-Est, Ottawa, ON

(during professional leave of absence from the University of Ottawa)

July 2011 – May 2016      Assistant Professor, Department of Communication, University of Ottawa, Ottawa, ON

### **Selected Scholarly, Professional Activities and Community Involvement**

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#### ***Committee and Board Work*** (full list available upon request)

2022-2023      Board member (secretary). Association des médias catholiques et œcuméniques (AMÉCO) (Catholic and oecumenic Association of French Media), Canada, 1-year mandate

2019 - 2020      Standing Committee on Discipline. Association of Professors of the University of Ottawa (APUO)

2017 - 2020      Departmental Representative. Association of Professors of the University of Ottawa (APUO), Board of Directors

#### ***Editorial Work and Reviewing Activities*** (full list available upon request)

2023      Reviewer. *Athens Journal of Business and Economics* and for the 17<sup>th</sup> Annual International Conference on Global Studies. ATINER, Athènes, Greece

2019      Reviewer. *Athens Journal of Business and Economics*, *Observatorio*, *Canadian Journal of Nonprofit and Social Economy Research*, *Communication & Society*

2018      Reviewer. *Observatorio*, *Communication & Society*, *Media & Communication*, *The Radio Journal: International studies in Broadcast & Audio Media*.

2014 - present      Several appointments as Editorial Board Member and Reviewer Board Member for the *Athens Journal of Mass Media and Communications*, the *Athens Journal of Social Sciences*, and the *Athens Journal of Business and Economics*.

2010 - present      Public Adjudicator. Canadian Broadcast Standards Council, Journalistic Independence Panel and replacement member for the Ontario and Quebec panels

***Evaluation, Policy Analysis, Consensus Building and Program Creation & Development***  
*(full list available upon request)*

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| 2019 | Member of the selection committee. Research grants. Shastri Indo-Canadian Institute, Ottawa, ON.                                      |
| 2019 | External evaluator. Ph.D. dissertation. Université du Québec à Montréal, Department of Communication. Candidate: Lélia Névert-Boudou. |
| 2018 | External evaluator. Bachelor of Professional Arts program. Athabasca University, Edmonton, AB.  |
| 2018 | Member of the selection committee. Research grants. Shastri Indo-Canadian Institute, Ottawa, ON.                                      |

***Event Activities*** *(full list available upon request)*

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| 2016 - 2017 | Facilitator and organizer of six regional meetings: Winnipeg, MB (17 February 2017), Halifax, NS (18 May 2017), Iqaluit, NU (12 April 2017), Edmonton, AB (21 April 2017), Homalco First Nation, BC (7 May), and a national conference entitled "The Future of First Nations, Inuit and Métis Broadcasting: Conversation and convergence." Ottawa, ON (15-17 June 2017) |
| 2016 - 2017 | Member of the organizing committee. Conference: <i>Is no local news bad news? Local journalism and its future</i> . Toronto Metropolitan University, Toronto, ON, 3-4 June 2017.  |
| 2016 - 2017 | Panel organizer and chair. Panel on community media. Athens Institute for Education and Research (ATINER) 15 <sup>th</sup> annual Mass Media and Communication Research Division conference. Athens, Greece, 8-11 May 2017.   |

**University Courses Taught**

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**Undergraduate**

- Public Speaking
- Negotiation and Mediation
- Directed studies
- Policy Studies / Organisation politique et juridique des médias
- History of Journalism / Histoire du journalisme
- Étude de réception
- Recherches et documentation en information
- Industries des médias

## Graduate

- Contemporary Communication Issues
- Media, Diversity & Identity
- Research Methods
- Thèmes choisis: Mythes et réalités des médias communautaires
- Usages politiques des médias

## Selected External Research Funding Received *(full list available upon request)*

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- 2016 – Social Sciences and Humanities Research Council of Canada (SSHRC) Connection Grant, *The future of First Nations, Inuit and Métis broadcasting: Conversation & convergence*, **Geneviève Bonin**, Principal Investigator, Dr. Kathleen Buddle, Associate Professor, University of Manitoba, co-applicant, Dr. Gretchen King, postdoctoral fellow, University of Ottawa, co-applicant, Mr. Chris Albinati, LLM Candidate, Osgoode Hall, York University, collaborator, Mr. John Gagnon, CEO, Wawatay Communications Society, collaborator
- 2015 – Social Sciences and Humanities Research Council of Canada (SSHRC) Insight Grant, *Mapping the professional orientations and worldviews of Canadian journalists*, Ivor Shapiro, Professor, Toronto Metropolitan University, Principal Investigator, responsible for the Anglophone portion of the project, **Geneviève Bonin**, Assistant Professor, University of Ottawa, Co-applicant, responsible for the Francophone portion of the project, Heather Rollwagen, Assistant Professor, Toronto Metropolitan University, Co-applicant, responsible for advising on sampling and quantitative analysis

## Selected Publications

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\* Indicates publication with student under my supervision

### Books Edited *(Full list available upon request)*

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**Bonin, G. A.**, *Canadian women and radio: Unfiltered voices from Canada*, Ottawa, University of Ottawa Press, 2020, 244 p. <https://press.uottawa.ca/women-in-radio.html>  
<https://www.amazon.ca/Women-Radio-Unfiltered-Canadian-Studies-ebook/dp/B08K3T2XTT>

### Chapters in Books *(Full list available upon request)*

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**Bonin, G. A.**, Dingerkus, F., Dubied, A., Mertens, S., Rollwagen, H., Vittoria, S., Shapiro, I., Standaert, O. & Vinzenz, W. "Quelle différence?: Language, culture and nationality as influences on francophone journalists' identity" *Comparing journalistic cultures*. Folker, H. (Ed.), New York, Routledge, 2019, 182 p. <https://www.routledge.com/Comparing-Journalistic-Cultures/Hanusch/p/book/9780367362584>

**Bonin, G. A.** "Teaching broadcasting policy: A case in transliteracy," *Media research: Learning from the past, strategies for the future*. Bonin, G. A. & Pasadeos, Y. (Eds.) Athens, ATINER, 2013, pp. 183-194.

### Papers in Refereed Journals *(Full list available upon request)*

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\*King, G. et **Bonin-Labelle G. A.** "Assessing Assumptions: Surveying Employment Equity and

Cultural Diversity within Community and Indigenous Radio Stations in Canada." *Journal of Radio and Audio Media*, June, 1-20, 2021.

**Bonin-Labelle, G. A.** & \*Demers, J-S. "Funding nonprofit radio technology initiatives in Canada." *Canadian Journal of Nonprofit and Social Economy Research*, 10 (2), 55-76, 2019.

Rollwagen, H., Shapiro, I., **Bonin, G.**, Fitzgerald, L. & \*Tremblay, L. "Just who do Canadian journalists think they are? Political role conceptions in global and historical perspective." *Canadian Journal of Political Science*, 53(3), 461-477, 2019. Online version available at: <https://doi.org/10.1017/S0008423919000015>

**Bonin, G. A.**, Dingerkus, F., Dubied, A., Mertens, S., Rollwagen, H., Vittoria, S., Shapiro, I., Standaert, O. & Vinzenz, W. "Quelle différence?: Language, culture and nationality as influences on francophone journalists' identity" *Journalism Studies*, 18(5), 536-554, 2017.

**Bonin, G. A.** "Organizational factors influencing journalists' use of user-generated content: A case of Canadian radio newsrooms," *The Radio Journal: International Studies in Broadcast and Audio Media*, 14(1), 109-122, 2016.

### **Conference Proceedings** (Full list available upon request)

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Rollwagen, H., Fitzgerald, L., \*Tremblay, L. Bonin, G. & Shapiro, I. (2018). Professional role orientations and perceived influences among Canadian journalists: Preliminary findings from the Canadian Worlds of Journalism Study. Proceedings of the Journalism Interest Group of the Canadian Communications Association. <http://cca.kingsjournalism.com/?p=400>

### **Major Invited Contributions and Technical Reports** (Full list available upon request)

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Albinati, C., **Bonin-Labelle, G.**, Buddle, K., Gagnon, J., King, G. & \*Swarc, J., *Recommendations for a new consultation process and policy for First Nations, Inuit and Métis broadcasting - Final report*. University of Ottawa, March 2019. <http://hdl.handle.net/10393/39010>

Schulenburg, J., **Bonin-Labelle, G.** & Douglas, L., *External program review: Bachelor of Professional Arts – Communication Studies, Criminal Justice, Human Services & Government, Law and Management* (Report). University of Athabasca, November 2018.

Rollwagen, H., Shapiro, I. Fitzgerald, L., **Bonin, G.** & \*Tremblay, L. *Country report: Journalists in Canada*. Worlds of Journalism Study. [https://epub.ub.uni-muenchen.de/29701/1/Rollwagen\\_Schapiro\\_Fitzgerald\\_Bonin\\_Tremblay\\_Country\\_report\\_Canada.pdf](https://epub.ub.uni-muenchen.de/29701/1/Rollwagen_Schapiro_Fitzgerald_Bonin_Tremblay_Country_report_Canada.pdf) 18 October, 2016.

### **Peer-reviewed Scholarly Presentations** (Full list available upon request)

\* Indicates presentation with student under my supervision

**Bonin-Labelle, G. A.** "Dispelling the myths: Participation of underrepresented groups in community radio." Siena, Italy, 20 September 2019. *Radio as a Social Media – 6<sup>th</sup> European Communication Research and Education Association (ECREA) Conference*.

Auer, M. & **Bonin, G. A.** "Local broadcast journalism – regulation, outcomes and

impact." Toronto Metropolitan University, Toronto. 4 June 2017. *Is No Local News Bad News? Local Journalism and its Future*.

**Bonin, G. A.** "Non-profit radio stations in Canada: Funding, technology and training." Toronto Metropolitan University, Toronto, 2 June 2017, *Canadian Association of Communication annual conference*.

\*King, G. Szwarc, J. Tremblay, L. & **Bonin, G. A.** "Regional insights from The Future of First Nations, Inuit, and Métis Broadcasting: Conversation & Convergence." Toronto Metropolitan University, Toronto, 31 May-2 June 2017, *Canadian Association of Communication annual conference*.

\*King, G. Gagnon, J. **Bonin, G. A.** Szwarc, J. & Tremblay, L. "Roundtable: Reflecting on the future of First Nations, Inuit, and Métis broadcasting and policy in the state of Canada." Toronto Metropolitan University, Toronto, 31 May-2 June 2017, *Canadian Association of Communication annual conference*.

\*Rollwagen, H. **Bonin, G. A.**, Shapiro, I., Fitzgerald, L. & Tremblay, L. "The Canadian journalist of the 21<sup>st</sup> century: Highlights from the Worlds of Journalism Study." Toronto Metropolitan University, Toronto, 31 May-2 June 2017, *Canadian Association of Communication annual conference*.

\***Bonin, G. A.** Rollwagen, H., Tremblay, L. & Shapiro, I. "Canadian francophone journalists perceptions of their roles and professional identities," Athens Institute for Education and Research (ATINER), Athens, Greece, 9 May, 2017, *15th Annual International Conference on Communication and Mass Media*.

\*McAlear, E. & **Bonin, G.A.** "Bring back our girls: A content analysis of global newspaper coverage of the kidnapping of the Chibok girls." Athens, Greece, 9 May, 2017, *15th Annual International Conference on Communication and Mass Media*.

\*Demers, J-S. & **Bonin, G. A.** "Media discourse on death in motorsports," Athens, Greece, 8 May 2017, *17<sup>th</sup> Annual International Conference on Sports: Economic, Management, Marketing & Social Aspects*.

**Bonin, G. A.** "The faces of non-profit radio in Canada," Athens Institute for Education and Research, Athens, Greece, 8-11 May, 2017, *15th Annual International Conference on Communication and Mass Media*.

#### **Keynote Address / Invited Guest Speaker** *(Full list available upon request)*

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**Bonin-Labelle, G. A.** "Education – keynote address: *Les îles dans l'océan de la pandémie*" Inno-V Co-creation continuum virtual event, Cilex and City of Gatineau, Gatineau, QC, November 2021, *Keynote Speaker*, Inno-V Co-creation continuum virtual event. <https://www.cilex.ca/inno-v-en> ; <https://www.cilex.ca/genevieveboninlabelle-en>

**Bonin, G. A.** & Demers, J.S. "Non-profit radio in Canada: Funding and representation." University of the Fraser Valley, Abbotsford, BC, 9 June 2016, *National Community Radio Association annual conference*. (J-S Demers presented this paper on our behalf)

**Bonin, G. A.** "Uniting Canada's non-profit radio," University of Ottawa, Ottawa, ON, 9 June 2016. *Invited guest speaker. National Community Radio Association annual conference.*