Prof Peter Baur is an Associate Professor at the School of Economics in the University of Johannesburg. He holds a Doctoral Degree in Economics from the same University. He has lectured internationally and across South Africa for many different universities. His community engagement has spanned both the private and public sector. His field of research includes cultural, financial, behavioural and development economics. He is a long serving member of the Centre for Local Economic Development (CENLED). He sat on an advisory board for the Department of Cooperative Governance and Traditional Affairs. He sits on the research board for the Gauteng Department of Economic Development. He has acted as an economic advisor for members of city council, and is a research fellow for PASCAL international observatory. He has published in a number of international journals, and has often featured in the both the local and international media, where he is often called upon for commentary and economic analysis. He heads the Arts and Culture Research Unit at the School of Economics, a research division for the Arts and Cultural Trust, which is an international cross disciplinary inter university research unit. He publishes quite extensively in the field of economics and finance within the arts and cultural sector.