

Radoslav Baltezarević, PhD in Communication, is currently working as Vice-Dean for graduate studies and scientific research & Full Professor in Marketing, Communication and Management at the Faculty of Business Studies, Megatrend University. He works, at the same time, as a Head of Communication Department & Full Professor in Marketing, Communication and Media at the College for Communications in Belgrade – Republic of Serbia. At the beginning of 2021, He was appointed an international expert in front of the accreditation agency from Curacao, and from May 2021, He has been a member of the International Business and Economic Research Academy (IBERA). Since 2018 he has been an Academic Member of Athens Institute for Education and Research. Prior to that, he worked as an Associate Professor at the University College of Bahrain, as an Assistant Professor at the American University of the Middle East in Kuwait, and as an Assistant Professor at the Faculty of Business Economy and Entrepreneurship in Belgrade. He is a well-rounded researcher with 15 published books, and more than 100 publications, published in national and international journals and scientific conferences.