

SHORT RESUME

Amador Ortiz García

Universidad Tecnológica de la Costa Grande de Guerrero

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EDUCATION

Tourism Bachelor graduated in 2010 from Autonomus University of Guerrero (AUGro) ,which has the School of Faculty of Tourism , Unit Academic of Tourism Extension Zihuatanejo. Master Degree in Marketing by the Institute Technological of Superior Studies of Monterrey (ITESM) in December, 11 2015.

ACADEMIC AND RESEARCH EXPERIENCIE

Autor with the Proffesor Miguel Ángel Cruz Vicente of the article*Alternative Tourism in the Community Pantla, municipality of Zihuatanejo de Azueta and Its Impact in Local Development t was publised in february ,2011 by Turydes Magazine in Malaga Spain .

Link: <http://www.eumed.net/rev/turydes/09/cvog.htm>

During the last five years :Professor assigned at the Technological University of Costa Grande de Guerrero,México of more than seven different subjects in Bachelor Degree and Master of Marketing . In September first I receive the award of the Proffesor Research of Full Time in Category "A"

Actually I´am a currently a tutor of students levels of Technical College in Tourism (T.S.U). Im responsible to fallow the institutional program which ones its about psichology its in charge of give asesories to all students.

RECOGNITIONS

By Mexican Institutional Program "Escuelas de calidad "as Assessor in the fifth stage of evaluation for managers this Process its due to the Skills assessment according to CONOCER.www.conocer.gob.mx. Competency Standards Labor ECO301,EC038,EC076,ECO150.

Zihuatanejo, Gro; México, February 15,2016.