

SHORT RESUME

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ACADEMIC AND RESEARCH EXPERIENCIE

Autor with the Proffesor Miguel Ángel Cruz Vicente of the article*Alternative Tourism in the Community Pantla, municipality of Zihuatanejo de Azueta and Its Impact in Local Development was publised in february ,2011 by Turydes Magazine in Malaga Spain.

Link: <http://www.eumed.net/rev/turydes/09/cvog.htm>

EDUCATION: Master Degree in Marketing by the Institute Techological of Superior Estudios of Monterrey (ITESM) and Bachellor in Tourism.

Publications in refereed journals

- Leadership styles in Mipymes of the Zihuatanejo tourism sector Ide@s Magazine Concyteg

Ide@s CONCYTEG 15(199): September 2018 ISSN:2007-2716"

- Organizational studies in the tourism sector . Main Topic.

“ Sustainable hotel as experience tourism in the municipality of Petatlán Gro.”

Concyteg Vol 231 ISSN: 2007-2716 August 2019.

- Tourism Management Analysis in the Municipality of Zihuatanejo de Azueta Febraury 2022

OTEG Magazine <http://www.observatorioturistico.org/publicaciones/seccion/23>

- Book of the National Congress of Academic Bodies, Research and Postgraduates.

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