

AIGBAVBOA, PETERSON ROY

No. 1, Ola Street, By Mobile B/Stop
Oke-Ira, Ogba, Ikeja, Lagos

Objective: *To work assiduously toward the realization of the organization, the pivot upon which my relevance to the organization rely on where extensive personnel, skills and talent can be utilized to fulfill employer's goal.*

Gender: Male
Marital status: Married
Date of birth: 27th May, 1984
Local Govt Area: Owan East
State of Origin: Edo
Nationality: Nigeria

Education:

Institute of Business Development	2011
Fate Foundation Goal Setting Certification	2011
International Safety Quality Environment Mgt Associatiom	2011
Institute of Management Specialists	2011
KarROX Technology	2010
University of Ilorin, Kwara State	2002-2006
Ase Secondary School, Afuze, Edo state	1994-1999
Emai Primary School, Afuze, Edo State	1989-1994
Technology Link, Ikeja, Lagos	Oct. 2006

Qualification:

B.Agric. (Hons) Agriculture	
West Africa Examination Council	
First School Leaving Certificate	
Diploma in Computer	
Goals setting Knowledge	
CCNA	In view

Computer Appreciation:

Proficiency in Microsoft Office: Ms Word, Excel, PowerPoint.
Access, Corel Draw, Photoshop and Page Maker
Networking, Network Administration and Desktop Publishing,
Software Interface Administration (E1 Line and Touchstar
Application), Etra32!, and Database Administrator.

Working Experience with date:

- 1. TEQUILA/NIGERIA** **2009-Till date**
No.22, Olatunbosun Street,
Shonibare Estate, P.M.B. 21385
Maryland, Ikeja, Lagos
01-4700093

Position: **Senior Activation/Clients and Project Manager**

Responsibilities:

- Research management

- Manage marketing project nationwide
- Ensure effective marketing, advertising and promotional planning
Manager client brand over the years for: Etisalat, Cadbury, Gotv, DStv, Unilever, StanbicIBTC, GTBank, BestD8, Guinness, Heineken, Visa Card, Cadbury
- Prepare marketing presentation
- Proposal preparation, presentation and budget negotiation
- Participate in all field related activities (monitoring, sampling and branding etc)
- Maintain and service existing and new clients
- Clients interfacing and Management
- Develop, lead and implement new business opportunities
- Maintain regular and up to date communication within the agency.
- Market research and analysis for Etisalat, Gotv, Cadbury(ongoing), Guinness, indomine, coke, Stanbic IBTC and Unilever)
- Work with Etiaslat AlliedSoft application for registering sim card
- Train Etisalat Sim Registration officers
- Generating new prospects for the company
- To report to Customer Service Manager on competitive actions
- Establish good rapport with clients and assist in identifying business opportunities
- Maintain all documentations and communications of clients' accounts.
- Reporting, presentation on projects.
- Manage and arrange database marketing and relate it to contact centre using Touchstar software
- Telemarketing administration, IVR, Script, campaign builder/activation and Agent creation priority.
- Develop capacity for computerization data entry and analysis.

2. SAILTHRU NIGERIA LTD 2008-Feb.2009

No.1, Ola Street, Oke-Ira, Ogba,
Ikeja, Lagos

Position:

Marketing Manager

Responsibilities:

- Participate in all field related activities (monitoring, sampling, branding etc)
- Locating and identifying usable data for proposed project.
- Collecting, arranging and presenting data for meaningful interpretation.
- Giving after sale/customers services to retail customer.
- Building and nurturing relationship through speedy responds to customers' enquiries and information need.
- Implementing, coordinating and managing retail service program.

3. NYSC 2007- 2008

Department of Agric Mgt, Econs. And Extension
Ebonyi State University, Abakaliki.

Positions:
2007

Senior Administrative Officer

September

Responsibilities:

- Preparing minute for departmental meetings
- Receiving and forwarding mail to other departments
- Over-seeing students problem before handling to the HOD

Technology 11**March 2007 to Sep. 2007****Responsibilities:**

- Preparing PowerPoint for B.Sc, M.Sc and Ph.D students.
- Correcting undergraduate projects.
- Preparing students results, calculating GP and CGPA.

4. MID MARITIME SERVICES**2000-2002**

Plot 5, Via Nigeria Port Authority

Second Outward Gate

Tin Can Island, Apapa, Lagos.

Position:**Assistant documentation Officer****Responsibilities:**

- Dealing with correspondence and working with data
- Managing and maintaining staff personal record.
- Filing documents and entry it into the system.

INTERESTS::

- Traveling, playing football and other games, reading, meeting people and listening to music.

Skills:

- Team work spirit, Dynamic and ability to work for long hours with little or no supervision.

Product Managed:

Etisalat, DStv, Visa Card, Guinness, Heineken, PayDay Mobile Money, UBN(mobile money campaign, Rand Merchant Bank, CHI, Cadbury, Blackberry EMS, StanbicIBTC, GOtv, Reckitt Benckiser, GTBank, Indomie, Virgin Atlantic, Next Newspaper, WhatsNew, FastForward, Gunniess, Unilever, BestD8, Paga (mobile Money campaign) and Efina

Project Completed:

- Project Manager; Easy Starter Roadshow (Pan Nigeria) 2010, 2011, 2012, 2013-ongoing
- Project jump Start (pan Nigeria) ongoing 2012
- Project Manager; cliq Feast Roadshow 2011
- Project Manager; GOtv launch and Roadshow 2011
- DStv Sales promotion 2011 and 2012
- Project Manager; Sim Registration Promo, 2011
- Project Manager; Cadbury POP deployment and sales 2011
- Project Manager; Geek Force Launch 2011
- Project Manager; Nigeria Idol Season 1&2 2010 & 2011
- Project Manager; Etisalat Barcelona Launch 2011
- Project Manager; Lebanese Bazaar 2010 & 2011
- Project Manager; Merit Awards 2010 & 2011
- Project Manager; VISA CARD usage and sustenance 2011
- Project Manager; Easy blaze mall activation 2011

- Project Manager; Governor's Cup 2011
- Project Manager; Customer Forum 2010 & 2011
- Project Manager; Merit Award
- Project Manager; StanbicBTC Customer Survey 2009, 2010 & 2011
- Geek Force Initiative 2010 & 2011
- Project Manager ; Employee Volunteering Scheme Career Counseling 2011
- Project Manager ; Customers End of Year Party 2011
- Project Manager ; Easy blaze Mall Activation 2011
- Project Manager ; Samsung Galaxy Note Media Launch 2011
- Project Manager ; Tola Wewe exhibition 2011

Participation in Seminars - Congresses

Institute of Business Development-Oct/Nov 2011 & March 2012
 Goal Setting (PMG-MAN) -2011 and 2012
 Leadership Summit at Daystar Christian Centre-2010, 2011 & 2012
 Excellence in Leadership- Man Group- 2010, 2012
 Nigerian Youth Service Cooper Seminars-2007 & 2008
 HIV Prevention (NYSC group, Abakaliki)-2007
 Safety Measures in organization (NYSC group, Abakaliki) - 2007

Referees:

Kunle Okelola

Executive Secretary
 Pharmaceutical Manufacturing Group of MAN
 5, Eleruwa Estate, Ikeja

Mr. Ohiomah A.A

Architects Registration \council of Nigeria
 House 1A and 1B, Dolphin Scheme 2,
 Behind Federal Secretariat, Phase 2,
 P.O. Box 52895, Falomo, Lagos