Athens Institute for Education and Research

20th Annual International Conference on Tourism 10-13 June 2024, Athens, Greece

Provisional List of Papers Accepted and Registered to be Presented (Listed by Presenter's Surname) and Other Attendees

Note: This list includes only those who have registered for the conference (i.e., those who have paid the registration fee).

It does not include those who have received an acceptance letter but who have not yet sent in their registration form. Please also note that all ATINER's events (conferences, symposiums, public lectures, etc) are <u>small academic events</u> organized to serve ATINER's <u>mission</u> and <u>policy</u>. Please review them so you know what to expect from ATINER. The list will be updated weekly. This current version was produced on 8 May 2024.

Papers to be presented:

- 1. Peter Baur, Professor, University of Johannesburg, South Africa. Exploring the Role of Arts and Culture as a Mechanism to Integrate Economies.
- 2. *Ning Chia, Professor Emerita, Central College, USA. Seal Stamps on the 1689 and 1860 Sino-Russian Treaties. The Impact of Material Culture on Diplomatic Culture. (CUL)
- 3. Abigail Chivandi, Lecturer/Visiting Researcher, Wits University, South Africa. Cloud Computing and Mobile Technologies as a Marketing Strategy towards Innovation and Business Growth among Small Tourism Enterprises.
- 4. Antonio C. Cuyler, Professor, University of Michigan, USA. Cultural Tourism, Economics, & Caste: Choosing among Approaches to Explore the Impacts on the U. S. Creative Economy. (CUL)
- 5. <u>Bertrand David</u>, Emeritus Professor, Université Lumière Lyon 2, France, Hanna Reynaud-David, Master Student, Université Lumière Lyon 2, France & René Chalon, Associate Professor, Université Claude Bernard Lyon 1, France. Assistive System for Smart Tourism in Smart Environment: An ICT Approach for Over-Tourism and Tourism Crisis Management.
- 6. Anne Gere, Professor, University of Michigan, USA. Civilization and Culture from the Indigenous Perspective. (CUL)
- 7. Monika Hadas-Dyduch, Professor, University of Economics in Katowice, Poland. Cultural Tourism and Globalization.
- 8. <u>Anica Hunjet</u>, Vice Rector, Full Professor, University North, Croatia, Goran Kozina, Vice Rector, University North, Croatia & Anton Vučaj, Chief Financial Officer, Poliklinika Sv. Nikola Varaždin, Croatia. Advantages and Disadvantages of Croatia as a Destination for Health Tourism.
- 9. Woody Kim, Professor, Florida State University, USA. Factors Affecting Consumers' Intention to Try Cannabis-infused Edible.
- 10. <u>Raymond Kwong</u>, Instructor, The Hong Kong Polytechnic University, Hong Kong & Ada Lo, Associate Professor, The Hong Kong Polytechnic University, Hong Kong. Developing Competencies of Global Citizenship through International Service-Learning Experiences. (Monday, morning session)
- 11. Dana-Nicoleta Lascu, Professor, University of Richmond, USA. Tourism in Post-Civil-War Central Africa: An Empirical Model Test.
- 12. Tomasz Lesiow, Professor, Wroclaw University of Economics and Business, Poland. Protecting against Manipulation in Tourist Guide Work.
- 13. Caroline Martins, PhD Student, Universitat Rovira i Virgili, Spain. Tourists as Contemporary Pilgrims? Engagements and Representations of Byzantine Art and Culture in the Global Visitor Market.

- 14. <u>Manoochehr Najmi</u>, Associate Professor, Sharif University of Technology, Iran & Alireza Mardaninejad, Graduate Student, Sharif University of Technology, Iran. Identification of Key Parameters Related to the Design of Customer Relationship Management Structure for Health Tourism Facilitators in Iran through Multiple Case Studies.
- 15. Cagil Hale Ozel, Professor, Anadolu University, Türkiye. Examining the Effects of the Child Friendly Cities Initiative in Mersin.
- 16. <u>Christoph Pachucki</u>, Postdoctoral Researcher, University of Innsbruck, Austria, Birgit Pikkemaat, Professor, University of Innsbruck, Austria & Ursula Scholl-Grissemann, Researcher, University of Innsbruck, Austria. The Way We (Really) Are: The Impact of Stakeholders on the Success of Destination Image Campaigns.
- 17. <u>Ferika Ozer Sari</u>, Associate Professor, Yaşar University, Türkiye & Aysu Aytekin Eris, Self-Employment, Türkiye. A Qualitative Research on the Current State of Culinary Tour Organizations in Türkiye.
- 18. Joy Rooney, Senior Responsible Officer Portalis & Lecturer and Researcher in Design, South East Technological University, Ireland. Portalis: Protecting our Coastal Heritage, Visitor Experience Design within a Citizen Science Framework.
- 19. Arjun Singh, Professor, The University of Texas Rio Grande Valley, USA. Consumer Behavior and Spending Pattern of Older Northern Winter Travelers Visiting Warmer States.
- 20. Pui Sun Tam, Associate Professor, University of Macau, Macao. Dynamic Global Evolution of Tourism Demand and Income.
- 21. Arianna Visconti, Associate Professor, Università Cattolica del Sacro Cuore, Italy. Preventing Cultural Losses: Regulating the Market in Artworks and Antiquities to Reduce Cultural Property Laundering and Cultural Property Trafficking. (CUL)
- 22. <u>Alexis Whitacre</u>, PhD Candidate and Assistant Professor, Indiana University Bloomington, USA & <u>Benjamin Basinger</u>, Indiana University Bloomington, USA. Tourism and The Spatial Rhetoric of The Palestinian Refugee Camp.
- 23. Anna Winiarczyk-Razniak, Assistant Professor, University of the National Education Commission, Krakow, Poland. Cenotourism: A New Opportunity for Tourism Development in The Mexican State of Yucatán.
- 24. <u>Huizhe Zhang</u>, Associate Professor, Communication University of China, China, Cao Xiaotong, Graduate Student, Communication University of China, China & Zhang Haoyu, Graduate Student, Communication University of China, China. From Class to Place: A Scholarly Examination of an Art Collective's Social Practices and a New Strategy of Participatory Culture. (CUL)
- 25. Martina Zschocke, Professor, Zittau Görlitz University of Applied Sciences, Germany. The Influence of Different Contexts and Contextual Changes on Creativity.