

Athens Institute for Education and Research

22nd Annual International Conference on Communication and Mass Media

13-16 May 2024, Athens, Greece

Provisional List of Papers Accepted and Registered to be Presented (Listed by Presenter's Surname) and Other Attendees

Note: This list includes only those who have registered for the conference (i.e., those who have paid the registration fee).

It does not include those who have received an acceptance letter but who have not yet sent in their registration form. Please also note that all ATINER's events (conferences, symposiums, public lectures, etc) are small academic events organized to serve ATINER's mission and policy. Please review them so you know what to expect from ATINER.

The list will be updated weekly. This current version was produced on 8 May 2024.

Papers to be presented:

1. Victoria Abel, PhD Candidate, University of Toronto, Canada. Posted Memory and Photogenic Spaces: Holocaust Memorials and Photography.
2. Manasar Alharethi, Assistant Professor, Taibah University, Saudi Arabia & Abdulkarim Madkhali, Assistant Professor, Islamic University of Madinah, Saudi Arabia. How Time Magazine Framed Saudi Arabia Issues from 1932 to 2023.
3. Saud Alsulaiman, Assistant Professor, King Saud University, Saudi Arabia. Understanding Podcast Use Among Saudi People: How and Why?
4. *Khayrat Ayyad, Associate Professor, Head, Academic Accreditation Department, University of Sharjah, UAE & Rehab Sallam, Professor, Cairo University, Egypt. Escalated vs. De-Escalated-Oriented; Online Media's Coverage of the January 2011 Uprising in Egypt.
5. Mutaz Barnawi, PhD Student, The University of Alabama, USA & Kenon Brown, Professor, The University of Alabama, USA. From Europe to Saudi: Unraveling the Ronaldo Riddle - Fan Motivations, Identity, and Reputation in the Wake of a Superstar Signing.
6. *Denis Belisle, Professor, Université de Sherbrooke, Canada. What Is the Probability that You Could Breathe the Same Air as Jesus-Christ?
7. Mariusz Boguszewski, Associate Professor, Cardinal Stefan Wyszyński University in Warsaw, Poland. : The Value of Listening.
8. *Geneviève Bonin-Labelle, Research Fellow, Mass Media and Communication Unit, ATINER. Alternative Theories of Innovations as a Solution for Strained Network Communication: The Plight of Specialist Teachers in Post-Strike Quebec, Canada.
9. Sandra L. Borden, Professor, Western Michigan University, USA. Journalism's Crisis of Irreverence.
10. Bernardo Buarque de Hollanda, Associate Professor, Getulio Vargas Foundation (FGV), Brazil. From the "Country of Football" to the "Land of Sports Mega-Events": An Evaluation of the Brazilian Stadium's Modernization after the 2014 FIFA World Cup.
11. Nazli Cetin Gundogdu, Assistant Professor, Yeditepe University, Türkiye. Dialogue on Twitter: Evaluation of the Presidential Candidates' Tweets during the 2023 Elections.
12. *Li Chen, Professor, Delaware State University, USA & Xianhua Luo, Professor, Delaware State University, USA. Analyses of History, Development, and Future Trends of Esports among American Universities.
13. Lance Chong, Instructor, University of Lethbridge, Canada. From Knobs to Weights: The Misalignment of Human Language in the Age of Artificial Intelligence.

14. Vesile Cinceoglu, Research Assistant and PhD Candidate, University of Zurich, Switzerland & Jaelle Fuchs, Research and Teaching Assistant, PhD Candidate, University of Zurich, Switzerland. Beyond the Spotlight: Unraveling Reactions and Media Narratives Surrounding Simone Biles and Simone Biles Husband. (MEDSPO)
15. Ivan De La Cruz, Assistant Professor, University of Puerto Rico, Puerto Rico. Internet and Social Media Impact on Health and COVID-19 in Puerto Rico.
16. Juliana de Oliveira Vicentini, Postdoctoral Researcher, University of São Paulo, Brazil & Odaléia Telles Marcondes Machado Queiroz, Professor, University of São Paulo, Brazil. Communication and the UN Sustainable Development Goals.
17. Lucky Dlamini, Communications and Stakeholder Relations Manager, NRF-South African Institute for Aquatic Biodiversity (NRF-SAIAB), South Africa. Scrutinising South African Media Companies' Strategies for Generation Z's News Consumption.
18. *Sumayya Ebrahim, Senior Lecturer, University of Johannesburg, South Africa. Freedom Fighters? Or Terrorists? An Analysis of Representations of Islamic Resistance Movement.
19. Festus Eribo, Professor, East Carolina University, USA. War Propaganda and Correspondents: Updating UN Covenant and Media Ethical Principles.
20. Nagwa Fahmy, Associate Professor, Zayed University, UAE. News Avoidance: A Comparative Study of Egyptian and UAE Public Consumption of News.
21. Agnieszka Grzechynka, Assistant Professor, Jesuit University Ignatianum in Krakow, Poland. The Zero-Cultural Individual in the Contemporary Communication Space: Identification of the Phenomenon, Opportunities, Challenges.
22. Fran Hassencahl, Associate Professor, Old Dominion University, USA. Stages of Being Foreign Depicted in Two Films: Lost Birds (Turkey, 2015) and Daughter of Keltoum (Algeria, 2001).
23. Yumeng He, PhD Student, Guangdong University of Foreign Studies, China. A Contrastive Construction of Interpersonal Cognition and Linguistic Applications in Promotional Discourses on Mobile Phones.
24. Giuseppina Iacoviello, Associate Professor, University of Pisa, Italy. Communication Adds Value to the Business. A Brief History and Prospects of Blockchain Technology.
25. Suda Ishida, Professor, Hamline University, USA. The Use of Generative AI in the U.S. Presidential Campaigns and Advertising.
26. *Duygu Karatas, Postdoctoral Researcher, University of Siegen, Germany. Unpopularizing the Popular: The Anatomy of Social Media Lynching Campaign against the Pop Queen Sezen Aksu.
27. Yaron Katz, Senior Lecturer, Holon Institute of Technology, Israel. The Relationship between Competition and Innovation.
28. Ioannis Kontos, Assistant Professor, United Arab Emirates University, UAE. The Need for Media Literacy: How Deepfakes Intervene with Young People's Perception of Accuracy.
29. Yan Li, Lecturer, Guangzhou University, China. Agenda-setting Strategies for China's Participation in the Construction of International Institutions in the Digital Space.
30. Juan Luciano, Full Professor, University of Puerto Rico at Arecibo, Puerto Rico. The Rhetoric of Musical Phenomenon Bad Bunny: A Critical Analysis Concerning Popular Culture, Social Activism, Masculinity and Patriotism.
31. Regina Marchi, Professor, Rutgers University, USA. Cultural Communication and the Contradictions of Commodifying Latinx Celebrations.
32. *Brian Massey, Professor, East Carolina University, USA. The Many Futures of Digital Journalism.
33. Ivanka Mavrodieva, Professor, Sofia University "St. Kliment Ohridski", Bulgaria. Podcasts In Bulgaria: An Alternative, Parallel or Flexible Approach to Changing the Media Ecosystem.
34. Amanda McLeroy, Assistant Professor, University of Rochester, USA & Tiera Tanksley, MacArthur Fellow: Technology in the Public Interest, University of California, USA. Beyond Virality: Unpacking Mental Health Effects of Police Killings on Black Students.
35. Gizem Melek, Associate Professor, Yaşar University, Türkiye & Öykü Yenen Aytakin, Research Assistant, Yaşar University, Türkiye. Unraveling Bias: Visual Framing and Issue Networks in Turkish Media's Coverage of the March 2024 Mayoral Election.
36. *Margareta Melin, Senior Lecturer & Associate Professor, Malmö University, Sweden. Embodied Critical Learning through Performance Teaching.

37. Onder M. Ozdem, Associate Professor, Vice Chair, Program of Film Design and Directing, Başkent University, Türkiye. Commodification, Mass-mediatization, and Contestation: Mobile Phones as an Alternative to Mainstream Media as an “Ideological Apparatus” in the Case of Turkey.
38. David Painter, Associate Professor, Rollins College, USA. Using Artificial Intelligence to Teach Communication Classes: Ethics, Efficiencies, and Best Practices. (MEDPHI)
39. *Weerapong Polnigongit, Lecturer, Suranaree University of Technology, Thailand. Social Media Usage of Thai Volunteering Organizations.
40. *Ahmed Radwan, Associate Professor, University of Sharjah, UAE & Sheren Ali Mousa, Assistant Professor, University of Kalba, UAE. Do the Pressures of Self-Disclosure Drive Social Media Users to Withdraw?
41. *Jayne Raisborough, Professor, Leeds Beckett University, UK. Death Jab: The Role of Graffiti and Slogans in Disseminating Conspiracy in the UK.
42. Katarzyna Sanak-Kosmowska, Associate Professor, Krakow University of Economics, Poland. The Role of Social Media in Political Marketing Communication in Poland: An Analysis of X Results in Poland.
43. Elsa Sanchez Huerta Villalba, Graduate Student, Universidad Panamericana, Mexico. Generation Gap, is it an Obstacle or an Opportunity? (MEDPHI)
44. *Samuel Seaman, Professor, Pepperdine University, Graziadio Business School, USA. The Realm of Digital Distinction.
45. Ting Shi, Senior Lecturer, The University of Hong Kong, Hong Kong. China’s Belt & Road Initiative in Global Media Representations.
46. Saeed Shamshirian, PhD Student, University of Iceland, Iceland. The Cultural Creation of Competitive Olympic Wrestlers: The Case of Iran.
47. *Marquita Smith, Associate Dean for Graduate Programs and Research, University of Mississippi, USA. Black Voices: HBCU Radio Station Trends and Digital Community Engagement.
48. John Spiridakis, Professor and Chair, Department of Education Specialties, St. John’s University, USA. Banned Books: Seismic Cultural Change or Censorship as Usual?
49. Yingbo Tian, PhD Candidate, National Chengchi University, Taiwan. From the Imagination of Cultural Politics of Emotion to a Community of Sentiment - Take the Example of Mainland Chinese Students Migrating from Mainland China to Taiwan to Listen to Taiwan Music.
50. *Laura Trujillo-Linan, Professor/Researcher, Universidad Panamericana, Mexico. Wired and Tired: Exploring the Intersection of Technological Advancement and Social Exhaustion.
51. *Mary Tucker-McLaughlin, Professor, East Carolina University, USA. Geofencing: Emerging Technology for the Dissemination of Critical Messages.
52. Wenhui Yang, Professor & Vice Dean, School of English for International Business, Guangdong University of Foreign Studies, China. RRG in Commercial Institutional Discourses.
53. Keith Zukas, Associate Professor, University of Wisconsin-Whitewater, USA. Refugee Crisis, News Crisis: The Framing of Episodic and Thematic Articles.