

# Athens Institute for Education and Research

18<sup>th</sup> Annual International Conference on Global Studies: Business, Economic, Political, Social and Cultural Aspects  
18-21 December 2024, Athens, Greece

*Provisional List of Papers Accepted and Registered to be Presented (Listed by Presenter's Surname) and Other Attendees*

Note: This list includes only those who have registered for the conference (i.e., those who have paid the registration fee).

It does not include those who have received an acceptance letter but who have not yet sent in their registration form. Please also note that all ATINER's events (conferences, symposiums, public lectures, etc) are small academic events organized to serve ATINER's mission and policy. Please review them so you know what to expect from ATINER.

The list will be updated weekly. This current version was produced on 29 November 2024.

## **Papers to be presented:**

1. Fredua Agyemang, Post-doctoral Research Fellow, North-West University, South Africa. Informal Economic Inclusivity and the Right to the City in Post-Apartheid South Africa: A Legislative and Policy Review.
2. Abbas Fadhil Mohammed AlBayati, Professor, Al Qalam University College, Iraq & Hadiya Khalaf Ibrahim, Researcher, Al Qalam University College, Iraq. Challenges to Freedom of Expression in Iraq.
3. \*Shuruq Alsharif, Assistant Professor, Imam Abdulrahman Bin Faisal University, Saudi Arabia. The Choice of First Destination for Immigrants: Factors and the Immigration Policy in Saudi Arabia.
4. Naif Alyami, Assistant Professor, Islamic University of Madinah, Saudi Arabia. A Comparative Analysis of Tax Policy Formulation Mechanisms: The Case of the Kingdom of Saudi Arabia.
5. Desislava Angelova, PhD Student, Sofia University St. Kliment Ohridski, Bulgaria. Role of Echo Chambers in the Polarization of Society.
6. \*Alexander Balzan, Associate Professor, Politécnico Grancolombiano University, Colombia. Integrating Neuromarketing Techniques for Enhanced Analysis of City Brand Perceptions.
7. Tiina Brandt, Principal Lecturer, Haaga-Helia University of Applied Sciences, Finland. Personality and Sales – Customizing Careers for Sales' People.
8. Gesualda Bruno, Research Fellow, DISMET Translational Medical Sciences Department, University of Naples "Federico II", Italy. Integrating Off-line and Digital Environment in a Medical Research on Aging.
9. Ryan Chang, Undergraduate Researcher, Stanford University, USA & Mark Tribbitt, Associate Professor, Pepperdine University, USA. Challenges in the Formation of a U.S. De Novo Bank in the Wake of the 2023 Banking Crisis. (*Wednesday*)
10. \*Claudia Donoso, Chair, Department of International Studies and Global Affairs & Associate Professor, St. Mary's University, San Antonio-Texas, USA. Security Sector Reform Inclusive of a Human Security Approach to tackle Organized Crime in Ecuador.
11. Anastasios Elemen, Associate Professor, ESSEC Business School, France. Audit-Firm Cross-Border Alliances and Financial Statement Comparability.
12. \*Cecile Gerwel Proches, Associate Professor, University of KwaZulu-Natal, South Africa & Cadene Mooninthan, Manager, University of KwaZulu-Natal, South Africa. Leading through Multiple Disruptions in a VUCA World.
13. \*Nathalie Homlong, Professor, Volda University College, Norway & Elisabeth Springler, Professor, University of Applied Sciences BFI Vienna, Austria. Ghana's Textile Industry: Hidden Potential of an Old Manufacturing Sector for Sustainable Growth.

14. Qianru Huang, Researcher, Texas A&M University, USA. Never Feel It So Good": Immersive User Experience of GPT Utilization - An Empirical Study within the Reddit GPT-Empowered Community.
15. Matthias Huehn, Mary S Carey Chair of Ethics & CST, Saint Vincent College, USA. Rediscovering Peter Drucker's Social Philosophical Basis.
16. Maja Jankovic, Expert Associate, Institute for Development and International Relations, Croatia & Anamarija Pisarovic, Scientific Advisor, Institute for Development and International Relations, Croatia. Sustainable Tourism for Blue Growth.
17. Siyuan Jin, PhD Candidate, Shanghai Jiaotong University, China. Labor Standard Provisions Embedded in Free Trade Agreements and their Implementation: The Past, the Present and the Future. (*Wednesday*)
18. \*Akis Kalaitzidis, Professor, University of Central Missouri, USA. The Empires Strike Back: Ontological Security and Foreign Policy.
19. \*Camille Kamga, Professor, City University of New York, USA.
20. Kiridaran Kanagaretnam, Professor, York University, Canada. Climate Beliefs, Attitudes, and Bank Risk Management.
21. Zein Kasrin, Senior Researcher, Institute for Employment Research (IAB), Germany. Which Factors Facilitate Female Employment in the Egyptian Public Sector?
22. Giorgi Khishtovani, Associate Professor, Iliia State University, Georgia. Looking Like a State: Case of Georgia (2012-2022).
23. \*Natalie Krivas, Professor, Valparaiso University, USA & \*Stacy Hoult, Department Chair, Valparaiso University, USA. Fostering Community and Student Engagement: A Global Solutionary Approach.
24. Guodong Lou, PhD Student, Chongqing University, China & Jinghua Ou, Associate Professor, Chongqing University, China. The Income-increasing Effect of Villagers' Participation in Informal Governance.
25. Daniela Ludin, Full Professor, Heilbronn University, Germany. Studying Sustainably. An Empirical Study on the Importance of Sustainability when Choosing a University.
26. Ning Ma, Associate Professor, Hainan College of Economics and Business, China. The Nexus Between Digital Financial Inclusion and Green Economy Efficiency- The Case of Chinese Cities.
27. \*Davit Maisuradze, Associate Professor, Director, Centre for Corporate and Commercial Law, Iliia State University, Georgia. Regulatory Impact Assessment (RIA) – failed reform or tool for Good Governance?
28. Patricia Martinez, Associate Professor, University of Cantabria, Spain, Angel Herrero-Crespo, Full Professor, University of Cantabria, Spain & Maria del Mar Garcia de los Salmones Sanchez, Full Professor, University of Cantabria, Spain. Sustainability Certifications in Tourist Destinations: A Comparative Study Between Spain and the United States.
29. Matthew Matsaganis, Professor, Rutgers University, USA & Itzhak Yanovitzky, Professor, Rutgers University, USA. Optimizing Health Communication Capacity for Timely Global Dissemination and Implementation: Landscape Mapping and Analysis.
30. Mohd Nazir Md Zabit, Associate Professor, Sultan Idris Education University, Malaysia, Tirzah Zubeidah Zachariah, Senior Lecturer, University of Selangor, Malaysia, Mad Ithnin Md Salleh, Senior Lecturer, Sultan Idris Education University, Malaysia, Muhamad Najib Mohamed Razaly, Associate Professor, University of Technology Malaysia, Malaysia, Nurul Fadly Habidin, Senior Lecturer, Sultan Idris Education University, Malaysia, Sabariah Eni, Senior Lecturer, Tun Hussein Onn University of Malaysia, Malaysia & Siti Hafsa Zulkarnain, Senior Lecturer, MARA Technological University, Malaysia. Validation and Reliability Assessment of a Problem-Based Learning Module for Property Management Programs in Malaysian Universities.
31. Dan Mertens, Professor, Jacksonville State University, USA. Maximizing Student Engagement: A Case Study in Capstone Business Courses.
32. Nellie Munin, Associate Professor, Zefat Academic College, Israel. Together We'll Win: Can the Old Barcelona Process Vision Serve as Platform for a Contemporary Regional Alliance? (*Wednesday, morning session*)
33. Timothy Olson, Senior Lecturer, University of Minnesota, USA & Tobin Nord, Director, Carlson Ventures Enterprise, University of Minnesota, USA. Multidiscipline Experiential Learning Study Abroad Course.
34. Gregory T. Papanikos, President, Athens Institute. The Trump Effect on Globalization: If the First Time was a Farce, Would the Second be a Tragedy?

35. Giorgi Pareshishvili, Assistant Professor, Advisor to the Rector, Caucasus International University, Georgia. Historical Religions and their Factual Situation in Modern Georgia.
36. Judy Porter, Professor, Rochester Institute of Technology, USA & LaVerne McQuiller Williams, Associate Provost, Rochester Institute of Technology, USA. An Exploration of Unwelcome Attentions Perpetrated by Faculty, Staff, and Peers toward College Students by Sexual Orientation, Gender Identity, and Auditory Status.
37. Serban Proches, Professor, University of KwaZulu-Natal, South Africa. Nature Watching: Between Tourism and Therapy.
38. Crina Pungulescu, Associate Professor, John Cabot University, Italy. An Illustration of Semantic Fingerprinting: What's in a Word (of the Year)?
39. \*Andrei Radulescu, Senior Researcher, Institute for World Economy, Romanian Academy, Romania & Iulia Monica Sincai, Senior Researcher, Institute for World Economy, Romanian Academy, Romania. The Transition towards a New World Economic Order.
40. \*Mohsin Rasheed, PhD Student, Zhengzhou University, China. Dynamics of Renewable Energy, Economic Growth, CO<sub>2</sub> Emissions, and Climate Change Sustainability in G7 Countries.
41. \*Petru Sandu, Professor/Director, Elizabethtown College, USA. Building a Family Business Professionalization Mindset.
42. Nitya Singh, Associate Professor & Chair, Department of Management, Salisbury University, USA. Exploring New Horizons: Entrepreneurial Leadership and Frugal Innovation as Catalysts for Socio-Economic Progress and Equity.
43. \*Susmita Sen Gupta, Professor, North-Eastern Hill University, Shillong, India. Exploring Nationality Politics in North-East India.
44. Paul Julian Smith, Distinguished Professor, CUNY Graduate Center, USA. From National Networks to Global Streaming: The Death and After-Life of a Mexican TV Star. (CBCMED)
45. Carole South-Winter, Associate Professor and Program Director, Beacom School of Business, University of South Dakota, USA. The Effectiveness of C\*A\*R\*E Training in Increasing Empathy to Avoid Burnout.
46. Lukasz Stach, Project Coordinator, Jagiellonian University, Poland. Cooperation Despite the Polarization? Polish Decision Makers towards Modernization of the Polish Armed Forces from 2005 Till Nowadays.
47. Stanislava Stoyanova, Professor, South-West University "Neofit Rilski", Bulgaria & Nikolay Iwantchev, Chief Assistant, South-West University "Neofit Rilski", Bulgaria. Self-Esteem, Feelings of Inferiority and Supremacy Among Athletes and Non-Athletes.
48. Suman Talukdar, PhD Research Scholar, North-Eastern Hill University, Shillong, India. Unpacking Marginalities: Exploring Belonging Through Evictions in Urban India.
49. Ran Tao, Assistant Professor, NEOMA Business School, France. "May the Road Ahead Be Smooth" - Cultural Congruence and CEO Succession. (*Thursday*)
50. Krystyna Tuszynska, Full Professor, Adam Mickiewicz University of Poznań, Poland. Teaching Rhetoric According to the Flipped Class Method.
51. Vered Uziel, Lecturer, Hadassah Academic College, Israel & Fany Yuval, Professor, Hadassah Academic College, Israel. Who Runs the Show? Collaborative Management in Smart Cities and Gender Equity in urban Public Transportation. (*Thursday, last session*)
52. Deimante Vasiliauskaite, Professor, Vilnius University, Business School, Lithuania & Ahmad Kaab Omeir, PhD Student, Junior Assistant Professor, Vilnius University, Lithuania. Climate Risk Management Challenges in Central Banks' Non-Monetary Portfolios.
53. Francesco Vetro, Full Professor, University of Parma, Italy & Nicola Brignoli, PhD Student, University of Modena and Reggio Emilia, Italy. Renewable Energy Communities: Paradigmatic Example of a New Decentralised Governance of the Energy Market.
54. Apostolos Xanthopoulos, Assistant Professor, Lewis University, USA. Portfolio Manager Ratings: k-Means and LDA versus Active Outperformance.
55. Ting Yang, PhD Student, Chongqing University, China & Jinghua Ou, Associate Professor, Chongqing University, China. Economic Benefits of the International Land-Sea Trade Corridor: A New Perspective from the Opening of Rail-Sea Intermodal Train.
56. Mehmet Cevat Yildirim, Associate Professor, Gaziantep University, Türkiye & Uygur Dursun Yildirim, Assistant Professor, Gaziantep University, Türkiye. Refugee Cooperatives in Turkey.
57. Levent Yilmaz, Professor, Auburn University, USA. Narrative-driven Exploratory Conflict Analysis using Computational Cognitive Coherence Maps.

58. Kornelia Zareba, Associate Professor, United Arab Emirates University, UAE. Abortion Around the World - Looking for the Golden Mean Please.