



Athens Institute for Education and Research
A World Association of Academics & Researchers



15th Annual International Conference on Tourism, 10-13 June 2019, Athens, Greece

Organized by the [Tourism, Leisure & Recreation Unit](#)

Sponsored by the [Athens Journal of Tourism](#)

Conference Venue: Titania Hotel, 52 Panepistimiou Avenue, Athens, Greece (close to metro station *Panepistimio*)

Monday 10 June 2019

07:50-08:40 Registration and Refreshments

08:50-09:20 (Room B - 10th Floor): [Welcome and Opening Address](#) by Gregory T. Papanikos, President, ATINER.

09:30-11:00 Session I (Room C - 10th Floor): Arts & Culture

Chair: Valia Kasimati, Head, Tourism, Leisure & Recreation Unit, ATINER & Researcher, Department of Economic Analysis & Research, Central Bank of Greece, Greece.

1. [Michael Long](#), Professor, Chair of Modern Languages and Cultures, Baylor University, USA & [Sara Alexander](#), Professor, Baylor University, USA. Challenges of Tourism Development and Resource Conservation: Livelihood Security and Culture Change among the Indigenous Svan in the Upper Svaneti Region of Georgia.
2. Mark Pennings, Senior Lecturer, Queensland University of Technology, Australia. Placemaking and the High-Line: Public Art and Landscape Architecture in New York City.

**This session is jointly offered with the Arts & Culture Unit.*

11:00-12:30 Session II (Room C - 10th Floor): Training and Education

Chair: Michael Long, Professor, Chair of Modern Languages and Cultures, Baylor University, USA.

1. Sandy Chen, Associate Professor, Ohio University, USA. The Roles of Outbound Educational Tourism in China: A Historical Perspective.
2. [Pavlos Arvanitis](#), Senior Lecturer, Solent University, UK, Alberto Amore, Lecturer, Solent University, UK & Mohammad Golam Jamil, Research Fellow, Solent University, UK. Acknowledging Student Diversity and Inclusion in Teaching Contemporary Tourism in Higher Education.
3. Dumsile Gumede, Senior Lecturer and Head of Department, Durban University of Technology, South Africa. Integration of Indigenous Knowledge Systems into the Teaching and Learning of Ecotourism in Higher Education.
4. Salott Chau, Assistant Professor, Macau University of Science and Technology, Macao. A Study on Work Values, Career Choices, Job Satisfaction and Organizational Commitment of Hospitality and Tourism Industry in Hong Kong and Macau.

12:30-14:00 Session III (Room C - 10th Floor): Destination Management and Marketing

Chair: Pavlos Arvanitis, Senior Lecturer, Solent University, UK.

1. Junyi Zhang, Professor, Hiroshima University, Japan. Factors Affecting International Tourists' Visitation to Destinations in Megacity and Local Areas in Japan. (*Monday*)
2. Vincenzo Asero, Assistant Professor, University of Catania, Italy. The Impact of a Book Festival on a Destination's Tourism Development. (*Monday or early Tuesday*)
3. Ulrich Schmudde, PhD Candidate, Mid Sweden University, Sweden & Anna Sorensson, Lecturer, Mid Sweden University, Sweden. Tourism Development in Rural Areas in Sweden – In the Shadow of a Well-Established Destination.
4. Enrico Panai, PhD Candidate, University of Sassari, Italy, Gavino Balata, PhD Student, University of Sassari, Italy, Maria Veronica Camerada, Professor, University of Sassari, Italy & Alessio Tola, University of Sassari, Italy. The Cambusa Project: Bottom-Up Approaches and Lean Start-Up Methods to Boost Nautical Destinations' Competitiveness in the Mediterranean.

14:00-15:00 Lunch

15:00-16:30 Session IV (Room C - 10th Floor): Topics in Ancient Egyptian Sculpture & Architecture

Chair: Zafeirenia Brokalaki, Lecturer, University of Leicester, UK.

1. Eman AbuZaid, Dean, Department of Egyptology, Faculty of Archaeology, South Valley University, Egypt. Egyptian Ptolemaic Statue from Ismailia Museum.
2. Khaled Abu El-Hassan, Professor, South Valley University, Egypt. The Standard Criteria for the Stelae of the Rameside Period.
3. Aliedin Abdelbadie Elkasabi, Professor, South Valley University, Egypt. The Status of Women in Ancient Egypt "Pharaonic" through Selected Models (Archaeological and Social Study).
4. Mahmoud Ali, Lecturer, South Valley University, Egypt. The Deterioration of Domestic Wooden Surfaces of Historical Buildings in Upper Egypt.

**This session is jointly offered with the Arts & Culture Unit.*

18:00-20:00 Session V (Room B - 10th Floor): ATINER's 2019 Series of Academic Dialogues: Education in Arts and Humanities in a Globalized but Diverse World

Chair: Stephen Andrew Arbury, Head, Arts & Culture Unit, ATINER and Professor of Art History, Radford University, USA.

1. Steven Z. Athanases, Professor, School of Education, Dolly and David Fiddymment Chair in Teacher Education, University of California, Davis, USA. Boundaries and Openings in a Cross-National Dramatic Arts Partnership.
2. Junyi Zhang, Professor, Hiroshima University, Japan. To Cross Academic Borders: Challenges and Opportunities.
3. Mark Pennings, Senior Lecturer of Visual Arts, School of Creative Practice, Creative Industries Faculty, Queensland University of Technology, Australia. Open Studio Visual Arts Study at the Queensland University of Technology: Teaching Art in an Austere Humanities Environment.
4. Jacqueline Petropoulos, Adjunct Faculty, York University, Canada. Re-examining the Value of an Arts and Humanities Education in Canada.

21:00-23:00 Greek Night and Dinner

08:00-11:00 Session VI: An Educational Urban Walk in Modern and Ancient Athens

Group Discussion on Ancient and Modern Athens.

Visit to the Most Important Historical and Cultural Monuments of the City (be prepared to walk and talk as in the ancient peripatetic school of Aristotle)

11:30-13:00 Session VII (Room C - 10th Floor): Tourism, Transportation and Environmental Issues

Chair: Dumsile Gumede, Senior Lecturer and Head of Department, Durban University of Technology, South Africa.

1. Anna Sorensson, Lecturer, Mid Sweden University, Sweden, Maria Bogren, Senior Lecturer, Mid Sweden University, Sweden & Annika Cawthorn, PhD Student, Mid Sweden University, Sweden. Lifestyle Entrepreneurs in Tourism within Nature Based Businesses in Sweden.
2. Ravel Paixao, Researcher, Federal University of Maranhão, Brazil, Etacyjara Ferreira de Araujo, Graduate Student, Federal University of Maranhão, Brazil, Rozuila Neves Lima, Professor, Federal University of Maranhão, Brazil, Roselis de Jesus Barbosa Camara, Professor, Federal University of Maranhão, Brazil & Maria Natalia Machado Coelho, Graduate Student, Federal University of Maranhão, Brazil. Lençóis Maranhenses National Park: The Impacts of the Transoceanic Residues in the Tourist Scenery of Caburé Beach, Barreirinhas - Maranhão, Brazil.
3. Sheikh Shahriar Ahmed, Graduate Research Assistant, University at Buffalo, The State University of New York, USA, Sarvani Sonduru Pantangi, Graduate Research Assistant, University at Buffalo, The State University of New York, USA, Ugur Eker, Graduate Research Assistant, University at Buffalo, The State University of New York, USA, Grigorios Fountas, Lecturer, Edinburgh Napier University, UK, , Stephen E. Still, Professor, University at Buffalo, The State University of New York, USA & Panagiotis Ch. Anastasopoulos, Associate Professor, University at Buffalo, The State University of New York, USA. Public Willingness to Use Autonomous Vehicles and Flying Cars for Airport Access Trips.

13:00-14:30 Session VIII (Room C - 10th Floor): Special Topics in Tourism and Social Issues

Chair: Ravel Paixao, Researcher, Federal University of Maranhão, Brazil.

1. Felio Jose Bauza Martorell, Professor, University of the Balearic Islands, Spain & Marta Vidal Crespo, University of the Balearic Islands, Spain. Ordination of the Tourist Territory. Special Reference to Insularity.
2. Cecilia Baptista, Professor, Instituto Politécnico de Tomar, Portugal, Luis Mota Figueira, Professor, Instituto Politécnico de Tomar, Portugal & Francisco Henriques, Professor, Instituto Politécnico de Tomar, Portugal. Portuguese Glamping Practices and Society.
3. George V. Priovolos, Professor, Iona College, US. Travel Abroad Component vs Online Experiential Learning in International Business Curricula: A Marketing Educator's Perspective.
4. Chris Young, Lecturer, Cape Peninsula University of Technology, South Africa, Young Marie Elizabeth Magdalena, Lecturer, University of the Western Cape, South Africa, Smith Neva, Manager, Association for Persons with Disabilities (APD), South Africa, Klaasen Sue Ann, Social Worker APD, Association for Persons with Disability (APD), South Africa & Jansen van Rensburg Naki, Manager, Association for Persons with Disability (APD), South Africa. Service for the Disability in South – Africa: A Case of Association for Persons with Disabilities.
5. Vanessa Muler Gonzalez, PhD Student, University of Girona, Spain. Rescuing Social Exchange Theory in the Host Guest Exchange.

14:30-15:30 Lunch

15:30-17:00 Session IX (Room B - 10th Floor): Cultural Heritage, Technology & the Arts

Chair: Mark Pennings, Senior Lecturer, Queensland University of Technology, Australia.

1. Rozmeri Basic, Professor, The University of Oklahoma, USA. Advances in Technology and Cultural Heritage.
2. Claus Rinner, Professor, Ryerson University, Canada. Between Art and Science: Map-Making in the Digital Age.
3. Saral Surakul, Associate Professor, University of Georgia, USA. Terrariums: The Reflection of Human Impact on the Environment.
4. Margaret Ann Zaho, Associate Professor, University of Central Florida, USA. Cultural Heritage and Virtual Reality: A Mutually Beneficial Relationship.
5. Yi-Ju Lee, Associate Professor, Tainan University of Technology, Taiwan. Aesthetics Experience, Sustainability and Behavior Intention in a Reuse Heritage Site.

**This session is jointly offered with the Arts & Culture Unit.*

20:00- 21:30 Dinner

**Wednesday 12 June 2019
Mycenae and Island of Poros Visit
Educational Island Tour**

**Thursday 13 June 2019
Delphi Visit**

**Friday 14 June 2019
Ancient Corinth and Cape Sounion**

All ATINER's conferences are organized by the [Academic Council](#). This conference has been organized with the assistance of the following academics, who contributed by a) setting up the program b) chairing the conference sessions, and/or c) reviewing the submitted abstracts and papers:

1. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, UK.
2. Valia Kasimati, Head, Tourism, Leisure & Recreation Unit, ATINER & Researcher, Department of Economic Analysis & Research, Central Bank of Greece, Greece.
3. Peter Jones, Co-Editor, Athens Journal of Tourism & Professor of Management, University of Gloucestershire, U.K.
4. George Priovolos, Director, Center for Small and Medium-Sized Enterprises (CSME) & Professor, Iona College, USA.
5. Stephen Andrew Arbury, Head, Arts & Culture Unit, ATINER & Professor of Art History, Radford University, USA.
6. Mark Pennings, Academic Member, ATINER & Senior Lecturer, Queensland University of Technology, Australia.
7. Felio Jose Bauza Martorell Academic Member, ATINER & Professor, University of the Balearic Islands, Spain
8. Michael Long, Professor, Chair of Modern Languages and Cultures, Baylor University, USA.
9. Vincenzo Asero, Academic Member, ATINER & Assistant Professor, University of Catania, Italy.
10. Debra Cushing, Associate Professor, Creative Industries Faculty, School of Creative Practice, Queensland University of Technology (QUT), Australia.
11. Dumsile Gumede, Senior Lecturer and Head of Department, Durban University of Technology, South Africa.
12. Pavlos Arvanitis, Senior Lecturer, Solent University, UK.
13. Zafeirenia Brokalaki, Lecturer, University of Leicester, UK.
14. Ravel Paixao, Researcher, Federal University of Maranhão, Brazil.