



Athens Institute for Education and Research  
*A World Association of Academics & Researchers*



**Annual Academic Meetings of the Business, Economics and Law Division**  
**2<sup>nd</sup> Annual International Forum on Business Ethics, 6-9 May 2019, Athens, Greece**

**Sponsored by the Athens Journal of Business & Economics, the Athens Journal of Law and the Athens Journal of Social Sciences**

**Conference Venue:** Titania Hotel, 52 Panepistimiou Avenue, Athens, Greece (close to metro station *Panepistimio*)

**Monday 6 May 2019**

**08:00-08:30 Registration and Refreshments**

**08:30-09:00: Welcome & Opening Address by Gregory T. Papanikos, President, ATINER.**

**09:00-10:30**

**Session I (Room D – 10<sup>th</sup> Floor): Global Ethics I**

**Chair:** David A. Frenkel, LL.D., Head, Law Unit, ATINER & Emeritus Professor, Law Area, Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev, BeerSheva, Israel.

1. Elaine Gibson, Professor, Dalhousie University, Canada & Brent Cotter, Professor, University of Saskatchewan, Canada. Comparative Limits to the Duty of Confidentiality and the ‘Duty to Warn/Protect’ in the Context of the Health and Legal Professions.
2. Matthias Huehn, Mary S. Carey Chair of Ethics and CST, Saint Vincent College, USA. The Ethical Irresponsibility of Corporate Social Responsibility.
3. Siddharth Mohapatra, Assistant Professor, Indian Institute of Management Kozhikode, India & Pratima Verma, Professor, Alliance University, India. Sustainable HR Value: Toward ‘the Professional’ Driven True Sustainability.

**10:30-12:00**

**Session II (Room C – 10<sup>th</sup> Floor): Business I**

**Chair:** Michael P. Malloy, Director, Business, Economics and Law Division, ATINER & Distinguished Professor & Scholar, University of the Pacific, USA.

1. Xinpeng Xu, Professor, Hong Kong Polytechnic University, Hong Kong. Impact of the Belt and Road Initiative on China’s International Image: Preliminary Evidence.
2. Danijela Brecko, Associate Professor, MLC Management and Law College Ljubljana, Slovenia. Phenomena of Organizational Energy – Fuel for Pick Performance.

**Session III (Room D – 10<sup>th</sup> Floor): Resources and Equity**

**Chair:** Victor Krasilshchikov, Senior Research Fellow, The Polish Institute of Advanced Studies, Poland.

1. Per H. Jensen, Professor, Aalborg University, Denmark. Active Ageing – Participation in Society.
2. Evangelos Mantzaris, Extraordinary Professor and Senior Researcher, Stellenbosch University, South Africa. A Matter of Life and Death: Pharmaceutical Supply Chain and Procurement Corruption in South Africa.

3. Maria Babosik, Senior Economic Analyst, PhD Student, Central Bank of Hungary, University of Pécs, Hungary. Financing Transition and Development in Central Asia – Challenges for the Multilateral Development Banks.
4. Alen Veljan, PhD Student / Lecturer, Universidad Rey Juan Carlos / Hamburg University of Applied Sciences, Spain / Germany. Regulating the Uncontrollable: The Development of Card Scheme Fees in Payments Markets in Light of Recent Policy Intervention.

### 12:00-13:30

#### Session IV (Room D – 10<sup>th</sup> Floor): Community / Local Issues

**Chair:** Burak Cop, Associate Professor, Istanbul Kültür University, Turkey.

1. Kirk Helliker, Research Professor, Rhodes University, South Africa. Prioritising the Local: A Comparative Analysis of the Three Zvimurenga in Zimbabwean History.
2. Derya Nizam Bilgic, Assistant Professor, Izmir University of Economics, Turkey. Milk from Farm to Schools: Innovative Collaboration between Farmers' Cooperative and Municipal Governments.
3. Sudheera Jayaweera, Senior Lecturer, University of Kelaniya, Sri Lanka. Waiting for Rain: Social Consciousness on Rain and its Changes in Sri Lanka.
4. Nina Denisova, PhD Student, Sofia University, Bulgaria. Moral Dimensions of Consumption: Worlds of Quality in the Consumption of "Craft" Beer in Bulgaria.

### 13:30-14:30 Lunch

### 14:30-15:30

#### Session V (Room A – 10<sup>th</sup> Floor): European Aspects

**Chair:** Ken Roberts, Emeritus Professor, University of Liverpool, UK.

1. Burak Cop, Associate Professor, Istanbul Kültür University, Turkey. Corbyn's Ideology: Social Democracy, Democratic Socialism, or Left Populism?
2. Stefano Neri, Associate Professor, University of Milan, Italy, Lisa Dorigatti, Research Assistant, University of Milan, Italy & Anna Mori, Research Assistant, University of Milan, Italy. Trajectories in Outsourcing Social and Educational Services under Austerity Conditions. The Case of Italy.
3. Eva Pataky, PhD Student / External Lecturer, Eötvös Loránd University, Hungary & Johanna Giczi, Assistant Professor, Eötvös Loránd University, Hungary. The Occupational Prestige of Interpreters in Hungary.

### 15:30-16:30

#### Session VI (Room A – 10<sup>th</sup> Floor): Globalization

**Chair:** Amy Stone, Associate Professor, Trinity University, USA.

1. Marek Hrubec, Senior Research Fellow, The Czech Academy of Sciences, Czech Republic. Social Consequences of Limited Nuclear War.
2. Victor Krasilshchikov, Senior Research Fellow, The Polish Institute of Advanced Studies, Poland. The Global Shift to the East? Sociological Approach to the Long-Term Processes in the World Economy.
3. Carolin Thiem, Postdoctoral Researcher, MCTS - Munich Center for Technology in Society, Germany. "It's about Doing Something". TechnoCitizenship - Governing through the Design of Publics.

**16:30-18:30**

**Session VII (Room A – 10<sup>th</sup> Floor): ATINER's 2019 Series of Academic Dialogues Globalization at the Crossroads: Social, Health and Economic Facets**

**Chairs:** Lampros Pyrgiotis, Senior Research Fellow, ATINER & Gregory T. Papanikos, President, ATINER.

1. Domenico Maddaloni, Associate Professor, University of Salerno, Italy. Sociological Insights on the Concept of Globalization.
2. Per H. Jensen, Professor of Social Policy, Centre for Comparative Welfare Studies, Aalborg University, Denmark. Europeanization as Part of Globalization.
3. Michael P. Malloy, Distinguished Professor & Scholar, University of the Pacific, USA. Global Rules for Bank Capital.
4. Xinpeng Xu, Professor, Hong Kong Polytechnic University, Hong Kong. How not to De-Globalize.
5. Stephen Jacobs, Senior Lecturer, The School of Nursing, Faculty of Medical and Health Sciences, The University of Auckland, New Zealand. Conscious Engagement.
6. Vickie Hughes, Assistant Professor, School of Nursing, Johns Hopkins University, USA. "Stop the Bleed".
7. Carol Anne Chamley, Associate Professor, London South Bank University, U.K. Care and Compassion: The Beating Heart of The NHS.

**21:00-23:00 Greek Night and Dinner**

**07:45-11:00 Session VIII: An Educational Urban Walk in Modern and Ancient Athens**

Group Discussion on Ancient and Modern Athens.  
Visit to the Most Important Historical and Cultural Monuments of the City (be prepared to walk and talk as in the ancient peripatetic school of Aristotle)

**11:15-13:00**

**Session IX (Room D – 10<sup>th</sup> Floor): Global Ethics II**

**Chair:** Siddharth Mohapatra, Assistant Professor, Indian Institute of Management Kozhikode, India.

1. Eduardo Lopez, Assistant Professor, Belmont University, USA. How to Survive with Various Sets of Ethical Values.
2. Man Zhang, Lecturer, Beijing Information Science & Technology University, China. Prospects for the Application of Professional Ethics Promotive Model in Business Ethics Assessment.
3. Cristina Quaranta, PhD Student, University of Rome Tor Vergata, Italy & Emiliano Di Carlo, Associate Professor, University of Rome Tor Vergata, Italy. The Incentives of a Common Good based Corporate Social Responsibility: Mission Statement as first Orientation Tool.
4. Nelson Amaral, Assistant Professor, University of Ontario Institute of Technology, Canada. Responses to Ethical Scenarios: The Role of Construal Level and the Self.

**13:00-14:30**

**Session X (Room D – 10<sup>th</sup> Floor): Business II**

**Chair:** Demetra Arsalidou, Reader in Law, Cardiff University, UK.

1. Chrystin Ondersma, Professor, Rutgers Law School, USA. A No-Contest Discharge for Uncollectible Student Loans.
2. Paola Rodas Paredes, Associate Professor, Universitat Rovira i Virgili, Spain. Digital Tools and Processes in Company Law, a Chance for Intra-European Corporate Mobility.
3. Anatoliy Lytvynenko, PhD Student, Ivan Franko National University of Lviv / Robert Gordon University, Ukraine / Scotland, UK. The Application of Common Law Tort Principles in Civil Actions Involving Disclosure of Bank Records.
4. Ifedayo Adekeye, PhD Student, University of Portsmouth, UK. Development of E-Commerce in Nigeria; A Case for Consumer Protection.
5. Arunas Burinskas, Lecturer, Vilnius University, Lithuania. A Review of Drugs Supply Disruptive Effects which Lead to Shortage.

**14:30-15:30 Lunch**

**15:30-17:00**

**Session XI (Room A – 10<sup>th</sup> Floor): Global Ethics III**

**Chair:** Paola Rodas Paredes, Associate Professor, Universitat Rovira i Virgili, Spain.

1. Demetra Arsalidou, Reader in Law, Cardiff University, UK. How Global Businesses can Alter their Attitudes in order to be more Ethical and Transparent.
2. Clement Labi, PhD Student, University of Luxembourg, Luxembourg & Willy Tadjudje, Lecturer, University of Luxembourg, Luxembourg. Business Ethics in the Ohada Zone: Uniform Law, Uniform Ethics?

**17:00-18:30**

**Session XII (Room A – 10<sup>th</sup> Floor): Special Topics**

**Chair:** Domenico Maddaloni, Head, Sociology Unit, ATINER & Associate Professor, University of Salerno, Italy.

1. Paul Anisef, Professor Emeritus, York University, Canada. A 46-Years Old Study regarding the Educational Training, Labour Market, and Aging Experiences of a Unique Generation of Canadians.
2. Felice Addeo, Assistant Professor and Researcher, University of Salerno, Italy, Angela Delli Paoli, Research Assistant, University of Salerno, Italy, Maria Esposito, University of Salerno, Italy & Maria Ylenia Bolcato, University of Salerno, Italy. Doing Social Research on Online Communities: The Benefits of Netnography.
3. Mira Moshe, Senior Lecturer, Ariel University, Israel. “We Were On a Break” – Time for Love and Time for a Pause.
4. Karina Schuh Reif, PhD Student, Pontificia Universidade Católica do Rio Grande do Sul, Brazil. Biographical Narratives of Female Prisoners.

**20:00- 21:30 Dinner**

**Wednesday 8 May 2019**  
**Mycenae and Island of Poros Visit**  
**Educational Island Tour**

**Thursday 9 May 2019**  
**Delphi Visit**

**Friday 10 May 2019**  
**Ancient Corinth and Cape Sounion**

All ATINER's conferences are organized by the [Academic Council](#). This conference has been organized with the assistance of the following academics, who contributed by chairing the conference sessions and/or by reviewing the submitted abstracts and papers:

1. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, UK.
2. David A. Frenkel, LL.D., Head, Law Unit, ATINER & Emeritus Professor, Law Area, Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev, BeerSheva, Israel.
3. Michael P. Malloy, Director, Business, Economics and Law Division, ATINER & Distinguished Professor & Scholar, University of the Pacific, USA.
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7. Paola Rodas Paredes, Academic Member, ATINER & Associate Professor, Universitat Rovira i Virgili, Spain.
8. Burak Cop, Associate Professor, Istanbul Kültür University, Turkey.
9. Amy Stone, Associate Professor, Trinity University, USA.
10. Demetra Arsalidou, Academic Member, ATINER & Reader in Law, Cardiff University, UK.
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12. Lampros Pyrgiotis, Senior Research Fellow, ATINER.