



Athens Institute for Education and Research
A World Association of Academics & Researchers



14th Annual International Symposium on Economic Theory, Policy & Applications, 1-4 July 2019, Athens, Greece

Organized by the Economics Unit

Sponsored by the Athens Journal of Business & Economics

Conference Venue: University of Athens (Kapodistriako), 48 Akadimias Street, Athens, Greece ([map](#), close to metro station *Panepistimio*)

Monday 1 July 2019

08:10-08:40 Registration

08:40-09:00 (Room A): Welcome and Opening Address by Gregory T. Papanikos, President, ATINER.

09:00-10:30

Session I (Room A): Business Economics	Session II (Room B): Statistics
Chair: Gregory T. Papanikos, Honorary Professor, University of Stirling, UK.	Chair: Codruta Simona Stoica, Head, Mathematics & Statistics Unit & Professor and Vice-Rector, Aurel Vlaicu University of Arad, Romania.
<ol style="list-style-type: none"> 1. Alois Paul Knobloch, Professor, Chair of Business Administration, Saarland University, Germany. An Option Theoretical Examination of Capital Increases with Preemptive Rights by a Levered Corporation. 2. Samuel Seaman, Professor, Pepperdine University, USA. Gender BIAS in Professional Services. 3. Vladimir Kulil, Director, Appraisal Institute, VŠB - Technical University of Ostrava, Czech Republic. Intangible Assets and Goodwill Valuation. 4. Silvester van Koten, Associate Professor, Vysoká škola ekonomická v Praze, Czech Republic. The Forward Premium in Electricity Markets: An Experimental Study. 	<ol style="list-style-type: none"> 1. Ampalavanar Nanthakumar, Professor, State University of New York at Oswego, USA. A Comparison of Hierarchical and Vine Copulas. 2. <u>Wei-ming Luh</u>, Professor, National Cheng Kung University, Taiwan & Jiin-huang Guo, Professor, National Pingtung University, Taiwan. Sample Size Calculation with Cost Constraints for Testing the Superiority/Non-inferiority and the Equivalence of Two Poisson Means. 3. Alan Ker, Professor, University of Guelph, Canada. Sup-Type of Distributional Equivalence when Break is Unknown. 4. Stelios Georgiou, Associate Professor, RMIT University, Australia. Combining Robust Parameter Designs (RPDs) and Supersaturated Designs (SSDs). 5. Stella Stylianou, Senior Lecturer, RMIT University, Australia. Screening Designs under Model Uncertainty.

10:30-11:45

Session III (Room A): Marketing Strategy, Experience Marketing and Tourism	Session IV (Room B): Mathematics: Education & Teaching
Chair: Samuel Seaman, Professor, Pepperdine University, USA.	Chair: Kakoma Luneta, Associate Professor, University of Johannesburg, South Africa.
<ol style="list-style-type: none"> 1. <u>Nacasius Ujah</u>, Assistant Professor, South Dakota State University, USA & Anna Sadovnikova, Assistant Professor, South Dakota State University, USA. Managerial Talent, Corporate Social Responsibility, and Firm Performance. 2. Adele Potgieter, Lecturer, Nelson Mandela University, South Africa. A Conceptual Framework to Investigate the Relation between Socio-Cultural, Geographical and Financial Factors on Tourist's Overall Satisfaction of Township Tours in the Western 	<ol style="list-style-type: none"> 1. <u>Nimer Baya'a</u>, Senior Lecturer A, Pedagogic Supervisor, Head of ICT Center, Al-Qasemi Academic College of Education, Israel, <u>Otman Jaber</u>, Lecturer, Pedagogic Supervisor, Al-Qasemi Academic College of Education, Israel, Wajeeh Daher, Head of M.Teach Program in Graduate Studies, Al-Qasemi Academic College of Education, Israel & Ahlam Anabousy, Teaching and Research Assistant, Al-Qasemi Academic College of Education, Israel. Educating Mathematics Pre-service Teachers in

<p>Cape, South Africa.</p> <p>3. Juan Ignacio Alcaide, Lecturer, University of Cadiz, Spain. The Role of Pleasure Boat on the Andalusian Market Tourist.</p>	<p>Metacognitive Skills.</p> <p>2. <u>Pei-Wan Liu</u>, PhD Student, National Changhua University of Education, Taiwan & Erh-Tsung Chin, Associate Professor, National Changhua University of Education, Taiwan. How Taiwanese Junior High School Mathematics Teachers Learn Inquiry-Based Teaching via a Teacher Professional Learning Community.</p> <p>3. <u>Chien Minfeng</u>, Graduate Student, National Changhua University of Education, Taiwan & Erh-Tsung Chin, Associate Professor, National Changhua University of Education, Taiwan. The Study of Vee Map Tactics Integrated into Mathematics Teaching and It's Influence on the Eight Graders' Mathematical Proficiencies.</p> <p>4. <u>Chia-Hao Tsai</u>, Graduate Student, National Changhua University of Education, Taiwan & Erh-Tsung Chin, Associate Professor, National Changhua University of Education, Taiwan. How Do Pupils Manipulate Teaching Aids to Solve Problems? An Example of Solving Fraction Problems.</p>
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11:45-13:30

<p>Session V (Room A): Consumer Behaviour: Economic Approaches to Understanding Consumption</p>	<p>Session VI (Room B): Special Topics in Statistics and Economics</p>
<p>Chair: Katerina Andrews, Associate Professor, Wofford College, USA.</p>	<p>Chair: Ampalavanar Nanthakumar, Professor, State University of New York at Oswego, USA.</p>
<ol style="list-style-type: none"> <u>Geoffrey Bick</u>, Professor, University of Cape Town, South Africa & <u>Barbara-Jeanne Slazus</u>, Commercial Marketing Manager / MBA Student, University of Cape Town, South Africa. Factors that Influence FinTech Adoption in South Africa: A Study of Consumer Behaviour towards Branchless Banking. <u>Iris Boeschen</u>, Professor, Federal University of Public Management, Germany & Barbara Henman-Sturm, Professor, Federal University of Public Management, Germany. Digitization Levels Consumer's Transaction Costs. Pelin Bicen, Associate Professor, Suffolk University, USA. The R-A Theory Perspective on the Geographical Indications (GIs) Debate. Khulod Alqutub, Assistant Professor, Taif University, Saudi Arabia. Socio-Cultural Impact in Forming Consumption of Weight Management Products. Gihan El Sawy, Assistant Professor, Damanhour University, Egypt. Spatial Distribution of Automated Teller Machine in Alexandria. *Priscilla Omonedo, Teaching Fellow, Aston University, UK. Socio-Cultural Factors, that Significantly Influence the Perception, Behaviour, Acceptance and Consequent Uptake of Technology. 	<ol style="list-style-type: none"> Wojciech Drozd, Vice-President for Innovations and Logistics, University of Szczecin, Poland. Poland in the Way to Electromobility. Isaias Chairez Hernandez, Professor, Instituto Politécnico Nacional, CIIDIR Durango, Mexico. White-tailed Deer Sex Identification by Faecal DNA and Pellet Morphometry. <u>Panagiotis Ch. Anastasopoulos</u>, Associate Professor, University at Buffalo, The State University of New York, USA, Ugur Eker, Graduate Research Assistant, University at Buffalo, The State University of New York, USA, Sheikh Shahriar Ahmed, Graduate Research Assistant, University at Buffalo, The State University of New York, USA, Grigorios Fountas, Lecturer, Edinburgh Napier University, UK & Stephen E. Still, Professor, University at Buffalo, The State University of New York, USA. Will Flying Cars Be Safe and Secure: An Exploratory Empirical Analysis of Public Perceptions. <u>Mihir Bhattacharya</u>, Assistant Professor, Ashoka University, India, Saptarshi Mukherjee, Associate Professor, Indian Institute of Technology, India & Ruhi Sonal, PhD Student, Indian Institute of Technology, India. Attention and Framing. <u>Sheikh Shahriar Ahmed</u>, Graduate Research Assistant, University at Buffalo, The State University of New York, USA, Grigorios Fountas, Lecturer, Edinburgh Napier University, UK & Panagiotis Ch. Anastasopoulos, Associate Professor, University at Buffalo, The State University of New York, USA. Accounting for Cross-Equation Error Correlation and Unobserved Heterogeneity in a Bivariate Hazard-Based duration Modeling Framework.

13:30-14:30 Lunch

14:30-16:00

Session VII (Room A): Branding

Chair: Geoffrey Bick, Professor, University of Cape Town, South Africa.

1. Jing Wan, Assistant Professor, University of Groningen, The Netherlands, Pankaj Aggarwal, Professor, University of Toronto, Canada & Min Zhao, Associate Professor, Boston College, USA. To Trace is to Trust: From Product Traceability to Brand Trust.
2. Abhishek Nayak, Assistant Professor, University of Amsterdam, Business School, The Netherlands & Evaldas Jankauskas, Research Student, University of Amsterdam, Business School, The Netherlands. The Impact of Frequency and Spacing of Brand-Generated Content on the Dynamics of Consumer Interaction on Brands' Facebook Pages.
3. Arooj Rashid, Lecturer, Nottingham Trent University, England, UK & Louise Spry, Lecturer, Nottingham Trent University, England, UK. Brand Architecture in the UK Fashion Industry: Impact on Brand Identity and Image in an Evolving Business.

Session VIII (Room B): Applied Studies

Chair: Olga Gkounta, Researcher, ATINER.

1. Rainer Przywara, President, Baden-Wuerttemberg Cooperative State University Heidenheim, Germany. Economic Prosperity under Varieties of Capitalism 1970-2010.
2. Thanos Athanasopoulos, Senior Lecturer, De Montfort University - Leicester, UK. Dynamic Pricing and Compatibility in Durable Goods Markets with Network Effects.
3. Estelle Sommeiller, Researcher, Institut de Recherches Economiques et Sociales (IRES), France. Employment & Poverty in Southern Europe: When Measurement Matters.

16:00-17:15

Session IX (Room A): Marketing Strategy, Ethics and Sustainability

Chair: Adele Potgieter, Lecturer, Nelson Mandela University, South Africa.

1. George Burt, Professor, University of Stirling, UK & Sharon Bolton, Professor, University of Stirling, UK. The Moral Economy of Sustainability Entrepreneurship.
2. Regina Mensah Onumah, PhD Student / Lecturer, University of Ghana, Ghana, Samuel Nana Yaw Simpson, Senior Lecturer; Head of Accounting Department, University of Ghana Business School, Ghana & Ibrahim Bedi, Senior Lecturer, University of Ghana Business School, Ghana. The Effect of Ethics Education Interventions on Ethical Attitudes of Professional Accountants in Ghana.
3. Dalila Mohellebi, Professor, Université Mouloud Mammeri de Tizi Ouzou, Algeria & Said Oubaziz, Professor, Université Mouloud Mammeri de Tizi Ouzou, Algeria. Open Innovation: A New Source of Business Competitiveness.

17:15-18:30

Session X (Room A): International Economics, Trade and Development I

Chair: Henry Thompson, Professor Emeritus, Auburn University USA.

1. Marcel Kohler, Professor, University of KwaZulu-Natal, South Africa. International Trade, Carbon Emissions and Energy Rebound Effects: The Case of South Africa.
2. Jana Simakova, Assistant Professor, Silesian University in Opava, Czech Republic. The Exchange Rate as a Determinant of the Development of Foreign Trade in the Food Industry.
3. *Gustavo de Moraes, Assistant Professor, Pontifical Catholic University of Rio Grande do Sul, Brazil & Lucas Souza Bepler, Student, Pontifical Catholic University of Rio Grande do Sul, Brazil. Total Water Consumption - A Computable General Equilibrium Experiment for the Brazilian's Economic Sectors.
4. Fabian Baier, Research Associate, University of Wuppertal, Germany. Does Engaging in International Organizations Pay Off? A Gravity Foreign Direct Investment Analysis.

Session XI (Room B): Policy I

Chair: Thanos Athanasopoulos, Senior Lecturer, De Montfort University - Leicester, UK.

1. Chiung-Ju Huang, Professor, Feng Chia University, Taiwan. The Impact of National Fiscal Rules and Government Effectiveness on the Procyclicality of Fiscal Policy in the Asia-Pacific Countries.
2. Stavroula Malla, Associate Professor, University of Lethbridge, Canada & Derek Brewin, Associate Professor, University of Manitoba, Canada. Biotechnology, Crop R&D and Public Policy.
3. Alexander Lubis, PhD Student, Cranfield University, UK and Bank Indonesia, Indonesia, Constantinos Alexiou, Associate Professor, Cranfield University, UK & Joseph Nellis, Deputy Director and Professor, Cranfield University, UK. Monetary Policy and Foreign Exchange Intervention in an Emerging Market: The Case of Indonesia.
4. George Pantelopoulos, PhD Student, The University of Newcastle, Australia. A Redux

18:30-20:00

Session XII (Room A): International Economics, Trade and Development II	Session XIII (Room B): Policy II
<p>Chair: Gustavo de Moraes, Assistant Professor, Pontifical Catholic University of Rio Grande do Sul, Brazil.</p>	<p>Chair: Rainer Przywara, President, Baden-Wuerttemberg Cooperative State University Heidenheim, Germany.</p>
<ol style="list-style-type: none"> 1. Alexi Thompson, Associate Professor, Indiana University of Pennsylvania, USA. The Colombian Peso: Commodity Currency or Cocaine Currency? 2. Christina Anderl, Lecturer, London South Bank University, UK. Fractional Cointegration of Real Exchange Rates and Inflation Expectations. 3. Arthur Korus, Research Associate, University of Wuppertal, Germany. Currency Overvaluation and R&D Spending. 4. <u>Abbhiraami Sivarajan</u>, PhD Student, Universiti Kebangsaan Malaysia (UKM), Malaysia, Fathin Faizah Said, Senior Lecturer, Universiti Kebangsaan Malaysia (UKM), Malaysia, Zulkefly Abdul Karim, Associate Professor, Universiti Kebangsaan Malaysia (UKM), Malaysia & Mohd Rizdwan Yaakub, Senior Lecturer, Universiti Kebangsaan Malaysia (UKM), Malaysia. Trade in Value Added: A Systematic Review. 	<ol style="list-style-type: none"> 1. Pier Giorgio Ardeni, Professor, University of Bologna, Italy. Inequality and Populism: The Growing Conundrum. 2. Samir Kadiric, Research Associate, University of Wuppertal, Germany. The Effects of Brexit on Sovereign Risk Premium in UK and Euro Area Member Countries.

21:00-23:00 Greek Night and Dinner

Tuesday 2 July 2019

07:45-10:45 Session XIV: An Educational Urban Walk in Modern and Ancient Athens

Group Discussion on Ancient and Modern Athens.

Visit to the Most Important Historical and Cultural Monuments of the City (be prepared to walk and talk as in the ancient peripatetic school of Aristotle)

11:15-13:00

Session XV (Room A): Digital Marketing and Marketing Communication

Chair: Abhishek Nayak, Assistant Professor, University of Amsterdam, Business School, The Netherlands.

1. Patrick Vyncke, Professor and Director of Study, Department of Communication Sciences, Faculty of Social Sciences, Ghent University, Belgium. Automatic, Heuristic and Systematic Information Processing and Decision Making: From a Dual to a Triune Typology of Marketing Communications Strategies.
2. Hiroshi Koga, Professor, Kansai University, Japan. Taxonomy of SNS Marketing Approach: Preliminary Study.
3. Mihalis Kuyucu, Associate Professor, Istanbul Aydın University, Turkey. The Use of QR Code in the Marketing of Music in the Terms of Digitalization.
4. Stefanie Boyer, Associate Professor, Bryant University, USA. Adaptability Training Insights for Sales Leaders.
5. Susie Khamis, Senior Lecturer, University of Technology Sydney, Australia. The Rise of Programmatic (and Problematic) Advertising: The Sleeping Giants Awake.
6. Jan Valendin, Teaching and Research Associate, Vienna University of Economics and Business, Austria & Thomas Reutterer, Professor and Head of Institute, Vienna University of Economics and Business, Austria. From RFM to LSTM: How Machines Learn to Understand Customer History.

Session XVI (Room B): Mathematics

Chair: Diarmuid O'Driscoll, Head of Department of Mathematics and Computer Studies, Mary Immaculate College, Ireland.

1. Codruta Simona Stoica, Professor, Aurel Vlaicu University of Arad, Romania. Current Trends in the Approach of Evolution Equation.
2. Peter Vranas, Professor, University of Wisconsin–Madison, USA. Natural Deduction for Sentential Pure Imperative Logic.
3. Chang-Yun Lin, Professor, National Chung Hsing University, Taiwan. Data-Driven Multistratum Designs with the Generalized Bayesian D-D Criterion for Highly Uncertain Models.
4. Stefan Veldsman, Professor, Nelson Mandela University, South Africa. Where to Look for the Zeros of a Polynomial.

13:00-14:00

Session XVII (Room A): Public Policy

Chair: Yijiang Wang, Professor, Cheung Kong Graduate School of Business, China.

1. Mario Norbis, Professor, Quinnipiac University, USA, Iddrisu Awudu, Quinnipiac University, USA, David Boison, Quinnipiac University, USA & Yan Jin, Quinnipiac University, USA. Optimizing the Scheduling of Vessels Berthing: A Case Study of Tema Port in Ghana.
2. Katerina Andrews, Associate Professor, Wofford College, USA & Michael Vassalos, Assistant Professor, Clemson University, USA. Medicaid Expansion: Not All about Politics.
3. Angana Banerji, PhD Student, University of Warsaw, Poland. Policy Options for Reforming the Pension System in India, as the Country Experiences a Structural Shift from Direct Benefit to Direct, Contribution, Drawing Parallels with Poland and Chile.

Session XVIII (Room B): Teaching & Learning

Chair: Otman Jaber, Lecturer, Pedagogic Supervisor, Al-Qasemi Academic College of Education, Israel.

1. Kakoma Luneta, Associate Professor, University of Johannesburg, South Africa & Apostolos (Paul) Giannakopoulos, Lecturer, University of Johannesburg, South Africa. Problem Solving in Mathematics: Use of Teaching and Learning Theories versus the Psychology of Teaching and Learning Mathematics.
2. Stefan Britz, Lecturer, University of Cape Town, South Africa & Leanne Scott, Associate Professor, University of Cape Town, South Africa. Blended Learning Introductory Statistics – Lessons from Five Years of Application at the University of Cape Town in Context of a Socioeconomically Diverse Student Body.

14:00-15:00 Lunch

15:00-16:15

Session XIX (Room A): Economics of Banking and Finance

Chair: Mario Norbis, Professor, Quinnipiac University, USA.

1. Chiu-Hui Wu, Assistant Professor, Shih Hsin University, Taiwan. Measuring Earnings Management for the Banking Industry.
2. Alen Veljan, PhD Student / Lecturer, Universidad Rey Juan Carlos / Hamburg University of Applied Sciences, Spain / Germany. Influence of Intra-and Inter-System Concentration on the pre-Regulated Setting of Interchange Fees within Cooperative Card Payment Networks.
3. Anastasiya Luzgina, Deputy Director, Belarusian Economic Research and Outreach Center (BEROC), Belarus. FinTech Influence on Payment System Transformation.
4. Charikleia Kaffe, PhD Candidate, University of Cambridge, UK, David Chambers, Reader in Finance, University of Cambridge, UK & Elroy Dimson, Professor, University of Cambridge, UK. Are University Endowments Really Long-Term Investors?

Session XX (Room B): Statistical and Quantitative Methods

Chair: Nimer Baya'a, Senior Lecturer A, Pedagogic Supervisor, Head of ICT Center, Al-Qasemi Academic College of Education, Israel.

1. Timothy Young, Professor, The University of Tennessee, USA. Improved Predictive Modeling using Bayesian Additive Regression Trees (BART).
2. Diarmuid O'Driscoll, Head of Department of Mathematics and Computer Studies, Mary Immaculate College, Ireland. Comparing Different Methodologies in Polynomial Data Fitting.
3. Maroussa Zagoraiou, Associate Professor, University of Bologna, Italy, Alessandro Baldi Antognini, Professor, University of Bologna, Italy & Marco Novelli, Adjunct Professor, University of Bologna, Italy. Limitations of Likelihood-based Asymptotic Inference in Response-Adaptive Clinical Trials for Treatment Comparisons.
4. Hanitra Rakotoarison, Economist, Office National des Forêts (ONF), France & Martin Delsart, Student, Office National des Forêts (ONF), France. Understanding and Forecasting Wood Price Fluctuation? A Study Case in French Public Forest.
5. Augustus Panton, PhD Candidate, Australian National University, Australia. Leaning Against the Wind via Finance-Neutral Output Gaps: Inflation Targeting and Financial Stability in an Open Economy.

16:15-18:15

Session XXI (Room A): Communication, Community and Understanding SME's

Chair: George Burt, Professor, University of Stirling, UK.

1. Andreas Antonopoulos, Rector, University of New York in Prague, Czech Republic. Review, Assessment and Comparison of Startup Valuation Methodologies Emerging in the CEE Region.
2. Helga Foure-Joopen, Professor, Groupe ESC Clermont / ISEOR Lyon, France. The Impact of Communication as a Management Tool on Inter-Organizational Social and Economic Performance: The Example of SMEs Cooperation in the Auvergne Region/France.
3. Antonio Baez Morales, Professor, University of Guanajuato, Mexico & Ana Karen Negrete-Garcia, Professor, University of Guanajuato, Mexico. The Efficiency of Microenterprises in Mexico in a Context of Economic Liberalization.
4. *Jose Carlos Pinho, Associate Professor, University of Minho, Portugal. The Effect of Entrepreneurship Capital Dimensions on the Creative Firm's Success: A fsQCA Approach.
5. Andy Yu, Associate Professor, University of Wisconsin-Whitewater, USA. Untangling Structure-Performance Relationship: The Need to Consider a Second-order Fit.
6. Salmi Madjid, Assistant Professor, Université Mouloud Mammeri de Tizi Ouzou,

Session XXII (Room B): Essays on the Political Economy of China

Chair: Timothy Young, Director, Center for Business & Manufacturing Excellence (CBME), ATINER & Professor and Graduate Director, Center for Renewable Carbon, The University of Tennessee, USA.

1. Zhiwu Chen, Victor and William Fung Professor in Economics / Director of Asia Global Institute, The University of Hong Kong, Hong Kong. Women as Insurance Assets in Traditional Societies: A Study of Bride-Price in 18th-19th Century China.
2. Yijiang Wang, Professor, Cheung Kong Graduate School of Business, China. The Wealth of Nations: A Further Inquiry into its Nature and Causes.
3. Leslie Young, Professor, Cheung Kong Graduate School of Business, China. Geography Implies Institutions.
4. Xinyu Fan, Assistant Professor, Cheung Kong Graduate School of Business, China, Shuo Chen, Fudan University, China & Zhitao Zhu, The Chinese University of Hong Kong, Hong Kong. The Promotion Club.
5. Gang Zhang, Assistant Professor, Cheung Kong Graduate School of Business, China & Wei Li, Cheung Kong Graduate School of Business, China. Evasion of Capital Control via Misreporting Trade.
6. Chenggang Xu, Professor, Cheung Kong Graduate School of Business, China. Institutional Genes: Analyzing Great Institutional Divergence among China, Japan, and Russia.

Algeria. The Treatment of Type 2 Diabetics through a Spatially-Centered Care Network: What Contributions? Case of DIABIR.

7. Maria D. Illescas Manzano, PhD Student, University of Almeria, Spain, Sergio Martinez Puertas, Professor, University of Almeria, Spain & Manuel Sanchez Perez, Full Professor, University of Almeria, Spain. Importance of Ewom, Hotel Category and Competition to Fixing Prices of the Hotel Room in Spain.

18:15-19:30

Session XXIII (Room A): HRM: Staff Turnover, Diversity and Inclusion

Chair: Sharon Claire Bolton, Vice President of Research, ATINER & Dean, The Management School, University of Stirling, UK.

1. Yevhen Baranchenko, Senior Lecturer, Northumbria University, UK. The Role of Organisational Support and Carrier Orientation in the Relation between Employability and Turnover Intention.
2. Asma Nisar, Lecturer, Kinnaird College for Women, Pakistan & Ghulam Abid, Assistant Professor, National College of Business Administration and Economics, Pakistan. Impact of Workplace Ostracism on Voice Behaviour: A Mediated Moderated Model.
3. Haowen Liu, Postgraduate Student, Shanghai International Studies University, China, Peihua Fan, Shanghai International Studies University, China & Ingli Fan, Postgraduate Student, The University of Chicago, USA. A Study on the Relationship among Subjective Well-being, Organizational Citizenship Behavior and Resignation of the Millennial Generation of Workers.

Session XXIV (Room B): International Economics, Trade and Development III

Chair: Jana Simakova, Assistant Professor, Silesian University in Opava, Czech Republic.

1. Ying Wu, Professor, Salisbury University, USA & Hong Yao, Professor, Salisbury University, USA. Does Foreign Import-Biased Growth Need to Hurt Advanced Economies? – More on International Effects of Growth.
2. Debdatta Saha, Assistant Professor, South Asian University (SAU), India & Sunil Kumar, Professor, South Asian University (SAU), India. Efficiency of Production in an Industrially Backward Region: An Application of Two-Stage Network DEA.
3. Tshepang Molosiwa, Lecturer, Botswana Accountancy College, Botswana & Farai Manwa, Policy and Strategy Specialist / Adjunct Lecturer, United Nations Office for Project Services, Switzerland. Effects of Finance and Business Services Sector on Botswana Economic Growth.

20:30-22:00 Dinner (Titania Hotel)

**Wednesday 3 July 2019
Mycenae and Island of Poros Visit
Educational Island Tour**

**Thursday 4 July 2019
Delphi Visit**

**Friday 5 July 2019
Ancient Corinth and Cape Sounion**

All ATINER's conferences are organized by the [Academic Council](#). This conference has been organized with the assistance of the following academics, who contributed by a) setting up the program b) chairing the conference sessions, and/or c) reviewing the submitted abstracts and papers:

1. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, UK.
2. Chris Sakellariou, Head, Economics Unit, ATINER & Associate Professor of Economics, Nanyang Technological University, Singapore.
3. Sharon Claire Bolton, Vice President of Research, ATINER & Dean, The Management School, University of Stirling, UK.
4. Peter Koveos, Head, Accounting and Finance Unit, ATINER & Professor of Finance, Syracuse University, USA.
5. Codruta Simona Stoica, Head, Mathematics & Statistics Unit & Professor and Vice-Rector, Aurel Vlaicu University of Arad, Romania.
6. Timothy Young, Director, Center for Business & Manufacturing Excellence (CBME), ATINER & Professor and Graduate Director, Center for Renewable Carbon, The University of Tennessee, USA.
7. Theodore Trafalis, Professor of Industrial & Systems Engineering and Director, Optimization & Intelligent Systems Laboratory, The University of Oklahoma, USA.
8. Cleopatra Veloutsou, Head, Marketing Research Unit, ATINER & Professor of Brand Management, University of Glasgow, U.K.
9. Paul Contoyannis, Head, Health Economics & Management Unit, ATINER & Associate Professor & Director of Graduate Studies, McMaster University, Canada.
10. Samuel Seaman, Academic Member, ATINER & Professor, Pepperdine University, USA.
11. Rainer Przywara, President, Baden-Wuerttemberg Cooperative State University Heidenheim, Germany.
12. Henry Thompson, Professor Emeritus, Auburn University USA.
13. Geoffrey Bick, Professor, University of Cape Town, South Africa.
14. Yijiang Wang, Professor, Cheung Kong Graduate School of Business, China.
15. Mario Norbis, Professor, Quinnipiac University, USA.
16. George Burt, Professor, University of Stirling, UK.
17. Wei Li, Professor of Economics, Cheung Kong Graduate School of Business, Beijing, China.
18. Patrick Vyncke, Academic Member, ATINER & Professor and Director of Study, Department of Communication Sciences, Faculty of Social Sciences, Ghent University, Belgium.
19. Ampalavanar Nanthakumar, Academic Member, ATINER & Professor, State University of New York at Oswego, USA.
20. Alessandro Baldi Antognini, Academic Member, ATINER & Professor, University of Bologna, Italy.
21. Peter Vranas, Academic Member, ATINER & Professor, University of Wisconsin–Madison, USA.
22. Katerina Andrews, Associate Professor, Wofford College, USA.
23. Stavroula Malla, Academic Member, ATINER & Associate Professor, University of Lethbridge, Canada.
24. Mihalis Kuyucu, Academic Member, ATINER & Associate Professor, Istanbul Aydın University, Turkey.
25. Diarmuid O'Driscoll, Head of Department of Mathematics and Computer Studies, Mary Immaculate College, Ireland.
26. Kakoma Luneta, Associate Professor, University of Johannesburg, South Africa.
27. Abhishek Nayak, Assistant Professor, University of Amsterdam, Business School, The Netherlands.
28. Gustavo de Moraes, Assistant Professor, Pontifical Catholic University of Rio Grande do Sul, Brazil.
29. Jana Simakova, Assistant Professor, Silesian University in Opava, Czech Republic.
30. Debdatta Saha, Academic Member, ATINER & Assistant Professor, South Asian University (SAU), India.
31. Thanos Athanasopoulos, Senior Lecturer, De Montfort University - Leicester, UK.
32. Nimer Baya'a, Senior Lecturer A, Pedagogic Supervisor, Head of ICT Center, Al-Qasemi Academic College of Education, Israel.
33. Adele Potgieter, Lecturer, Nelson Mandela University, South Africa.
34. Otman Jaber, Lecturer, Pedagogic Supervisor, Al-Qasemi Academic College of Education, Israel.
35. Olga Gkounta, Researcher, ATINER.