



ATINER

Athens Institute for Education and Research

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ATINER

13th Annual International Conference on Global Studies: Business, Economic, Political, Social and Cultural Aspects

19-22 December 2019, Athens, Greece

Sponsored by the [Academic Journals](#) of ATINER

Conference Venue: Cultural Center of Athens

50 Akadimias Street ([map](#)) - (close to metro station *Panepistimio*)

Thursday 19 December 2019

08:00-08:30: Registration and Refreshments

08:30-09:00: [Welcome & Opening Address](#) by Gregory T. Papanikos, President, ATINER.

09:00-10:30

Session I: Education and Teaching in a Cosmopolitan World

Chair: Steven Oberhelman, Vice President of International Programs, ATINER & Professor of Classics, Holder of the George Sumey Jr Endowed Professorship of Liberal Arts, and Associate Dean, Texas A&M University, USA.

1. **Bernard Badiali**, Professor, Penn State University, USA & **Intesar Ambusaidi**, PhD Candidate, Penn State University, USA. Examining How Biology Curriculum Developers and Teachers' Pedagogical Beliefs Shape the Implementation of the Omani Reform-Oriented Curriculum.
2. **Eric Grunwald**, Lecturer II and Language Coordinator, English Language Studies Group, Massachusetts Institute of Technology, USA. Personal Narrative in L2 Composition Classes: Claiming the Writer's Voice for International Students in the U.S.
3. **Zara Khan**, Programme Co-ordinator, Sleep Wake Awareness Program, Canada. Integrating Independence and Interdependence: Education beyond Dualism.
4. **Yan Li**, Professor, People's Public Security University of China, China. Basic Schemes of Police Colleges on the Cultivation of Excellent Chinese Traditional Culture.

10:30-12:00

Session II: Business and Economics I

Chair: George Joseph, Associate Professor, University of Massachusetts Lowell, USA.

1. **Gerhard Speckbacher**, Professor, Head of Department, WU Vienna University of Economics and Business, Austria. Managing the Trade-off between Delegation and Task Interdependence in Creative Teams: The Role of Personnel and Cultural Controls.
2. **Sonia Benito-Hernandez**, Professor, Universidad Politécnica de Madrid, Spain, **Cristina López-Cózar Navarro**, Universidad Politécnica de Madrid & **Tiziana Priede Bergamini**, Universidad Europea de Madrid. Technological Alliances in Family Controlled Firms.
3. **Nathalie Homlong**, Professor, Volda University College, Norway & **Elisabeth Springler**, Professor, Study Program Director, University of Applied Sciences BFI Vienna, Austria. An Analysis of Challenges Connected to Female Labor Market Participation in India.
4. **Mihalis Kuyucu**, Associate Professor, Istanbul Aydın University, Turkey. Trust Problematic in Print Media: A Study on Newspaper Readers' Confidence for Newspapers Published in Turkey.

12:00-13:30

Session III: Local and Regional Development

Chair: Thomas Papanikos, President, Institute of Local Development (www.itap.gr/eng/)

1. **George Angelopulo**, Professor, University of South Africa, South Africa. Urban Development: An Inclusive View from Africa.
2. **Gyula Laszlo Florian**, Assistant Professor, Partium Christian University, Romania. Economic Development, Smart City.
3. **Harsha Sarvaiya**, Lecturer, Griffith University, Australia. Public-Private Partnership in Municipal Solid Waste Management in India: The Good, the Bad and the Ugly.
4. **Maria Eugenia Elizundia**, Teacher/Researcher, Universidad Anáhuac México Campus Norte, Mexico & **Maria Salamanca**, Teacher/Researcher, Universidad Anáhuac México Campus Norte, Mexico. Entrepreneurship and Cultural Factors. Differences among Countries within the Same and Different Regions.

13:30-15:00

Session IV: Migration Themes

Chair: Nathalie Homlong, Professor, Volda University College, Norway.

1. **Solomon Afework**, Lecturer, University of Sunderland in London, UK. The Migration Impasse: A Challenge of the Past, the Present and the Future.
2. **Eleni Eleanna Nemesis Piteli**, Lecturer, University of Sussex, UK. Determinants of Migrant Remittances: The Role of Home-Country Culture, Institutions and Foreign Capital Inflows.
3. **Aideen Elliott**, PhD Researcher, Maynooth University, Ireland. Behind The Borders: EU Migration Policy Makers and the Landscape they Navigate.
4. **Sinem Bagce**, PhD Candidate, Yildiz Technical University, Turkey & **Ensar Yilmaz**, Professor, Yildiz Technical University, Turkey. Impact of Integration Process on Economic Outcomes: Refugees in Istanbul.

15:00-16:30 Lunch

16:30-17:30

Session V: Health

Chair: Peter Harris, Professor, New York Institute of Technology (NYIT), USA.

1. **Steven Oberhelman**, Professor and Associate Dean, Texas A&M University, USA. Δεν μπορείς να κάνης τὸν γιατρὸν χωρὶς νὰ εἶσαι γιατρός: The Conflict between Diplomate Doctors and Practical Doctors in Early 20th-Century Greece.
2. **Andreasz Kosztopulosz**, Associate Professor, University of Szeged, Hungary, **Eszter Megyeri**, Adjunct Professor, University of Szeged, Hungary & **Gabriella Kispalné Szamfira**, PhD Student, University of Szeged, Hungary. Pathways to Operationally Progress in the Hungarian Health Care System.

17:30-19:00

Session VI: Finance and Accounting I

Chair: Gerhard Speckbacher, Professor, Head of Department, WU Vienna University of Economics and Business, Austria.

1. **Peter Harris**, Professor, New York Institute of Technology (NYIT), USA. A Case Study of the Financial Statement Effects of the New Lease Rules.
2. **George Joseph**, Associate Professor, University of Massachusetts Lowell, USA & **Amit Deokar**, Assistant Professor, University of Massachusetts Lowell, USA. “Onboarding” Third Parties and Risk Management in Financial Institutions.
3. **Maha Khemakhem Jardak**, Vice Dean IHEC, University of Sfax, Tunisia & **Hamadi Matoussi**, University of Manouba, Tunisia. The Effectiveness of Insider Trading Disclosure Policies: US and EU Comparison.
4. **Jing Shen**, Master Student, North China Electric Power University, China & **Shuo Yang**, Master Student, North China Electric Power University, China. A Study of the Investor Shareholding Level and Financing Methods of Listed Companies.

20:30-22:00 Greek Night

Friday 20 December 2019

07:45-11:00

Session VII: An Educational Urban Walk in Modern and Ancient Athens

Group Discussion on Ancient and Modern Athens.

Visit to the Most Important Historical and Cultural Monuments of the City (be prepared to walk and talk as in the ancient peripatetic school of Aristotle).

11:15-13:30

Session VIII: Business and Economics II

Chair: Seda Durguner, Assistant Professor, University of Southern California, USA.

1. **Alinda Kokkinou**, Senior Lecturer, AVANS University of Applied Sciences, The Netherlands & **Ton van Kollenburg**, Professor, AVANS University of Applied Sciences, The Netherlands. Perspectives on Critical Success Factors of Continuous Improvement Initiatives.
2. **Noel Murray**, Associate Professor, Chapman University, USA. A Multimodal Analysis Using an Exemplar from Japanese Television Advertising.
3. **Amani Omer**, Assistant Professor, Khalifa University, UAE & **Albert Wijeweera**, Associate Professor, Khalifa University, UAE. Bilateral Elasticity of Demand for Sudanese Exports: A Time Series Analysis.
4. **Maria Fregidou-Malama**, Assistant Professor, University of Gävle Sweden & **Akmal S. Hyder**, Professor University of Gävle Sweden. Does National Culture Influence Organizational Culture Across Contexts? Elekta in Greece.
5. **Dien Phan**, Professor, St. Cloud State University, USA. Project Methodologies from an Ecological Perspective.

13:30-15:00

Session IX: Finance and Accounting II

Chair: Sena Durguner, Assistant Professor, University of Southern California, USA.

1. **Albert Wijeweera**, Associate Professor, Khalifa University, UAE. Stock Market Volatility and Terrorist Events.
2. **Crina Pungulescu**, Lecturer, John Cabot University, Italy. A Gravity Model for Bilateral Home Bias: Beyond Distance.

15:00-16:00 Lunch

16:00-17:30

Session X: Law

Chair: Georgios Zouridakis, Lecturer, University of Essex, UK.

1. **Iyad Jadalhaq**, Professor, Zayed University, UAE. Civil Liability of Omission – Legal Analytical Study.
2. **Man Baker**, Associate Professor, Zayed University, UAE. Wergild (Blood-Money) in the Emirati Law & Islamic Jurisprudence.
3. **Peter Clutterbuck**, Lecturer, University of Queensland, Australia. Australia’s Controversial New Encryption Law – A Critical Discourse Analysis.
4. **Hua Xiong**, Associate Professor, People's Public Security University of China, China. Police Education in China: The Perspective of Administrative Ethics.

17:30-19:00

Session XI: Tourism, Education and Other Themes

Chair: Dien Phan, Professor, St. Cloud State University, USA.

1. **Dogan Gursoy**, Distinguished Professor, Washington State University, USA & **Christina G. Chi**, Professor, Washington State University, USA. A Multi-Faceted and Hybrid Examination of Quality, Tourist Satisfaction and Destination Loyalty.
2. **Ioannis Galanopoulos-Papavasileiou**, Assistant Professor, Zayed University, UAE & RMIT University, Australia. Views from Expatria; Photographing Place and the Self in Transience.
3. **Mingliang Zhuo**, Lecturer, People's Public Security University of China, China. Main School-running Characteristics of Socialist Police University with Chinese Characteristics.
4. **Sophia Pandi**, PhD Candidate, University of Sunderland, UK & **Derek Watson**, Associate Professor, University of Sunderland, UK. Measuring and Enhancing the Food Safety Culture in Five All Inclusive Hotels in Greece: A Case Study.

20:00-21:30 Dinner

Saturday 21 December 2019
Educational Island Tour

Sunday 22 December 2019
Delphi Visit

All ATINER’s conferences are organized by the [Academic Council](#). This conference has been organized with the assistance of the following academic members of ATINER, who contributed by chairing the conference sessions and/or by reviewing the submitted abstracts and papers:

1. Gregory T. Papanikos, President, ATINER & Honorary Professor, University of Stirling, U.K.
2. Steven Oberhelman, Vice President of International Programs, ATINER & Professor of Classics, Holder of the George Sumey Jr Endowed Professorship of Liberal Arts, and Associate Dean, Texas A&M University, USA.

3. Valia Kasimati, Head, Tourism, Leisure & Recreation Unit, ATINER & Researcher, Department of Economic Analysis & Research, Central Bank of Greece, Greece.
4. Peter Koveos, Head, Accounting and Finance Unit, ATINER & Professor of Finance, Syracuse University, USA.
5. Panagiotis Petratos, Vice-President of Information Communications Technology, ATINER & Fellow, Institution of Engineering and Technology & Professor, Department of Computer Information Systems, California State University, Stanislaus, USA.
6. Christos Sakellariou, Vice President of Finance, ATINER & Associate Professor of Economics, Nanyang Technological University, Singapore.
7. Yannis Stivachtis, Associate Professor, Jean Monnet Chair & Director of International Studies Program, Virginia Tech – Virginia Polytechnic Institute & State University, USA.
8. Theodore Trafalis, Director, Engineering & Architecture Research Division, ATINER, Professor of Industrial & Systems Engineering and Director, Optimization & Intelligent Systems Laboratory, The University of Oklahoma, USA.
9. Cleopatra Veloutsou, Head, Marketing Unit, ATINER & Professor of Brand Management, University of Glasgow, U.K.
10. George Priovolos, Director, Center for Small and Medium-Sized Enterprises (CSME) & Professor, Iona College, USA.
11. Zoi Apostolia Philippakos, Co-Editor, Athens Journal of Education, ATINER & Assistant Professor, University of Tennessee, Knoxville, USA.
12. Gerhard Speckbacher, Academic Member, ATINER & Professor, Head of Department, WU Vienna University of Economics and Business, Austria.
13. George Angelopulo, Academic Member, ATINER & Professor, University of South Africa, South Africa. Urban Development: An Inclusive View from Africa.
14. Nathalie Homlong, Professor, Volda University College, Norway.
15. Peter Harris, Professor, New York Institute of Technology (NYIT), USA.
16. Dien Phan, Professor, St. Cloud State University, USA.
17. Ying Zhang, Academic Member, ATINER & Professor, School of Economics & Management, Beijing Forestry University, China.
18. Angelos A. Tsaklagkanos, Professor, Neapolis University Pafos, Cyprus.
19. Mihalis Kuyucu, Academic Member, ATINER & Associate Professor, Istanbul Aydın University, Turkey.
20. George Joseph, Associate Professor, University of Massachusetts Lowell, USA.
21. Gyula Laszlo Florian, Academic Member, ATINER & Assistant Professor, Partium Christian University, Romania. Economic Development, Smart City.
22. Seda Durguner, Assistant Professor, University of Southern California, USA.
23. Sena Durguner, Assistant Professor, University of Southern California, USA.
24. Georgios Zouridakis, Lecturer, University of Essex, UK.
25. Thomas Papanikos, President, Institute of Local Development (ITAP).
26. Neslihan Kahyalar, Academic Member, ATINER & Lecturer, De Montfort University, UK.

Under the auspices

