



**Athens Institute for Education and Research**  
*A World Association of Academics & Researchers*



**5<sup>th</sup> International Conference on Turkey and Turkish Studies, 2-5 July 2018, Athens, Greece**

**Conference Venue:** Titania Hotel, 52 Panepistimiou Avenue, Athens, Greece (close to metro station *Panepistimio*)

**Monday 2 July 2018**

**08:00-08:45 Registration and Refreshments**

**08:45-09:30 [Welcome and Opening Address](#) (Room C - 10<sup>th</sup> Floor)**

**Gregory T. Papanikos, President, ATINER.**

**Nicholas Pappas, Vice President of Academic Membership, ATINER & Professor of History, Sam Houston University, USA.**

**09:30-11:00 Session I (Room E - Mezzanine Floor): Law, Politics and International Affairs in Turkey**

**Chair:** Utku Özer, Research Fellow, ATINER.

1. Nevhis Deren-Yildirim, Professor, Koç University, Turkey. The Main Structure of Turkish International Arbitration Law.  
Nevhis Deren-Yildirim, Profesör, Koç Üniversitesi Hukuk Fakültesi, Türkiye. Türk Milletlerarası Tahkim Hukukunun Temel Yapısı.
2. Masamichi Iwasaka, Associate Professor, Doshisha University, Japan. Democratization and the Constitutional Court: The Recent Developments in Turkey.  
Masamichi Iwasaka, Doçent, Doşisa Üniversitesi, Japonya. Demokratikleşme ve Anayasa Mahkemesi: Türkiye'de Son Gelişmeler.
3. Murat Kasapsaracoglu, Assistant Professor, Antalya Bilim University, Turkey. The Role of the US in Military Interventions in Turkey.  
Murat Kasapsaraçoğlu, Dr. Öğretim Üyesi, Antalya Bilim Üniversitesi, Türkiye. Türkiyedeki Askeri Darbelerde Amerikan Etkisi.
4. Maria Chiara Cantelmo, PhD Student, Sapienza University of Rome, Italy. Left Kemalism and the '68 Generation in Turkey.  
Maria Chiara Cantelmo, Doktora Öğrencisi, Sapienza Üniversitesi, İtalya, Türkiye'de Sol Kemalizm ve '68 Kusagi.

**11:00-12:30 Session II (Room E - Mezzanine Floor): Business and Other Issues in Turkey**

**Chair:** Yılmaz Keskin, Professor, Tunghai University, Taiwan.

1. Tulay Uguzman, Head of Department of Sociology, Başkent University, Turkey. Communal Holiday Greeting Rituals In The Transformation From Being Expatriates To Being Summer Visitors At A Blacksea Town.  
Tulay Uguzman, Sosyoloji Bölümü Başkanı, Başkent Üniversitesi, Türkiye. Bir Karadeniz Kasabasında Gurbetçilikten Yazlıkçılığa Evrilen Süreçte Toplu Bayramlaşma Gelenekleri.
2. Selahattin Bayram, Assistant Professor, İstanbul University, Turkey. The Secret of Number Three: Its Influence on Human Thought and Behaviour from the Past into the Present.  
Selahattin Bayram, Öğretim Üyesi, İstanbul Üniversitesi, Türkiye, Tarihten Günümüze Üçün Sembolizmi: İnsan Düşünce ve Eylemlerinin Üçle İlişkisi.

**12:30-14:00 Session III (Room D - 10<sup>th</sup> Floor): Art, Artifacts, and Architecture in the Near East**

**Chair:** Roy Domenico, Professor, The University of Scranton, USA.

1. Naif Haddad, Dean, Faculty of Architecture and Design, American University of Madaba, Jordan. The Macedonian Tomb Façade Formation and its Significant Role and Critical Stage for the Development of Hellenistic and Late Classical Façade Morphology.
2. Hae Young Choi, Professor, Chonnam National University, South Korea. The Cultural Interrelationship between the Cretan Double - Axe and the Mesopotamian Hoe.

**14:00-15:00 Lunch**

**15:00-16:30 Session IV (Room E - Mezzanine Floor): Special Issues**

**Chair:** Murat Kasapsaracoglu, Assistant Professor, Antalya Bilim University, Turkey.

1. Yilmaz Keskin, Professor, Tunghai University, Taiwan. Nature of the Influence of Chinese and English Language on the Turkish Language.  
Yilmaz Keskin, Profesör, Tunghai Üniversitesi, Tayvan. Türkçede Çince ve İngilizce Dilinin Etkisinin Doğası.
2. Hanife Güven, Assistant Professor, Dokuz Eylül University, Turkey. A Comparative Approach to the Education of Turkish as a Foreign Language.  
Hanife Guven, Yardımcı Doçent Doktor, Dokuz Eylül Üniversitesi, Türkiye. Yabancı Dil Olarak Türkçe Öğretimine Karşılaştırmalı Bir Yaklaşım.
3. Mustafa Tuncay Özdemir, Lecturer, Pamukkale University, Caria, Geometric Period Grave Architecture.  
Mustafa Tuncay Özdemir, Öğretim Görevlisi, Pamukkale Üniversitesi, Türkiye. Karia, Geometrik Dönem Mezar Mimarisi.
4. Oylum Korkut Altuna, Associate Professor, Istanbul University, Turkey & Fatma Müge Arslan, Professor, Marmara University, Turkey. Dominance or Effectiveness? Which is More Important in Brand Personality Decisions?  
Oylum Korkut Altuna, Doçent Doktor, İstanbul Üniversitesi, Türkiye & Fatma Müge Arslan, Profesör Doktor, Marmara Üniversitesi, Türkiye. Baskın Özellik mi, Etkin Özellik mi? Marka Kişiliği Kararlarında Hangi Özellik Daha Önemlidir?

**17:30-19:30 Session V (Room C - 10<sup>th</sup> Floor): ATINER's 2018 Series of Academic Dialogues: A Symposium Discussion on Publishing and Researching for Professional Academic Development**

**Chairs:** Gregory T. Papanikos, President, ATINER and Nicholas Pappas, Vice President of Academic Membership, ATINER & Professor of History, Sam Houston University, USA.

1. Cleopatra Veloutsou, Head, Marketing Unit, ATINER, Editor, Journal of Product & Brand Management and Professor of Brand Management, University of Glasgow, UK. Main Trends in Publishing in Top Management Journals.
2. Codruta Simona Stoica, Head, Mathematics & Statistics Unit, ATINER & Professor and Vice-Rector, Aurel Vlaicu University of Arad, Romania. Implementing the Research Strategy within "Aurel Vlaicu" University of Arad in order to Enhance its International Prestige and Visibility.
3. Ampalavanar Nanthakumar, Academic Member, ATINER & Professor, State University of New York at Oswego, USA. Why Did I Engage Myself in Research?
4. Manoranjan Pal, Professor, Indian Statistical Institute, India. Publishing and Researching for Professional Academic Development: The Indian Experiences.
5. Can Liu, Professor, China National Forestry Economics and Development Research Center, China. How to Train Young Scientists for Researching of Forest Economics and Policy in China.
6. Rainer Przywara, President, Cooperative University Baden-Württemberg Heidenheim, Germany. Towards a Research Strategy for the Baden-Württemberg Cooperative State University (DHBW).

**21:00-23:00 Greek Night and Dinner**

## Tuesday 3 July 2018

### 07:45-10:45 Session VI: An Educational Urban Walk in Modern and Ancient Athens

**Chair:** Gregory A. Katsas, Vice President of Academic Affairs, ATINER & Associate Professor, The American College of Greece-Deree College, Greece.

Group Discussion on Ancient and Modern Athens.

Visit to the Most Important Historical and Cultural Monuments of the City (be prepared to walk and talk as in the ancient peripatetic school of Aristotle)

### 11:00-13:00 Session VII (Room E - Mezzanine Floor): Society and Politics in the Twentieth Century

**Chair:** Utku Özer, Research Fellow, ATINER.

1. Mihalis Kuyucu, Lecturer, İstinye University, Turkey. Communication of Politics through Social Media: A Comparison of Turkish and Greek Leaders Recep Tayyip Erdoğan and Alexis Tsipras Twitter Management.  
Mihalis (Michael) Kuyucu, Doçent Doktor, İstinye Üniversitesi İktisadi İdari ve Sosyal Bilimler Fakültesi Öğretim Üyesi. Sosyal Medya ve Politik İletişim: Türkiye Cumhurbaşkanı Recep Tayyip Erdoğan ve Yunanistan Başbakanı Alexis Tsipras'ın Twitter Yönetimi Üzerine Karşılaştırmalı Bir Analiz.
2. Merve Ezen, Research Assistant, Eskisehir Osmangazi University, Turkey. Effect of Social Media Dependence of Nursing Students on Communication Skills.  
Merve Ezen. Araştırma Görevlisi. Eskişehir Osmangazi Üniversitesi, Türkiye. Hemşirelik öğrencilerinin sosyal medya bağımlılıklarının iletişim becerilerine etkisi.

### 13:00-14:00 Lunch

### 14:00-15:30 Session VIII (Room D - 10<sup>th</sup> Floor): Power and Politics in the Word History

**Chair:** David Wick, Professor, Gordon College, USA.

1. Jangsuk Kim, Professor, Seoul National University, South Korea & Jaehoon Hwang, Assistant Professor, Chungnam National University, South Korea. Myth versus History: Controversy over the First State of Korea and History Textbook.
2. Nicholas Pappas, Professor of History, Sam Houston University, USA. European Warrior Communities and the Rise of the Modern State—New Approaches to the Study of the Consolidation of State Power.
3. Hyeon-sil Choi, Lecturer, Dong-kuk University, South Korea & Jayoung Che, Deputy Director, Korean Academy of Greek Studies, South Korea. Discourse on Justice of the Ancient Greece and the Present Age.
4. Ana Maria Carballeira-Debasa, Tenured Researcher, Escuela de Estudios Árabes (CSIC), Spain. From Mosques to Churches: The Transfer of Religious Property after the Christian Conquest of Al-Andalus.
5. Eduardo Ferreira, Researcher / PhD Candidate, University of Lisbon, Portugal. The Lower Nubian Egyptian Fortresses in the Middle Kingdom: A Strategic Point of View.

### 20:00- 21:30 Dinner

**Wednesday 4 July 2018**  
**Mycenae and Island of Poros Visit**  
**Educational Island Tour**

**Thursday 5 July 2018**  
**Delphi Visit**

**Friday 6 July 2018**  
**Ancient Corinth and Cape Sounion**

All ATINER's conferences are small events which serve the mission of the association (<https://www.atiner.gr/mission>) under the guidance of its Academic Committee (<https://www.atiner.gr/academic-committee>) which sets the policies (<http://www.atiner.gr/acceptance>). In addition, each conference has its own academic committee. Members of the committee include all those who have evaluated the abstract-paper submissions and have chaired the sessions of the conference. The members of the academic committee of the 5<sup>th</sup> International Conference on Turkey and Turkish Studies, 2-5 July 2018, Athens, Greece, were the following:

1. Gregory T. Papanikos, President, ATINER.
2. Nicholas Pappas, Vice President of Academic Membership, ATINER & Professor of History, Sam Houston University, USA.
3. David Wick, Professor, Gordon College, USA.
4. Mert Uydaci, Professor, Marmara University, Turkey.
5. Nevin Karabiyik Yerden, Assistant Professor, Marmara University, Turkey.
6. Roy Domenico, Professor, The University of Scranton, USA.
7. Yilmaz Keskin, Professor, Tunghai University, Taiwan.
8. Mihalis Kuyucu, Lecturer, İstinye University, Turkey.
9. Murat Kasapsaracoglu, Assistant Professor, Antalya Bilim University, Turkey.
10. Utku Özer, Research Fellow, ATINER.

The Organizing Committee of the conference was:

1. Zoe Charalampous, Researcher, ATINER.
2. Olga Gkounta, Researcher, ATINER.
3. Despina Katzoli, Researcher, ATINER.
4. Eirini Lentzou, Administrative Assistant, ATINER.
5. Konstantinos Manolidis, Administrator, ATINER.
6. Kostas Spyropoulos, Administrator, ATINER.