



Athens Institute for Education and Research
A World Association of Academics & Researchers



12th Annual International Conference on Sociology, 7-10 May 2018, Athens, Greece

Conference Venue: Titania Hotel, 52 Panepistimiou Avenue, Athens, Greece (close to metro station *Panepistimio*)

Monday 7 May 2018

08:00-09:00 Registration and Refreshments

09:00-09:30 Welcome and Opening Address (Room A – Mezzanine Floor)

Gregory T. Papanikos, President, ATINER.

Nicholas Pappas, Vice President of Academic Membership, ATINER & Professor of History, Sam Houston University, USA.

09:30-11:00 Session I (Room B – 10th Floor): Social Theory

Chair: Domenico Maddaloni, Head, Sociology Unit, ATINER & Associate Professor, University of Salerno, Italy.

1. Richard Christy, Associate Professor, Wilfrid Laurier University, Canada. Gender, Race and Male Privilege in Post-Modern Society.
2. Madhusri Shrivastava, Associate Professor, Indian Institute of Management Indore, India. Of Discrimination and Dominance: Exploring Institutionalized Resistance to Dismantling Hegemonic Structures.
3. Helene Jeannin, Sociologist, Orange Labs, Department of Human and Social Sciences, France. Augmented Body: Key Players and Societal Issues.
4. Evangelos Mantzaris, Professor and Senior Researcher, Stellenbosch University, South Africa. Towards a Sociologically - Rooted Evidence based Corruption Index in South Africa and Internationally.

09:30-11:00 Session II (Room A – Mezzanine Floor): Business Ethics I*

Chair: David A. Frenkel, LL.D., Head, Law Unit, ATINER & Emeritus Professor, Law Area, Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel.

1. Jacek Sojka, Professor and Dean, Faculty of Social Sciences, Adam Mickiewicz University in Poznań, Poland. Does the Doux-Commerce Thesis still Hold True?
2. Anna Remisova, Professor, Comenius University in Bratislava, Slovakia & Anna Lasakova, Associate Professor, Comenius University in Bratislava, Slovakia. On NGOs' Role in the Development of Business Ethics in Slovakia.
3. Chiraz Aouina-Mejri, Associate Professor, PSB Paris School of Business, France & Ting Ting Mo, Assistant Professor, Zhongnan University of Economics and Law, China. "Sustainable Luxury" Strategies Employed by Luxury Companies and the Corresponding Challenges in Marketing Communication.
4. Siddharth Mohapatra, Assistant Professor, Indian Institution of Management Kozhikode, India & Pratima Verma, Professor, Alliance University, India. The Tata Way: Piety, Profit, Progress through Humata, Hukhta, Hvarshtha.

**This session is jointly offered with the Business and Law Division*

11:00-12:30 Session III (Room B – 10th Floor): Studying National Well-Being: Theory, Research and Practice	11:00-12:30 Session IV (Room A – Mezzanine Floor): Competition, Valuation and Public Perception*
Chair: Felice Addeo, Assistant Professor, University of Salerno, Italy.	Chair: Jacek Sojka, Professor and Dean, Faculty of Social Sciences, Adam Mickiewicz University in Poznań, Poland.
<ol style="list-style-type: none"> 1. <u>Ester Ulloa</u>, Professor, Universidad de Cádiz, Spain, <u>Marcela Iglesias Onofrio</u>, Professor, Universidad de Cádiz, Spain & <u>Sofía Pérez de Guzmán Padrón</u>, Professor, Universidad de Cádiz, Spain. Letters from the Precariat: Unstable Relations between Spanish Temporary Postal Workers and Trade Unions. 2. <u>Fiorenzo Parziale</u>, Assistant Professor and Researcher, Sapienza University of Rome, Italy & <u>Sandra Vatrella</u>, Researcher, University of Naples Federico II and IRPPS-CNR, Italy. Education and Universalism in Europe: When Education Supports Democracy. 3. <u>Gianmaria Bottoni</u>, Research Fellow, City University of London, UK & <u>Rory Fitzgerald</u>, Director of the European Social Survey ERIC, City University of London, UK. Macro Factors Affecting Subjective well-Being. 4. <u>Angela Delli Paoli</u>, Research Fellow, University of Salerno, Italy & <u>Felice Addeo</u>, Assistant Professor, University of Salerno, Italy. Assessing SDGs: A Methodology to Measure Social Sustainability. 	<ol style="list-style-type: none"> 1. <u>Ole Jakob Bergfjord</u>, Associate Professor, Western Norway University of Applied Science, Norway. Students as Financial Analysts: An Analysis of MSc theses Conducting Company Valuations. 2. <u>Pedro Aznar</u>, Associate Professor, ESADE Business and Law School, Spain & <u>Josep Maria Sayeras</u>, Professor, ESADE Business and Law School, Spain. Airbnb Competition and Hotels' Response: The Importance of Online Reputation. 3. <u>Hsiao-Ping Chang</u>, Assistant Professor, Chung Shan Medical University, Taiwan & <u>Chun-Chieh Ma</u>, Professor, National University of Tainan, Taiwan. The Study of Employer Branding, Internal Branding and Branding Outcomes in Hotel Industry - from the Perspective of Institutional Context and Resource-based View.
<i>*This session is jointly offered with the Business and Law Division</i>	
12:30-14:00 Session V (Room B – 10th Floor): Ethnicities, Faiths, and Genders	12:30-14:00 Session VI (Room A – Mezzanine Floor): Concepts of Law, Community and Labor Policy*
Chair: Richard Christy, Associate Professor, Wilfrid Laurier University, Canada.	Chair: Gopal Prasad Mahapatra, Professor, Indian Institute of Management Indore, India & <u>Varun Khanna</u> , Assistant Professor, Chinmaya University, India.
<ol style="list-style-type: none"> 1. <u>Ingrid Kollak</u>, Professor, Alice Salomon University of Applied Sciences Berlin (ASH), Germany. LGBT*I: Aging and Care. Selected Findings of the Two Years Study GLEPA in Berlin (Germany). 2. <u>Sevgi Coban</u>, Assistant Professor, Hacettepe University, Turkey. Gendered Fear of Crime: Fearful Mothers and Fearful Daughters. 3. <u>Meral Salman Yikmis</u>, Assistant Professor, Aksaray University, Turkey. Non-Motherhood in Turkey. 4. <u>Aniket Nandan</u>, Research Scholar, Indian Institute of Technology Madras, India. Revival of Hindu Nationalism: Interplay of Religion and Caste in Contemporary India. 	<ol style="list-style-type: none"> 1. <u>Sara Cumming</u>, Professor, Sheridan College, Canada & <u>Jessica Pulis</u>, Professor, Sheridan College, Canada. Innovation from the Margins: The Community Ideas Factory. 2. <u>David Badillo</u>, Chair & Associate Professor, Lehman College, Latin American and Latino Studies, USA. Cesar Chavez and the Law: Leading the Twin Struggles of Labor and Civil Rights. 3. <u>Graeme Lockwood</u>, Associate Professor, King's Business School, UK. Worker Monitoring and the Law. 4. <u>Tatjana Devjak</u>, Associate Professor, University of Ljubljana, Slovenia & <u>Sanja Bercnik</u>, Assistant to Professor, University of Ljubljana, Slovenia. The Right of Children in Slovenian Schools and Kindergartens: Protection, Provision and Participation. 5. <u>Sanja Bercnik</u>, Assistant to Professor, University of Ljubljana, Slovenia & <u>Tatjana Devjak</u>, Associate Professor, University of Ljubljana, Slovenia. Management of Preschool Institutions with the Legal Formal Perspective and the Perspective of the Local Community.
<i>*This session is jointly offered with the Business and Law Division</i>	

14:00-15:00 Lunch

15:00-16:30 Session VII (Room B – 10th Floor): Women and Families	15:00-16:30 Session VIII (Room A – Mezzanine Floor): Perspectives on Ethics, Economics and Public Value*
Chair: Madhusri Shrivastava, Associate Professor, Indian Institute of Management Indore, India.	Chair: Sanja Bercnik, Assistant to Professor, University of Ljubljana, Slovenia.
<ol style="list-style-type: none"> 1. Eric Udjo, Professor, Bureau of Market Research, University of South Africa, South Africa. Effect of HIV/AIDS on Fertility: The Evidence from South Africa's Women Educators. 2. Robert Arnold, Associate Professor, University of Windsor, Canada. Predictors of Conjugal Breakdown Over 14 Years among Central Canadian Couples. 3. <u>Judy Porter</u>, Associate Professor, Rochester Institute of Technology, USA & LaVerne McQuiller Williams, Associate Dean, College of Liberal Arts, Rochester Institute of Technology, USA. Interaction of Auditory Status, Child Maltreatment, Victimization, and Perpetration of Intimate Partner Violence. 4. Selin Onen, Assistant Professor, İzmir Katip Çelebi University, Turkey. A Feminist Perspective on Women's Museums in Turkey: İzmir Case. 	<ol style="list-style-type: none"> 1. <u>Chun-Chieh Ma</u>, Professor, National University of Tainan, Taiwan & Hsiao-Ping Chang, Assistant Professor, Chung Shan Medical University, Taiwan. Public Managers in Crises: The Comparative Analysis among Leaders in Taiwan. 2. Irem Zeyneloglu, Associate Professor, Galatasaray University, Turkey. Public Debt and Fiscal Policy Effectiveness. 3. <u>Natja Lavric</u>, Secretary General, MLC Ljubljana, Slovenia & Srecko Devjak, Dean, MLC Ljubljana, Slovenia. Management and Business Law Studies in the Function of Completing Higher Education.
<i>*This session is jointly offered with the Business and Law Division</i>	

16:30-18:00 Session IX (Room B – 10th Floor): Languages in Societies: Critical Perspectives	16:30-18:00 Session X (Room A – Mezzanine Floor): Spirituality & Business Ethics*
Chair: Robert Arnold, Associate Professor, University of Windsor, Canada.	Chair: Siddharth Mohapatra, Assistant Professor of Business Ethics, Indian Institute of Management Kozhikode, Kerala, India.
<ol style="list-style-type: none"> 1. Rodrigo Ramirez, Professor, Fatec – CPS – Centro Paula Souza, Brazil. Teacher Education in EFL. A Critical View from a Collaborative Group of Work. 2. Mini Chandran, Professor, Indian Institute of Technology Kanpur, India. Out of Home and Hearth: The Santhals of India. 3. <u>Gergely Galovics</u>, PhD Student, Eötvös Loránd University, Hungary & Peter Bodor, Associate Professor, Eötvös Loránd University, Hungary. Performing Ethnicity through Identity Talk: Ambiguity within Unity. 	<ol style="list-style-type: none"> 1. <u>Gopal Prasad Mahapatra</u>, Professor, Indian Institute of Management Indore, India & Varun Khanna, Assistant Professor, Chinmaya University, India. Mentoring and Coaching in Gita and its Impact on Ethical Leadership - A Conceptual Study. 2. Akhaya Kumar Nayak, Visiting Assistant Professor, Indian Institute of Management Indore, India. Spiritual Ethics and Corporate Social Responsibility: A Vedic Perspective.
<i>*This session is jointly offered with the Business and Law Division</i>	

18:00-20:00 Session XI (Room A – Mezzanine Floor): A Symposium Discussion on Global Health
Chair: Vickie Hughes, Director, Health & Medical Sciences Division, ATINER & Assistant Professor, Johns Hopkins University, USA.
<ol style="list-style-type: none"> 1. Elizabeth Mary Chiarella, Professor, The University of Sydney, Australia. "Australian Primary Health Care: A Curate's Egg? " 2. John Moraros, Associate Professor, University of Saskatchewan, Canada. "Obesity - A Global and Canadian Perspective". 3. Stefano Neri, Associate Professor, University of Milan, Italy. "Governing Southern European NHSs in the era of the economic crisis. The case of Italy". 4. Neil Kelly, Senior Lecturer, Coventry University, U.K. "Changes in mental health service provision". 5. Adel Zeglam, Professor, Tripoli University, Libya. "Health and Medical Challenges in Libya". 6. Ali AlHaqwi, Consultant / Professor, King Saud Ben Abdul-Aziz University / King Abdul-Aziz Medical City, Saudi Arabia. "Hajj and Mass Gatherings: Considerations for Global Health". 7. John Trougakos, Associate Professor, University of Toronto, Canada. "Is Work Making us Sick? The Social, Economic, and Personal Costs of Workplace Stress and Burnout".

21:00-23:00 Greek Night and Dinner

Tuesday 8 May 2018

07:45-11:00 Session XII: An Educational Urban Walk in Modern and Ancient Athens

Chair: Gregory A. Katsas, Vice President of Academic Affairs, ATINER & Associate Professor, The American College of Greece-Deree College, Greece.

Group Discussion on Ancient and Modern Athens.

Visit to the Most Important Historical and Cultural Monuments of the City (be prepared to walk and talk as in the ancient peripatetic school of Aristotle)

(Note: The simple registration fee of the conference does not cover the cost of this session. More details during registration).

11:15-13:00 Session XIII (Room B – 10th Floor): Interweaving Ethnicities, Faiths, LGBTIQ Genders and Sexualities

Chair: David Badillo, Chair & Associate Professor, Lehman College, Latin American and Latino Studies, USA.

1. Arshad Khan Bangash, Assistant Professor, Bacha Khan University Charsadda, Pakistan. Law of the State and Its Relationship with Honour Killing in Federally Administered Tribal Areas (FATA) of Pakistan.
2. KerenOr Schlesinger, Political Sociologist and Anthropologist, The Hebrew University of Jerusalem, Israel. Relational Frontier, Intimate Law: Cross-border Palestinian Families under the Israeli Citizenship Law of 2003.
3. Nuria Sadurni-Balcells, PhD Student, University of Girona, Spain. Queer Necropolitics and the Catalan Law against LGBTIphobia.

11:15-13:00 Session XIV (Room E): Concepts of Economic Development*

Chair: Graeme Lockwood, Associate Professor, King's Business School, U.K.

1. Svetla Boneva, Associate Professor, Vice-Dean for International Cooperation, Faculty of International Economics and Politics, University of National and World Economy (UNWE), Bulgaria. The European Energy Union – A Step towards Strengthening the EU Integration Process.
2. Mohammad Rafiqul Islam, Associate Professor, BRAC University, Bangladesh. Foreign Trade of Bangladesh - In the Context of the Growth Rates of Export and Import and Impact to the Country Economy.
3. Fiona Purkiss, Research Assistant, Sheridan College, Canada, Sara Cumming, Professor, Sheridan College, Canada & Jessica Pulis, Professor, Sheridan College, Canada. Food Insecurity: Finding Solutions from the Source.
4. Wei Song, Senior Lecturer, Coventry University, UK. A Currency Union in ASEAN+3.

**This session is jointly offered with the Business and Law Division*

13:00-14:00 Lunch

14:00-15:30 Session XV (Room B – 10th Floor): Media, Internet and Society	14:00-15:30 Session XVI (Room E): Business Ethics II*
Chair: Utku Özer, Research Fellow, ATINER.	Chair: Andromachi Athanasopoulou, Lecturer, Queen Mary University of London, U.K.
<ol style="list-style-type: none"> Christine Von Der Haar, Senior Lecturer, Indiana University, USA. A Global Perspective on Images Published on the Front Pages of International Newspapers. Petra Nemeth, PhD Student, University of Physical Education, Hungary. Research of the Bodybuilding Subculture-Specific Lifestyle Characteristics and Their Impact on Social Situation among Competing and Leisure Athlete Bodybuilders. Andrea Georgiou, PhD Candidate, Frederick University, Cyprus. Attitudes and Perceptions of Contemporary Society for Internet Counseling: The Response of Contemporary Society in Internet Consulting. Mohamed Akli Faradji, Professor, University of Bejaia, Algeria. The History of Sociology in Algeria: Between Ideological Orientation and the Reality of Social Change. 	<ol style="list-style-type: none"> <u>Judith Partouche-Sebban</u>, Associate Professor, PSB Paris School of Business, France & <u>Saeedeh Rezaee Vessal</u>, Assistant Professor, PSB Paris School of Business, France. How Status Consumption Helps the Elderly Dealing with Death Thoughts? The Effect of Mortality Salience on Preferences for Status Products. Wim Vandekerckhove, Reader in Business Ethics, University of Greenwich, UK. Is There a Duty to Listen to Whistleblowers, and Whose Duty is it? Preethi Manjunath Misha, PhD Student, Nottingham Trent University, UK. Perceptions on the Antecedents of Unethical Leadership in the Financial Services Industry.

**This session is jointly offered with the Business and Law Division*

15:30-17:00 Session XVII (Room B – 10th Floor): Knowledge Society: Possibilities, Issues, Processes	15:30-17:00 Session XVIII (Room E): Perspectives on Company Law*
Chair: Gerardo Pastore, Academic Member, ATINER & Assistant Professor in Sociology, Department of Political Sciences, University of Pisa, Italy.	Chair: Mohammad Rafiqul Islam, Associate Professor, BRAC University, Bangladesh.
<ol style="list-style-type: none"> Stefano Neri, Associate Professor, University of Milan, Italy. Promoting Early Childhood Education and Care Services in Southern Europe. The Case of Italy. <u>Gerardo Pastore</u>, Assistant Professor, University of Pisa, Italy & Gabriele Tomei, Associate Professor, University of Pisa, Italy. Knowledge Society and High-Skilled Migration. Lights and Shadows of the Italian case in the Time of Crisis. 	<ol style="list-style-type: none"> <u>Ulrich Schule</u>, Professor, University of Applied Sciences Mainz / Universidad de Ciencias Empresariales y Sociales (UCES), Germany / Argentina, Franz Ewert-Liening, Master Graduate, University of Applied Sciences Mainz / Universidad de Ciencias Empresariales y Sociales (UCES), Germany / Argentina, Daniel Schaffer, Master Graduate, University of Applied Sciences Mainz / Universidad de Ciencias Empresariales y Sociales (UCES), Germany / Argentina & Edith Zeppenfeld, Master Graduate, University of Applied Sciences Mainz / Universidad de Ciencias Empresariales y Sociales (UCES), Germany / Argentina. Opening Argentina to Public-Private-Partnerships: Opportunities and Risks for Government Entities and Private Investors. Lina Mikaloniene, Associate Professor, Vilnius University, Lithuania. Cross-Border Conversion of Companies in the EU: The Lithuanian Example. *Shannu Narayan, Assistant Professor, Indian Institute of Management Kozhikode (IIMK), India. Voluntary Liquidation of Corporate Person: A Review of Indian Law.

**This session is jointly offered with the Business and Law Division*

17:00-18:30 Session XIX (Room E): Concepts of Law, Community and Labor Policy*
Chair: Srecko Devjak, Dean, MLC Ljubljana, Slovenia.
<ol style="list-style-type: none"> <u>Sofia Perez de Guzman</u>, Associate Professor, University of Cádiz, Spain, Margarita Gallego, Assistant Professor, University of Cádiz, Spain & Valentina Viego, Professor, Universidad Nacional del Sur, Argentina. The Economic Inactivity. Between the Market and the Meaning of Work. Sanjay Bhowmick, Senior Lecturer, Northumbria University, UK. Contested Commons: Forest Dwellers, Outlaws and the Indian State.
<i>*This session is jointly offered with the Business and Law Division</i>

20:00- 21:30 Dinner

Wednesday 9 May 2018
Mycenae and Island of Poros Visit (Details during registration)
Educational Island Tour

Thursday 10 May 2018
Delphi Visit

Friday 11 May 2018
Ancient Corinth and Cape Sounion

All ATINER's conferences are small events which serve the mission of the association (<https://www.atiner.gr/mission>) under the guidance of its Academic Committee (<https://www.atiner.gr/academic-committee>) which sets the policies (<http://www.atiner.gr/acceptance>). In addition, each conference has its own academic committee. Members of the committee include all those who have evaluated the abstract-paper submissions and have chaired the sessions of the conference. The members of the academic committee of the 12th Annual International Conference on Sociology, 7-10 May 2018, Athens, Greece were the following:

1. Gregory T. Papanikos, President, ATINER.
2. Nicholas Pappas, Vice President of Academic Membership, ATINER & Professor of History, Sam Houston University, USA.
3. Domenico Maddaloni, Head, Sociology Unit, ATINER & Associate Professor, University of Salerno, Italy David Philip Wick, Director, Arts and Humanities Division, ATINER & Professor of History, Gordon College, USA.
4. David A. Frenkel, LL.D., Head, Law Unit, ATINER & Emeritus Professor, Law Area, Guilford Glazer Faculty of Business and Management, Ben-Gurion University of the Negev, Beer-Sheva, Israel.
5. Yorgo Pasadeos, Director Social Sciences Division, ATINER & Professor Emeritus, University of Alabama USA.
6. Sharon Claire Bolton, Head, Management Unit, ATINER & Professor of Organizational Analysis – Head of School, The Management School, University of Stirling, Scotland.
7. Vickie Hughes, Director, Health & Medical Sciences Division, ATINER & Assistant Professor, Johns Hopkins University, USA.
8. Srecko Devjak, Dean, MLC Ljubljana, Slovenia.
9. Jacek Sojka, Professor and Dean, Faculty of Social Sciences, Adam Mickiewicz University in Poznań, Poland.
10. Richard Christy, Associate Professor, Wilfrid Laurier University, Canada.
11. David Badillo, Academic Member, ATINER & Chair and Associate Professor, Lehman College, Latin American and Latino Studies, USA.
12. Sylvie Roy, Professor, Werklund School of Education, University of Calgary, Alberta, Canada.
13. Gerardo Pastore, Academic Member, ATINER & Assistant Professor in Sociology, Department of Political Sciences, University of Pisa, Italy.
14. Robert Arnold, Associate Professor, University of Windsor, Canada.
15. Graeme Lockwood, Associate Professor, King's Business School, UK.
16. Mohammad Rafiqul Islam, Associate Professor, BRAC University, Bangladesh.
17. Siddharth Mohapatra, Assistant Professor of Business Ethics, Indian Institute of Management Kozhikode, Kerala, India.
18. Gopal Prasad Mahapatra, Professor, Indian Institute of Management Indore, India & Varun Khanna, Assistant Professor, Chinmaya University, India.

19. Madhusri Shrivastava, Academic Member, ATINER & Associate Professor, Indian Institute of Management Indore, India.
20. Felice Addeo, Assistant Professor, University of Salerno, Italy.
21. Maria Pallotta-Chiarolli, Academic Member, ATINER & Senior Lecturer, Deakin University, Australia.
22. Andromachi Athanasopoulou, Lecturer, Queen Mary University of London, UK.
23. Sanja Bercnik, Assistant to Professor, University of Ljubljana, Slovenia.
24. Utku Özer, Research Fellow, ATINER.

The Organizing Committee of the conference was:

1. Fani Balaska, Research Assistant, ATINER.
2. Olga Gkounta, Researcher, ATINER.
3. Hannah Howard, Research Assistant, ATINER.
4. Despoina Katzoli, Researcher, ATINER.
5. Eirini Lentzou, Administrative Assistant, ATINER.
6. Konstantinos Manolidis, Administrator, ATINER.
7. Vassilis Skianis, Research Fellow, ATINER.
8. Kostas Spyropoulos, Administrator, ATINER.