



Athens Institute for Education and Research

A World Association of Academics & Researchers



13th Annual International Symposium on Economic Theory, Policy and Applications, 2-5 July 2018, Athens, Greece

Organized by the [Economics Unit](#) of ATINER

Sponsored by the [Athens Journal of Business & Economics](#)

Conference Venue: Titania Hotel, 52 Panepistimiou Avenue, Athens, Greece (close to Panepistimio metro station)

Monday 2 July 2018

08:00-08:45 Registration and Refreshments

08:45-09:30 Welcome and Opening Address (Room C - 10th Floor)

Gregory T. Papanikos, President, ATINER.

Nicholas Pappas, Vice President of Academic Membership, ATINER & Professor of History, Sam Houston University, USA.

Monday 09:30-11:30

Session I (Room A-10 th Floor): Human Resources	Session II (Room B-10 th Floor): Consumer and Marketing Analysis I	Session III (Room C-10 th Floor): Mathematical and Quantitative Applications I
<p>Chair: Gregory T. Papanikos, President, ATINER.</p>	<p>Chair: Cleopatra Veloutsou, Head, Marketing Unit, ATINER & Professor, University of Glasgow, UK.</p>	<p>Chair: Codruta Simona Stoica, Head, Mathematics & Statistics Unit, ATINER & Professor and Vice-Rector, Aurel Vlaicu University of Arad, Romania.</p>
<ol style="list-style-type: none"> 1. Victor Haines, Professor, University of Montreal, Canada. The Challenge of Matching Resources to Demands for Employee Well-Being: The Case of Nonstandard Work Schedules. 2. Xinxin Ma, Associate Professor, Hitotsubashi University, Japan. Impact of Public Pension on Labor Supply of Intra-Household Prime-Age Adults: Evidence from Rural China. 3. <u>Javier Martinez</u>, Faculty Director, Universidad Autónoma de Chihuahua, Mexico, <u>Ivan Ibarra</u>, Chair, Universidad Autónoma de Chihuahua, Mexico & <u>Miguel Angel Vicens</u>, Associate Dean, Western New Mexico University, USA. Analysis of Income Inequality in the Mexican Labor Market. 4. Deger Eryar, Assistant Professor, Izmir University of Economics, Turkey. Socio-economic Determinants of NEET in Turkey: The Impact of Parental Education and Employment. 	<ol style="list-style-type: none"> 1. <u>Robert Peterson</u>, Professor, The University of Texas at Austin, USA, <u>Linda Golden</u>, Professor, The University of Texas at Austin, USA & <u>Kacy Kim</u>, Assistant Professor, Elon University, USA. Black and Hispanic Entrepreneurship: Customer Orientation and Perceived Business Performance. 2. <u>Saeed Zolfaghari</u>, Professor, Ryerson University, Canada, <u>Amirhossein Bazargan</u>, PhD Candidate, Ryerson University, Canada & <u>Salma Karray</u>, Associate Professor, University of Ontario Institute of Technology, Canada. "Buy <i>n</i> Times, get one Free" Loyalty Programs: An Analytical Investigation of their Profitability. 3. Evangelos Xevelonakis, Professor, HWZ University of Applied Sciences in Business Administration Zurich, Switzerland. Dynamic, Individualised Pricing and Customer Loyalty in the Swiss Retail Market: Chances and Risks. 4. Radmila Janicic, Professor, University of Belgrade, Serbia. Holistic Marketing Strategies in Art's Projects. 5. <u>Khaled Aboulnasr</u>, Associate Professor, Florida Gulf Coast University, USA & <u>Gina Tran</u>, Assistant Professor, Florida Gulf Coast University, USA. The Role of Brand Relationship Norms in Consumers' Response to Brand Transgressions. 6. <u>Juan Carlos Chica Mesa</u>, Associate Professor, Universidad Nacional de Colombia, Colombia, <u>Carlos Osorio</u>, Senior Lecturer, Universidad de Manizales, Colombia & <u>Jose Luis Giraldo Florez</u>, MBA Student, Universidad Nacional de Colombia, Colombia. Decision Making in the Millennials Mobile Commerce Supported in Neuromarketing. 	<ol style="list-style-type: none"> 1. <u>GiSeung Kim</u>, Professor, Pusan National University, South Korea & <u>Hongye Sun</u>, Pusan National University, South Korea. Unobserved Heterogeneous Bias and Wage Effects of Educational Mismatches across 20 OECD Countries. 2. <u>Manoranjan Pal</u>, Professor, Indian Statistical Institute, India, <u>C. S. Biswas</u>, Indian Statistical Institute, India, <u>S. Bannerjee</u>, Indian Statistical Institute, India, <u>A. Ghosh</u>, Indian Statistical Institute, India, <u>S. Chakraborti</u>, Indian Statistical Institute, India, <u>S. Guha</u>, Indian Statistical Institute, India & <u>P. Bharati</u>, Indian Statistical Institute, India. Style of Question Matters: An Experiment with Questions on "Family Related" and "Social" Views on Gender Violence. 3. <u>Juan Barrios</u>, Associate Professor, Universidad ORT Uruguay, Uruguay & <u>Santiago Acerenza</u>, Universidad ORT Uruguay, Uruguay. Feelings about Competition and Self-reported Trust: Evidence from the World Value Surveys. 4. <u>Nizar Zaarour</u>, Assistant Teaching Professor, Northeastern University, USA & <u>Emanuel Melachrinoudis</u>, Professor, Northeastern University, USA. The "Not so Simple" Interpretation of R^2, for Relatively Small Sample Sizes.

Monday 11:30-13:00

Session IV (Room A-10 th Floor): The Chinese Economy	Session V (Room B-10 th Floor): Innovation, Information, and Technology I	Session VI (Room C-10 th Floor): Teaching-Learning-Education I
Chair: Yijiang Wang, Professor of Economics and Human Resource Management, Cheung Kong Graduate School of Business Beijing, China.	Chair: Saeed Zolfaghari, Professor, Ryerson University, Canada.	Chair: Juan Barrios, Associate Professor, Universidad ORT Uruguay, Uruguay.
<p>1. <u>Ke Shen</u>, Graduate Student, Shanghai International Studies University, China, Zheng Fan, Dean of School of Business and Management, Shanghai International Studies University, China & Peihua Fan, Professor, Shanghai International Studies University, China. Competence-Willingness Model and Inheritance Strategy of Chinese Family Business.</p>	<p>1. Gerhard Speckbacher, Professor, WU Vienna University of Economics and Business, Austria. Using Commercial Success for Evaluating Creative Teams: The Importance of Leadership.</p> <p>2. <u>Marco Bravo</u>, Executive Director, The University of Texas at Austin, USA, Linda Golden, Professor, The University of Texas at Austin, USA, <u>Patrick Brockett</u>, Professor, The University of Texas at Austin, USA & Robert Peterson, Professor, The University of Texas at Austin, USA. Engineering Design, Design Thinking, and Marketing: An Integrated Approach to Product Innovation.</p> <p>3. <u>Claudia Mattar</u>, Assistant Professor, University of Balamand, Lebanon & Anthony Azar, PhD Student, Polytechnic University of Bucharest, Romania. Information Technology Efficiency in Quality Management Improvement and Its Impact on Organizational Performance: An Analysis of Lebanese Organizations.</p>	<p>1. Diarmuid O'Driscoll, Head of Department of Mathematics, Mary Immaculate College, Ireland. Teaching Ridge Regression in Polynomial Data Fitting.</p> <p>2. Armine Shahoyan, Business Department Chair, University of Holy Cross and Professor, Tulane University, USA. Teaching Principles of Economics On-Line: Structured Course vs. Self-Paced Mode. An Empirical Study.</p> <p>3. Michael Aristidou, Associate Professor, American University of Kuwait, Kuwait. Is Mathematical Logic Really Necessary in Teaching Mathematical Proofs?</p> <p>4. Lukanda Kalobo, Lecturer, Central University of Technology Free State, South Africa. The Use of Principles of Learning Statistics to Promote the Teaching and Learning of Statistics at High School in South Africa.</p>

Monday 13:00-14:30

Session VII (Room A-10 th Floor): Industry Studies I	Session VIII (Room B-10 th Floor): The Marketing and Management in Art and Culture and Other Essays	Session IX (Room C-10 th Floor): Biostatistics
Chair: Timothy M. Young, Director, Center for Business & Manufacturing Excellence (CBME) & Professor and Graduate Director, Center for Renewable Carbon, The University of Tennessee, USA.	Chair: Khaled Aboulnasr, Associate Professor, Florida Gulf Coast University, USA.	Chair: Ampalavanar Nanthakumar, Professor, State University of New York at Oswego, USA.
<p>1. Can Liu, Professor, China National Forestry Economics and Development Research Center, China, Hao Liu, Assistant Professor, China National Forestry Economics and Development Research Center, China & Sen Wang, China National Forestry Economics and Development Research Center, China. Has China's New Round of Collective Forest Reforms Caused an Increase in the Use of Productive Forest Inputs?</p> <p>2. Rainer Przywara, President, Cooperative University Baden-Württemberg Heidenheim, Germany. The Interrelation of Maximum Employment and Sectoral Productivity in Manufacturing.</p> <p>3. <u>Sami El Naddaf</u>, Academic Advisor and Quality Assurance Officer, Antonine University, Lebanon & Aline Al Am, Assistant Professor, Lebanese University, Lebanon. The Role of Technology in Sustainable Food Industry: The Case of Lebanon.</p> <p>4. <u>Justin Arnold</u>, Graduate Student, University of Holy Cross, USA & Armine Shahoyan, Business Department Chair, University of Holy Cross and Professor, Tulane University, USA. A Study on Housing Market Trends in the Major Urban Areas of the United States.</p> <p>5. Alexis Duenas, Associate Professor, National University Federico Villarreal, Peru. Sustainability of the National Agro-Industry by Terms of Natural Resources and Contaminants Residues.</p>	<p>1. Susan Rozensher, Professor, Iona College, USA. Evaluating the Performance of Marketing Student Interns: Quantitative and Qualitative Measurement Issues. (<i>Monday, afternoon session</i>)</p> <p>2. <u>Paula Rodrigues</u>, Professor, Universidade Lusíada, Portugal & Paula Costa, PhD Student, Universidade Lusíada, Portugal. Factors to Purchase Luxury Brands: Chanel Brand Case.</p> <p>3. Ezeni Brzovska, Assistant Professor, Ss. Cyril and Methodius University in Skopje, FYROM. Evaluating the Importance and Performance of Different Dimensions in the Experiential Based Model for Cultural Institutions.</p> <p>4. <u>Bhola Nath Ghosh</u>, Associate Professor, Indian Statistical Institute, India & Dibyajyoti Ghosh, Himalayan Junior Project Fellow, Zoological Survey of India, India. Concept and Role of Values in the Society: With Special Reference to India.</p> <p>5. Aleksandra Maric, Lecturer, Accademia del Lusso, Italy. Marketing and Communication in the Creative Industries Today: How are Creative Companies Managing the Challenges of Addressing New Consumer Segments and the "Generation Z"?</p>	<p>1. Valeria Sambucini, Professor, Sapienza - University of Rome, Italy. A Predictive Approach for Monitoring Multiple Outcomes in Phase II Clinical Trials. (STABIO)</p> <p>2. *Sujay Datta, Associate Professor, University of Akron, USA. Bayesian Network Structure Learning with Resampling-Based Confidence: Application to Genomics.</p> <p>3. *Chang Yu, Associate Professor, Vanderbilt University Medical Center, USA. Estimating the Proportion from the Null using a Distribution for p-Values in Massive Testing. (STAMED)</p>

14:30-15:30 Lunch

Monday 15:30-17:30

Session X (Room A-10 th Floor): Investment	Session XI (Room B-10 th Floor): Industry Studies II	Session XII (Room C-10 th Floor): Time Series Studies
Chair: Henry Thompson, Emeritus Professor, Auburn University, USA.	Chair: Gerhard Speckbacher, Professor, WU Vienna University of Economics and Business, Austria.	Chair: Sujay Datta, Associate Professor, University of Akron, USA.
<ol style="list-style-type: none"> 1. <u>Fabian Baier</u>, Chair for Macroeconomic Theory and Politics, University of Wuppertal, Germany & Paul JJ Welfens, Head of Chair for Macroeconomics and Economic Policy, University of Wuppertal, Germany. Leaving the Eurozone: Gravity FDI Modelling Including Capital Stock, Tax and Exchange Rates. 2. Jean Roy, Professor, HEC-Montreal, Canada. Optimal Pricing of Deposit Insurance: Aiming at Fairness and Stability. 3. Constantin Colonescu, Associate Professor, MacEwan University, Canada. The Effects of Donald Trump's Tweets on the Economy. 4. Dale Nam, Associate Professor, Korea University Business School, South Korea. Influence of Time to IPO in Maximizing Foreign IPO Value: Moderating Role of Home Business System and Host Venture Capitals. 5. *Rahul Nath, Stipendiary Lecturer in Economics, Exeter College, University of Oxford, UK. Pricing Equity in New Keynesian Models. 6. Arthur Korus, Research Assistant, University of Wuppertal, Germany. Spillover Effects from the ECB's Unconventional Monetary Policies: The Case of Denmark, Norway and Sweden. 	<ol style="list-style-type: none"> 1. <u>Joao Rebelo</u>, Professor, UTAD – Universidade de Trás-os-Montes e Alto Douro, Portugal, Lina Lourenco-Gomes, Assistant Professor, UTAD – Universidade de Trás-os-Montes e Alto Douro, Portugal, Tânia Goncalves, PhD Student, UTAD – Universidade de Trás-os-Montes e Alto Douro, Portugal & Jose Vaz Caldas, Assistant Professor, UTAD – Universidade de Trás-os-Montes e Alto Douro, Portugal. A Hedonic Price Analysis for the Portuguese Wine Market: Does the Distribution Channel Matters? 2. <u>Lina Lourenco-Gomes</u>, Assistant Professor, UTAD – Universidade de Trás-os-Montes e Alto Douro, Portugal, Carla Ferreira, PhD Student, UTAD – Universidade de Trás-os-Montes e Alto Douro, Portugal & Ana Patricia Silva, Invited Researcher, UTAD – Universidade de Trás-os-Montes e Alto Douro, Portugal. Cheers with Port Wine by Young Consumers – Exploring Perceptions and Attitudes. 3. Nazli Karamollaoglu, Assistant Professor, MEF University, Turkey. An Analysis of Export Volumes to Exchange Rate Movements Using Firm-Level Data. 4. Martie Meams, Senior Research Associate, University of Johannesburg, South Africa. Streamlining Management Information Systems Processes towards Improving Sustainability Reporting for a Tourism Company. 5. Kedwadee Sombultawee, Lecturer, Silpakorn University, Thailand. Antecedents and Consequences of E-Commerce Adoption for SMEs. 	<ol style="list-style-type: none"> 1. Ampalavanar Nanthakumar, Professor, State University of New York at Oswego, USA. A Comparison of Gaussian and Skew-Gaussian Copula. 2. Helena Viljoen, Senior Lecturer, Stellenbosch University, South Africa. Forecasting Time Series using Stepwise Common Singular Spectrum Analysis or Horizontal Multi-channel Singular Spectrum Analysis? 3. Tim Lueger, Research Assistant, Darmstadt University of Technology, Germany. A VAR Evaluation of Classical Growth Theory. 4. Symeon Koumoutsaris, VP, Model Development, Guy Carpenter, UK. A Catastrophe Model for Insurance Losses due to Burst Pipes Resulting from Subfreezing Temperatures using Vine Copulas.

17:30-19:30 Roundtable Discussion

Session XIII (Room C-10 th Floor): ATINER's 2018 Series of Academic Dialogues: A Symposium Discussion on Publishing and Researching for Professional Academic Development
Chairs: Gregory T. Papanikos, President, ATINER and Nicholas Pappas, Vice President of Academic Membership, ATINER & Professor of History, Sam Houston University, USA.
<ol style="list-style-type: none"> 1. Cleopatra Veloutsou, Head, Marketing Unit, ATINER, Editor, Journal of Product & Brand Management and Professor of Brand Management, University of Glasgow, UK. Main Trends in Publishing in Top Management Journals. 2. Codruta Simona Stoica, Head, Mathematics & Statistics Unit, ATINER & Professor and Vice-Rector, Aurel Vlaicu University of Arad, Romania. Implementing the Research Strategy within "Aurel Vlaicu" University of Arad in order to Enhance its International Prestige and Visibility. 3. Ampalavanar Nanthakumar, Academic Member, ATINER & Professor, State University of New York at Oswego, USA. Why Did I Engage Myself in Research? 4. Manoranjan Pal, Professor, Indian Statistical Institute, India. Publishing and Researching for Professional Academic Development: The Indian Experiences. 5. Can Liu, Professor, China National Forestry Economics and Development Research Center, China. How to Train Young Scientists for Researching of Forest Economics and Policy in China. 6. Rainer Przywara, President, Cooperative University Baden-Württemberg Heidenheim, Germany. Towards a Research Strategy for the Baden-Württemberg Cooperative State University (DHBW).

21:00-23:00 Greek Night and Dinner

Tuesday 3 July 2018

Tuesday 07:45-10:45

Session XIV: An Educational Urban Walk in Modern and Ancient Athens

Chair: Gregory A. Katsas, Vice President of Academic Affairs, ATINER & Associate Professor, The American College of Greece-Deree College, Greece.

Group Discussion on Ancient and Modern Athens.

Visit to the Most Important Historical and Cultural Monuments of the City (be prepared to walk and talk as in the ancient peripatetic school of Aristotle)

Tuesday 11:00-12:30

Session XV (Room A-10th Floor): Trade and Development

Chair: Rainer Przywara, President, Cooperative University Baden-Württemberg Heidenheim, Germany.

1. Marianne Matthee, Professor, North-West University, South Africa & JC Cloete, North-West University, South Africa. Identifying Firm-Level Export Barriers in African Fragile and Conflict-Affected Countries Constraining their Export Propensity and –Intensity.
2. Obonye Galebotswa, Senior Lecturer, University of Botswana, Botswana & Masego Rethabile Maika, Economist, Botswana. The Saving-Investment Nexus: Evidence from Botswana.
3. Joseph Mensah Onumah, Senior Lecturer, University of Ghana, Ghana & King Carl Tornam Duho, Research Assistant, University of Ghana, Ghana. Intellectual Capital: Its Impact on Stability and Performance of Ghanaian Banks.

Session XVI (Room C-10th Floor): Mathematical and Quantitative Applications II

Chair: Diarmuid O'Driscoll, Head of Department of Mathematics, Mary Immaculate College, Ireland.

1. Stelios Georgiou, Senior Lecturer, RMIT University, Australia. A Step by Step Methodology for Designing Experiments.
2. Felicitas Nowak-Lehmann, Senior Researcher, University of Goettingen, Germany. Foreign Aid and its Impact on Investment in Developing Countries: Empirical Evidence.
3. Stella Stylianou, Senior lecturer, RMIT University, Australia. New 3-Level Designs for Full Second Order Models.
4. Paul Mpuga, Economic Affairs Officer, UNECA, Ethiopia. Do Business-Friendly Regulations Promote Entrepreneurship Growth? Analysis using African Data.
5. Luciana Bastos, Professor, University of the State of Paraná, Brazil, Janete Leige Lopes, Professor, University of the State of Paraná, Brazil, Jesus Crepaldi, Professor, University of the State of Paraná, Brazil & Badar Alam Iqbal, Professor, Aligarh Muslim University, India. Analysis of Statistics of Violence by Homicide in the Members Countries of Mercosur, during the Period Extending from 2000-2012.

Tuesday 12:30-14:00

Session XVII (Room A-10th Floor): Public and Monetary Economics

Chair: Rahul Nath, Stipendiary Lecturer in Economics, Exeter College, University of Oxford, UK.

1. Yi Jiang Wang, Professor, Cheung Kong Graduate School of Business, China. The Economic Origins of Force, Power and the State: A Theory of Social Order.
2. Oguz Esen, Professor, İzmir University of Economics, Turkey. From Fiscal Crisis to Fiscal Sustainability: İzmir Metropolitan Municipality.
3. Ayla Ogus Binatli, Professor, Izmir University of Economics, Turkey & Niloufer Sohrabji, Professor, Simmons College, USA. Monetary Policy Transmission in the Euro Zone.
4. Stephan Unger, Assistant Professor, Saint Anselm College, USA. The Effect of Allocative Efficiency of Free Markets on Entropy and its Implications on Taxes.

Session XVIII (Room B-10th Floor): Consumer and Marketing Analysis II

Chair: Radmila Janicic, Professor, University of Belgrade, Serbia.

1. Dilek Uz, Assistant Professor, University of Nevada, Reno, USA & Mark Pingle, Professor, University of Nevada, Reno, USA. A Ratio-Difference Theory of Choice and Decision.
2. *Samer Elhajjar, Assistant Professor, University of Balamand, Lebanon. Drivers of Resistance to Political Marketing Campaigns: An Exploratory Analysis.
3. Debbie Human-Van Eck, Lecturer, Stellenbosch University, South Africa. Cause-Related Marketing: The Influence of the Donation Recipient in Campaign Success.
4. Alessandro Feri, PhD Student, Edinburgh Napier University, UK, Nathalia Tjandra, Lecturer, Edinburgh Napier University, UK, Collins Osei, Lecturer, Edinburgh Napier University, UK & Maktoba Omar Saad, Principal Lecturer, Coventry University, UK. The Causal Effect of Hedonic Brand Cues on Consumers' Decision-Making Impulsivity.

Session XIX (Room C-10th Floor): Teaching-Learning-Education II

Chairs: Armine Shahoyan, Business Department Chair, University of Holy Cross and Professor, Tulane University, USA and Tim Lueger, Research Assistant, Darmstadt University of Technology, Germany.

1. Michael Gendron, Professor, Department Chair, Management Information Systems, Central Connecticut State University, USA, Jeffrey Peck, Adjunct Professor, Central Connecticut State University, USA & Tera Black, Professor, Central Connecticut State University, USA. Best Practices for Logistics Analytics.
2. Henry Morelli, Associate Professor, Central Connecticut State University, USA & Michael Gendron, Professor, Department Chair, Management Information Systems, Central Connecticut State University, USA. Transforming Industry Professionals into Effective Defined Term and Adjunct Faculty.
3. Gheorghita Faitar, Assistant Professor, D'Youville College, USA. Grit and Mathematics.
4. Matina Rassias, Senior Teaching Fellow, University College London, UK. Teaching Specialist versus non-Specialist Students in Statistics.

14:00-15:00 Lunch

Tuesday 15:00-16:30

Session XX (Room A-10th Floor): Innovation, Information, and Technology II	Session XXI (Room C-10th Floor): Mathematics
Chair: Michael Gendron, Professor, Department Chair, Management Information Systems, Central Connecticut State University, USA.	Chair: Chang Yu, Associate Professor, Vanderbilt University Medical Center, USA.
<ol style="list-style-type: none">1. <u>Nikitas Nikitakos</u>, Professor, University of the Aegean, Greece, Ayse Kucuk Yilmaz, Associate Professor, Anadolu University, Turkey, Ebru Yazgan, Lecturer, Anadolu University, Turkey & Konstantinos N. Malagas, Postdoctoral Researcher, University of the Aegean, Greece. Risk Matrix of Human Error Factors for Managing Situational Awareness in Aircraft Maintenance Technician.2. <u>Remziye Gulem Atabay</u>, Professor, Izmir University of Economics, Turkey & Ela Burcu Ucel, Lecturer, Izmir University of Economics, Turkey. An Exploratory Study about Interpersonal Relationships and Organizational Climate.3. <u>Jesus Sanchez-Araque</u>, Professor, Universidad de Castilla-La Mancha, Spain, Elena Merino Madrid, Professor, Universidad de Castilla-La Mancha, Spain & Montserrat Manzanque Lizano, Professor, Universidad de Castilla-La Mancha, Spain. Survival of Failed SMEs and Out-of-Court vs in-Court Reorganization: Explanatory Internal Factors.4. Debdatta Saha, Assistant Professor, South Asian University, New Delhi, India. Identity and Perception of Risk for Entrepreneurs: Lessons from an Industrially Less Developed State in India.5. Maddalena Agnoli, Ph.D. Student, Cerna - MINES ParisTech, France. Firms' Participation in the Standard Setting Process.6. <u>Leandro Silva</u>, MSc Student, FUMEC University, Brazil, Jefferson LaFalce, Teacher, FUMEC University, Brazil & Luiz Antonio Teixeira, Teacher, FUMEC University, Brazil. Open User Innovation and Systemic Marketing Approach: Convergence Points.	<ol style="list-style-type: none">1. Codruta Simona Stoica, Professor, Aurel Vlaicu University of Arad, Romania. On Stochastic Splitting Issues for Evolution Equations.2. Adama Diene, Associate Professor, United Arab Emirates University, UAE. Evaluation of Certain Sums of Polynomials Using the Arithmetic Divisor Functions.

Tuesday 16:30-18:30

Session XXII (Room C-10th Floor): Special Topics
Chair: Samer Elhajar, Assistant Professor, University of Balamand, Lebanon.
<ol style="list-style-type: none">1. <u>Timothy Young</u>, Professor, The University of Tennessee, USA, Nana Tian, Forest Economist, Texas Forest Service, USA & Yongke Sun, Southwest Forestry University, China. Improved Predictive Modeling of Wood Composite Products using Bayesian Additive Regression Trees (BART).2. Jan-Erik Lane, Professor, Public Policy Institute, Serbia. Socio-Economic Determinism and Climate Change.3. Enrique Vasquez, Professor / Visiting Research Fellow, Universidad del Pacifico / IBEL, Universitat Pompeu Fabra, Peru / Spain. Understanding the Business-Government Relationship in Chile under an Economic Booming and Social Unrest Scenario: 2000-2015.4. Jose Paulo Oliveira, Professor, Universidade Lusófona de Humanidades e Tecnologias, Portugal. Macroeconomic Impacts of Universal Basic Income Guarantee.5. <u>Abdulla Awadh</u>, Officer, Ministry of Interior – Sharjah Police, UAE & Hassan Saleh Al-Dhaafri, Assistant Professor, University of Dubai, UAE. The Effect of it Management and Strategy Management on Organizational Performance of Sharjah Police.

20:00- 21:30 Dinner

**Wednesday 4 July 2018
Mycenae and Island of Poros Visit
Educational Island Tour**

**Thursday 5 July 2018
Delphi Visit**

**Friday 6 July 2018
Ancient Corinth and Cape Sounion**

All ATINER's conferences are small events which serve the mission of the association (<https://www.atiner.gr/mission>) under the guidance of its Academic Committee (<https://www.atiner.gr/academic-committee>) which sets the policies (<http://www.atiner.gr/acceptance>). In addition, each conference has its own academic committee. Members of the committee include all those who have evaluated the abstract-paper submissions and have chaired the sessions of the conference. The members of the academic committee of the 13th Annual International Symposium on Economic Theory, Policy and Applications, 2-5 July 2018, Athens, Greece, were the following:

1. Gregory T. Papanikos, President, ATINER.
2. Nicholas Pappas, Vice President of Academic Membership, ATINER & Professor of History, Sam Houston University, USA.
3. Chris Sakellariou, Head, Economics Unit, ATINER & Associate Professor of Economics, Nanyang Technological University, Singapore.
4. Sharon Claire Bolton, Head, Management Unit, ATINER & Dean, The Management School, University of Stirling, Scotland.
5. Peter Koveos, Head, Accounting and Finance Unit, ATINER & Professor of Finance, Syracuse University, USA.
6. Timothy M. Young, Director, Center for Business & Manufacturing Excellence (CBME) & Professor and Graduate Director, Center for Renewable Carbon, The University of Tennessee, USA.
7. Cleopatra Veloutsou, Head, Marketing Unit, ATINER & Professor of Brand Management, University of Glasgow, UK.
8. Paul Contoyannis, Head, Health Economics & Management Unit, ATINER & Associate Professor & Director of Graduate Studies, McMaster University, Canada.
9. Theodore Trafalis, Director, Engineering & Architecture Division, ATINER, Professor of Industrial & Systems Engineering and Director, Optimization & Intelligent Systems Laboratory, The University of Oklahoma, USA.
10. Codruta Simona Stoica, Head, Mathematics & Statistics Unit & Professor and Vice-Rector, Aurel Vlaicu University of Arad, Romania.
11. Saeed Zolfaghari, Professor, Ryerson University, Canada.
12. Gerhard Speckbacher, Professor, WU Vienna University of Economics and Business, Austria.
13. Rainer Przywara, President, Cooperative University Baden-Württemberg Heidenheim, Germany.
14. Yijiang Wang, Professor of Economics and Human Resource Management, Cheung Kong Graduate School of Business Beijing, China.
15. Henry Thompson, Emeritus Professor, Auburn University, USA.
16. Michael Gendron, Professor, Department Chair, Management Information Systems, Central Connecticut State University, USA.
17. Ampalavanar Nanthakumar, Academic Member, ATINER & Professor, State University of New York at Oswego, USA.
18. Diarmuid O'Driscoll, Head of Department of Mathematics, Mary Immaculate College, Ireland.
19. Radmila Janicic, Professor, University of Belgrade, Serbia.
20. Chang Yu, Associate Professor, Department of Biostatistics, Vanderbilt University School of Medicine, Vanderbilt University, USA.
21. Juan Barrios, Associate Professor, Universidad ORT Uruguay, Uruguay.
22. Khaled Aboulnasr, Associate Professor, Florida Gulf Coast University, USA.
23. Armine Shahoyan, Business Department Chair, University of Holy Cross and Professor, Tulane University, USA.
24. Sujay Datta, Associate Professor, University of Akron, USA.
25. Samer Elhajjar, Assistant Professor, University of Balamand, Lebanon.
26. Rahul Nath, Stipendiary Lecturer in Economics, Exeter College, University of Oxford, UK.
27. Athanasios Mihalakas, Academic Member, ATINER & Assistant Professor, The State University of New York, at Brockport, USA.
28. Tim Lueger, Research Assistant, Darmstadt University of Technology, Germany.

The Organizing Committee of the conference was:

1. Zoe Charalampous, Researcher, ATINER.
2. Olga Gkounta, Researcher, ATINER.
3. Despina Katzoli, Researcher, ATINER.
4. Eirini Lentzou, Administrative Assistant, ATINER.
5. Konstantinos Manolidis, Administrator, ATINER.
6. Kostas Spyropoulos, Administrator, ATINER.