



Athens Institute for Education and Research
A World Association of Academics & Researchers



3rd Annual International Symposium on Culture and Civilization, 11-14 June 2018, Athens, Greece

Organized by the Arts & Culture Unit

Sponsored by the Athens Journal of Humanities & Arts

Conference Venue: Titania Hotel, 52 Panepistimiou Avenue, Athens, Greece (close to metro station *Panepistimio*)

Monday 11 June 2018

08:00-08:45 Registration and Refreshments

08:45-09:30 Welcome and Opening Address (Room B - 10th Floor)

Gregory T. Papanikos, President, ATINER.

Nicholas Pappas, Vice President of Academic Membership, ATINER & Professor of History, Sam Houston University, USA.

09:30-11:00 Session I (Room A - 10th Floor): Issues in Contemporary Art & Craft

Chair: Olga Gkounta, Researcher, ATINER.

1. Punam Madhok, Associate Professor, East Carolina University, USA. Contemporary Embroidery in India: Tradition, Revival, and Globalization.
2. Amber Johnson, Associate Professor, Saint Louis University, USA. Transfuturism: The Justice Fleet Art Activism Project and Exhibit.
3. Jennifer Fayard, Assistant Professor, Ouachita Baptist University, USA. Fiber Arts and the Value of Creating: An Interdisciplinary Approach to Craft.
4. Dumith Kulasekara, Senior Lecturer, University of the Visual and Performing Arts, Sri Lanka. Examining the Idea of "Monochrome" Represented in Contemporary Art Practices.
5. Fatma Hamdy, Lecturer, The British University in Egypt, Egypt. Decoding the Gender Sign in Contemporary Visual Arts.

09:30-11:00 Session II (Room B - 10th Floor): Music I

Chair: Stephen Andrew Arbury, Head, Arts & Culture Unit, ATINER & Professor of Art History, Radford University, USA.

1. Donald Callen Freed, Professor and Director of Choral Activities & Vocal Studies, Sul Ross State University, USA. Art Deco in American Song: Holland Robinson's *Loose Lyrics of Lovely Ladies* and Mac Harshberger's Drawings.
2. Martha Thomas, Despy Karlas Professor of Piano, University of Georgia, USA. The Forgotten Romantic: Discovering Max Reger's Intermediate and Early Advanced Piano Compositions.
3. Barbara Pemberton, Professor, Ouachita Baptist University, USA. Creating Sacred Spaces: The Power of Rap Music on the Religious Consciousness.
4. Heebon Park-Finch, Associate Professor, Chungbuk National University, South Korea. Orchestrating Society: Tom Stoppard's *Every Good Boy Deserves Favour*.

09:30-11:00 Session III (Room C - 10th Floor): Management, Marketing and Cultural Issues of Tourism Destinations

Chair: Gregory T. Papanikos, President, ATINER & Fani Balaska, Researcher, ATINER.

1. Raymond Kwong, Instructor, The Hong Kong Polytechnic University, Hong Kong, Bao Nguyen, Vice Provost, Duy Tan University, Vietnam & Tomy Andrianto, Tutor, Hong Kong Polytechnic University, Hong Kong. Legal and Business Sustainability of Social Enterprises: A Comparative Case Study of Social-Enterprise Restaurants in Hong Kong, Indonesia and Vietnam.
2. Dalal Abd El Hady, Acting Dean of Faculty of Tourism and Hotels, Alexandria University – Matrouh Branch, Egypt & Wessam Fekry, Researcher, Alexandria University, Egypt. An Interactive Tourist Map to Promote the Mediterranean City of Matrouh as a targeted Tourist Destination.
3. Yassir Lamnadi, PhD Candidate, Universitat Rovira i Virgili, Spain. Public Policy Management: Deconstructing the Moroccan Tourism Marketing Model.
4. Paula Remoaldo, Associate Professor, University of Minho, Portugal, Olga Matos, University of Minho, Portugal, Isabel Freitas, University of Minho, Portugal, Vítor Ribeiro, University of Minho, Portugal, Ricardo Gôja, University of Minho, Portugal & Miguel Pereira, University of Minho, Portugal. The Portuguese Contribution for the Networks and Platforms in Creative Tourism.

11:00-12:30 Session IV (Room A - 10th Floor): Dialogue in Performance: Pre-, During and Post-Production	11:00-12:30 Session V (Room B - 10th Floor): Theatre	11:00-12:30 Session VI (Room C - 10th Floor): Business and Economics Aspects of Culture and Tourism Destinations
Chair: Amy Chaffee, Professor, Tulane University, USA.	Chair: B Glenn Chandler, Professor, University of Texas at Austin, USA.	Chair: Raymond Kwong, Instructor, The Hong Kong Polytechnic University, Hong Kong.
<ol style="list-style-type: none"> 1. Laura Wayth, Associate Professor, San Francisco State University, USA. Actor Training in an Era of Language Loss. 2. Paul Wagar, Adjunct Professor, University of California, Los Angeles, USA. Application of Actor Theatre Training for Work in Television and Film. 3. Dimitrios Loukakis, Voice Teacher, Arts Educational Schools London, UK. Freedom vs. Responsibility: What is the Right Recipe that Actors are Required to Demonstrate in Dialogue during pre-, during and post-Production and to What Degree Contemporary Actor Training Addresses these Requirements? 	<ol style="list-style-type: none"> 1. P. Gibson Ralph, Associate Professor and Chair, Department of Theatre and Music Studies, State University of New York, College at Brockport, USA. A Strategy for the Development of Problem Based Learning Prompts in Post-Secondary Theatre Courses. 2. Michael Zampelli, Associate Professor, Santa Clara University, USA. “Blinded by Mere Show”: <i>Tartuffe</i> in the Age of Trump. 3. Laurence Gewirtz, Adjunct Assistant Professor, New York University, USA. Combining Traditional Scene Study with Strategic Improvisations. 4. <u>Nathan Bowman</u>, PhD Student, University of Kansas, USA & Dennis Christilles, Associate Professor, University of Kansas, USA. Acting with the Dead: A Supernatural Approach to Greek Tragedy. 	<ol style="list-style-type: none"> 1. <u>José Cadima Ribeiro</u>, Professor, University of Minho, Portugal & Paula Remoaldo, Associate Professor, University of Minho, Portugal. Variables that Affect Returning to a Cultural Destination in the Northwest of Portugal: The Study Case of Guimarães Municipality. 2. <u>Sabah Balta</u>, Associate Professor, Yaşar University, Turkey & Meryem Akoğlan Kozak, Professor, Yaşar University, Turkey. Service Mapping Technique and Its Implementation on Business Process Management in Hospitality Industry. 3. Alexi Thompson, Assistant Professor, Indiana University of Pennsylvania, USA. Greek Tourism: A 2 Stage Least Squares Estimation. 4. <u>Xiaoge Zhou</u>, Lecturer, Shandong University at Weihai, China, <u>Ying Liao</u>, Associate Professor, Jiangxi University of Finance and Economics, China & Haiyan Kong, Professor, Shandong University at Weihai, China. China’s Tourism Development and Climate Change under the Smog Scenario: An Empirical Study.

12:30-14:00 Session VII (Room B - 10th Floor): Cinema	12:30-14:00 Session VIII (Room C - 10th Floor): Globalization, Sustainability and Culture
Chair: Daniel Binns, Lecturer, RMIT University, Australia.	Chair: Tasleem Shakur, Senior Lecturer and Editor-in-Chief GBER (Global Built Environment Review), Edge Hill University, UK.
<ol style="list-style-type: none"> 1. Dena Gilby, Professor, Endicott College, USA. “Here’s looking at You, Kid”: The Uses of Art in Contemporary Action Genre Films. 2. Amy Chaffee, Professor, Tulane University, USA. Coming Out of the Shadows: The Legitimate Role of a Dialect Coach. 3. Silvia Tandeciarz, Professor, College of William and Mary, USA. Archaeologies of Identity: Documentary Films by Children of Argentina’s Disappeared. 4. Edmundo Cordeiro, Associate Professor, Universidade Lusófona, Portugal. The Elevator Scene in <i>‘Horse Money’</i>: The Sound-Image. 5. Kira Hussing, PhD Student, Maynooth University, Ireland. Non-Traditional Motherhood in Contemporary Irish Cinema: The Lesbian and the Regretting Mother. 6. Ece Vitrinel, Associate Professor, Galatasaray University, Turkey. The Introduction of Netflix in Turkey: How to Fit (or is it Possible to Fit) in an Audio-Visual Landscape Marked by Piracy and Local Taste? 	<ol style="list-style-type: none"> 1. <u>Konstantina Zerva</u>, Associate Professor, University of Girona, Spain & Najim el Quardi Ahbouch, University of Girona, Spain. Me, Myself and I: The Globalized Coexistence of the Local, Immigrant and Tourist Profile in the Reflexive Self. 2. Kevin Burke, Lecturer, University of Bolton, UK. Globalisation, Diversity and Community: Cultural Influences on Sustainability within the Co-operative City-region of Manchester. 3. Beata Labuhn, PhD Fellow, The Oslo School of Architecture and Design, Norway. Nasser Moving Ramesses. 4. Lewis Charters, Research Assistant, Edge Hill University, UK. An Investigation into the Globalisation of the Oil-Palm Industry and its Impact on the Sustainability of the Forests of Northern Selangor, Malaysia.

14:00-15:00 Lunch

15:00-16:30 Session IX (Room B - 10th Floor): Special Issues in Art and Culture I	15:00-16:30 Session X (Room C - 10th Floor): Special Issues in Tourism and Culture I
Chair: Jennifer Spoon, Academic Member, ATINER & Professor Emeritus, Radford University, USA.	Chair: Myriam Torres, Professor, New Mexico State University, USA.
<ol style="list-style-type: none"> 1. Ewa Bobrowska, Assistant Professor, Academy of Fine Arts in Warsaw, Poland. The Images of Contemporary Performance and Installation Art: The Self in Space. 2. Selcuk Artut, Faculty Member, Sabanci University, Turkey. Using a Machine Learning Algorithm to Create a Computational Artwork: Variable. 3. Marina Sazonenko, PhD Student, National Research University Higher School of Economics, Russia. Development of Child's Cognitive and Creative Skills through a Picturebook. 4. Liudmila Arlanova, PhD Student, National Research University Higher School of Economics, Russia. Wearable Art in Terms of Accessories: New Trends in Fashion Industry of Prostheses. 5. <u>Reihaneh Vaez Shahrestani</u>, PhD Student, Ferdowsi University of Mashhad, Iran & Mahboubeh Khorasani, Associate Professor, Islamic Azad University of Najafabad, Iran. "Waiting" as a Lyric Sonnet in the form of Modern Poetry. 	<ol style="list-style-type: none"> 1. Amphai Wejwithan, PhD Student, Vienna University of Technology, Austria. Responsible Tourism through Green Certification Program. 2. Johanna Esquivel, Ph.D., University of Texas, Rio Grande Valley at Edinburg, USA. Examining the Neoliberal Culture in Children's Disney Books.

16:30-18:30 Session XI (Room B - 10th Floor): ATINER's 2018 Series of Academic Dialogues: A Symposium on Teaching Arts & Culture in a Global World	
Chair: Stephen Andrew Arbury, Head, Visual and Performing Arts Unit, ATINER & Professor of Art History, Radford University, USA.	
<ol style="list-style-type: none"> 1. Jonathan Needham, Associate Teaching Professor of French, Italian, and Mediterranean Civilizations, Penn State University, USA. Ars est Longa Vita Brevis; Teaching Arts and Culture in 21st Century College-level Culture and Civilization Courses in North America. 2. Lynne Armitage, Associate Professor, Bond University, Australia. The Management of Built Heritage - An Australian Perspective. 3. Peilin Liang, Assistant Professor, National University of Singapore, Singapore. Title: Theatre Arts Education on the Red Dot: An Applied Theatre Perspective. 4. Edmundo Cordeiro, Associate Professor, University of Lusofona, Portugal. Some Notes About The Masters And Bachelor Degrees In Film, Universidade Lusófona, Lisbon. 5. Neil Morris, Reader, Liverpool John Moores University, UK. Atelier Community and the Mechanics' Institute. 6. Viola Mokrosch, Professor, University of Applied Sciences Osnabrueck, Germany. Teaching Music in a Global World as an International Language with Various Cultural Backgrounds. 7. Heebon Park-Finch, Associate Professor, Chungbuk National University, South Korea. Arts and Culture Education in South Korea. 8. Jalsa Muthirakkal, Assistant Professor, University of Calicut, India. Difficulties in Teaching Performing Arts in Colleges and Universities in India in General and in Kerala in Particular. 	

21:00-23:00 Greek Night and Dinner

Tuesday 12 June 2018

07:45-11:00 Session XII: An Educational Urban Walk in Modern and Ancient Athens

Chair: Gregory A. Katsas, Vice President of Academic Affairs, ATINER & Associate Professor, The American College of Greece-Deree College, Greece.

Group Discussion on Ancient and Modern Athens.
Visit to the Most Important Historical and Cultural Monuments of the City (be prepared to walk and talk as in the ancient peripatetic school of Aristotle)

11:15-13:00 Session XIII (Room B - 10th Floor): Art and Culture

Chair: P. Gibson Ralph, Associate Professor and Chair, Department of Theatre and Music Studies, State University of New York, College at Brockport, USA.

1. Ok-Hee Jeong, Professor, Mokwon University, South Korea. The Issues of Culture, Power and Identity in Art Education under Globalisation.
2. Samuel Seaman, Professor, Pepperdine University, USA, Yury Adamov, Pepperdine University, USA, Gretchen Batcheller, Pepperdine University, USA, Demos Vardiabasis, Professor, Pepperdine University, USA & Jeannet Nakandakari, Pepperdine University, USA. Is Beauty in the Eye of the Beholder, or in the Persona of the Artist?
3. Saral Surakul, Associate Professor, The University of Georgia, USA. The Destructive Beauty: Quest for Perfection.
4. Simone Paterson, Associate Professor, Virginia Tech, USA. Creative Technologies (CT) and Materiality. Practice Based Research.
5. Aleksandra Lukaszewicz Alcaraz, Assistant Professor, Art Academy of Szczecin, Poland. Deep Analysis of Contemporary Aboriginal Art from Australia's Central Desert.

11:15-13:00 Session XIV (Room C - 10th Floor): Architecture, Culture and Tourism

Chair: José Cadima Ribeiro, Professor, University of Minho, Portugal.

1. Lynne Armitage, Associate Professor, Bond University, Australia & Johari Amar, Lecturer, Bond University, Australia. Priceless or Bankrupt: Problems and Prospects from a Built Heritage Conservation Perspective.
2. Jillian Decker, Development Director, The Delaware Contemporary, USA. Architectural Spatial Theory to Design Museums as Instruments for Developing State and Society.
3. Shehata Abdelrahim, Professor, Fayoum University, Egypt. The Impact of the Environmental Conditions on the Decaying of Facades Ornamental Elements in Historic Buildings.
4. Mohamed Abdelmegeed, Lecturer, Fayoum University, Egypt. Structural Damage Aspects of Historic Renaissance Structures in Cairo-Egypt and Rehabilitation Procedures and Methods.

13:00-14:00 Lunch

14:00-15:30 Session XV (Room B - 10th Floor): Music II

Chair: Samuel Seaman, Professor, Pepperdine University, USA.

1. B Glenn Chandler, Professor, University of Texas at Austin, USA. Jean-Philippe Rameau's Adjusted Mean-Tone Tuning.
2. Viola Mokrosch, Professor, Osnabrück University of Applied Sciences, Germany. The German Composer Ilse Fromm-Michaels (1888-1986) – Life, Work and Persecution during the Nazi Regime.
3. Karin Hallberg, Principal Lecturer, Northern Arizona University, USA. The Impact of Early Instrumental Music Instruction on Kindergarten Children.

14:00-15:30 Session XVI (Room C - 10th Floor): Special Issues in Tourism and Culture II

Chair: Lynne Armitage, Associate Professor, Bond University, Australia.

1. Paul Claval, Emeritus Professor, Université Paris-Sorbonne, Paris IV, France & Colette Jourdain-Annequin, Emeritus Professor, Université Grenoble Alpes, France. Comparing the Early Cultural Standardization of the Mediterranean World and Contemporary Globalization in the Field of Food Cultures.
2. Valentini Kalargyrou, Associate Professor, University of New Hampshire, USA. A Cross-Discipline Study of Student Attitudes towards People with Disabilities.

15:30-17:00 Session XVII (Room B - 10th Floor): Art Without Matter	15:30-17:00 Session XVIII (Room C - 10th Floor): Special Issues in Art and Culture II
Chair: Simone Paterson, Associate Professor, Virginia Tech, USA.	Chair: Valentini Kalargyrou, Associate Professor, University of New Hampshire, USA.
<ol style="list-style-type: none"> 1. <u>Vincent Thomas</u>, Professor, Towson University, USA & Sujan Shrestha, Assistant Professor, University of Baltimore, USA. What's Going On in a Collaborative Process? 2. Ioannis Galanopoulos-Papavasileiou, Lecturer, United Arab Emirates University / RMIT University, UAE / Australia. The Found Object Photographed. (ARTMAT) 3. Tacie Jones, PhD Student, Virginia Tech University, USA. Karmic Creative Tech: The Rise of Postdigital Social Practice Art. 	<ol style="list-style-type: none"> 1. Jalsa Muthirakkal, Assistant Professor, University of Calicut, India. Social and Cultural Transition of Classical Dance - <i>With Special Reference to Kerala Classical Performing Art Forms (Mohiniyattom)</i>. 2. Peilin Liang, Assistant Professor, National University of Singapore, Singapore. Aesthetics for the Body: From Work to Work-care through Performance. 3. Neil Morris, Reader in Contemporary Printmaking, Liverpool John Moores University, UK. A Liverpool Bestiary. 4. Myriam Torres, Professor, New Mexico State University, USA. Critical Media Literacy: An Essential Competence in a Digitally Globalized and Corporate Ruled World.

20:00- 21:30 Dinner

Wednesday 13 June 2018
Mycenae and Island of Poros Visit
Educational Island Tour

Thursday 14 June 2018
Delphi Visit

Friday 15 June 2018
Ancient Corinth and Cape Sounion

All ATINER's conferences are small events which serve the mission of the association (<https://www.atiner.gr/mission>) under the guidance of its Academic Committee (<https://www.atiner.gr/academic-committee>) which sets the policies (<http://www.atiner.gr/acceptance>). In addition, each conference has its own academic committee. Members of the committee include all those who have evaluated the abstract-paper submissions and have chaired the sessions of the conference. The members of the academic committee of the 3rd Annual International Symposium on Culture and Civilization, 11-14 June 2018, Athens, Greece, were the following:

1. Gregory T. Papanikos, President, ATINER.
2. Nicholas Pappas, Vice President of Academic Membership, ATINER & Professor of History, Sam Houston University, USA.
3. Stephen Andrew Arbury, Head, Visual and Performing Arts Unit, ATINER & Professor of Art History, Radford University, USA.
4. Jennifer Spoon, Academic Member, ATINER & Professor Emeritus, Radford University, USA.
5. Samuel Seaman, Academic Member, ATINER & Professor, Pepperdine University, USA.
6. P. Gibson Ralph, Associate Professor and Chair, Department of Theatre and Music Studies, State University of New York, College at Brockport, USA.
7. Myriam Torres, Academic Member, ATINER & Professor, New Mexico State University, USA.
8. Shehata Abdelrahim, Academic Member, ATINER & Professor, Fayoum University, Egypt.
9. Simone Paterson, Chair of Undergraduate Studies in Creative Technologies & Associate Professor, Virginia Tech, USA.
10. B Glenn Chandler, Professor, University of Texas at Austin, USA.
11. Amy Chaffee, Professor, Tulane University, USA.

12. José Cadima Ribeiro, Professor, University of Minho, Portugal.
13. Daniel Binns, Academic Member, ATINER & Lecturer, RMIT University, Australia.
14. Valentini Kalargyrou, Academic Member, ATINER & Associate Professor, University of New Hampshire, USA.
15. Tasleem Shakur, Senior Lecturer and Editor-in-Chief GBER (Global Built Environment Review), Edge Hill University, UK.
16. Lynne Armitage, Associate Professor, Bond University, Australia.
17. Bianca Predoi, Academic Member, ATINER and Architect & Associate Lecturer, Ion Mincu University of Architecture & Urbanism, Romania.
18. Raymond Kwong, Instructor, The Hong Kong Polytechnic University, Hong Kong.
19. Fani Balaska, Researcher, ATINER.
20. Olga Gkounta, Researcher, ATINER.

The Organizing Committee of the conference was:

1. Hannah Howard, Research Assistant, ATINER.
2. Konstantinos Manolidis, Administrator, ATINER.
3. Kostas Spyropoulos, Administrator, ATINER.