



Athens Institute for Education and Research
A World Association of Academics & Researchers



**11th Annual International Conference on Global Studies:
Business, Economic, Political, Social and Cultural Aspects
18-21 December 2017, Athens, Greece**

Conference Venue: Titania Hotel, 52 Panepistimiou Avenue, Athens, Greece (close to metro station *Panepistimio*)

Monday 18 December 2017

08:00-08:30 Registration and Refreshments

08:30-09:15 Welcome and Opening Address

Gregory T. Papanikos, President, ATINER.

09:15-11:00 Session I: Business and the Economy I

Chair: Olga Gkounta, Researcher, ATINER.

1. Wayne Stewart, Professor, Clemson University, USA, Whitney Peake, Vitale Professor of Entrepreneurship, Western Kentucky University, USA & Amy Ingram, Assistant Professor, Clemson University, USA. Core Self-Evaluation and Entrepreneurial Orientation.
2. Yuko Oki, Professor, Toyo University, Japan. Creating Commodities Based on the Design Thinking.
3. George V. Priovolos, Professor, Iona College, USA. In Business Education, too, small can be Beautiful: Micro-Credentials Help B-Schools Survive and Fulfill their all Important Mission.
4. Nathalie Homlong, Professor, Volda University College, Norway & Elisabeth Springler, Program Director, University of Applied Sciences BFI Vienna, Austria. Are Chinese Multinationals Exporting Bad Labor Conditions to Europe?
5. Christos Kelepouris, Assistant Professor, American University of Ras Al Khaimah, UAE. Franchising in Emerging Markets: McDonald's Expansion into Moldova – A Case Study.
6. Ahmadreza Ghasemi, Assistant Professor, University of Tehran, Iran. Data Pluralism in Quantitative Method of Research in Social Science.

11:00-12:30 Session II: Finance and Trade

Chair: George V. Priovolos, Professor, Iona College, USA.

1. Dien Phan, Professor, St. Cloud State University, USA. IT Project Development Methodology in a Very Large Global Enterprise Project: A Case Study.
2. Ana Paula Lopes, Associate Professor, Polytechnic of Porto (P.PORTO) / ISCAP – CEOS.PP, Portugal. Audit Quality and Earning Management: Evidence from Portugal.
3. Nucharee Nuchkoom Smith, PhD Student, Western Sydney University, Australia & Angayar Kanni Ramaiah, Lecturer, University Technology Mara (UiTM), Malaysia. FTA Mania in ASEAN.
4. Robert Smith, Independent Consultant/Adviser, Australia & Nucharee Nuchkoom Smith, PhD Student, Western Sydney University, Australia. Bilateral Investment Treaties – a Potential Trap for Developing Economies: A Lesson from Thailand.

12:30-14:00 Session III: Corporate Social Responsibility and Governance

Chair: Dien Phan, Professor, St. Cloud State University, USA.

1. George Angelopulo, Professor, University of South Africa, South Africa. An Appraisal of the Influence of Corporate Social Responsibility (CSR) on Society and its Institutions.
2. Cui Meadows, Assistant Professor, East Carolina University, USA. Cultural Factors and Corporate Social Responsibility (CSR): A Comparative Analysis of Fortune 100 Companies' Websites in the U.S. and China.
3. Siddharth Mohapatra, Assistant Professor, Indian Institute of Management Kozhikode, India & Pratima Verma, Professor, Alliance University, India. Bhoodan-based Corporate Citizenship: Corporate Accountability based on Serving and Empowering Land-Owners and Users.
4. Benedict Valentine Arulanandam, Senior Lecturer, Sunway Education Group, Malaysia. Corporate Governance as a Face of Corporate Anthropology.

14:00-15:00 Lunch

15:00-16:30 Session IV: Digital Global Society, Technology and Innovation Economy

Chair: Nathalie Homlong, Professor, Volda University College, Norway.

1. Robert Hand, Professor, National Defence Academy of Georgia, Georgia. Political Science Integrated Analysis Model (PSIAM): A Holistic Model of Decision-making and Policy Implementation.
2. Hiroshi Koga, Professor, Kansai University, Japan. On the Significance of Sociomaterity in Information Systems Research.
3. Dorjana Feimi, Lecturer, University of Vlora "Ismail Qemali", Albania. Internal Environment and Innovation in Service Sector. The Evidence from Albanian Context.

16:30-18:00 Session V: Tourism

Chair: Valia Kasimati, Head, Tourism Research Unit, ATINER & Researcher, Department of Economic Analysis & Research, Central Bank of Greece, Greece.

1. Aleksandra Djukic, Associate Professor, University of Belgrade, Serbia. Iron Gates Region in Serbia as a Role-Model for Sustainable Cultural Landscape.
2. Vincenzo Asero, Assistant Professor, University of Catania, Italy. Partnerships and Business Network among Tourism Enterprises: The Case of Italy.
3. Mikhail Peppas, Research Associate, Durban University of Technology, South Africa & Sanabelle Ebrahim, Master's Graduate, University of KwaZulu-Natal, South Africa. Space Identity Place: The Aesthetics of Habitat.
4. Tuangkarn Watthanaboon, PhD Student, Tokyo Metropolitan University, Japan. An Overview of Factors Influencing the Tourists' Risk Perceptions and Behavioural Intentions in the Context of Political Crises.

18:00-20:00 Session VI: Local to Global

Chair: Thomas G. Papanikos, President, Institute of Local Development (ITAΘAI), Sardinia, Akarnania, Greece.

1. Yosef Jabareen, Professor, Technion – Israel Institute of Technology, Israel. Minority Spatial Status as Reflected in State National Policies: Minorities in the Global South vs. Global North.
2. Octavian-Dragomir Jora, Associate Professor, The Bucharest University of Economic Studies, Romania, Matei-Alexandru Apăvăloaei, Teaching Assistant, The Bucharest University of Economic Studies, Romania & Mihaela Iacob, Assistant Professor, The Bucharest University of Economic Studies, Romania. The (Inter) Nationalization of Cultural Heritage. *Freedom of Expression “and” or “versus” Freedom of Trade.*
3. Yaffa Moskovich, Head of Behavioral Science, Zefat Academic College; Haifa University, Israel & Orna Achrai, Lecturer, Zefat Academic College; Haifa University, Israel. Clan Cultural Attributes in a Kibbutz Industry after Privatization, an Israeli Case Study - Lesson Learned.
4. Francesca Guerrucci, PhD Architect, University G. D’Annunzio Pescara, Italy. The Isthmus of Corinth - Guidelines for a Specific Masterplan, a Program of Actions aimed at the Study of the Area, the Reconstruction of the Identity and the Recognition of the Corinthian Canal as a Unique and Unrepeatable Work of the Human Genius.

20:30-22:30 Greek Night and Dinner (Details during registration)

Tuesday 19 December 2017

07:45-11:00 Session VII: An Educational Urban Walk in Modern and Ancient Athens

Group Discussion on Ancient and Modern Athens.

Visit to the Most Important Historical and Cultural Monuments of the City (be prepared to walk and talk as in the ancient peripatetic school of Aristotle)

(Note: The simple registration fee of the conference does not cover the cost of this session. More details during registration).

11:00-13:00 Session VIII: Teaching, Learning and Education

Chair: Monir Morgan, Assistant Professor, Alvernia University, USA.

1. Ali Abusalem, Dean: Teaching and Learning, Lyons College, Australia, Sheikh Rahman, Professor, Lyons College, Australia & Dimitra Antonelou Abusalem, Kent Institute, Australia. Engaging Students in a Learning Partnership: Some Evidence from Australian Higher Education.
2. Hind Aljuaid, Vice-Dean, College of Arts, Taif University, Saudi Arabia. Students' Motivation to Learn English as a Foreign Language in the Context of Saudi Arabian Learners.
3. Bernard Badiali, Associate Professor, Penn State University, USA & Carlos Esteban Perez Rojas, Vice Principal, Gimnasio Vermont, Colombia. Arboretum: Case Study of Organizational Change.
4. Marlene Reed, Senior Lecturer / Professor Emeritus, Baylor University / Samford University, USA. Exploration of the Efficacy of the Case Method of Teaching.
5. Hanie Okhovat, Assistant Professor, University of Tehran, Iran. Comparison of the Effectiveness of Workshop and Theoretical Teaching Methodology for Master of Architecture Students (Research Methodology Course).
6. Celeste Thirlwell, Director, Sleep Wake Awareness Clinic Toronto, Canada & Sara Thirlwell, Program Manager, Sleep Wake Awareness Clinic Toronto, Canada. The Essence of Learning: Education beyond a Cognitive Dualistic Approach.

13:00-14:00 Lunch

14:00-16:00 Session IX: Business and the Economy III

Chair: Marlene Reed, Senior Lecturer / Professor Emeritus, Baylor University / Samford University, USA.

1. Bob Barrett, Professor, American Public University, USA. Creating Finance Management Learning Simulations for Non-Financial Human Resource Managers.
2. Fumihide Takeuchi, Professor, Tokai University, Japan. Economic Development and Structural Transformation Revisited.
3. Ho-Won Jung, Professor, Korea University Business School, South Korea. Combining Predictive and Prescriptive Analytics: Case Studies.
4. Basant Potnuru, Assistant Professor, FORE School of Management, India. Domestic and International Supply of Indian Medical Doctors: What is the Way Forward?
5. Mihalis Kuyucu, Lecturer, Istanbul Aydin University, Turkey. Global Economy and E-Commerce: Development of E-Commerce in Turkey and Its Global Position in Today's Global Environment.
6. Malgorzata Sulimierska, Teaching Fellow in Banking, University of Sussex, UK. The Economic Growth and Financial Instability as Determinants of Capital Control - Cross-Country Analysis.

16:00-18:00 Session X: Special Topics

Chair: Charu Nautiyal, Academic Member, ATINER & Principal, Dunnes Institute, India.

1. Krystyna Tuszynska, Professor, Adam Mickiewicz University at Poznań, Poland. The Place of Rhetoric in the Process of Democratization of Political System of Athens.
2. Cristiani Kobayashi, Professor, Universidade Paulista (UNIP), Brazil. The Impact of Chronic Pain on Professional, Social, Emotional and Cultural Aspects of Life.
3. Monir Morgan, Assistant Professor, Alvernia University, USA. The Psychological Impact of Discrimination on the Mental Health of Egyptian Christian Students.
4. Maria Isabel Montserrat Sanchez-Escribano, Assistant Lecturer, University of the Balearic Islands, Spain. Analysis of Life Imprisonment Penalty under Revision from the Point of View of Penitentiary Law.
5. Halil Kanadikirik, PhD Student, Uludag University, Turkey. Patrimonialism in Modernization: Russian and Turkish Case.
6. Panagiotis Petratos, Vice-President of Information Communications Technology, ATINER & Fellow, Institution of Engineering and Technology & Professor, Department of Computer Information Systems, California State University, Stanislaus, USA. Management Strategies for Active Learning.
7. Abbas Fadhil Mohammed, Professor, Al-Qalam University College, Iraq. The Map of Forced Displacement of Iraqi People and Succession of the Immigration Waves: Foreseeing a Third Wave of Immigration.

21:00- 22:30 Dinner (Details during registration)

Wednesday 20 December 2017
Delphi Visit: (Details during registration)

Thursday 21 December 2017
Cruise: (Details during registration)

All ATINER's conferences are organized by the Academic Committee (<https://www.atiner.gr/academic-committee>). This conference has been organized with the assistance of the following academics, who contributed by chairing the conference sessions and/or by reviewing the submitted abstracts and papers:

1. Gregory T. Papanikos, President, ATINER.
2. Thomas G. Papanikos, President, Institute of Local Development (ITAΘΑΠ), Sardinia, Akarnania, Greece.
3. Panagiotis Petratos, Vice-President of Information Communications Technology, ATINER & Fellow, Institution of Engineering and Technology & Professor, Department of Computer Information Systems, California State University, Stanislaus, USA.
4. Peter Koveos, Head, Accounting and Finance Unit, ATINER & Professor of Finance, Syracuse University, USA.
5. Paul Contoyannis, Head, Health Economics & Management Unit, ATINER & Associate Professor, McMaster University, Canada.
6. Theodore Trafalis, Director, Engineering & Architecture Division, ATINER, Professor of Industrial & Systems Engineering and Director, Optimization & Intelligent Systems Laboratory, The University of Oklahoma, USA.
7. Yannis Stivachtis, Director, Social Sciences Division, ATINER and Professor & Director, International Studies Program, Virginia Polytechnic Institute and State University, USA.
8. Mary Ellis, Director, Human Development Division & Senior Lecturer, National Institute of Education, Singapore.
9. Valia Kasimati, Head, Tourism Unit, ATINER & Researcher, Department of Economic Analysis & Research, Central Bank of Greece, Greece.
10. Cleopatra Veloutsou, Head, Marketing Unit, ATINER & Professor in Marketing, University of Glasgow, UK.
11. George V. Priovolos, Academic Member, ATINER & Professor, Iona College, USA.
12. Gregory A. Katsas, Vice President of Academic Affairs, ATINER & Associate Professor, The American College of Greece-Deree College, Greece.
13. Marlene Reed, Senior Lecturer / Professor Emeritus, Baylor University / Samford University, USA.

14. George Angelopulo, Professor, University of South Africa, South Africa.
15. Dien Phan, Professor, St. Cloud State University, USA.
16. Nathalie Homlong, Professor, Volda University College, Norway.
17. Elisabeth Springler, Program Director, University of Applied Sciences BFI Vienna, Austria.
18. Monir Morgan, Assistant Professor, Alvernia University, USA.
19. Charu Nautiyal, Academic Member, ATINER & Principal, Dunnes Institute, India.
20. Siddharth Mohapatra, Academic Member, ATINER & Assistant Professor, Indian Institute of Management Kozhikode, India.
21. Manuel Portero Henares, Professor, University of Castilla-La Mancha (UCLM), Spain.
22. Irina Yarygina, Member of the Scientific Board of the National BRICS Committee, Head of Programs, Professor, Financial University under the Government of the Russian Federation, MGIMO (U) under the Ministry for Foreign Affairs of the Russian Federation, Russia.
23. Mihalis Kuyucu, Academic Member, ATINER & Lecturer, Istanbul Aydin University, Turkey.
24. Utku Özer, Research Fellow, ATINER.
25. Olga Gkounta, Researcher, ATINER.
26. Hannah Howard, Research Assistant, ATINER.