



Athens Institute for Education and Research
A World Association of Academics & Researchers



4th Annual International Conference on Business, Law & Economics, 1-4 May 2017, Athens, Greece

Organized by the Business & Law Research Division

**Sponsored by the Athens Journal of Business & Economics & the Athens Journal of Law
in collaboration with the Management and Law College of Ljubljana**

Conference Venue: Titania Hotel, 52 Panepistimiou Avenue, Athens, Greece (close to *Omonoia* metro station)

Monday 1 May 2017

08:00-09:00 Registration and Refreshments

09:00-09:30 (Room D-Mezzanine Floor) Welcome and Opening Address

Gregory T. Papanikos, President, ATINER.

09:30-11:00 Session I (Room B-10th Floor): Economic and Business Issues I

Chair: Michael P. Malloy, Director, Business and Law Research Division, ATINER & Distinguished Professor & Scholar, University of the Pacific, USA.

1. Sabina Vlastic, Lecturer, MLC Ljubljana, Slovenia & Srecko Devjak, Dean, Faculty of Management and Law and Professor, MLC Ljubljana, Slovenia. [The Analysis of the Creative Factors in the Formation of the Study for the Managers of the Future.](#)
2. Abigail Mosetsanagape Mooketsi, Lecturer, North West University, South Africa. [Transport Infrastructure and Economic Growth in South Africa.](#)

11:00-12:30 Session II (Room B-10th Floor): International Law and Policy

Chair: Victoria Mousteri, Researcher, ATINER.

1. Kamal Ahmad Khan, Associate Professor, University of Lucknow, India. Use of Force and Human Rights under International Law.
2. Jonida Teta, Lecturer and Head, Production and Management Department, Polytechnic University of Tirana, Albania. [Post-merger Integration Success: Knowledge Sharing Barriers in NPD Multilingual Environment \(Case Studies from Albanian SME-s\).](#)
3. Bruna Migliaccio Setti, MSc Student, Universidade Estadual de Londrina (UEL), Brazil & Tania Lobo Muniz, Professor, Universidade Estadual de Londrina (UEL), Brazil. [Contracts and Treaties in the International Environment Law: A Need for Integration.](#)
4. Miran Marelja, Assistant, University of Zagreb, Croatia & Tatjana Kovac Klemar, Head of SME Financial Support Sector, The Ministry of Economy, Entrepreneurship and Crafts, Croatia. Institutional Support for Terrorist Financing Prevention.

12:30-14:00 Session III (Room A-10th Floor): Training, Business and Education

Chair: Patrice Gelin, Professor, York University, Canada.

1. Swen Koerner, Professor and Head, Institute of Pedagogy and Philosophy, German Sport University Cologne, Germany & Mario Staller, Police Use of Force Coach, University of Liverpool and Leeds Beckett University, UK. [System or Methodology? Towards a non-Linear Pedagogy of self-Defense in the Law Enforcement and the Civilian Domain.](#)
2. Axel Auge, Senior Lecturer, Saint-Cyr Military Academy, France. Academic Degree and Social Norms in the Military Profession.

This session is jointly offered with the Sociology Research Unit

14:00-15:00 Lunch

Lunch Time (14:00-15:00): Posters Presentation-Management and Law College of Ljubljana

- Gumze, A., Nikolič, J.: Introducing Approaches of "Learning by Doing" Study Model at MLC Ljubljana.
- Vlašič, S.: Developing Creativity for Managers of the Future - MLC Study Approach.
- Lavrič, N.: Management and Law - Bachelor's Degree.
- Lavrič, N., Devjak, S.: Management and Business Law II - Master's Degree.

15:00-16:00 Session IV (Room A-10th Floor): Socio-Economic Policy

Chair: Margherita Mori, Professor, University of L'Aquila, Italy.

1. [Lisa Baillargeon](#), Professor, Université du Québec à Montréal, Canada & [Patrice Gelin](#), Professor, York University, Canada. [Interaction among Financial Information Requirements, Governance Structure and Socio-Economic Context: the Case of the St. Anselme Foundry 1910-1995](#).
2. [Jing Zheng](#), Assistant Professor, Shenzhen University, China. Impacts of Market-Oriented Housing Reform on Mate Selection and Intergenerational Relations in China.

This session is jointly offered with the Sociology Research Unit

16:00-18:00 Session V (Room A-10th Floor): A Panel on Southern European Countries and the most Recent Phase of Neoliberal Globalization: Sociological Insights on Economies, Societies and Politics Navigating into the Crisis

Chair: Domenico Maddaloni, Academic Member, ATINER & Associate Professor, University of Salerno, Italy.

1. [Luca Bifulco](#), Assistant Professor, Università degli Studi di Napoli Federico II, Italy. [Neoliberal Football in Neoliberal \(Southern\) Europe. An Indicator of Social, Economic and Political Phenomena](#).
2. [Gerardo Pastore](#), Assistant Professor, University of Pisa, Italy. [Higher Education in Prison as a Practice of Resistance in Time of Globalization and Crisis: Considerations Starting from the Italian and Spanish Experiences](#).
3. [Felice Addeo](#), Assistant Professor, University of Salerno, Italy & [Gianmaria Bottoni](#), University of Rome, Italy. [The Impact of the Financial Crisis on the Quality of Life in European Countries](#).
4. [Paolo Diana](#), Assistant Professor, University of Salerno, Italy & [Domenico Maddaloni](#), Associate Professor, University of Salerno, Italy. [Lifestyle Migration: Italy in the Southern European Context](#).

This session is jointly offered with the Sociology Research Unit

18:00-19:30 Session VI (Room A-10th Floor): A Roundtable Discussion on 'The Future of Scientific Research and Education in a Globalized World'

Chair: Gregory T. Papanikos, President, ATINER.

1. [Steven Oberhelman](#), Professor and Associate Dean, University of Texas A&M, USA. The Challenges and Benefits of Being a Scholar in the Age of Globalization.
2. [Andrea Borghini](#), Associate Professor, University of Pisa, Italy. The role of sociology in a globalized world.
3. [Gamal Abdel Naser Yamamah](#), Professor, National Research Centre (NRC), Egypt. Medical Research Collaboration: A Step towards Better Output, National Center expertise.
4. [Cristina Maria Miranda De Sousa](#), Rector, University Center Uninovafapi, Brazil. Active methodology as a proposal for graduation training in Uninovafapi.

This session is jointly offered with the Sociology Research Unit

21:00-23:00 Greek Night and Dinner (Details during registration)

Tuesday 2 May 2017

07:45-11:00 Session VII: An Educational Urban Walk in Modern and Ancient Athens

Chair: Gregory Katsas, Head, Sociology Research Unit, ATINER & Associate Professor, The American College of Greece-Deree College, Greece

Group Discussion on Ancient and Modern Athens.

Visit to the Most Important Historical and Cultural Monuments of the City (be prepared to walk and talk as in the ancient peripatetic school of Aristotle)

(Note: The simple registration fee of the conference does not cover the cost of this session. More details during registration).

11:30-13:00 Session VIII (Room B-10th Floor): Economic and Business Issues II

Chair: Lisa Baillargeon, Professor, Université du Québec à Montréal, Canada

1. Kamalesh Kumar, Professor, University of Michigan-Dearborn, USA. [Cultural Values, Institutional Arrangements and Stakeholder Management Culture: A Cross-National Study.](#)
2. Karima Mariama-Arthur, Founder and CEO, WordSmithRapport, USA. [Leading at All Levels: How Successful Organizations Govern and Thrive in the Global Business Ecosystem.](#)
3. Sayali Ganu Dabake, PhD Candidate, Gokhale Institute of Politics and Economics, India. [Abuse of Dominant Position: An Analysis Indian Scenario.](#)

13:00-14:00 Lunch-Posters Presentation-Management and Law College of Ljubljana

14:00-15:30 Session IX (Room A-10th Floor): Knowledge Economy

Chair: Trevor Harrison, Professor, University of Lethbridge, Canada.

1. Ingrid Kollak, Professor, Alice Salomon University of Applied Sciences Berlin, Germany. [EyeTrack – Expansion of the user Group for gaze-Controlled Augmentative and Alternative Communication.](#)
2. Marco Carradore, Teaching Assistant / Postdoctoral Researcher, University of Verona, Italy. [A Synthetic Indicator to Measure Social Capital in the Different Italian Regions.](#)
3. [Stella Care](#), PhD Student, University Magna Graecia of Catanzaro, Italy & Maria Colurcio, Associate Professor, University Magna Graecia of Catanzaro, Italy. Resource Integration in the IoT Era: Focus on Smart Community.
4. Natasha Fogaca, PhD Student, University of Brasilia, Brazil. [Well-Being at Work: Scenario of the Scientific Production between 2012 to 2016.](#)

This session is jointly offered with the Sociology Research Unit

15:30-17:00 Session X (Room A-10th Floor): Sociology, Law and Policy

Chair: Ingrid Kollak, Professor, Alice Salomon University of Applied Sciences Berlin, Germany.

1. Trevor Harrison, Professor, University of Lethbridge, Canada. [“It’s too soon to tell”: Understanding the 2016 U.S. Presidential Race and Its Consequences.](#)
2. Margherita Mori, Professor, University of L’Aquila, Italy. [60+ Italians and Reverse Mortgages: Comparing New Opportunities.](#)
3. Maria Cazanel, Lecturer, Ovidius University of Constanța, Romania. Conditions for Exercising the Exception of non-Performance.
4. [Maria Priscila Soares Berro](#), Teacher, Fundação Universidade Federal de Rondônia, Brazil & Cristina Veloso de Castro, Professor, Universidade Federal de Minas Gerais, Brazil. [Constitutional Law and Water Resources in Legal Amazonia.](#)
5. Bruno Valverde Charaira, Teacher, Fundação Universidade Federal de Rondônia, Brazil, Roseli Borin, Professor, State University of Maringá, Brazil & Marta Beatriz Tanaka Ferdinandi, Cesumar University, Brazil. Execution of Decision of the Inter-American Court of Human Rights of Compensation Contents in Brazil.

This session is jointly offered with the Sociology Research Unit

17:00-18:00 Session XI (Room A-10th Floor): Challenges to Economic Opportunity and Growth

Chair: Nicole Farris, Assistant Professor, Texas A&M University-Commerce, USA.

1. Li Zong, Professor, University of Saskatchewan, Canada. [Recent Mainland Chinese Immigrants and Covert Racism in Canada.](#)
2. Fortunato Maria Cacciatore, Associate Professor, Università della Calabria (UNICAL), Italy. Citizens, Workers, Migrants in Europe.

This session is jointly offered with the Sociology Research Unit

18:00-20:00 Session XII (Room A-10th Floor): Special Issues

Chair: Victoria Mousteri, Researcher, ATINER.

1. [Namra Nadeem](#), Lecturer, Lahore School of Economics, Pakistan & [Zara Hussain](#), Senior Assistant Registrar / MPhil Scholar / Researcher, Lahore School of Economics, Pakistan. [Causes and Consequences of Deviant Workplace Behavior.](#)
2. Emre Gokalp, Associate Professor, Anadolu University, Turkey. Football in between Global and Local.
3. [Nadir Sugur](#), Professor, Anadolu University, Turkey, Emre Gokalp, Associate Professor, Anadolu University, Turkey & Cagdas Ceyhan, Lecturer, Anadolu University, Turkey. Football Fans' Perception of Football Industry: A Sociological Analysis of The Turkish Case.
4. Nicole Farris, Assistant Professor, Texas A&M University-Commerce, USA. [Bi-Fi: Identifying and Analyzing Bisexuality in the United States.](#)
5. Joseph Besong, Head of Service, Teaching and Research, Faculty of Health Sciences, University of Buea, Cameroon. Improving Management Systems through Training and Retraining Program towards ITC Implementation for Teachers of Tertiary Institutions in Cameroon.

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21:00- 22:30 Dinner (Details during registration)

Wednesday 3 May 2017
Cruise: (Details during registration)

or

Mycenae and Epidaurus Visit: (Details during registration)

Thursday 4 May 2017
Delphi Visit: (Details during registration)



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