



## **Athens Institute for Education and Research**

**1<sup>st</sup> Annual International Symposium on Culture**

**9-12 May 2016, Athens, Greece**

Organized by the **Culture Research Unit** of ATINER

sponsored by the [Athens Journal of Mass Media and Communications](#)



**Conference Venue:** [Titania Hotel](#), 52 Panepistimiou Street, 10678 Athens, Greece

**Monday 9 May 2016**

(all sessions include 10 minutes break)

### **08:00-08:30 Registration and Refreshments**

#### **08:30-09:00 Welcome & Opening Address (ROOM B)**

- Gregory T. Papanikos, President, ATINER.
- George Poulos, Vice-President of Research, ATINER & Emeritus Professor, University of South Africa, South Africa.

#### **09:00-11:00 Session I (ROOM B): Social Media and Communication Across Different Cultures**

**Chair:** Olga Gkounta, Researcher, ATINER.

1. Yanick Farmer, Associate Professor, University of Quebec in Montreal, Canada. Ethics, Conformity and Persuasion on the Social Web: An Empirical Study.
2. [Ehsan Tavakkol Moghadam](#), Graduate Student, Allameh Tabataba'i University (ATU), Iran & Hossein Afkhami, Associate Professor, Allameh Tabataba'i University (ATU), Iran. Social Media Use among Upper Classes in Iran. A Case Study on Music Trainees in City of Shiraz.
3. [Kay Muehlmann](#), Researcher, Danube University Krems, Austria, Manuel Nagl, Researcher, Danube University Krems, Austria, Gunther Schreder, Researcher, Danube University Krems, Austria & Lukas Zenk, Researcher, Danube University Krems, Austria. Social Systems, Culture and Communication: An Investigation into Automated and Implicit Cognitive Processes of our Collective World.
4. [Ivan Petrov](#), Senior Sales Project and Provisioning Manager, Makedonski Telekom AD Skopje, FYROM & Toni Janevski, Ss. Cyril and Methodius University, FYROM. Design and Evaluation of Future 5G Mobile Network Transport Protocol.

**11:00-12:30 Session II (ROOM C): Communication Studies Across Cultures and Countries**

**Chair:** Yanick Farmer, Associate Professor, University of Quebec in Montreal, Canada.

1. Maria Ogecia Drigo, Researcher, Universidade de Sorocaba, Brazil. Methodological Strategies to Analyze Moving Images: Reflections from the Deleuze and Peirce Ideas.
2. Peng Duan, Director of Communication Committee, Communication University of China, China & Liu Yang, Lecturer, University of Shanghai for Science and Technology, China. Social Media in the Changing Ecology of Organizational Identification in China.
3. Ewelina Kancik-Koltun, Maria Curie-Skłodowska University (UMCS), Poland. Local Communication in the New Technologies' Era.
4. Michael Bourgate, Assistant Professor, Catholic University of Paris, France. Audiovisual Empowerment and Social Criticism.

**12:30-14:00 Session III (ROOM C): Media Effects Across Different Cultures and Religions**

**Chair:** Michael Bourgate, Assistant Professor, Catholic University of Paris, France.

1. Yue Chai, Lecturer, Dalian University of Technology, China, Qiaolei Jiang, Associate Professor, Dalian University of Technology, China & Wenying Wu, Associate Professor, Dalian University of Technology, China. Visualized Analysis of the Communication Effects of the Sina Weibo/Micro-blog of Chinese National Geography.
2. Fangfei Wang, Assistant Professor, Dalian University of Technology, China & Li Shao, Ph.D. Student, Syracuse University, USA. Complex Roles of Chinese Media: Regional Variation of Party Newspaper's Attitudes towards Government Agencies.

**14:00-15:00 Lunch**

**15:00-16:30 Session IV (ROOM C): Special Topics on Culture and Communication**

**Chair:** Ozlem Eylem, Ph.D. Student, VU Amsterdam University, The Netherlands.

1. Salvatore Lorusso, Professor, Alma Mater Studiorum Università di Bologna, Italy & Andrea Natali, Consultant, Conservazione dei Beni Culturali, Italy. Training Human Resources to Draw Value from Culture.
2. Tiziana Marinaci, Ph.D. Student, University of Salento, Italy & Claudia Venuleo, Assistant Professor, University of Salento, Italy. The Meaning of Problem Gambling within Group Culture: Narratives Collected from a Gamblers Anonymous Group.
3. Kathryn King-Shier, Professor, University of Calgary, Canada, Shaminder Singh, Ph.D. Candidate, University of Calgary, Canada, Pamela LeBlanc, Research Manager, University of Calgary, Canada, Hude Quan, Professor, University of Calgary, Canada, Danielle Southern, Data Analyst, University of Calgary, Canada & Nadia A. Khan, Professor, University of British Columbia, Canada. Ethno-cultural Influences in Acute Coronary Syndrome Management.

**16:30-18:30 Session V (ROOM B): Teaching and Researching Across Different Cultures**

**Chair:** Pamela Doyle Tran, Professor, University of Alabama, USA.

1. Butler Cain, Assistant Professor, West Texas A&M University, USA & Kim Bruce, Assistant Lecturer, West Texas A&M University, USA. #WTAsia2015: Refining a Travel Writing Study Abroad Course.
2. Michael Bruce, Assistant Professor, The University of Alabama, USA & Lindsey Conlin, Assistant Professor, The University of Southern Mississippi, USA. Images of Conflict and Explicit Violence on Arab TV: A Visual Content Analysis of Five pan-Arab News Networks.
3. Myrene Magabo, Full-Time Faculty, University of Phoenix & Instructor of Communication, Penn State University, USA. "Do Activities" As Means to Enable Lifelong Learning.
4. Chris Underation, Associate Professor, Liberty University, USA. A Misplaced Argument: Internet Reading is not making you Dumber, It is Creating a New Literacy Paradigm.
5. Wenyng Wu, Associate Professor, Dalian University of Technology, China, Qiaolei Jiang, Associate Professor, Dalian University of Technology, China & Yue Chai, Lecturer, Dalian University of Technology, China. A Study on Instructional Communication Effects of Teachers' Nonverbal Immediacies among Chinese University Students.

**18:30-20:30 Session VI (ROOM B): A Round Table Discussion on *Sports as a Cultural and Leisure-Recreational Activity***

**Chair:** Gregory T. Papanikos, President, Athens Institute for Education and Research (ATINER).

1. Seppo Suominen, Senior Lecturer, Haaga-Helia University, Finland.
2. Annemarie Farrell, Associate Professor, Ithaca College, USA.
3. Onur Burak Celik, Assistant Professor, Yasar University, Turkey.
4. Andreas Hebbel-Seeger, Professor and Head, Media School, Macromedia University of Applied Sciences, Germany.
5. Hal J. Walker, Chair, Sport & Event Management, Elon University, USA.
6. Angela Busacca, Professor, "Mediterranea" University of Reggio Calabria, Italy.
7. Laura Cousens, Associate Professor, Brock University, Canada.

**21:00-23:00 Greek Night and Dinner (Details during registration)**

## Tuesday 10 May 2016

### 08:00-10:00 Session VII (ROOM B): Culture and Communication

**Chair:** Michael Bruce, Assistant Professor, The University of Alabama, USA.

1. Cheng Han, Associate Professor, Zhejiang University of Media and Communications, China. Idealised Urban Youth and Original Culture - Ideological Fantasy and Socialist Legacy.
2. Murad Ozdemir, Assistant Professor, Galatasaray University, Turkey. Filming in the Blanks: On Audiovisual Modes of Communicating Culture.
3. Kristina Zabrodska, Ph.D. Candidate, Charles University in Prague, Czech Republic. Gastronomy Heritage as part of Life Style Studies.
4. Murat Seyfi, Researcher, University of Marmara, Turkey & Deniz Guven, Research Assistant, University of Marmara, Turkey. Perception and Awareness Levels of University Students in Turkey about Crises in Social Media: Marmara University Case.
5. Meng Tong, MFA Candidate, Communication University of China, China & Xiaohui Gao, Tv School, Communication University, China. Study on Social Media's Role in the Consumption Environment - Take Examples of the Wechat and Microblog.

### 10:00-11:30 Session VIII (ROOM C): Special Topics on Culture and Communication

**Chair:** Myrene Magabo, Full-Time Faculty, University of Phoenix & Instructor of Communication, Penn State University, USA.

1. Sara Calogiuri, Ph.D. Student, University of Salento, Italy & Claudia Venuleo, Assistant Professor, University of Salento, Italy. The Concept of Context in the Field of Addiction Research. A Review.
2. Ozlem Eylem, Ph.D. Student, VU Amsterdam University, The Netherlands, Kamaldeep Bhui, Professor, Wolfson Institute of Preventive Medicine, Queen Mary University of London, U.K., Shanaya Rathod Southern Health NHS Foundation Trust, U.K., Annemieke van Straten, Professor, VU Amsterdam University, The Netherlands & Ad .J.F.M. Kerkhof, Professor, VU Amsterdam University, The Netherlands. Adaptation of a CBT-based Online Self-Help Intervention for Suicidal Thinking among Turkish-Speaking Migrants in the UK and in the Netherlands.
3. Linda Lees, Director, Creative Cities International, USA. Culture and the Migrant Crisis: Getting to the Heart of the Matter.
4. Nesrin Yavaş, Assistant Professor, Ege University, Turkey. Trauma, Memory and Geographies of Identity in Carol Edgarian's Rise the Euphrates.
5. Ebru Sahin Mercimek, Lecturer, Aksaray University, Turkey & Behiye Isik Aksulu, Professor, Gazi University, Turkey. A Study on Conservation of Architectural Housing Units in the Context of Sociocultural Structure and Alteration: Case of Cappadocia-Güzelyurt/Turkey.
6. Faith Valente, Professor, Ganzaga University, USA. Empathy & Communication.

**11:30-14:30 Educational and Cultural Urban Walk Around Modern and Ancient Athens (Details during registration)**

**14:30-15:30 Lunch**

**15:30-17:00 Session IX (ROOM B): Culture and Communication in a Global World**

**Chair:** Linda Lees, Director, Creative Cities International, USA.

1. Lorenzo Dalvit, Associate Professor, Rhodes University, South Africa. Mediating the Territory: Mobile Phones and Hyperlocal Services in a Rural Community in South Africa.
2. Qiaolei Jiang, Associate Professor, Dalian University of Technology, China. Smartphone Use and Mobile Phone Dependency among University Students in China: Personal Goals, Self-Esteem, Leisure Boredom, and Sensation Seeking.
3. Josiane El Khoury, Assistant Professor, University of Balamand, Lebanon & Taly Tanos, Graduate Student, University of Balamand, Lebanon. The Possible Effect of Media on Cosmetic Procedures Among Lebanese Women.
4. Stanley-Naribo Ngoa, Professor, National Open University of Nigeria, Nigeria. Media in Public & Policy Agenda. Settings Proposing the DSIP Model.

**21:00-22:30 Dinner (Details during registration)**

**Wednesday 11 May 2016**  
**Cruise: (Details during registration)**

**Thursday 12 May 2016**  
**Delphi Visit: (Details during registration)**