



Athens Institute for Education and Research
A World Association of Academics & Researchers



**13th Annual International Conference on Sports:
Economic, Management, Marketing & Social Aspects,
8-11 July 2013, Athens, Greece**

Organized by the **Sports Research Unit** of ATINER

In collaboration with the **Pan-Hellenic Association of Sport Economists & Managers (PASEM)**



Conference Venue: **Titania Hotel**, 52 Panepistimiou Avenue, 106 78 Athens, Greece

Monday 8 July 2013

09:15-09:45 Registration

09:45-10:00 Welcome and Opening Remarks

- Dr. Gregory T. Papanikos, President, ATINER
- Dr. Nicholas Pappas, Vice-President of Academics, ATINER & Professor, Sam Houston University, USA.

10:00-11:30 Session I: Football (Soccer) I

Chair: Nicholas Pappas, Vice-President of Academics, ATINER & Professor, Sam Houston University, USA.

1. Salvatore Cincimino, Professor, University of Palermo, Italy. Related Party Transactions, Fair Value and Financial Statement Disclosures in Italian Professional Football Clubs.
2. Suzan Gibril, PhD Student, CEVIPOL – Université Libre de Bruxelles (ULB), Belgium & Ekaterina Glorizova, PhD Student, CEVIPOL – Université Libre de Bruxelles (ULB), Belgium. Football Fandom as a Social Movement in the Egyptian and Russian Contexts.

11:30-13:30 Session II: History and Education of Sports

Chair: Christos Anagnostopoulos, Lecturer, Centre for International Business of Sport, Coventry Business School, UK.

1. Michael Goldberger, Professor, James Madison University, USA & R. Samuel Arthur, Professor, James Madison University, USA. Contribution of Thomas Arnold to the Modern Olympic Games.
2. Nicholas C. J. Pappas, Professor, Sam Houston State University, USA. Intercalated Olympic Games in Greece: Challenge and Opportunity.
3. Lars Behrenz, Associate Professor, Linneaus University, Sweden. The Economic Value of Elite Sports - The Case of Sweden.

13:30-14:30 Lunch

14:30-16:30 Session III: Round Table Discussion on *The Legacy of the Olympic Games*

Chair: George Poulos, Vice-President of Research, ATINER & Emeritus Professor, University of South Africa, South Africa.

Discussants:

1. Gregory T. Papanikos, President, ATINER.
2. Nicholas Pappas, Vice-President of Academics, ATINER & Professor, Sam Houston University, USA.
3. Michael Goldberger, Professor, James Madison University, USA.

21:00-23:00 Greek Night and Dinner (Details during registration)

Tuesday 9 July 2013

10:00 -12:00 Session IV: Social and Economic Aspects of Sports I

Chair: Salvatore Cincimino, Professor, University of Palermo, Italy.

1. Leslie Nixon, Instructor, Barry University, USA. Examining Participation Rules for Transgendered Athletes in American Collegiate Sports.
2. Jan Sima, PhD Candidate, Charles University, Czech Republic & Tomas Ruda, PhD Candidate, Charles University, Czech Republic. Usability of the SERVQUAL Model in Prediction of Customer Satisfaction in Czech Fitness Centres.
3. Richard Oddy, Lecturer, Coventry University, UK. An Analysis of Change in a Sport Organisational Field: Higher Education (HE) Sport in England.

12:00-13:30 Session V: Football (Soccer) II

Chair: Leslie Nixon, Instructor, Barry University, USA.

1. Peter Schuwalow, Lecturer, Monash University, Australia, Lionel Frost, Monash University, Australia & Luc Borrowman, Monash University, Australia. An Evaluation of the Victorian Football League's 'Coulter Law'.
2. Lukasz Skrok, PhD Student, Warsaw School of Economics, Poland. Estimation of Football Team Qualities-A Proposal of a Method.

13:30-14:30 Lunch

14:30-16:00 Session VI: Football (Soccer) III

Chair: Peter Schuwalow, Lecturer, Monash University, Australia.

1. Laura Santoro, Full Professor of Private Law, University of Palermo, Italy. Broadcasting Market's Developmental Change after European Court of Justice, October 4th 2011.
2. Giuseppe Liotta, Full Professor of Private Law; Dean of the Motor Science School of University of Palermo, Italy. The Responsibility of Professional Football Clubs under the Organizational Model Rules.
3. Juan Mendoza, Professor, Universidad del Pacifico, Peru & Andres Rosas, Professor, Pontificia Universidad Javeriana, Colombia. The Consequences of the Three-Point Rule in Argentine Professional Soccer.

16:00 -17:30 Session VII: Social and Economic Aspects of Sports II

Chair: Giuseppe Liotta, Full Professor of Private Law; Dean of the Motor Science School of University of Palermo, Italy.

1. Pierre-Olaf Schut, Lecturer, University Paris-Est Marne –la-Vallee, France, Cecile Collinet, Lecturer, University Paris-Est Marne –la-Vallee, France & Jeremy Pierre, Lecturer, University Paris-Est Marne –la-Vallee, France. Prevention of Ageing in the French Political Agenda: The Role of Sports and Physical Activities.
2. Sebastian Bervoets, CNRS Researcher, GREQAM, France, Bruno Decreuse, GREQAM, France & Mathieu Faure, GREQAM, France. The Economics of Blood Doping.
3. George Karlis, Full Professor, University of Ottawa, Canada. Preserving Canada's National Sport: Socio-Cultural and Demographic Challenges.

17:30-20:30 Urban Walk (Details during registration)

21:00- 22:00 Dinner (Details during registration)

Wednesday 10 July 2013

Cruise: (Details during registration)

Thursday 11 July 2013

Delphi Visit: (Details during registration)