



ATHENS INSTITUTE FOR EDUCATION AND RESEARCH (ATINER)

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PRESS RELEASE

RE: Annual International Conferences on Social Sciences, Library and Information Science, SMEs, Branding, and Small Societies-Small Business-Small Cities & Villages 27-30 July 2015, Athens, Greece

The [Athens Institute for Education and Research](http://www.atiner.gr) organized its **2nd Annual International Conference on Social Sciences, 2nd Annual International Conference on Library and Information Science, 12th Annual International Conference on SMEs, Entrepreneurship and Innovation: Management – Marketing – Economic - Social Aspects, 3rd Annual International Colloquium on Branding** and its **2nd Annual International Conference on Small Societies-Small Business-Small Cities & Villages**, on Monday 27 July 2015 and Tuesday 28 July 2015, Titania Hotel (52 Panepistimiou Street), Athens, Greece.

The welcome and opening remarks of the conferences took place on **Monday 27 July 2015**, at **8:30 a.m.** and were given by Dr. **Gregory T. Papanikos**, President of the Institute & Honorary Professor, University of Stirling, UK, Dr. **George Poulos**, Vice-President of Research, ATINER & Emeritus Professor, University of South Africa, South Africa, Dr. **Cleopatra Veloutsou**, Head, Marketing Research Unit, ATINER & Senior Lecturer of Marketing, University of Glasgow, U.K. and Dr. **Peter Yannopoulos**, Academic Member, Marketing Research Unit, ATINER & Professor, Brock University, Canada.

During the two days of the conferences 86 papers were presented by 95 participants from 32 different countries (Algeria, Austria, Brazil, Bulgaria, Canada, Colombia, Czech Republic, Egypt, France, Ghana, India, Israel, Italy, Jordan, Kosovo, Kuwait, Lithuania, Malaysia, New Zealand, Oman, Poland, Portugal, Romania, Russia, South Africa, South Korea, Spain, Sri Lanka, Taiwan, Turkey, UK and USA).

The conferences' programs are available on:

1. <http://www.atiner.gr/2015/2015PRO-SOS.pdf> (Social Sciences)
2. <http://www.atiner.gr/2015/2015PRO-LIB.pdf> (Library)
3. <http://www.atiner.gr/2015/2015PRO-SME.pdf> (SMEs, SMCs and Branding)

ATINER organizes 80 Annual International Conferences in 2015. More than 2500 professors and researchers from 100 and more countries are expected to participate in all conferences. All of them are taking place on an annual base and always in Athens. The list of the 2015 conferences is available on: <http://www.atiner.gr/2015Conferences.htm> and the 2016 conferences on <http://www.atiner.gr/2016Conferences.htm>.

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