



ATHENS INSTITUTE FOR EDUCATION AND RESEARCH (ATINER)

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PRESS RELEASE

RE: Annual International Conferences on Sports and Media, 11-14 May 2015, Athens, Greece

The [Athens Institute for Education and Research](http://www.atiner.gr) organized its **15th Annual International Conference on Sports: Economic, Management, Marketing & Social Aspects**, in collaboration with the Pan-Hellenic Association of Sport Economists & Managers (PASEM), and its **13th Annual International Conference on Communication and Mass Media** on Monday 11 May 2015 and Tuesday 12 May 2015, Titania Hotel (52 Panepistimiou Street), Athens, Greece.

The welcome & opening remarks of the conferences took place on **Monday 11 May 2015, at 8:30 a.m.**, and were given by Dr. **Gregory T. Papanikos**, President of the Institute & Honorary Professor, University of Stirling, UK and Dr. **George Poulos**, Vice-President of Research, ATINER & Emeritus Professor, University of South Africa, South Africa.

During the two days of the conferences 92 papers were presented by 118 participants from 34 different countries (Algeria, Austria, Brazil, Canada, Chile, China, Colombia, Cyprus, Finland, France, Germany, Hong Kong, Hungary, Iran, Israel, Italy, Lithuania, Nigeria, Oman, Poland, Portugal, Romania, Russia, Singapore, South Korea, Spain, Switzerland, Taiwan, Thailand, The Netherlands, Turkey, UAE, UK, and USA).

The conferences' programs are available on:

1. <http://www.atiner.gr/2015/2015PRO-SPO.pdf> (Sports)
2. <http://www.atiner.gr/2015/2015PRO-MED.pdf> (Media)

ATINER organizes 80 Annual International Conferences in 2015. More than 2500 professors and researchers from 100 and more countries are expected to participate in all conferences. All of them are taking place on an annual base and always in Athens. The list of the 2015 conferences is available on: <http://www.atiner.gr/2015Conferences.htm> and the 2016 conferences on <http://www.atiner.gr/2016Conferences.htm>.

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