



ATHENS INSTITUTE FOR EDUCATION AND RESEARCH (ATINER)

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PRESS RELEASE

RE: Annual International Conferences on Sports and Media, 11-14 May 2015, Athens, Greece

The [Athens Institute for Education and Research](http://www.atiner.gr) organizes its Annual International Conferences on **Sports: Economic, Management, Marketing & Social Aspects, in collaboration with the Pan-Hellenic Association of Sport Economists & Managers (PASEM)**, and **Communication and Mass Media** on Monday 11 May 2015 and Tuesday 12 May 2015, Titania Hotel (52 Panepistimiou Street), Athens, Greece.

The opening speech and the welcome remarks of the conferences will take place on **Monday 11 May 2015, at 8:30 a.m.** by Dr. **Gregory T. Papanikos**, President of the Institute & Honorary Professor, University of Stirling, UK, Dr. **George Poulos**, Vice-President of Research, ATINER & Emeritus Professor, University of South Africa, South Africa, Mr. **Evangelos Kritikos**, President, PASEM, Dr. **Christos Anagnostopoulos**, Head, Sports Research Unit, ATINER, Associate Professor, Molde University College, Norway, & Associate Lecturer, University of Central Lancashire, Cyprus & Dr. **Yorgo Pasadeos**, Head, Mass Media & Communication Research Unit, ATINER & Professor, University of Alabama, USA.

During the two days of the conferences more than 100 papers will be presented by 130 participants from 40 different countries (Algeria, Austria, Brazil, Canada, Chile, China, Colombia, Cyprus, Czech Republic, Ethiopia, Finland, France, Germany, Hong Kong, Hungary, Iran, Israel, Italy, Ivory Coast, Jordan, Korea, Lithuania, Nigeria, Norway, Oman, Poland, Portugal, Romania, Russia, Saudi Arabia, Singapore, South Africa, South Korea, Spain, Switzerland, Taiwan, Thailand, The Netherlands, Turkey, UAE, UK, Uganda and USA).

The conferences' programs are available on (all papers are presented in English without interpretation):

1. <http://www.atiner.gr/2015/2015PRO-SPO.pdf> (Sports),
2. <http://www.atiner.gr/2015/2015PRO-MED.pdf> (Media)

ATINER organizes 80 Annual International Conferences in 2015. More than 2500 professors and researchers from 100 and more countries are expected to participate in all conferences. All of them are taking place on an annual base and always in Athens. The list of the 2015 conferences is available on: <http://www.atiner.gr/2015Conferences.htm> and the 2016 conferences on <http://www.atiner.gr/2016Conferences.htm>.

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