

Athens Journal of Business & Economics

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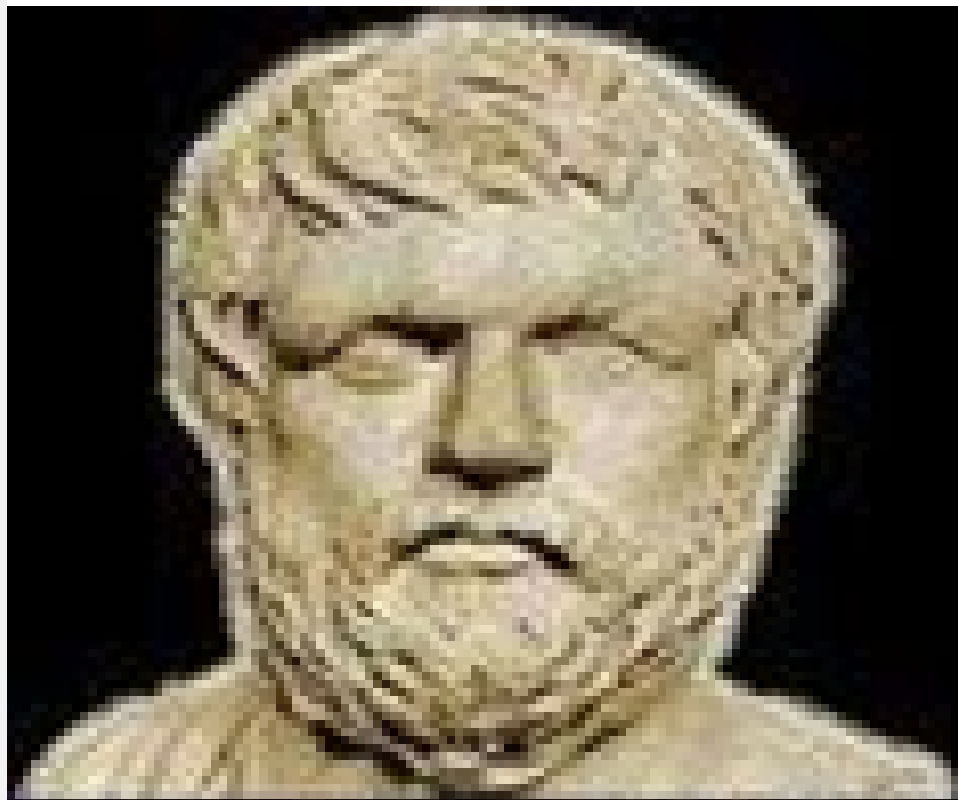
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Xenophon (b.430 BC)
Author of
Oeconomicus & Poroi

President's Message

The Athens Institute for Education and Research (ATINER) is pleased to announce the publication of a number of peer reviewed, open access journals of original research work. Most of the articles will be selected from the numerous papers that have been presented at the various annual international academic conferences organized by the different research divisions and units of the Athens Institute for Education and Research. The plethora of papers presented every year will enable the editorial board of each journal to select the best, and in so doing produce a top quality academic journal. In addition to papers presented, ATINER will encourage the independent submission of papers to be evaluated for publication.

The current issue is the first of the *Athens Journal of Business and Economics* published by the [Business & Law Research Division](#) & [The Economics Research Unit](#) of the Athens Institute for Education and Research (ATINER).

The Head of the [The Economics Research Unit](#) is member of the Editorial Advisory Board. The Academic Members of the research unit are members of the Editorial Board and will assist the editor and the Editorial Advisory Board with the peer reviewing of all submitted papers. Currently, the academic members of the five research units consist of over 100 international experts from about 50 countries.

Gregory T. Papanikos

President

Athens Institute for Education and Research

Editor's Note

About AJBE

The Athens Journal of Business & Economics, is a quarterly international academic journal publishing original and innovative research articles in the fields of business and economics (including aspects combining business and economics with other fields of inquiry).The articles are double blind peer-reviewed by international scholars with strong academic and research backgrounds in their areas of expertise.

The Athens Journal of Business and Economics journal is managed by the Business Research Division of the Athens Institute for Education and Research (ATINER). The majority of published articles, are specially selected from papers that have been presented at annual international academic conferences, organized by various research divisions and units of ATINER. However, independent submissions are equally welcome.

To ensure a high-quality standard of publication, the best papers are selected by the Editorial Board of the Athens Journal of Business & Economics.

Aim & Scope

The Athens Journal of Business & Economics aims to promote interdisciplinary studies on issues of theoretical and practical importance, concerning all aspects relating to the broad field of business and economics with local, national, regional and global implications, thus contributing to the international literature on these disciplines.

Articles appropriate for publication consideration in the AJBE journal should relate to original studies in accounting, finance, economics, international business, management, marketing SME's, entrepreneurship and innovation etc.

